



The Peoples' Way Fact Sheet

The City of Minneapolis purchased the Peoples Way property at 3744 Chicago Ave on June 30, 2023. The community continues to use the space.

The City is committed to working with the community to make sure the City transfers the property to a permanent community owner.

Preliminary Timeline:

2024

- The City encourages all community members to be part of engagement events in 2024. The events will include discussion on the community vision for George Floyd Square. Some of the events will include discussion on community priorities for the Peoples Way.
- The City will incorporate the community's priorities into a Request for Qualifications (RFQ) process to select the community owner. The RFQ is a way for the City to ask interested groups to apply to the City to become the future community owner.
- The City's goal is to issue the RFQ in late 2024. The RFQ will be open for approximately two months.

2025

- City staff will work with community members to recommend one community owner to the City Council and the Mavor.
- The Mayor and City Council will make the final selection. The selected owner, community, and City staff will work together to shape the future of the site.

Project Elements Map



Re-Envisioned City of Minneapoli

Contact

For reasonable accommodations or alternative formats please contact Community Planning and Economic Development, Rebecca Parrell, rebecca.parrell@minneapolismn.gov, 612-673-5018. People who are deaf or hard of hearing can use a relay service to call 311 at 612-673-3000. TTY users call 612-263-6850.



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Common Questions

What will happen to the building?

• The future community owner may renovate the building in alignment with community priorities. Or the future community owner may tear down the building after careful removal of all art, offerings, and memorials. If demolished, the community owner would construct a new building in alignment with community priorities.

Who is a community owner?

- An entity that will own the property. This could be a non-profit organization, business, cooperative, or new legal entity made up of a group of people, organizations, or businesses.
- Person(s) committed to the Peoples Way and the vision for George Floyd Square.

What will happen to the art and memorials on the property?

• Some art and memorials on the property have legal protections that apply - for example, Visual Artists Rights Act (VARA) and copyright protections for the artists. The art and memorials that are not protected could be transferred to the future community owner or a different group. The community will help decide which is best.

What is a community priority?

- Community priorities for the Peoples Way could include things like:
 - Public restrooms,
 - Memorial(s)
 - Healing center
 - Garden,
 - Indoor gathering space
 - Outdoor gathering space
 - o Museum
 - Community services,
 - Housing
 - Businesses
 - New building
 - Renovation of the existing building
 - Other community ideas.

The City wants the community to identify the top priorities. The City will list the community's priorities in the Request for Qualifications (RFQ) so those who want to own the site know what the community wants.



