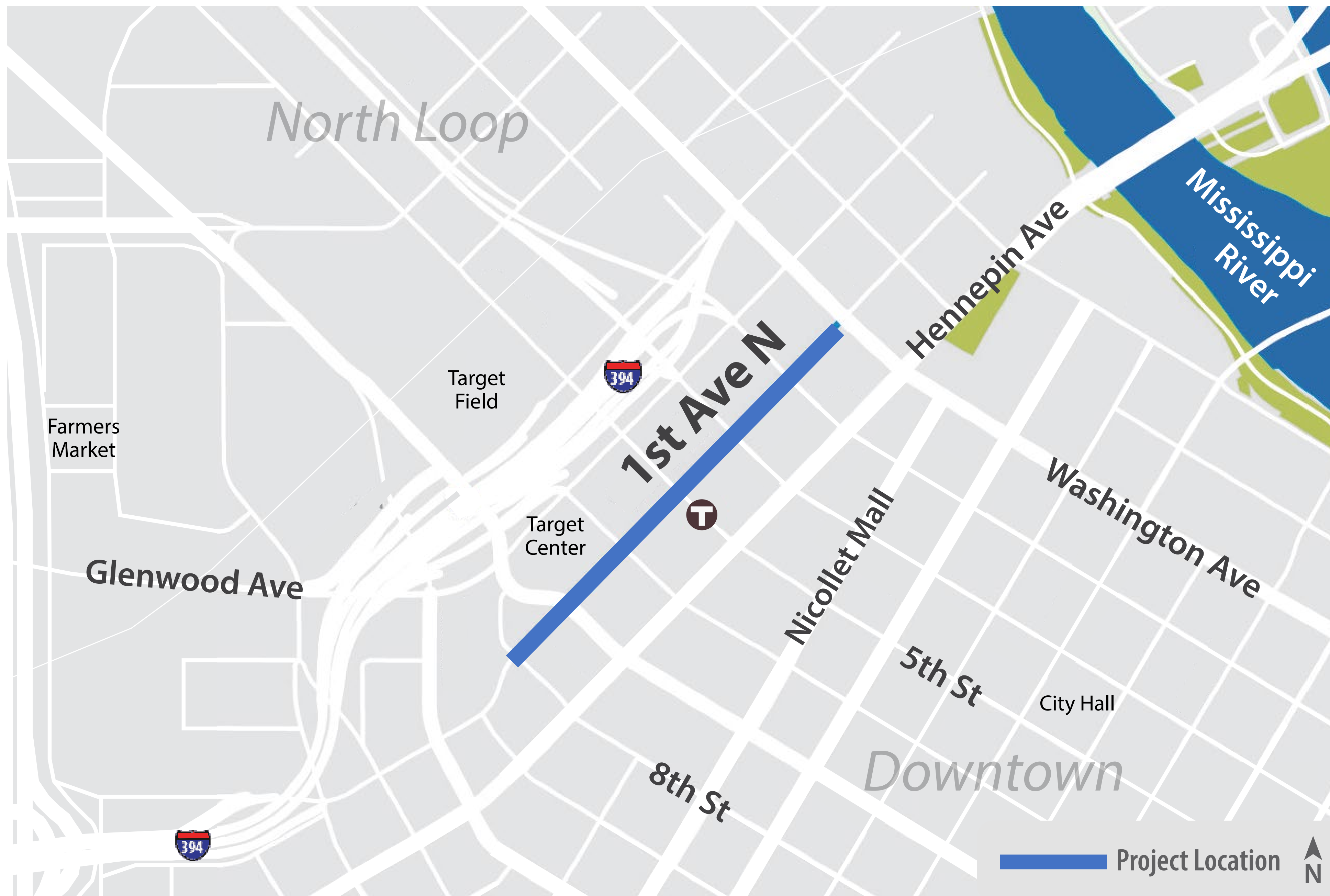


Reconstruction Project

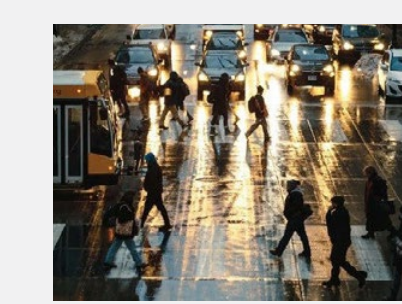
The City of Minneapolis is reconstructing half a mile of 1st Ave N, between Washington Ave and 8th St N.



The City of Minneapolis is starting the redesign process of **1st Ave N** with community input to re-envision the iconic corridor before reconstruction in 2028.

Relevant Policies

including but not limited to



Racial Equity Framework, 2023

The 1st Ave N reconstruction project prioritizes engagement of historically underrepresented communities, aims to reduce barriers to engagement, and build trust with communities of color, among others. Community-informed strategies and actions will be incorporated throughout the process to facilitate equitable outcomes.



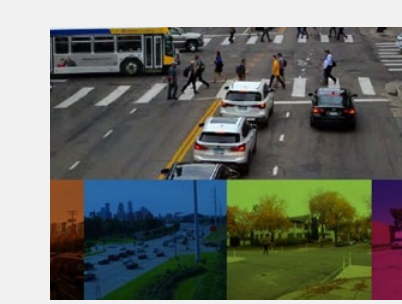
Vision Zero Action Plan, 2023

The City's efforts to improve traffic safety will shape the approach to planning and designing 1st Ave N as a street where everyone can move safely, efficiently, and equitably.



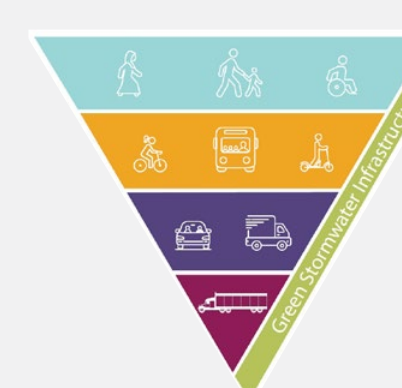
Americans with Disabilities Act Transition Plan, 2022

The 1st Ave N reconstruction project will be informed by input from people with disabilities and build on the ADA Transition Plan recommendations for improving access to the public right of way.



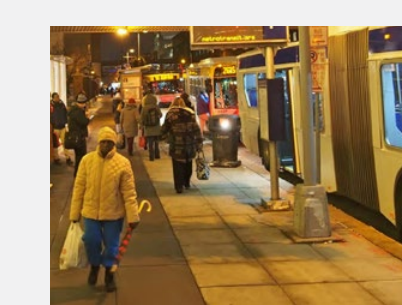
Minneapolis Street Design Guide, 2021

The Guide informs planning and design of street projects and will shape the approach to reconstruction of 1st Ave N, particularly in the conceptual design phase of the project.



Complete Streets Policy, 2021

This Policy establishes a modal hierarchy that prioritizes the safety of the most vulnerable street users – people walking, rolling, biking, using scooters, and taking transit – and will inform all transportation decisions related to 1st Ave N throughout all phases of the project.



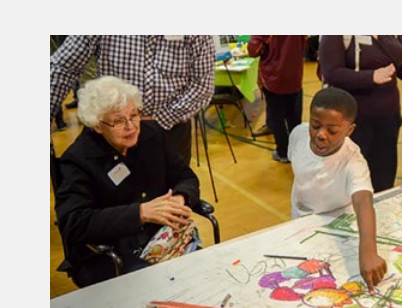
Transportation Action Plan, 2020

The project and engagement goals for 1st Ave N will build on the goals of this Plan and support three major metrics for 2030: having 60% of trips taken by means other than a car, reducing greenhouse gas emissions, and reducing vehicle miles travelled by 1.8% per year.



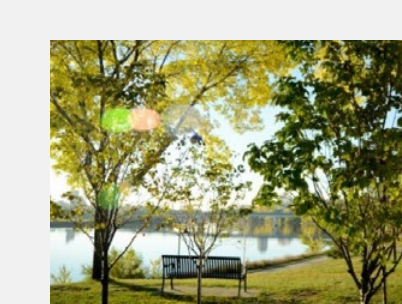
Minneapolis 2040, 2019

This Plan guides future growth of Minneapolis for the next 10 years. The approach to planning and designing 1st Ave N will build on the Plan's policies and action items related to equity, sustainability, and economy, among others.



Blueprint for Equitable Engagement, 2016

The engagement plan for 1st Ave N builds on the Blueprint recommendations and guidance to facilitate an equitable and inclusive public engagement process.

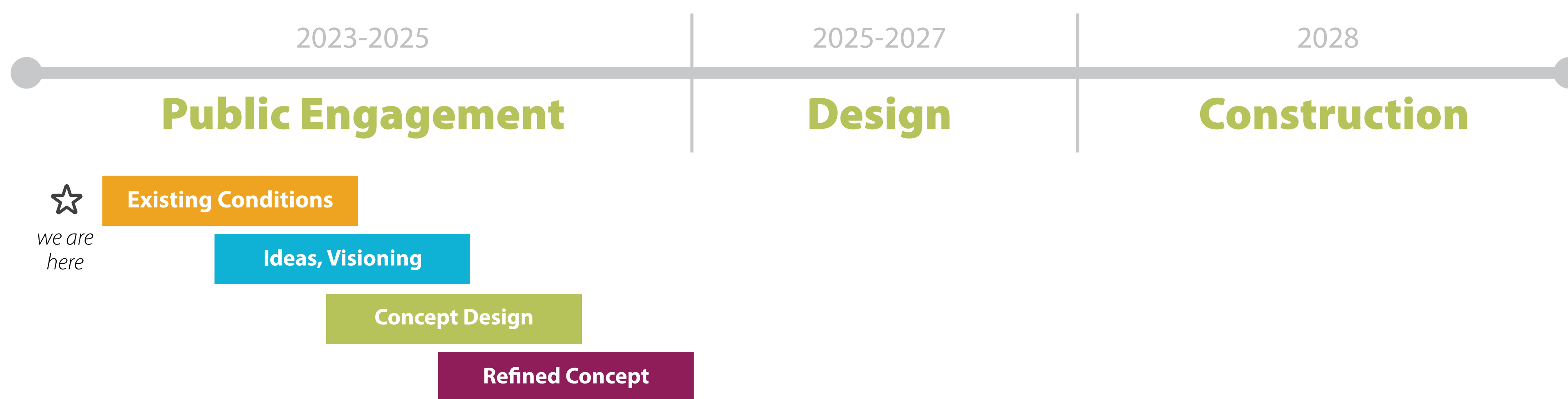


Minneapolis Climate Action Plan, 2013

This work shaped the development of the Transportation Action Plan, Street Design Guide, and Complete Streets Policy which will also inform the approach to planning and designing 1st Ave N.

