

Engagement Activities

We held focus groups to receive your feedback.

Somali
Aug. 7
Waite House

Local Businesses
Aug. 8
Powderhorn
Recreation Center

Spanish
Aug. 9
Waite House

Neighborhood Residents
Aug. 12
Squirrel Haus Arts

**Immediate Businesses
(Lake-Minnehaha)**
Aug. 15
Moon Palace Books

Community
Sept. 5
Sabathani Community
Center



ENGAGE SURVEY

June 10 - Aug. 18
Audience: general public

Shared via City website



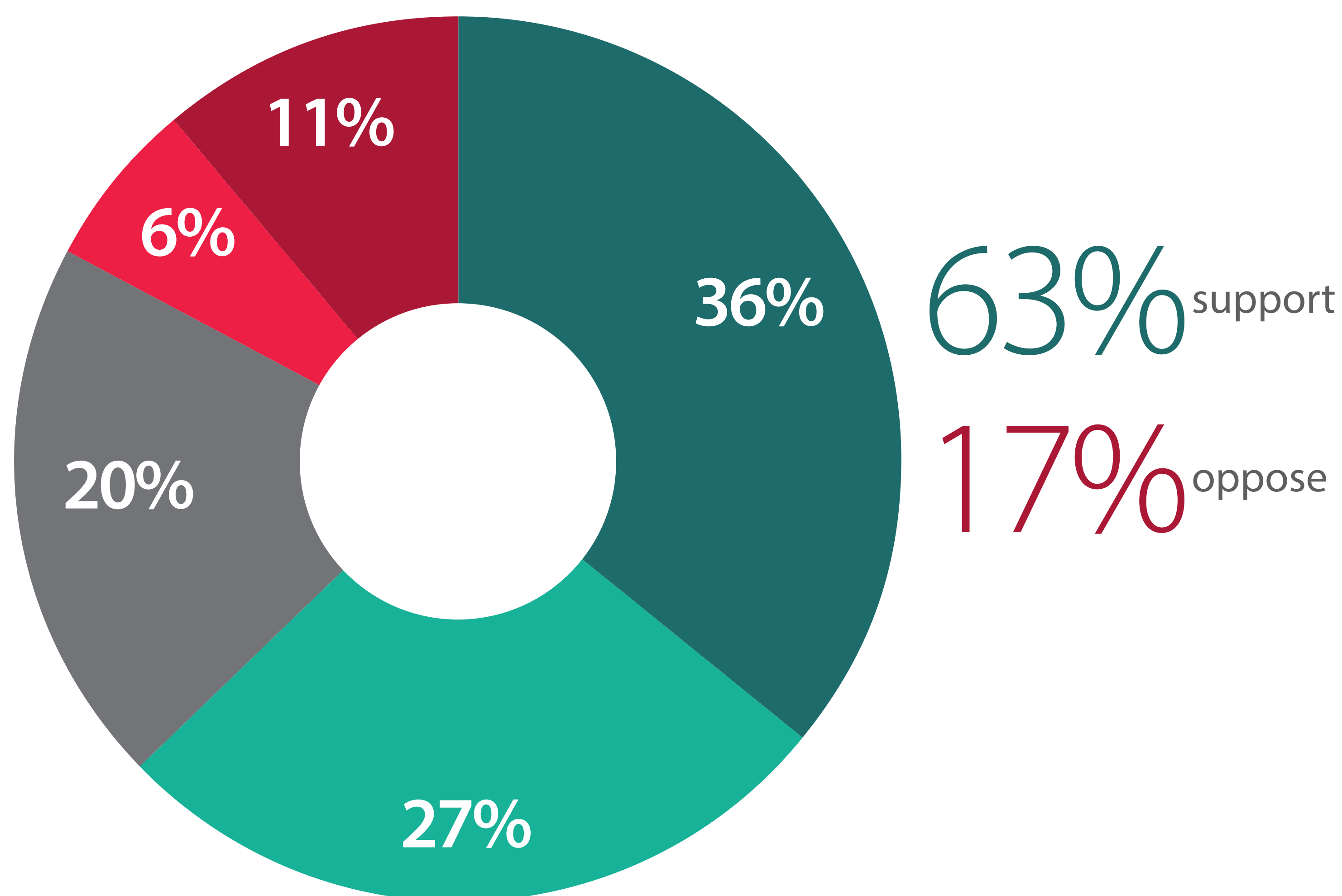
PULSE SURVEY

Aug. 12 - Sept. 9
Survey employed quotas to match the distribution of race, ethnicity, age, and gender in Minneapolis, ensuring that the sample represents the entire population of the city and at the precinct level.

