

Peoples' Way Technical Study

On June 30, 2023, the City of Minneapolis purchased the Peoples' Way property at 3744 Chicago Ave. The community continues to use the space for gathering.

In preparation for the future Request for Qualifications (RFQ), the City conducted a technical study to identify limitations and opportunities for future development on the site. This study is guided by the design goals and engagement themes from previous workshops and the Design Requirements listed below. **A future Community Owner will create the final design for the Peoples' Way.**

Timeline:

- February 2024
Project Initiation
- March 28, 2024
Dinner Dialogue
- April 30, 2024
Visioning Workshop #1
- June 25, 2024
Visioning Workshop #2
- July 23, 2024
Visioning Workshop #3
- August 27, 2024
Visioning Workshop #4
- September 24, 2024
Visioning Workshop #5
- October 29, 2024
Dinner Dialogue
- November 12, 2024
Final Vision Report Shared with the City Council

Focus
Groups

- The City will incorporate the community's priorities into an RFQ process to select the Community Owner. The RFQ is a way for the City to ask interested groups to apply to the City to become the Community Owner of the site.
- The RFQ will be open for approximately two months.

2025

- City staff will work with community members to recommend one Community Owner to the City Council and the Mayor.
- The Mayor and City Council will make the final selection. The selected Community Owner, community stakeholders, and City staff will work together to shape the future of the site.

Existing Photos



Contact

For reasonable accommodations or alternative formats please contact Community Planning and Economic Development, Rebecca Parrell, rebecca.parrell@minneapolismn.gov, 612-673-5018. People who are deaf or hard of hearing can use a relay service to call 311 at 612-673-3000. TTY users call 612-263-6850.

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Precedent Examples

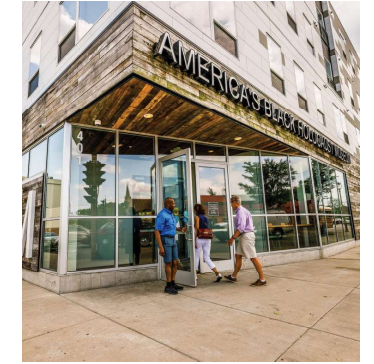
Local / Regional Precedents



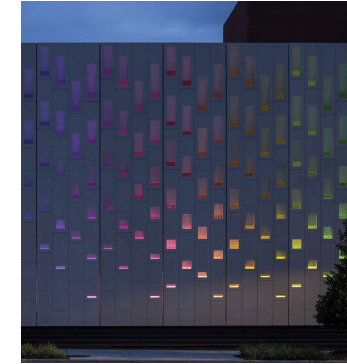
Juxtaposition Arts - Minneapolis, MN
16,000 sf | Art center for youth



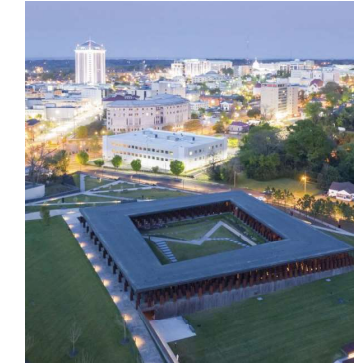
America's Black Holocaust Museum - Milwaukee, WI
6,500 sf | Museum (housing above)



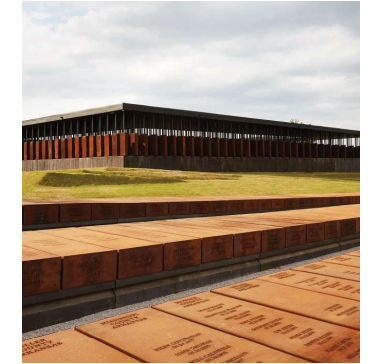
National Precedents



Greenwood Rising - Tulsa, OK
11,000 sf | Museum



Peace and Justice Memorial - Montgomery, AL
6 acres | Memorial Site



Community Priorities

- Integration with the vision for the George Floyd Square
- Community gathering spaces
- More gardens and greenery
- Integration with existing and future memorial offerings
- Mutual aid programming to be maintained on site