Timeline

We are at the beginning of a multi-phase engagement approach for 1st Ave N. In 2023-2025, we will evaluate the existing conditions, develop a vision and ideas for the future corridor, and develop concept designs that result in a refined preferred layout.



Objectives

While the vision for 1st Ave N will be developed as part of the community design process, there are six objectives that will guide the redesign:



Reduce crashes and severe injuries by improving traffic safety along this documented high injury street.



Make sidewalks wider and accessible for all.



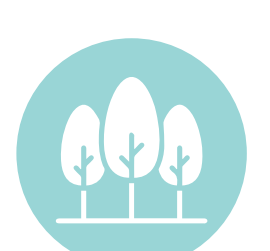
Improve the availability and quality of multimodal travel options for people of all ages and abilities to connect to jobs and other opportunities, particularly for historically under-represented populations.



Invest in a dynamic multimodal transportation system that allows for public realm activation to attract and retain businesses, visitors, and residents.



Address the unique needs of this corridor as an entertainment and nightlife destination that serves different purposes during different times of the day.



Explore innovative stormwater solutions to treat and reduce water run-off and add trees and sustainable landscaping to the corridor.

Corridor Demographics

1st Ave N is a key corridor in downtown Minneapolis for many people.



First Avenue



Target Center





Residences

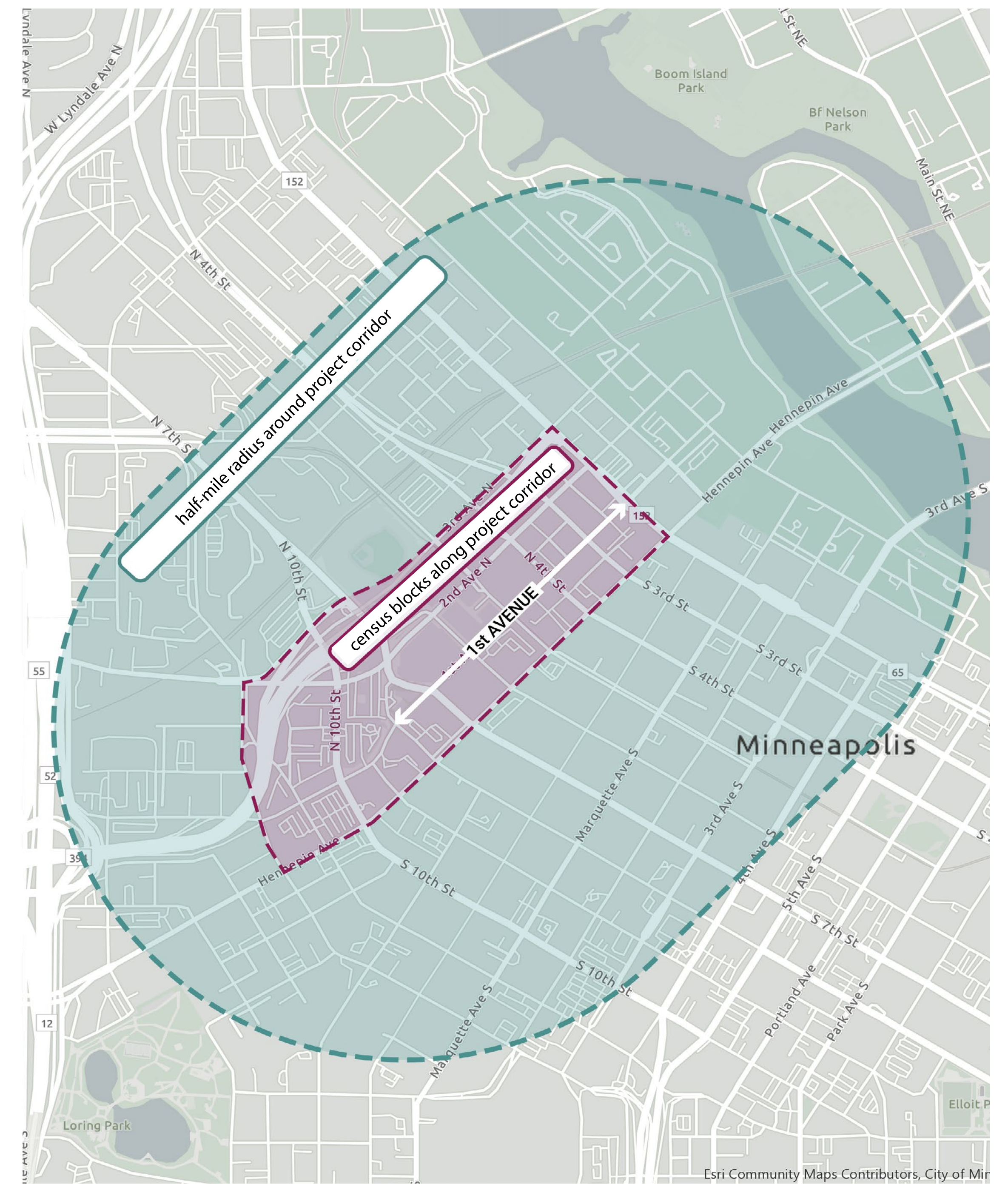
1st Ave N is used in a wide range of ways by many people – getting to sporting events, to work, home, music venues, and everything in between. The corridor is used by people at all times of morning, midday, and night.

Two areas were defined for demographic analysis to understand who lives near 1st Ave N.

The two areas show unique differences between who lives right on 1st Ave N and who lives in the broader area.

 census blocks along project corridor (smaller area)

 half-mile radius around project corridor (larger area)



Low income

69% who live in the blocks surrounding 1st Ave N are considered low income, compared to 23% in the broader area.



People of color

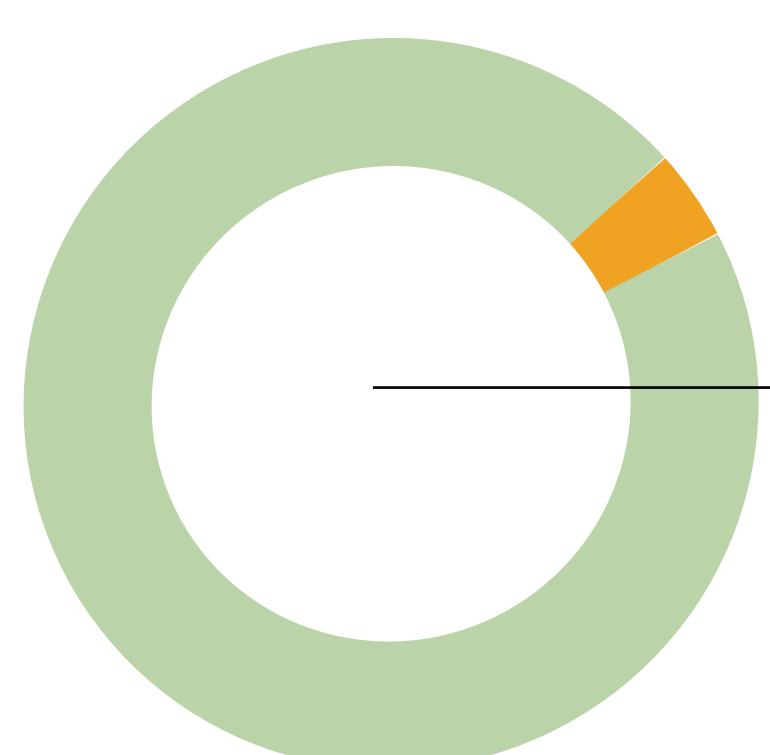
60% who live in the blocks surrounding 1st Ave N are people of color, compared to 31% in the broader area.