Direct outreach and communication campaign via social media and mobile apps

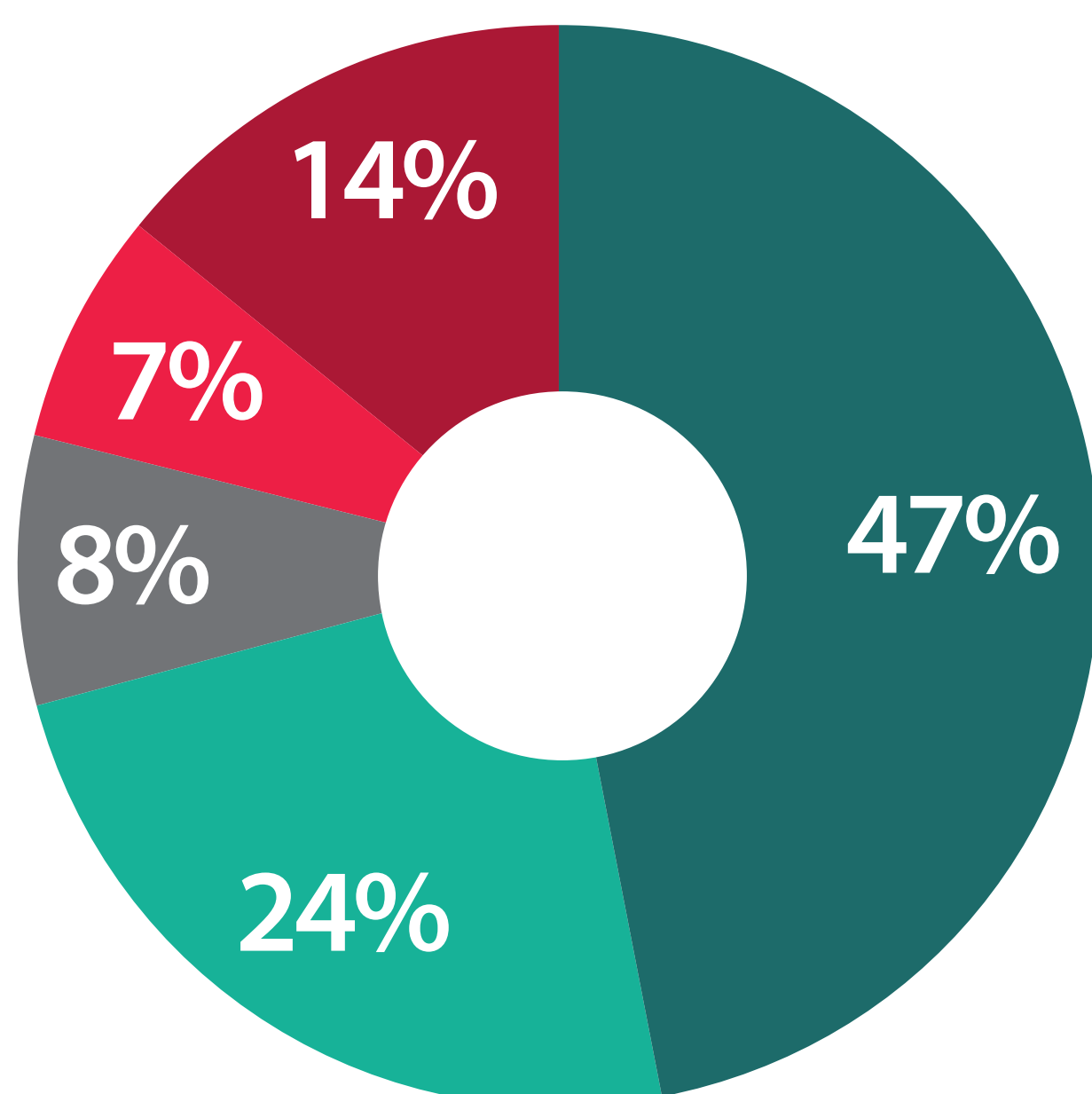
Support of the Mixed-Use Proposal

Over the summer, the City asked for community input on the proposed redevelopment of 3000 Minnehaha Ave. The information below is feedback on the mixed-use proposal as democracy center and community use space.



Strongly support Somewhat support Neither support nor oppose Somewhat oppose Strongly oppose

City-distributed (Engage) results



Community Space

Over the summer, the City asked for community input on the proposed redevelopment of 3000 Minnehaha Ave. The information below is feedback on the community use space.

Survey results of options for the community use space (8,000 square feet).

