

# ENGAGEMENT PLAN

## Elliot Park Pedestrian & Bicycle Safety Improvements Project

### Project background

The Elliot Park Pedestrian and Bicycle Safety project will add safety improvements along 11th Ave S from 17th St E to 4th St S, with a focus on 15th St and 17th St intersections. These safety improvements connecting Elliot Park, U.S. Bank Stadium, local businesses, and apartments will consider various treatments that make it safer to walk, roll, bike, and drive along the corridor.

### Project goals

- Improve safety for walking and rolling
- Make it easier to cross at intersections
- Reduce car travel speeds and unsafe driving
- Provide a safe and comfortable bicycle route

### Project timeline



#### AMENITIES

Located adjacent to Elliot Park, local businesses, apartments, and non-profit organizations



#### TRAFFIC SAFETY

Located on the High Injury Street network; 95 total crashes resulting in 19 injuries



#### CONNECTIONS

Connects to the regional destinations, route 14, and the planned Gold Line Extension



#### NETWORKS

Designated on Pedestrian Priority Network and as a near-term low stress bikeway on the AAA bicycle network



11TH AVE S PROJECT CORRIDOR

### Community analysis

#### DEMOGRAPHIC SUMMARY

- 35% to 45% of residents in the project area are residents of color
- 21% to 43% of households have incomes below the poverty level
- More residents do not have access to a car in the east part of Elliot Park neighborhood (49%) compared to the west (21%)
- Project area has a substantially higher land temperature compared to the city average (+3.5 to +6.5 degrees)
- About 16% of residents are under 18 years old and 24% of residents are over 65 years of age
- The neighborhood has a higher percentage of renters (70% to 97% of residents) compared to citywide
- Limited English households make up 6% of the project area
- 15% to 16% of the population were born outside the United States
- About 33% of residents within the project area identify as having a disability

### Transportation Action Plan

This project is aligned with the Transportation Action Plan, the city's vision for safer, greener and more modern streets that serve all people and all the ways they want to get around.

### Contact us

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For reasonable accommodations or alternative formats please contact: Gustave Stewart at [gustave.stewart@minneapolismn.gov](mailto:gustave.stewart@minneapolismn.gov) or 612-240-3457. People who are deaf or hard of hearing can use a relay service to call 311 at 612-673-3000. TTY users call 612-673-6850.

Para asistencia, llame al 311. Rau kev pab 311. Hadii aad Caawimaad u baahantahay 311.

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### Engagement goal summary

These goals were developed using the [Racial Equity Framework for Transportation TEP score](#), demographic data, stakeholder analysis, and the [IAP2 Spectrum of Public Participation](#). These engagement goals and actions are listed in the project's engagement plan. The progress made on these actions throughout community engagement is summarized below.

#### **ENGAGEMENT GOAL 1: USE CREATIVE, DIVERSE, AND ACCESSIBLE WAYS OF DOING ENGAGEMENT TO MAKE SURE PEOPLE ARE INFORMED AND ABLE TO PARTICIPATE.**

- Use digital, written, and in-person engagement throughout community outreach.
- Share planning tools as well as the impact of those tools to equip community members and stakeholders to actively discuss project design.

#### **ENGAGEMENT GOAL 2: CONSULT WITH LOCAL RESIDENTS THROUGHOUT THE PROJECT. SET CLEAR EXPECTATIONS ABOUT WHICH OUTCOMES AND DECISIONS THE PUBLIC CAN INFLUENCE.**

- Provide informational one-pager about project and include a summary of the information as part of the introduction to every presentation.
- Send regular updates via GovDelivery to share project updates and upcoming opportunities for community to get involved during each phase of engagement.
- Leverage existing neighborhood functions and events to build relationships and solicit feedback.

#### **ENGAGEMENT GOAL 3: MAKE ENGAGEMENT RELEVANT AND SPECIFIC TO RESIDENTS IN THE PROJECT AREA. FOCUS EFFORTS ON PEOPLE THAT ARE LESS OFTEN HEARD FROM.**

- Ensure events are easily accessible to community members in the project area.
- Provide Somali language translation for key project documentation and in-person engagement.
- Define how community members and organization's input will be incorporated into the project at each phase of project and engagement activity.



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### Engagement overview

| PHASE & TIME FRAME   | OVERVIEW   | STRATEGIES   |
|--|--|--|
| <b>PHASE 1:</b><br><b>INTRODUCE &amp; EVALUATE TOOLS</b><br>SPRING 2025    | <ul style="list-style-type: none"> <li>Inform stakeholders about the project</li> <li>Launch project communications and engagement</li> <li>Solicit input on the existing conditions, needs, and priorities</li> <li>Inform community on design tools</li> </ul> | <ul style="list-style-type: none"> <li>Set up project website, one-pager, GovDelivery, and other communication material</li> <li>Outreach to stakeholders in the area</li> <li>Introduce project at the Pedestrian and Bicycle Advisory Committees</li> <li>1-2 pop-up events and/or office hours</li> <li>Survey</li> </ul> |
| <b>PHASE 2:</b><br><b>EXPLORE &amp; ITERATE</b><br>SUMMER 2025             | <ul style="list-style-type: none"> <li>Present feedback to date</li> <li>Present and facilitate community input on concept layout options</li> <li>Incorporate input in concept(s)</li> </ul>  | <ul style="list-style-type: none"> <li>Project website and GovDelivery updates</li> <li>Outreach to stakeholders in the area</li> <li>1-2 pop-up events and/or office hours</li> </ul>   |
| <b>PHASE 3:</b><br><b>CONCEPT LAYOUT ENGAGEMENT</b><br>FALL 2025           | <ul style="list-style-type: none"> <li>Inform stakeholders on any progress or changes</li> <li>Close the loop on feedback to date and how it was considered</li> <li>Publish engagement summary and concept layout</li> </ul>                                    | <ul style="list-style-type: none"> <li>Project website and GovDelivery updates</li> <li>Outreach to stakeholders in the area</li> </ul>  |
| <b>PHASE 4:</b><br><b>DETAILED DESIGN &amp; CONSTRUCTION</b><br>2026- 2027 | <ul style="list-style-type: none"> <li>Inform stakeholders and community members of the design and timeline updates</li> </ul>   | <ul style="list-style-type: none"> <li>Project website update</li> <li>Stakeholder update emails</li> </ul>  |

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