Home ownership

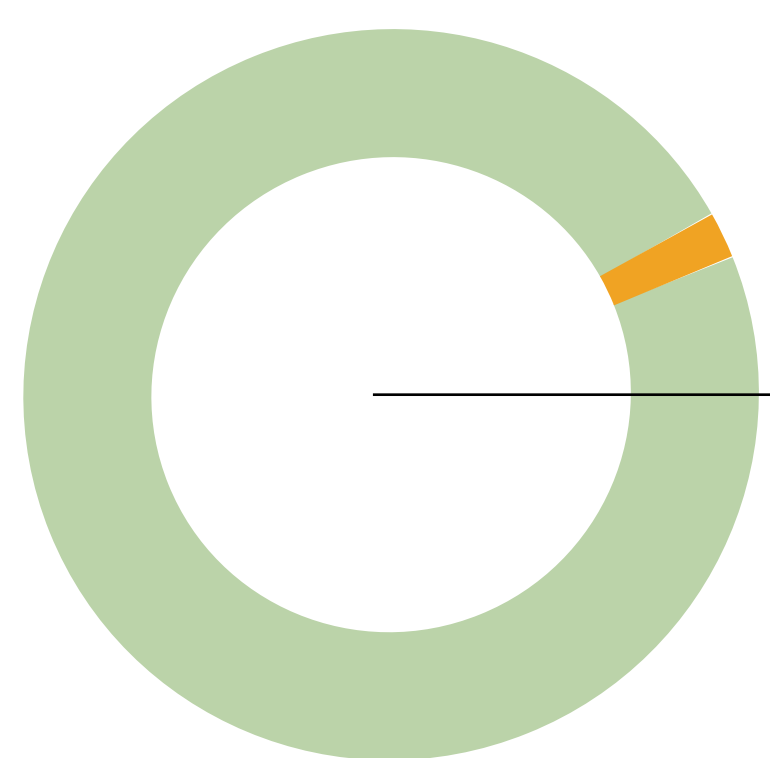
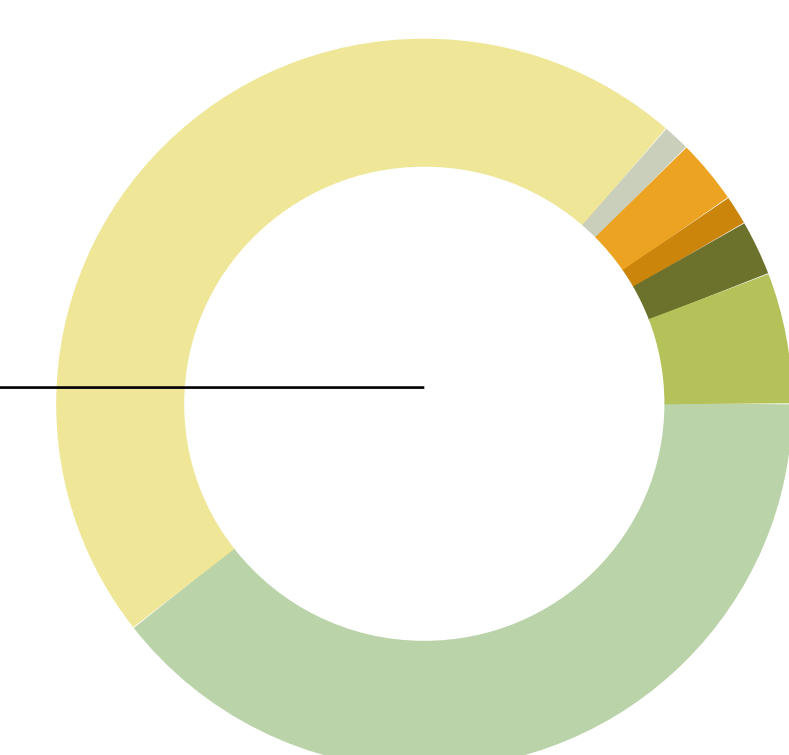
0% of people own their home in the blocks surrounding, compared to 26% in the broader half-mile.

Limited English households

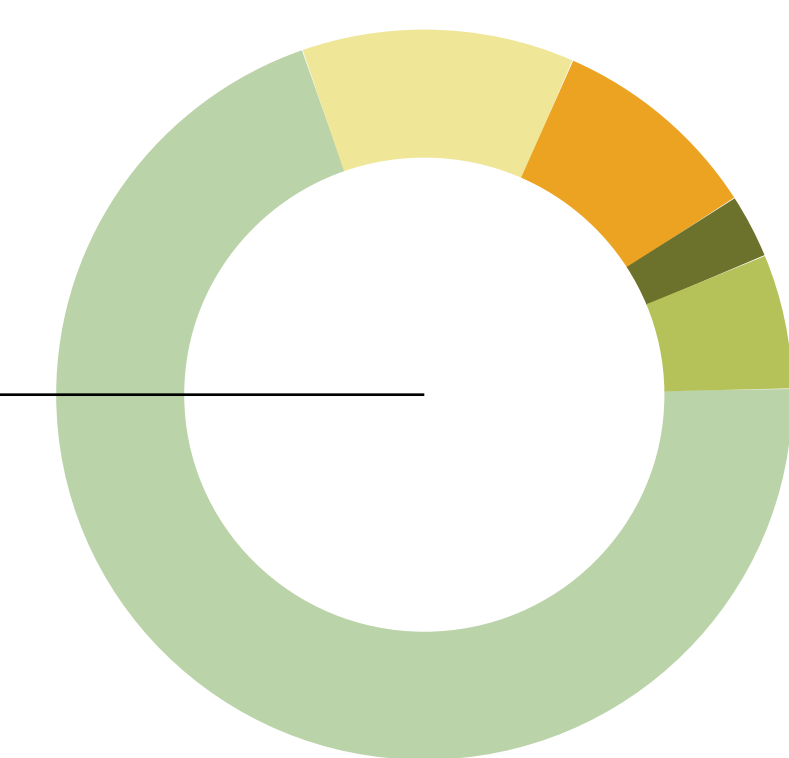




census blocks (smaller area)

Racial composition



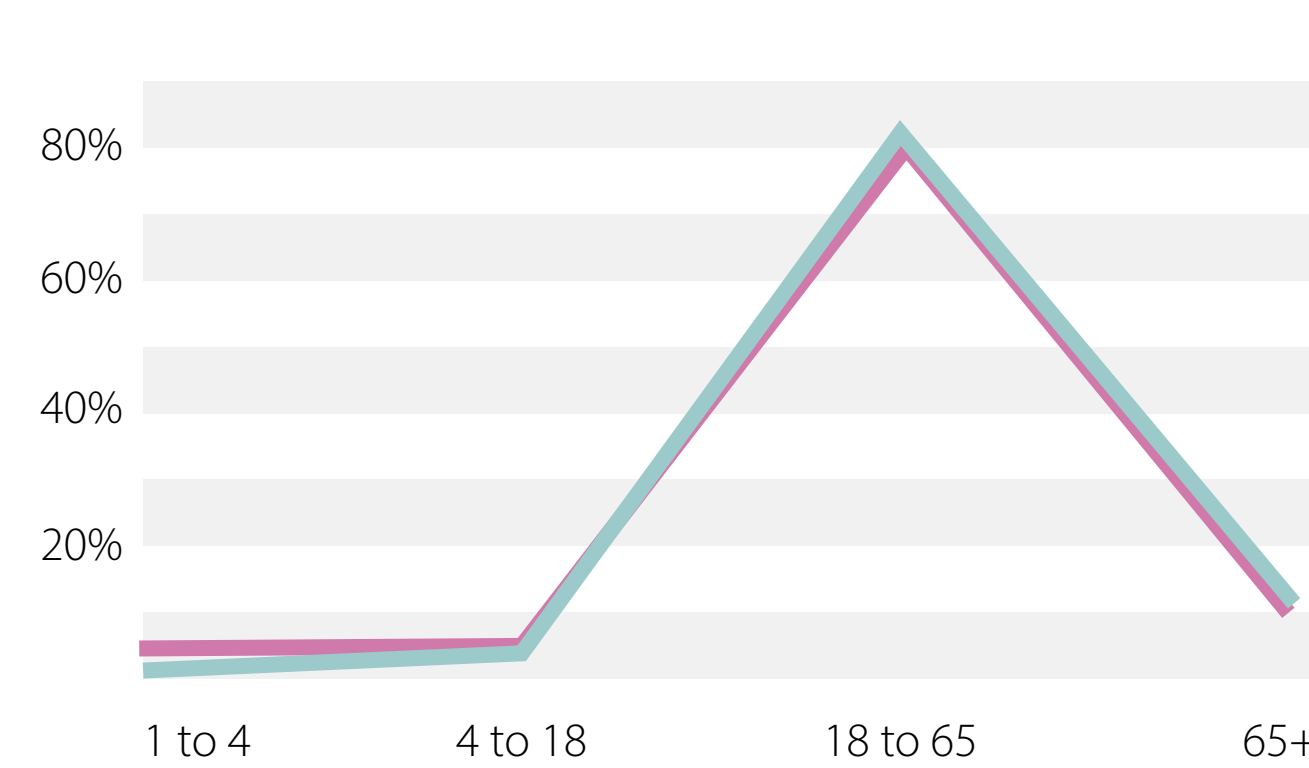
half-mile radius (larger area)