48%

14%

14%

*Social Services

Community gathering space

Business commercial center



Cultural center

Museum memorial

Other

12%

7%

5%

*Social services for those needing support for housing finances mental health substance abuse etc

Exterior Features

Over the summer, the City asked for community input on the proposed redevelopment of 3000 Minnehaha Ave. The information below is feedback for external features outside the building.

Survey results of options for external features outside the building.

30%

27%

17%

Mobility Hub



Green Space



Public Art



Benches seating tables

Drinking fountain

Other

16%

5%

5%

Next Steps

Request For Proposals issued Fall of 2024

SOLICIT RESPONSES FOR:

- 1 The City will issue a Request for Proposals (RFP) for a partner to manage and operate community space.
- 2 Space:
 - The community space will be an independent 8,000 square-foot suite separate from the remaining facility.
 - The community space will have an entrance at the corner of Lake and Minnehaha.
 - The selected partner will be included in the design and buildout process.
- 3 Who's Eligible:
 - Applicants can be a single organization or represent a group of organizations.
 - Proposals should include community-oriented activities, including social, cultural, and/or business services.

October 2, 2024
Open House (to share the feedback we heard and the survey results)

October 15, 2024
Presentation of final report to Committee of the Whole

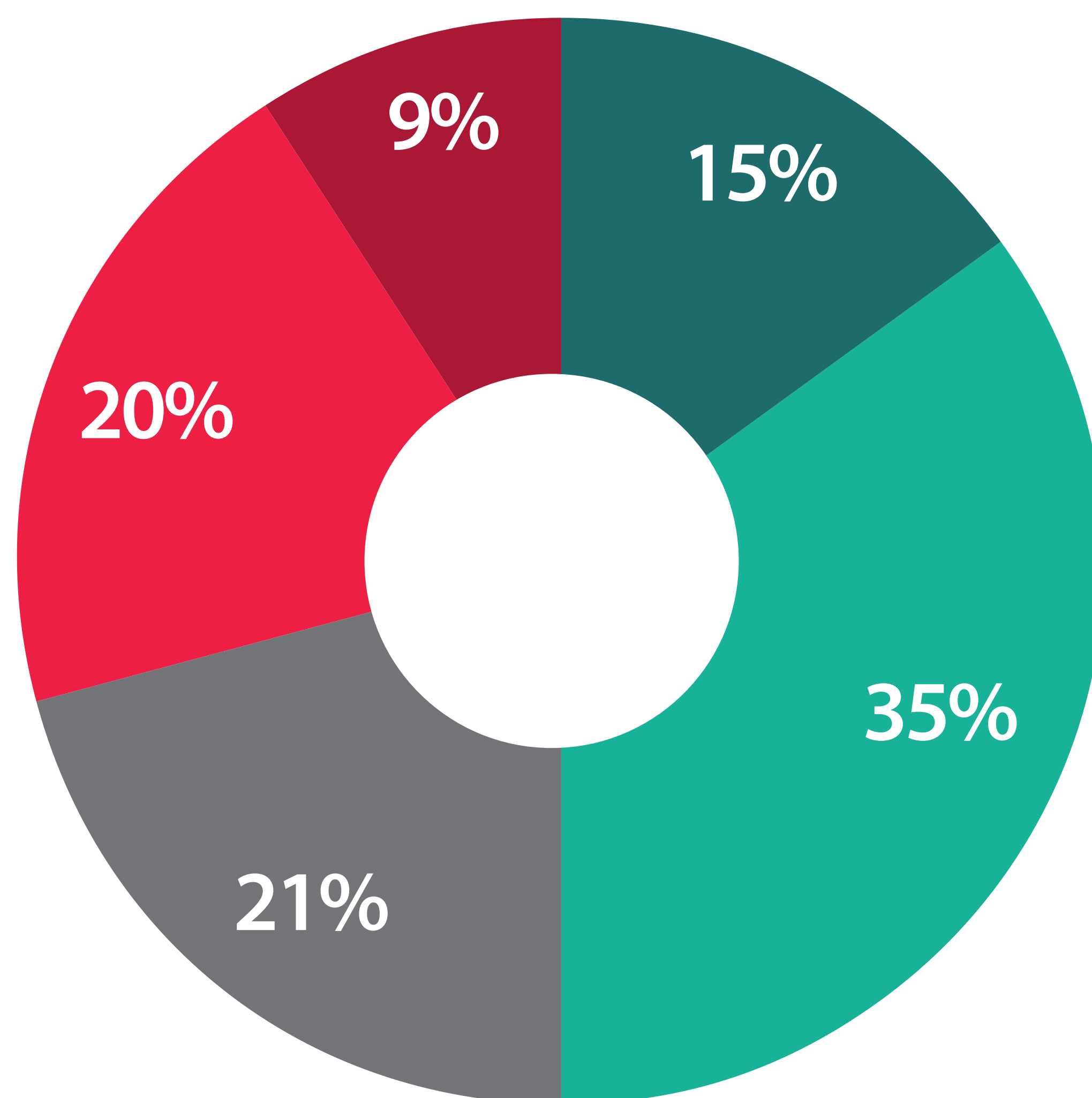
Fall 2024
RFP process

Ongoing
Building restoration

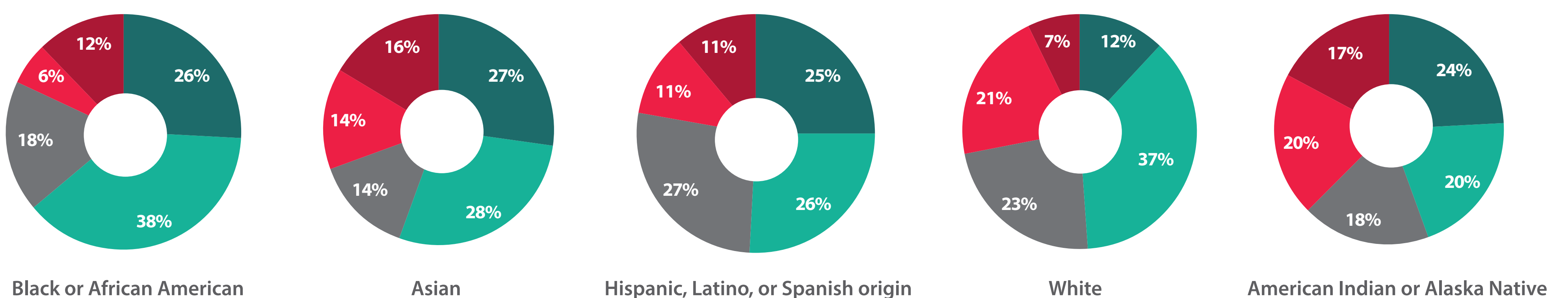
We Asked:

Over the summer, the City asked for community input on the proposed redevelopment of 3000 Minnehaha Ave as a democracy center and community use space. Residents were asked to share whether the proposal contributes to City's racial healing efforts.

Survey respondents



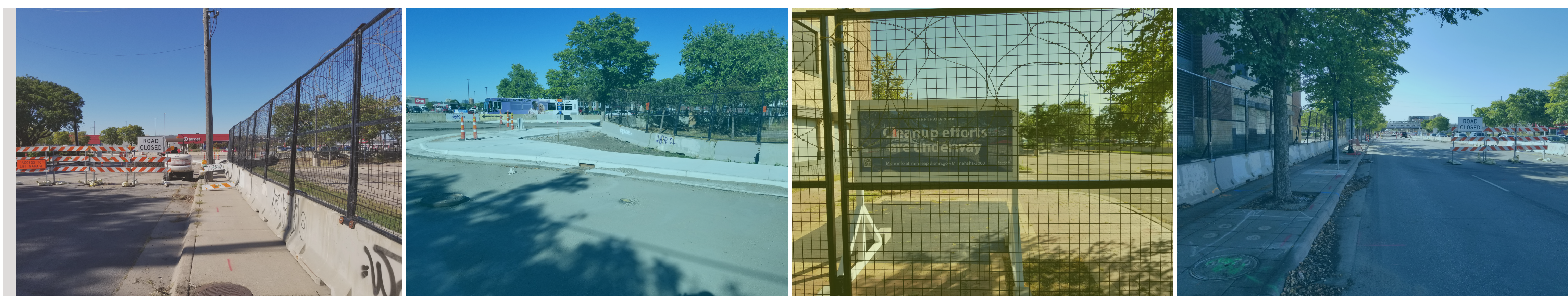
Survey respondents by racial demographics



Black respondents believe the redevelopment will contribute to racial healing more than any other racial group.

Site Clean Up

In 2024, the City started Phase 1 Clean-Up to secure the building and remove the barriers surrounding it. This will allow crews to safely move through the facility interior for further inspection and clean-up work.