Design Considerations

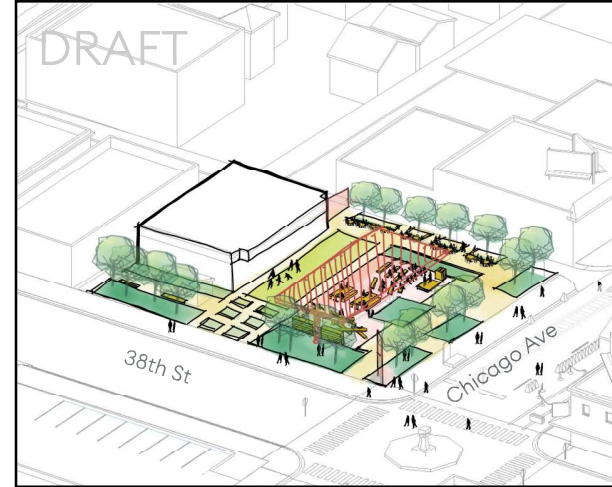
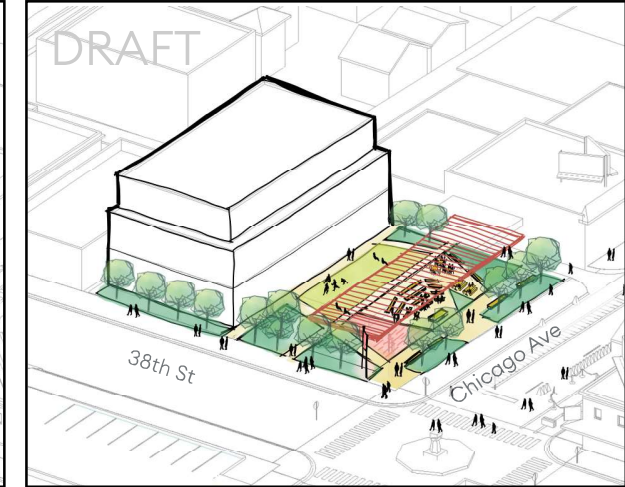
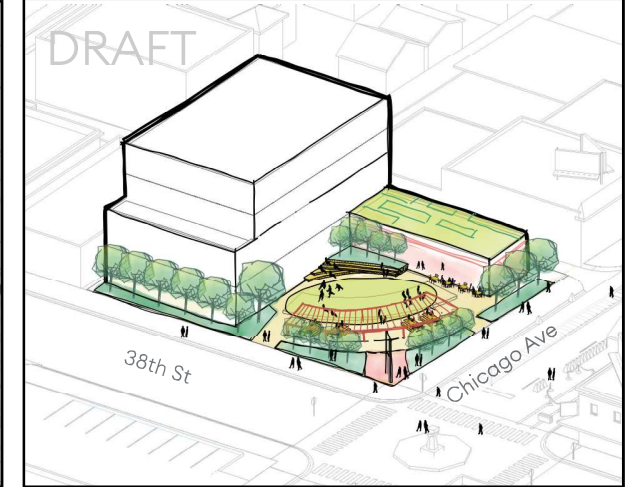
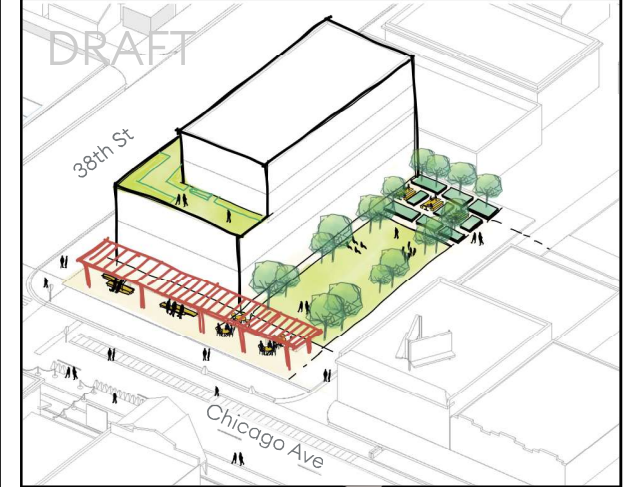
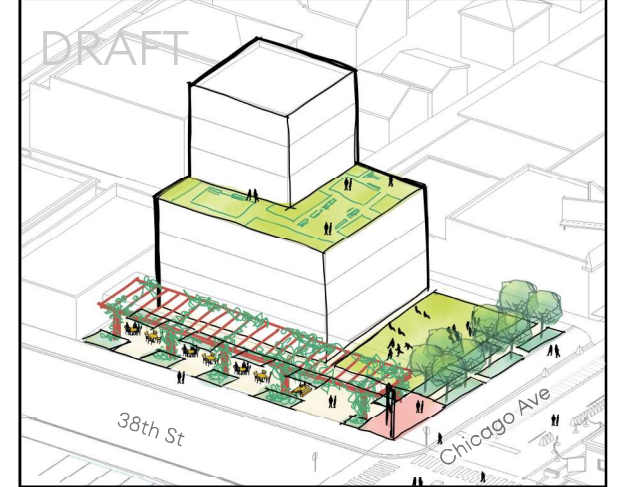
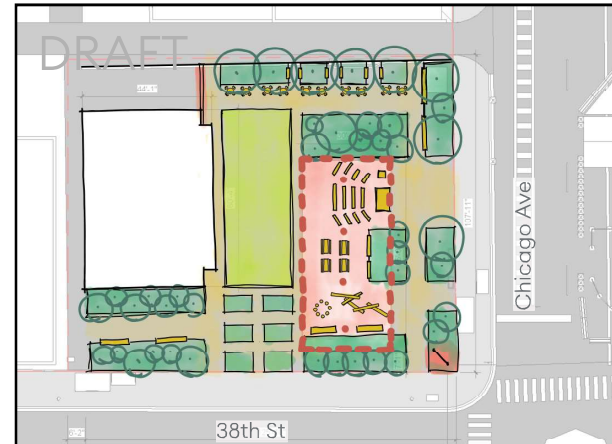
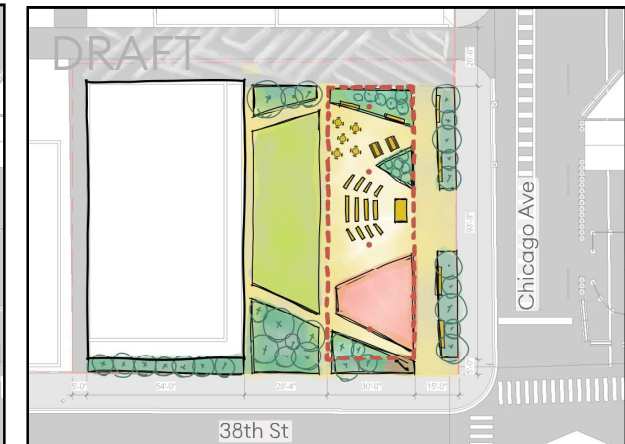
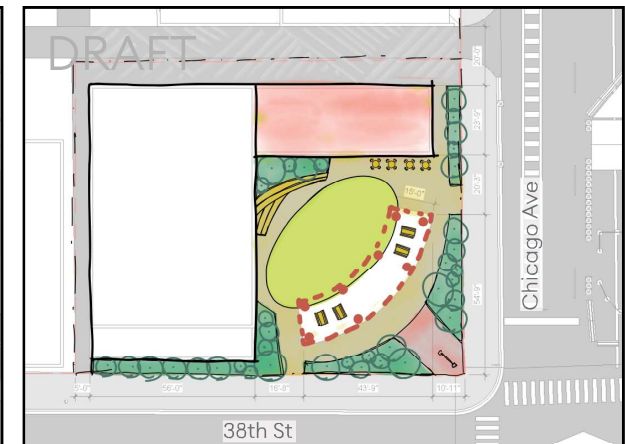
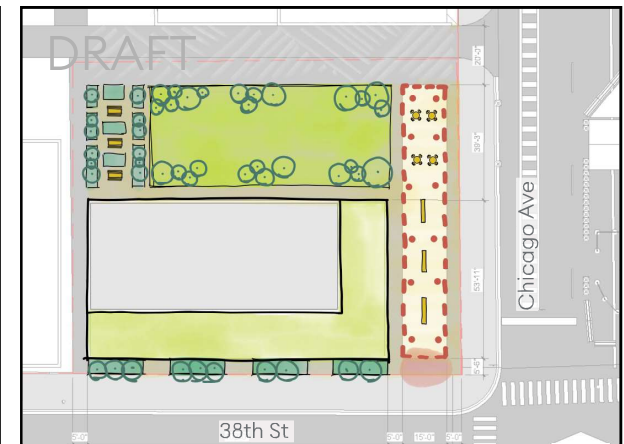
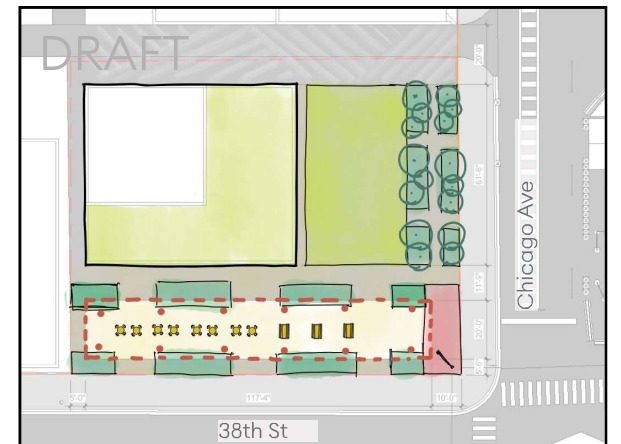
- Building location on the site
- Building size on the site
- Safety

Design Requirements

- Meet the requirements of the Minneapolis Zoning Code
- Meet the requirements of the Minnesota Building Code
- Provide access for emergency response, maintenance, and delivery vehicles
- Meet Stormwater Management requirements
- Meet the requirements of the American with Disabilities Act (ADA)

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Technical Study Design Ideas

Idea A Enhanced Existing Peoples' Way	Idea B Low/Medium Density	Idea C Medium/High Density	Idea D Medium Density	Idea E Medium/High Density																									
																													
																													
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Lot Area: 13,980sf

****All Estimated Total Costs are in 2024 dollars**

Possible Building Uses Include: Museum, Community Center, Art Studio/Gallery, Housing, Retail/Coffee Shop/Restaurant

*Memorial Offerings = art, plantings, in memoriam expressions, and mutual aid in support of the stewardship at George Floyd Square.

Site Remediation: Included in estimated total cost. Parking and Site Purchase Price: Not included in estimated total cost

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 Flexible Open Space

 Vegetative Plantings

 Community Gathering

 *Memorial Offerings

 Canopy/Pergola