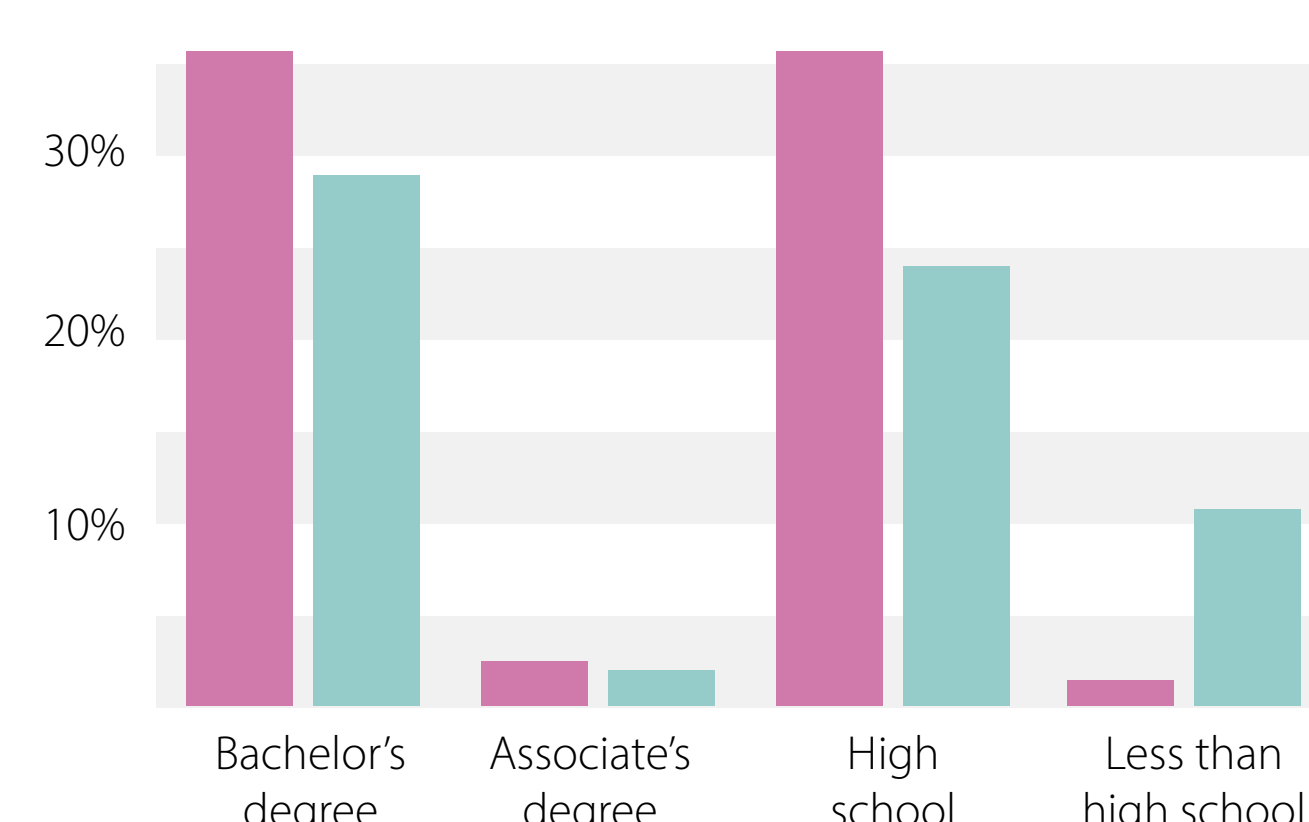
 English speaking
 Limited English

 White
 Black
 Native
 Asian
 Hawaiian
 Two or more
 Hispanic

Age composition

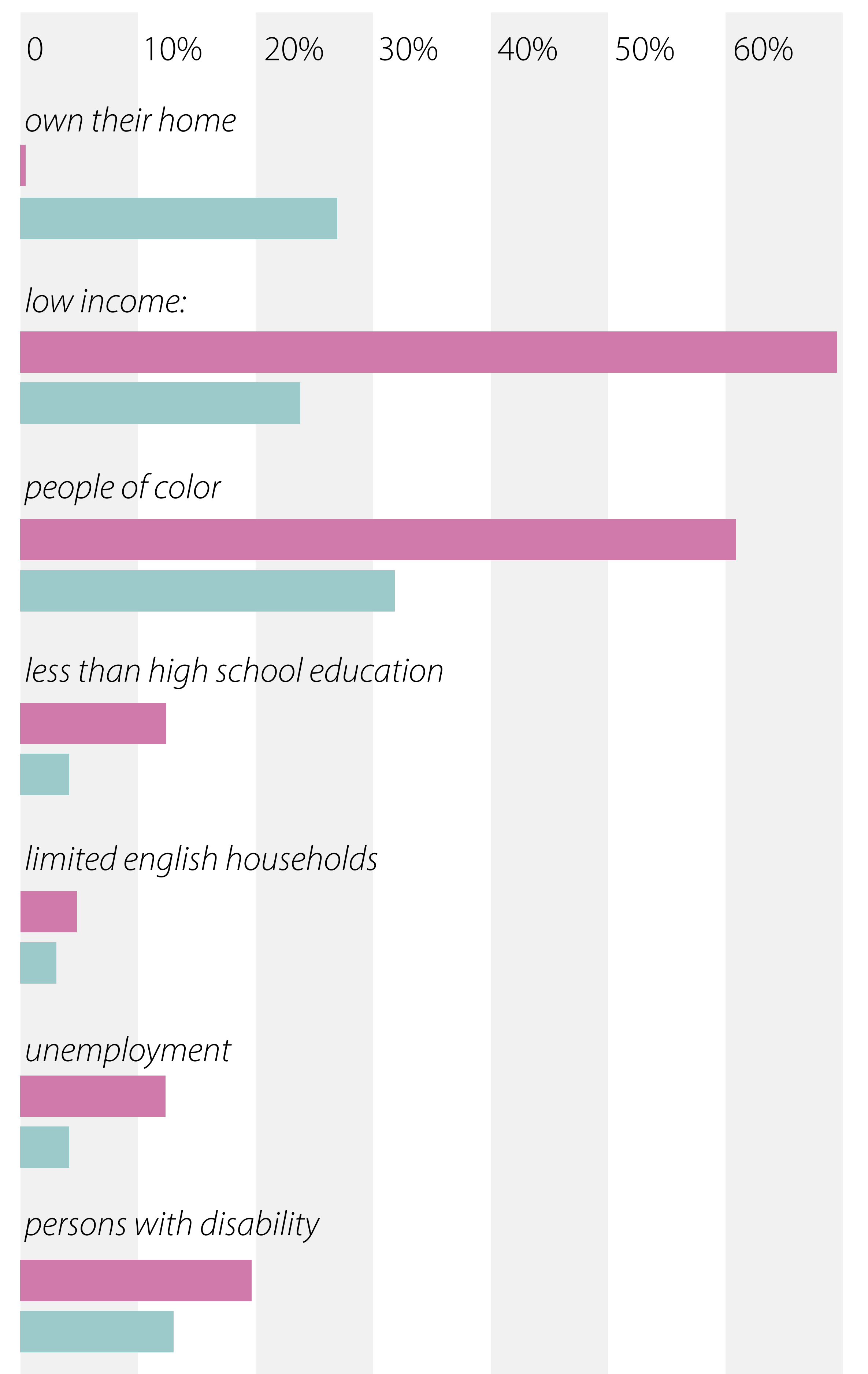


Education level attained



Demographic comparison

The chart below shows additional characteristics of the area.



Corridor Users

This project is aligned with the Transportation Action Plan, the city's vision for safer, greener and more modern streets that serve all people and all the ways they want to get around.



Pedestrians

2,920-19,500 per day*

— Sidewalk network



Bicyclists

360-590 per day*

— All Ages and Abilities network
 - - Planned All Ages and Abilities
 — Other bikeway



Transit

Routes cross 1st Ave N only

— METRO Green Line, Blue Line
 — High Frequency Routes



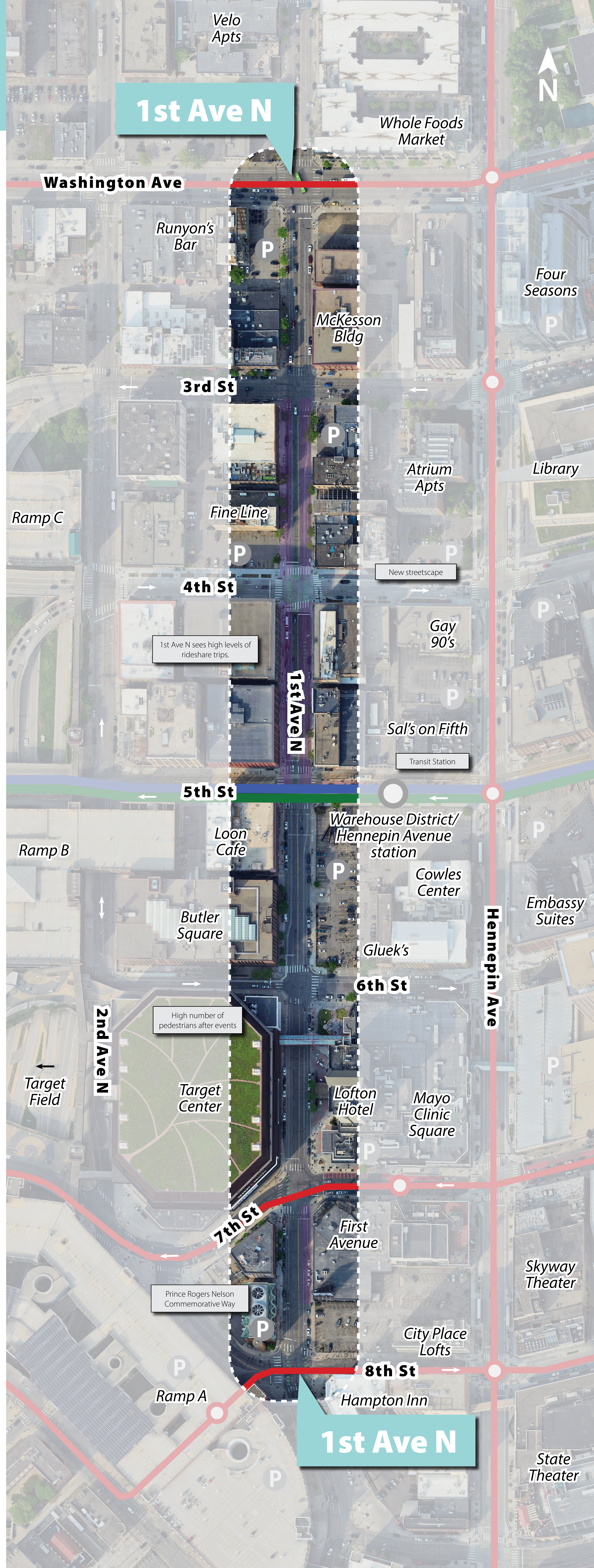
Motor vehicles

10,350-30,600 per day*

— Rideshare hotspot
 — Drive lanes
 P Off-street parking

*Source: MioVision 2018 intersection volumes

- **Warehouse Historic District:** 1st Ave N is in an iconic neighborhood with a rich cultural heritage. It is also adjacent to downtown Minneapolis' central business district and the city's renowned Theater District.
- **Nightlife and entertainment:** The street is a popular destination that attracts both residents and visitors to the many professional sporting events, live music events, and hospitality venues.
- **Infrastructure outdated:** Last reconstructed in 1994, the existing facilities cannot safely or effectively support the crowds and multimodal demands traveling to and through the corridor.
- **Transit connected:** 1st Ave N intersects many local, express, and Bus Rapid Transit routes and is next to the METRO Warehouse District/Hennepin Avenue light rail stop. The Northstar commuter rail station is also located nearby.
- **Events:** The area along the project corridor is the site of major downtown events, including Warehouse District Live, where one block is turned into an enhanced pedestrian zone featuring food trucks, seating, and activities throughout the summer and fall.
- **High Injury Street:** The City's Vision Zero Action Plan identifies 1st Ave N as a High Injury Street, where safety improvements are needed to eliminate crashes that result in severe injuries or death.
- **Pedestrian Priority Corridor:** The City's Transportation Action Plan identifies 1st Ave N as a Pedestrian Priority Corridor that represents where people frequently walk, and prioritizes investments to improve the ease, comfort, and safety of people walking and rolling.