INCLUDED IN PHASE 1



Structural items

- Window and door frames
- Small section of roof



Engineering & Construction

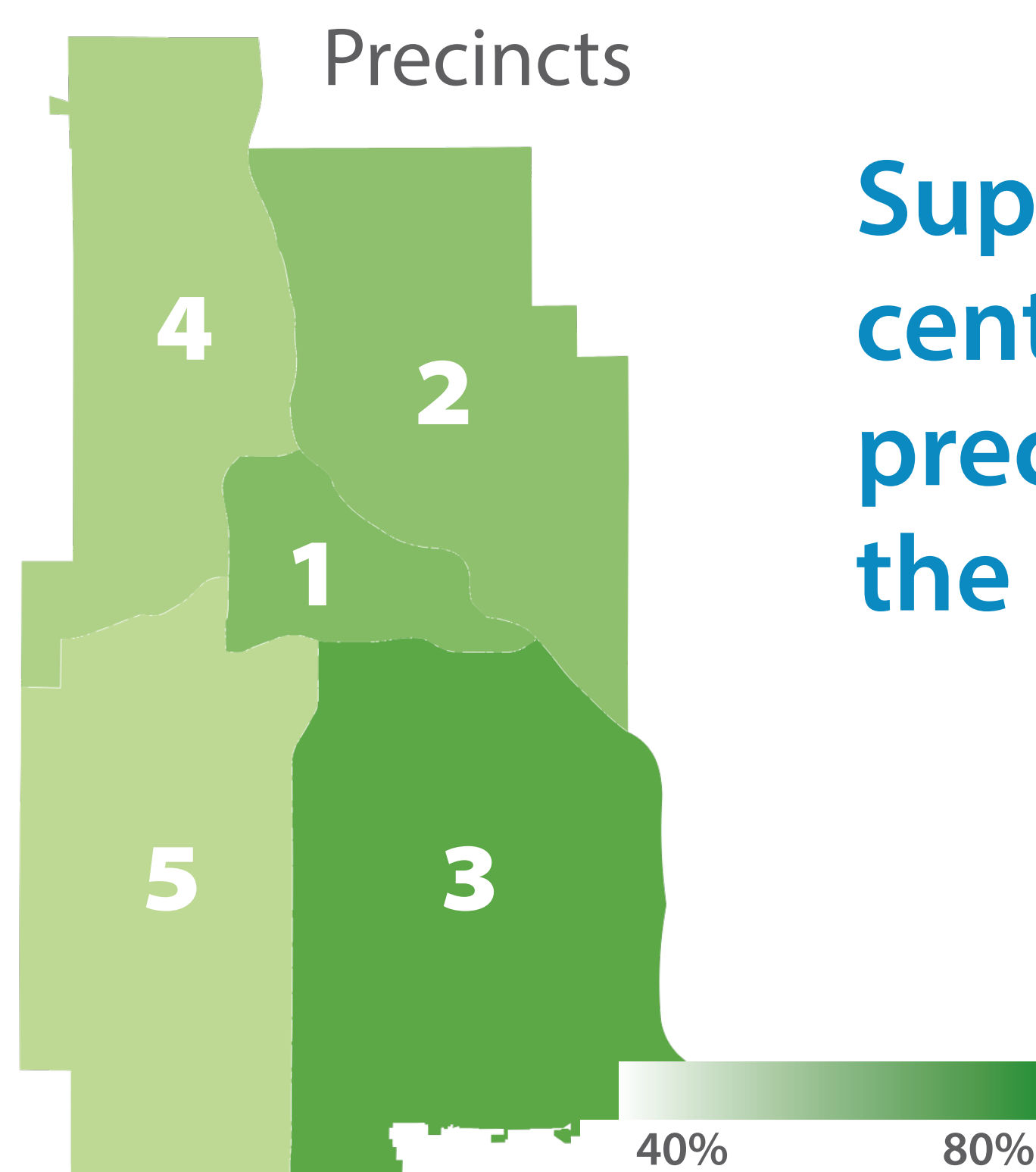
- Interior walls
- Exterior face brick facade
- Front entry and vestibule rebuild



Repairs to key service components

- Electrical
- Mechanical
- Plumbing
- Fire suppression/ alarming
- Security system

Support of the Mixed-Use Proposal by Precinct



Support for the democracy center proposal exists across precincts and is highest in the 3rd Precinct area.

Selected Choice	Precinct 1	Precinct 2	Precinct 3	Precinct 4	Precinct 5
Support	63%	61%	70%	55%	52%
Neither	18%	19%	14%	29%	28%
Oppose	19%	20%	16%	16%	19%

Themes emerged from the focus groups



- 36 participants in 6 focus groups
- Mixed reactions with some supporting the EVS use and others expressing concerns about what they perceive to be a limited use
- Social services and a museum were the top choices for community use space; participants expressed interest in the use complementing existing businesses and bringing vibrancy to the community
- Varying perspectives about the redevelopment's contribution to racial healing, with some believing it will contribute and some that it won't
- Frustration and mistrust from a variety of perspectives