

# Peoples' Way RFQ Summary

## Urban League Twin Cities

### Applicant Team

Non-Profit Owner	Co-Developers and Consultants	Architecture and Design
<a href="#">Urban League Twin Cities</a>	<a href="#">Noor Companies</a> P.J. Hill Enterprises <a href="#">Intentional Consulting Services</a>	<a href="#">LSE Architects</a> <a href="#">Sebastienne Brown</a>

### Stewardship Intentions

#### Project Idea

Urban League Twin Cities (ULTC) proposes to construct a new building, integrating portions of the existing building and on-site art installations into the new structure. The new building would be approximately four stories with a 7,300 square foot footprint, similar to [Idea C](#) provided to community in the Technical Design Studies. The building would include a George Floyd Museum and multi-purpose community spaces. The outdoor gathering space would be approximately 6,680 square feet and include an indigenous garden and a free-standing 24-hour public restroom, called "[The Portland Loo](#)."

#### Memorials

ULTC would utilize the George Floyd Museum within the building as the primary memorial site. They would also plan to maintain the existing street art on site by integrating it into the new building and collaborate with local archivists to obtain memorials for exhibition. They would also reach out to community to get physical artifacts and personal stories to feature in the museum.

#### Community Services

ULTC would facilitate the existing mutual aid serves within the multi-purpose space in the new building. They also would have the following services and programs at the Peoples' Way:

- College and career readiness program for 9<sup>th</sup> – 12<sup>th</sup> grade students.
- George Floyd Theater Project
- Workforce and job training
- Home ownership resources

#### Community Empowerment

ULTC would engage community by creating a working group to inform the process of developing and maintaining the site. The working group would include community, key stakeholders, and ULTC staff and their activities would be defined by its members and the broader community at George Floyd Square. Community members would be engaged in the ongoing programming and maintenance of Peoples' Way and content creation for the George Floyd Theater Project and ongoing stewardship.

## Relevant Experience

- Community program operations – ULTC
- Commercial building ownership – ULTC owns its headquarters at 2100 Plymouth Ave N.
- Property developer – ULTC has developed the following projects in Minneapolis: Urban Garden Townhomes at 3501 Bloomington Ave, Urban League Academy at 2201 Blaisdell Ave S., and Sharon Sayles-Belton Center at 411 E. 38<sup>th</sup> St.
- Building construction and general contracting – Noor Companies has completed the following projects in Minneapolis: Target East Lake Street commercial development, US Bank on Broadway, Hosmer Library renovation, Walter West Music Center, and Estes Funeral Chapel.
- Commercial property management – P.J. Hill Enterprises owns the neighboring properties at 3728-3734 Chicago Ave
- Architecture and design – LSE Architects designed the following projects in Minneapolis: NEON Collective Kitchens at 2103 West Broadway, Unity Building at 405 E. Lake St., Regional Acceleration Center at 1256 Penn Ave. N., and Camden Flats at 1500 44<sup>th</sup> Ave. N. Sebastienne Brown has designed Chief Standing Bear Museum & Cultural Center in Niobrara, NE, and Sebastienne Ray Cottages in St. Helena Island, SC.
- Facility, construction, and operations consultations – Intentional Consulting Services has provided consultation services for the following projects in Minneapolis: Kyle Garden Square, Marshall Ave Flats, and 3301 Nicollet. Intentional Consulting Services has also provided consultation services for Wangstad Commons in Brooklyn Center and Seasons Park Apartments in Richfield.

## Financial Qualifications

The Urban League Twin Cities (ULTC) would lead a campaign to secure philanthropic grants, individual donations, private financing, and government funding.