Spending your moolah on your **FAVORITE EXPERIENCES!**

Qualities and experiences:

A pleasant place to walk.....



Continuous pedestrian walkways



Continuous pedestrian scale lighting

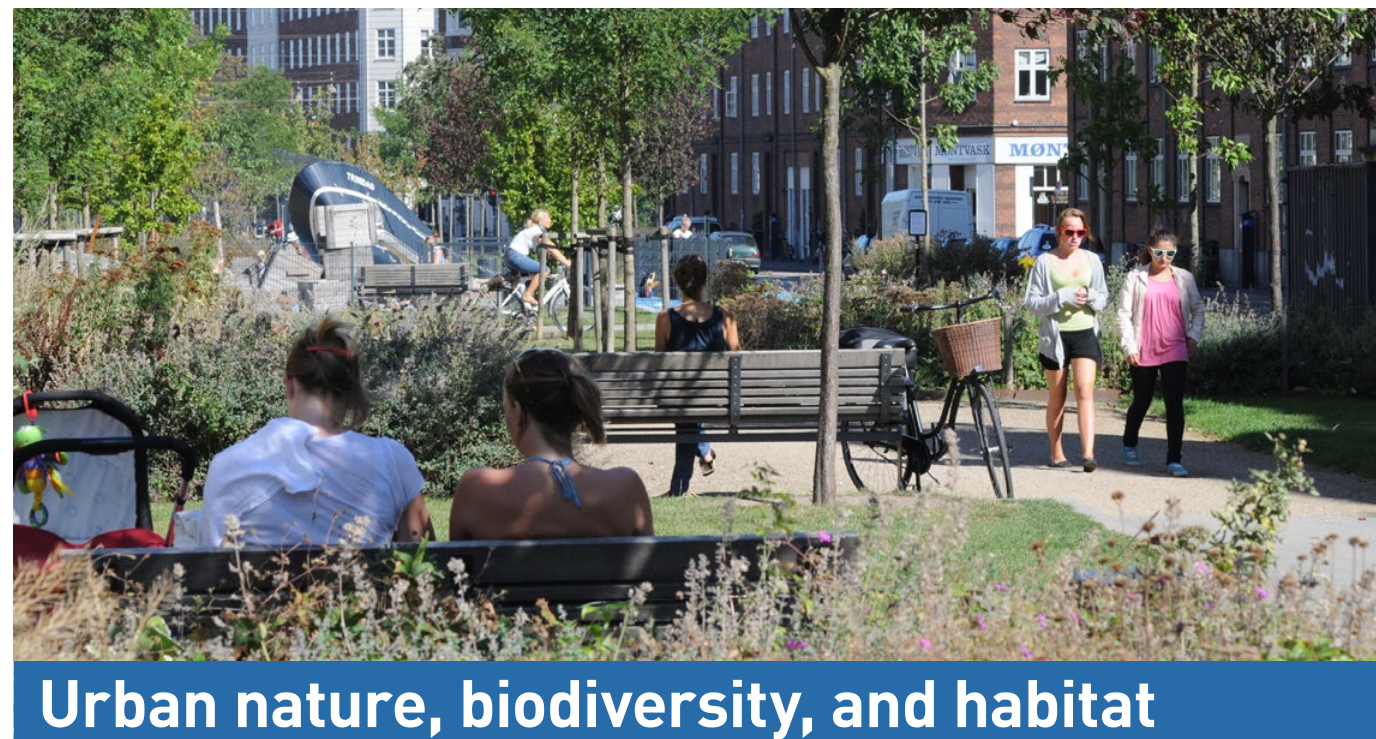


Accessible, pedestrian priority crossings

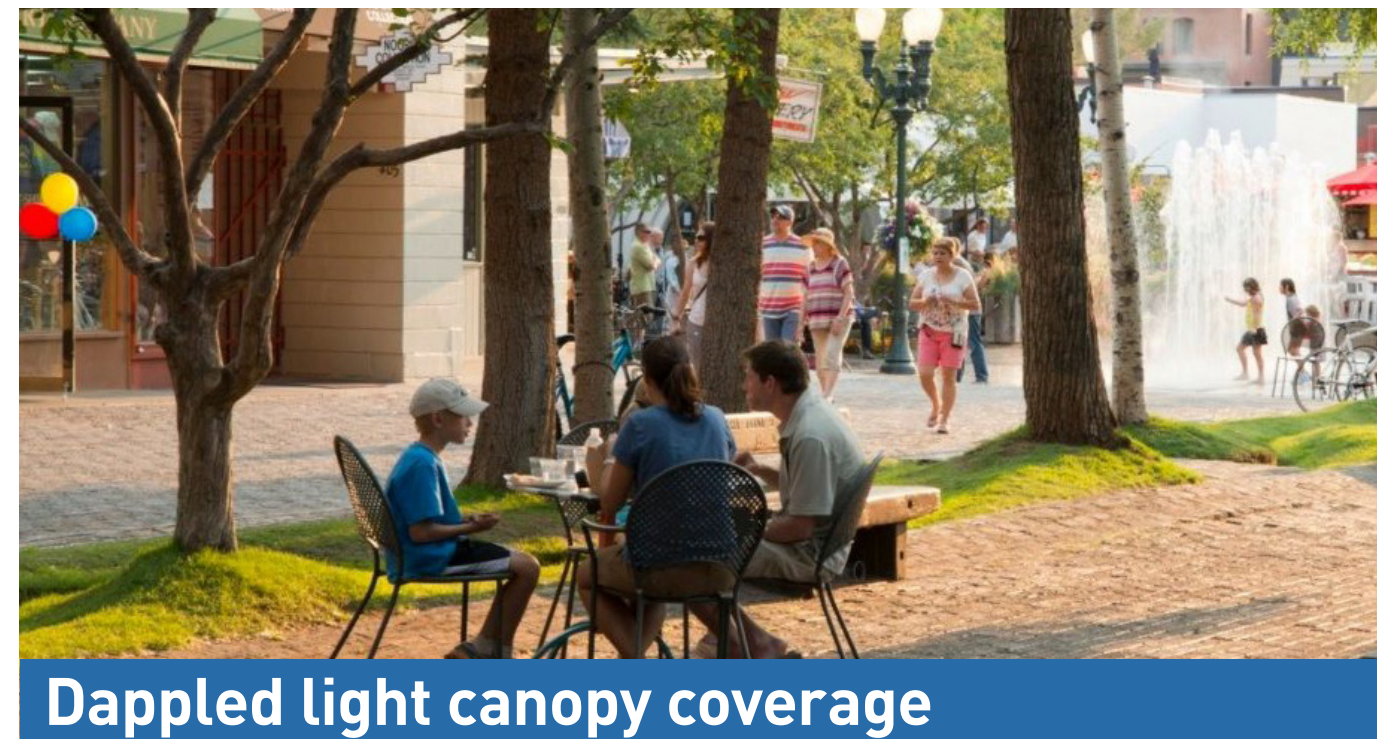


Accessibility features like tactile indicators

Street trees + green infrastructure.....



