

# ENGAGEMENT PLAN

## Logan Park Industrial Street Reconstruction

### Overview

The City of Minneapolis will be reconstructing several streets in the Logan Park Industrial area of Northeast Minneapolis. As a part of initiating that project, Public Works has drafted a plan to guide the engagement process. This engagement plan details when and how the project team will engage with the community about the project and the goals of the engagement. It also provides information on community demographics and how engagement will reach historically under engaged community members.

*This document is a summary of the full engagement plan, which can be found on the project web page:*

[minneapolismn.gov/government/projects/logan-park-industrial](https://minneapolismn.gov/government/projects/logan-park-industrial)

### Engagement goals

The project's engagement goals define and communicate the level of engagement community and stakeholders can expect. They are based on the project's scope and overall goals and an assessment of the community's demographics and stakeholders.

- 1. Understand how stakeholders use the area today and imagine its future**
- 2. Communicate the parameters and possibilities of the new street design**
- 3. Collaborate with area stakeholders in developing design concepts**
- 4. Consult the arts community to understand how the project can help support its cultural importance to the area**
- 5. Facilitate connections between project stakeholders to better identify shared priorities**

### Demographic Summary

*The project area includes parts of two Census tracts. For Hennepin Co. tract 1025 (west of Central Ave):*

#### SIMILAR TO CITY AVERAGE

- **Transportation Equity Priority (TEP) Score** is 61
- 34% are **Residents of Color**

#### HIGHER THAN CITY AVERAGE

- 27% of residents are **Age 65+**
- 61% of households are **Renters**
- 40% of households are **Low-income**
- 21% of households have **No Household Vehicle Access**
- 18% of residents identify as having a **Disability**

*For Hennepin Co. tract 1025 (east of Central Ave):*

#### SIMILAR TO CITY AVERAGE

- **Transportation Equity Priority (TEP) Score** is 57
- 37% are **Residents of Color**

#### HIGHER THAN CITY AVERAGE

- 15% of residents identify as having a **Disability**



### Transportation Action Plan

This project is aligned with the Transportation Action Plan, the city's vision for safer, greener and more modern streets that serve all people and all the ways they want to get around.

### Contact us

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### Engagement Schedule & Strategies

PHASE	STRATEGIES
<b>Phase 1: COMMUNITY VISION   AUG – SEP 2024</b> <p>Phase 1 engagement will determine the community's priorities for the project and begin exploring design options. Stakeholders will be informed of the project and its scope, given opportunities to provide feedback on preferences and priorities, and invited to help develop a design direction.</p>	<ul style="list-style-type: none"><li>• Project intro mailers and signage</li><li>• Priority and preference survey</li><li>• Presentations to stakeholder groups</li><li>• 1-on-1 meetings with stakeholders</li><li>• Community design workshop</li></ul>
<b>Phase 2: REFINING DESIGN OPTIONS   OCT– NOV 2024</b> <p>Phase 2 engagement will share concept options based on the design vision developed in Phase 1. These options will be available on the project web page and presented at a public open house. Feedback from the community will be solicited and used to determine a direction for the final concept.</p>	<ul style="list-style-type: none"><li>• Public open house</li><li>• Online communications and solicitation of feedback</li><li>• Stakeholder group conversations</li><li>• Tabling/pop-ups at community events</li></ul>
<b>Phase 3: FINALIZING A CONCEPT   JAN – FEB 2025</b> <p>Phase 3 engagement will present a full concept layout to the community based on the results of Phase 2. The community will be given the opportunity to provide feedback on the concept to be considered in the development of the project's final design plans. A summary of public engagement and how it affected the design process will be completed.</p>	<ul style="list-style-type: none"><li>• Public open house</li><li>• Online communications and solicitation of feedback</li><li>• Stakeholder group conversations</li><li>• Tabling/pop-ups at community events</li></ul>
<b>Phase 4: COMMUNICATING IMPACTS   MAR 2025 - FALL 2027</b> <p>The project team will perform outreach as needed to inform stakeholders of any significant changes to the concept layout made during detailed design work and be available to answer questions. Ahead of construction, a schedule of work will be made public. Owners and occupants of properties directly affected will be contacted for coordination.</p>	<ul style="list-style-type: none"><li>• Public presentation of construction schedule and impacts</li><li>• Online communications</li><li>• Direct outreach and coordination with project area residents and businesses</li></ul>

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