Urban nature, biodiversity, and habitat



Dappled light canopy coverage



Green infrastructure and native plantings

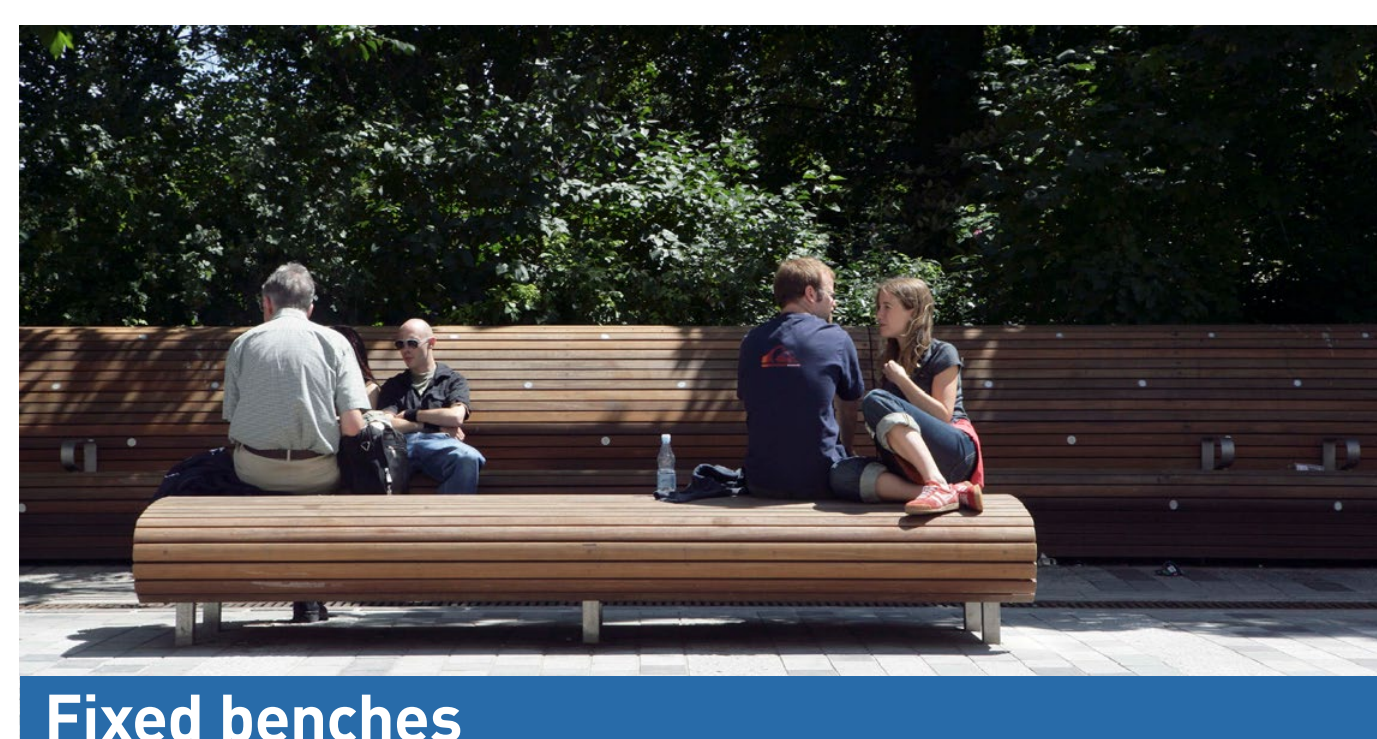


Full shade canopy coverage

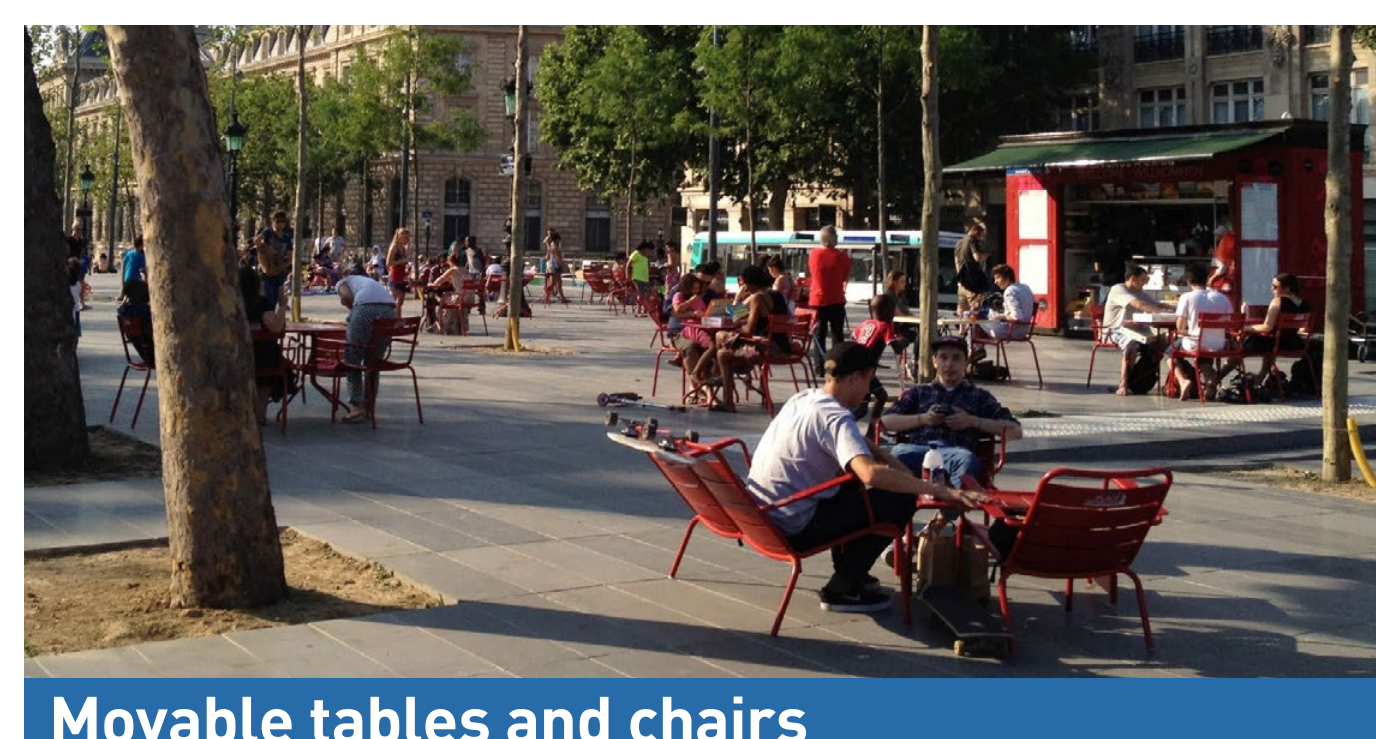
Comfortable seating.....



Playful seating



Fixed benches



Movable tables and chairs

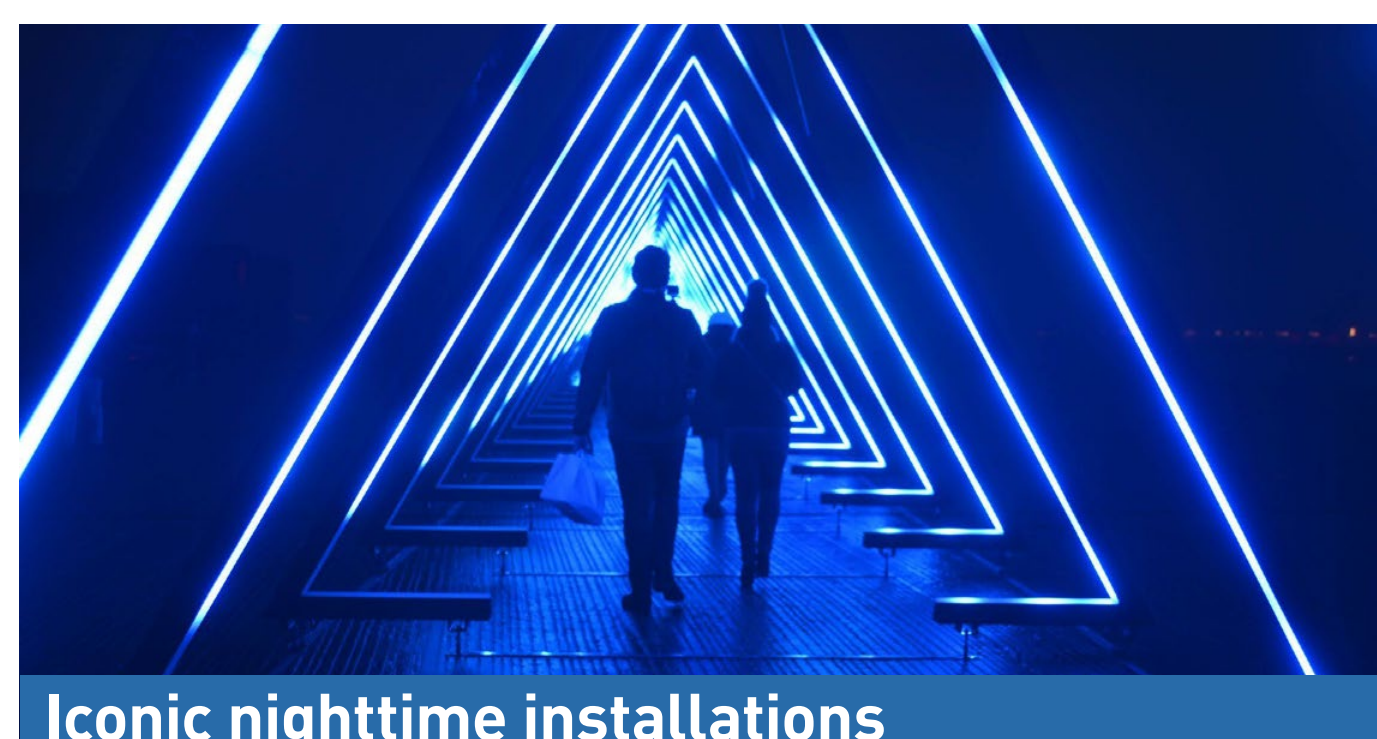


Shade structures

Play, art and identity markers.....



Distinct ground plane and wayfinding



Iconic nighttime installations

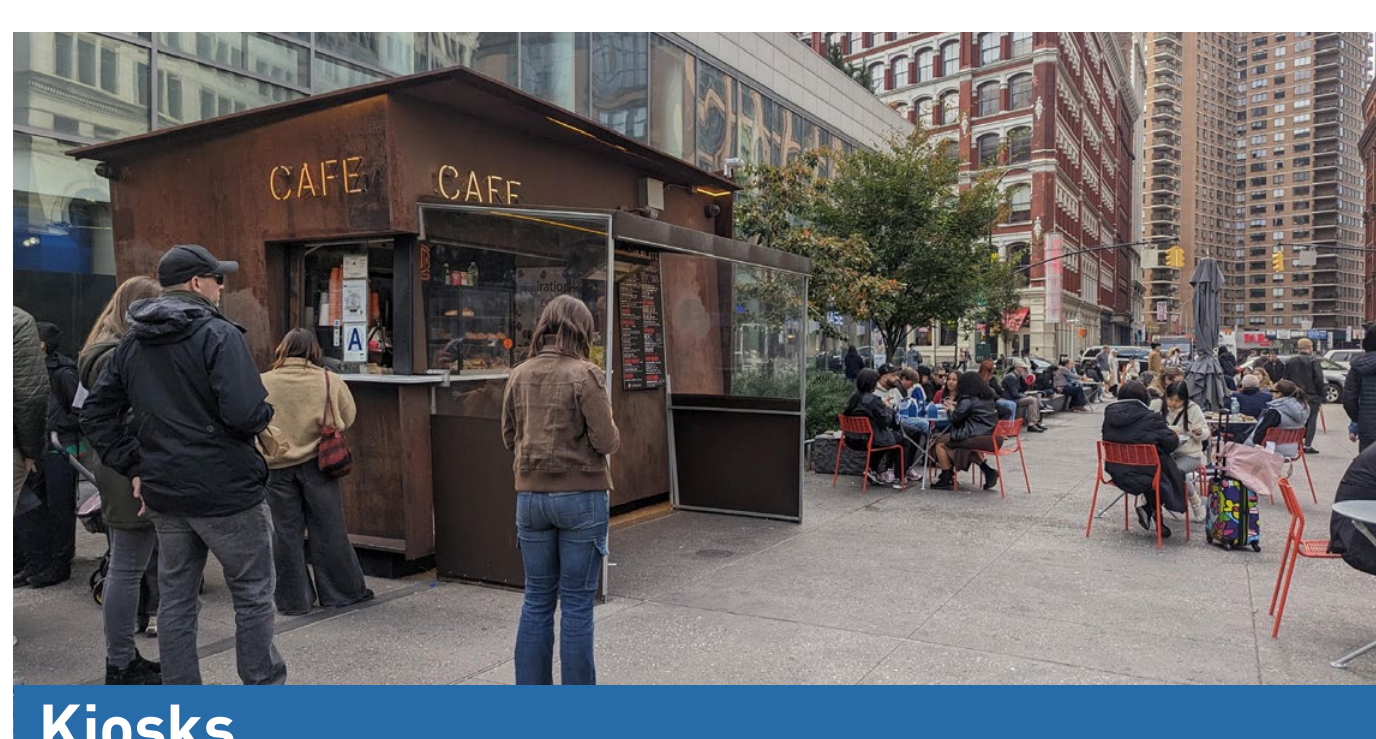


Gateway identity markers



Play along the way

More diverse food and beverage offerings.....



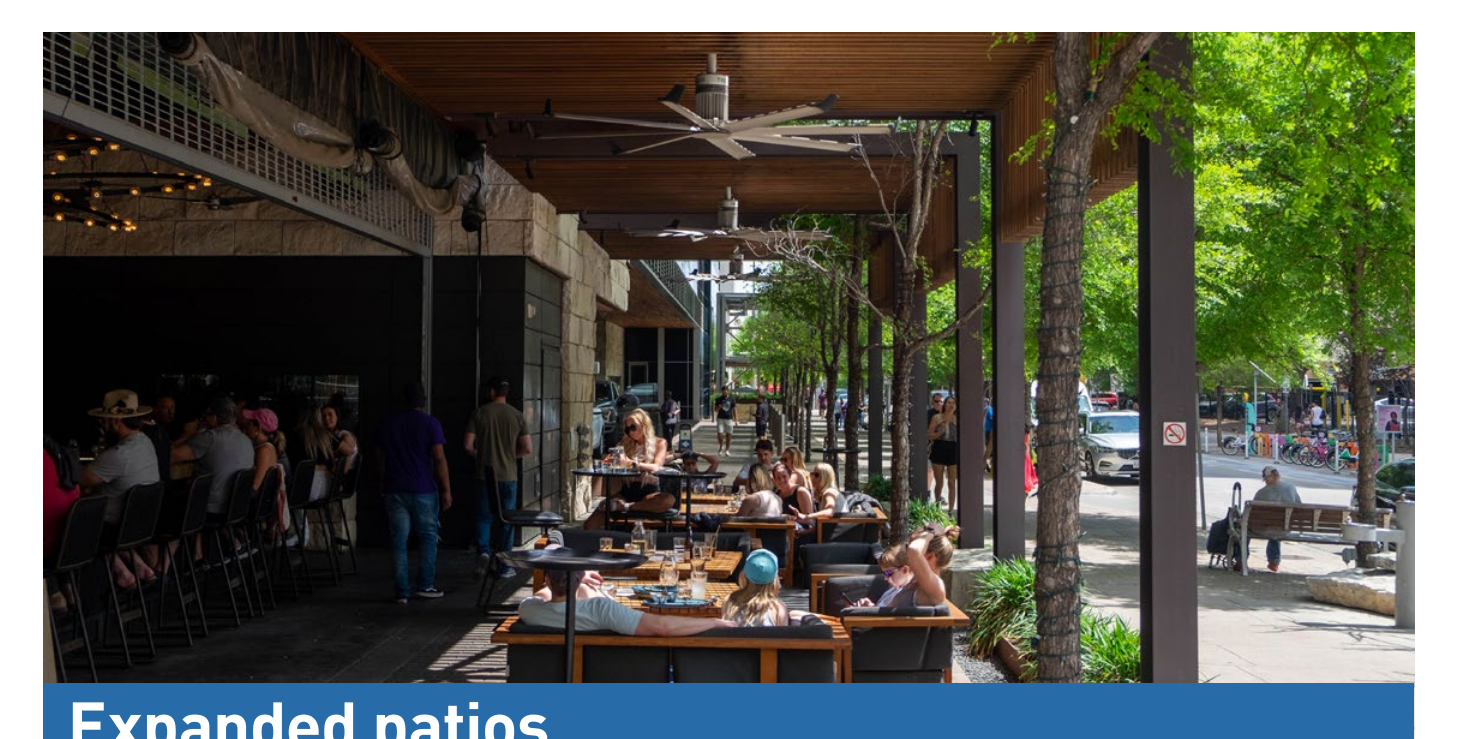
Kiosks



Grab and go windows



Sidewalk dining



Expanded patios

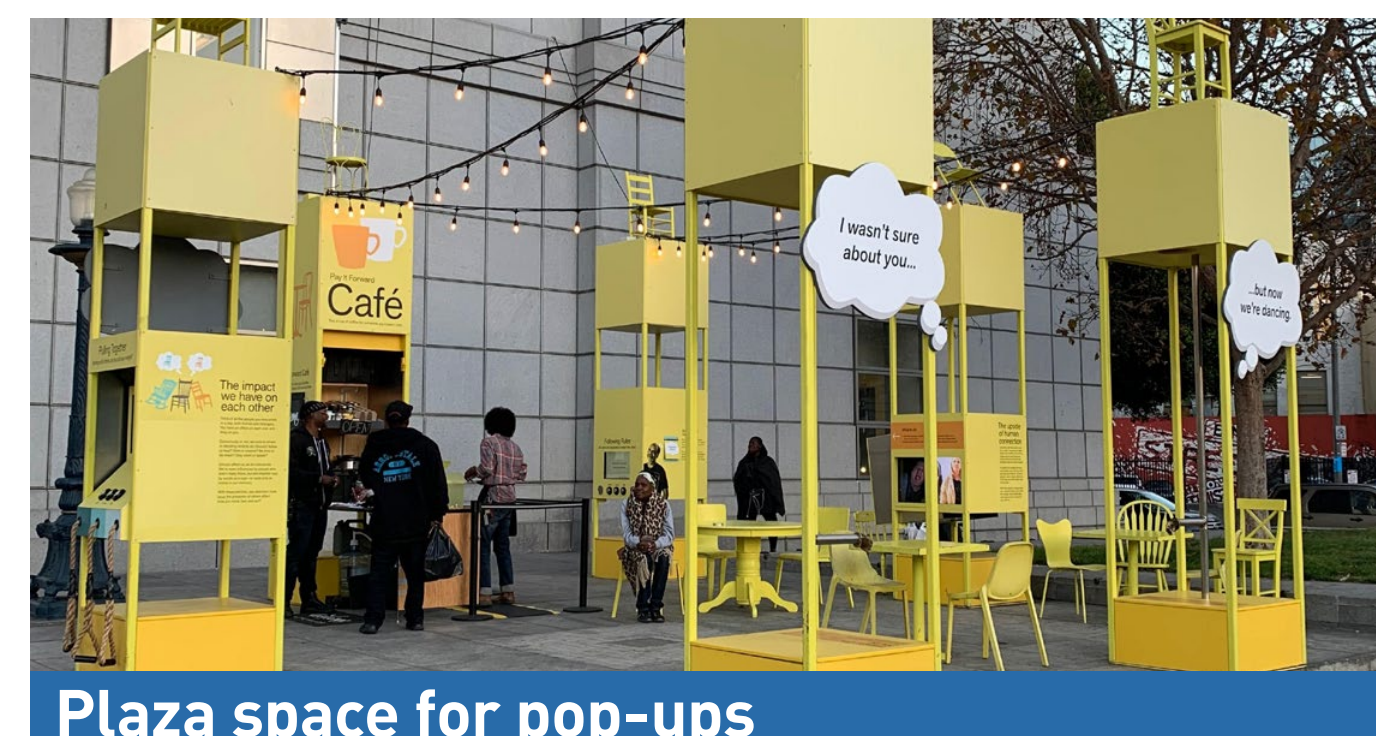
More diverse commercial and service offerings.....



Integrated storefronts



Food truck parking

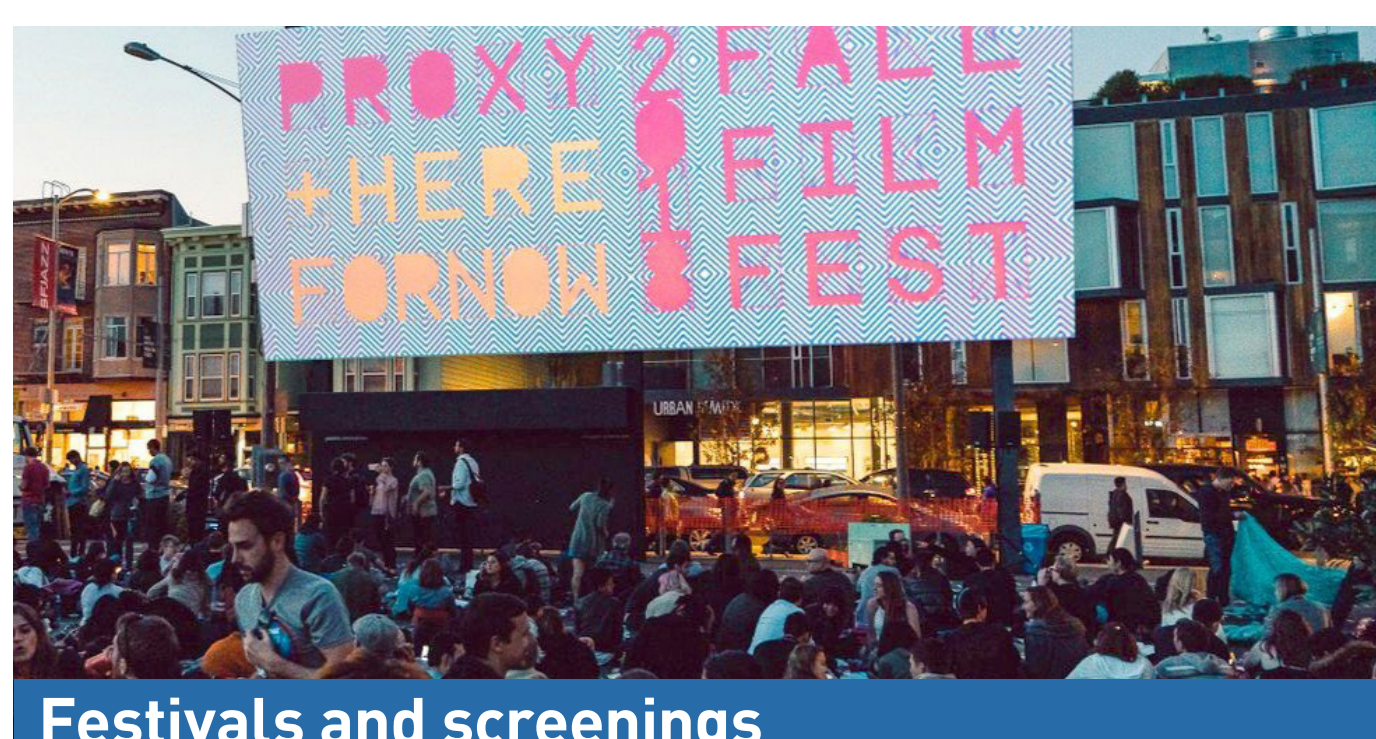


Plaza space for pop-ups



Seasonal markets

Events + activations.....



Festivals and screenings



Pop up sporting events

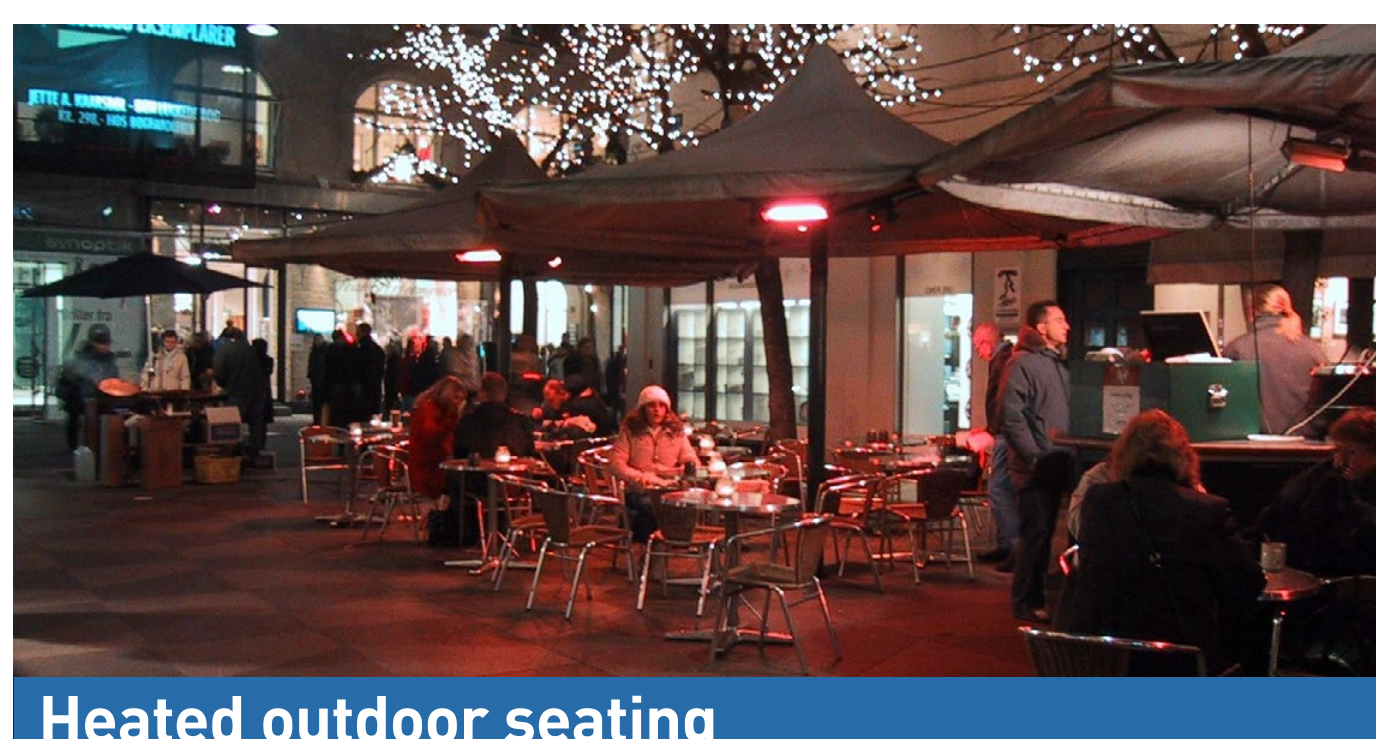


Community cultural celebrations

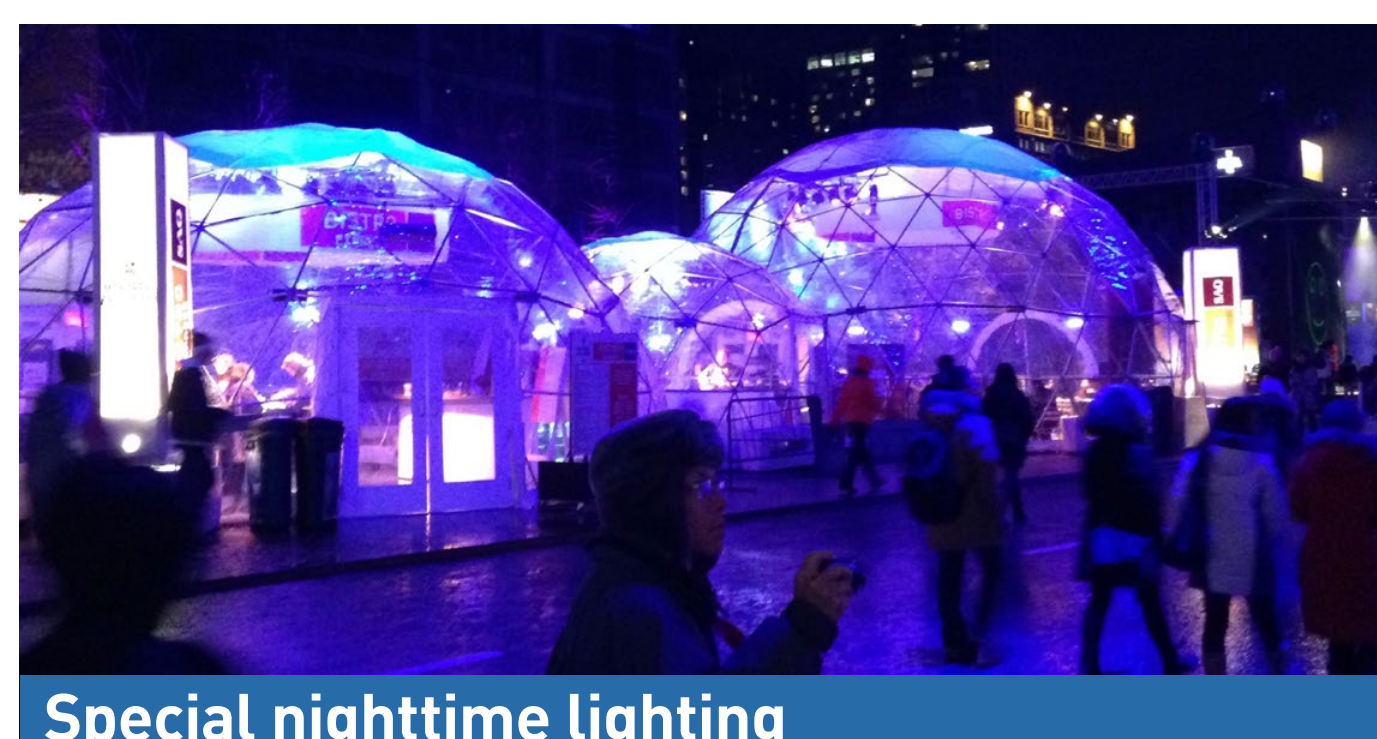


Musical performances

'Winter City' programming.....



Heated outdoor seating



Special nighttime lighting



Seasonal public art



Interactive, play-based activations