



*Photo Credit:
Drew Arrieta*



REIMAGINE THE PEOPLE'S WAY

Remember the past, empower the future, and contribute to a more equitable world.



WELCOME & INTRODUCTION

Rise and Remember exists to conserve stories of resistance to racial injustice and to curate spaces for all people to grieve, pay respect, and be a voice for justice.

Presentation Overview

- Why a memorial garden?
- Why focus on art preservation?
- Why NEOO Partners, a real estate development firm?
- What is exactly is our proposal and how will we accomplish it?

WHO IS SPEAKING?



Jeanelle Austin
Executive Director, Rise
& Remember



WHY A MEMORIAL GARDEN?

Healing

Opportunity &
Optimism

Peace

Education

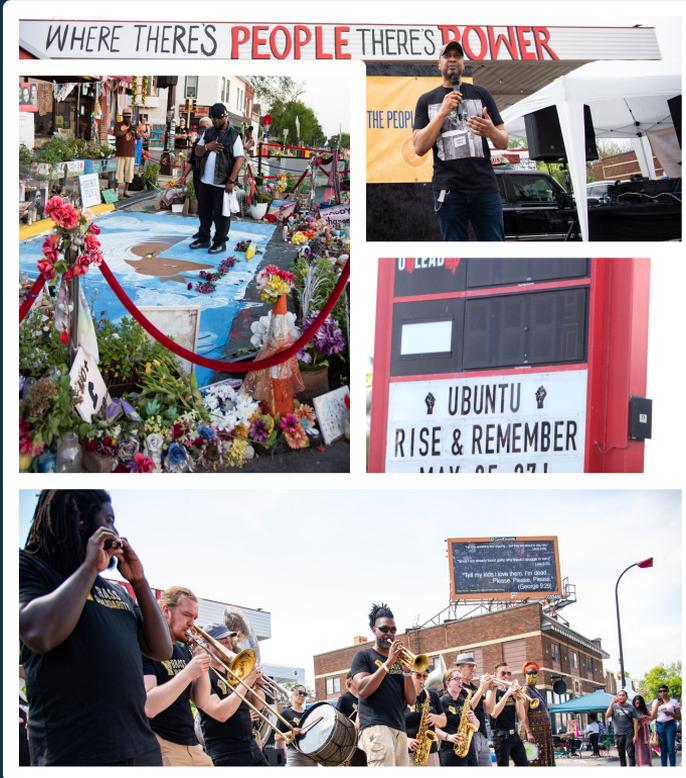


Photo Credit: SBH Photography

WHO IS SPEAKING?



Angela Harrelson
Aunt of George Floyd
Co-Chair, Rise & Remember Board



Paris Stevens
First-Cousin of George Floyd
Co-Chair, Rise & Remember Board



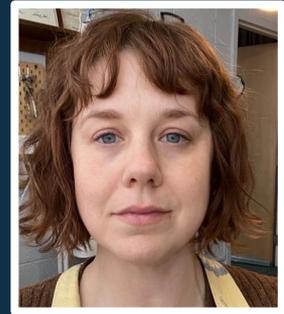
WHY ART PRESERVATION?



WHO IS SPEAKING?



Maggie Hill-Kipling
Objects Conservator
Twin Cities Art Care



Melissa Amundsen
Paintings Conservator
Twin Cities Art Care

WHY ART PRESERVATION?



May 30, 2020

WHY ART PRESERVATION?



May 30, 2020



WHY ART PRESERVATION?



June 3, 2020

WHY ART PRESERVATION?



June 13, 2020



WHY ART PRESERVATION?

April 20, 2021-
Derek Chauvin Verdict



WHY ART PRESERVATION?



June 3, 2021-
Removal of
barricades

WHY ART PRESERVATION?



July 2021



WHY ART PRESERVATION?



Jeanelle Austin (Rise and Remember) presenting about community-led preservation to art conservators at *Held In Trust* at the Library of Congress

GFS Community Members at the Library of Congress in 2023





A BLACK ART CONSERVATOR'S PARTNERSHIP

Past Collaboration with Rise and Remember

- I visited George Floyd Square one week during the 2023 Rise and Remember celebration to conduct mold remediation and research community conservation
- My findings from this project were presented at the American Institute for Conservation 2024 Annual Meeting.



Photo Credit: Chasing Joy Photography

WHO IS SPEAKING?



Nylah Byrd
Art Conservation Consultant



WHY NEOO PARTNERS WITH RISE & REMEMBER?



WHO IS SPEAKING?

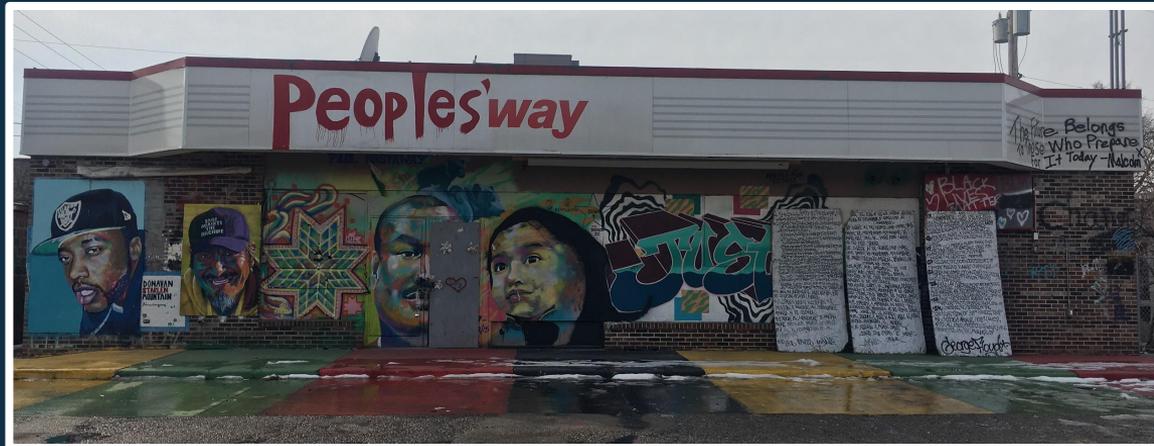


Denetrick Powers
Co-Founder of NEOO Partners



MEMORIAL GARDEN CONCEPT

- Preservation of Your Stories
- Resistance to Racial Injustice
- A Cultivated Place Where Art & Justice Converge



WHO IS SPEAKING?



Jeanelle Austin
Executive Director, Rise
& Remember



U LEAD

AMIR LOCKE
WAS LYNCHED!
JUSTICE NOW!!





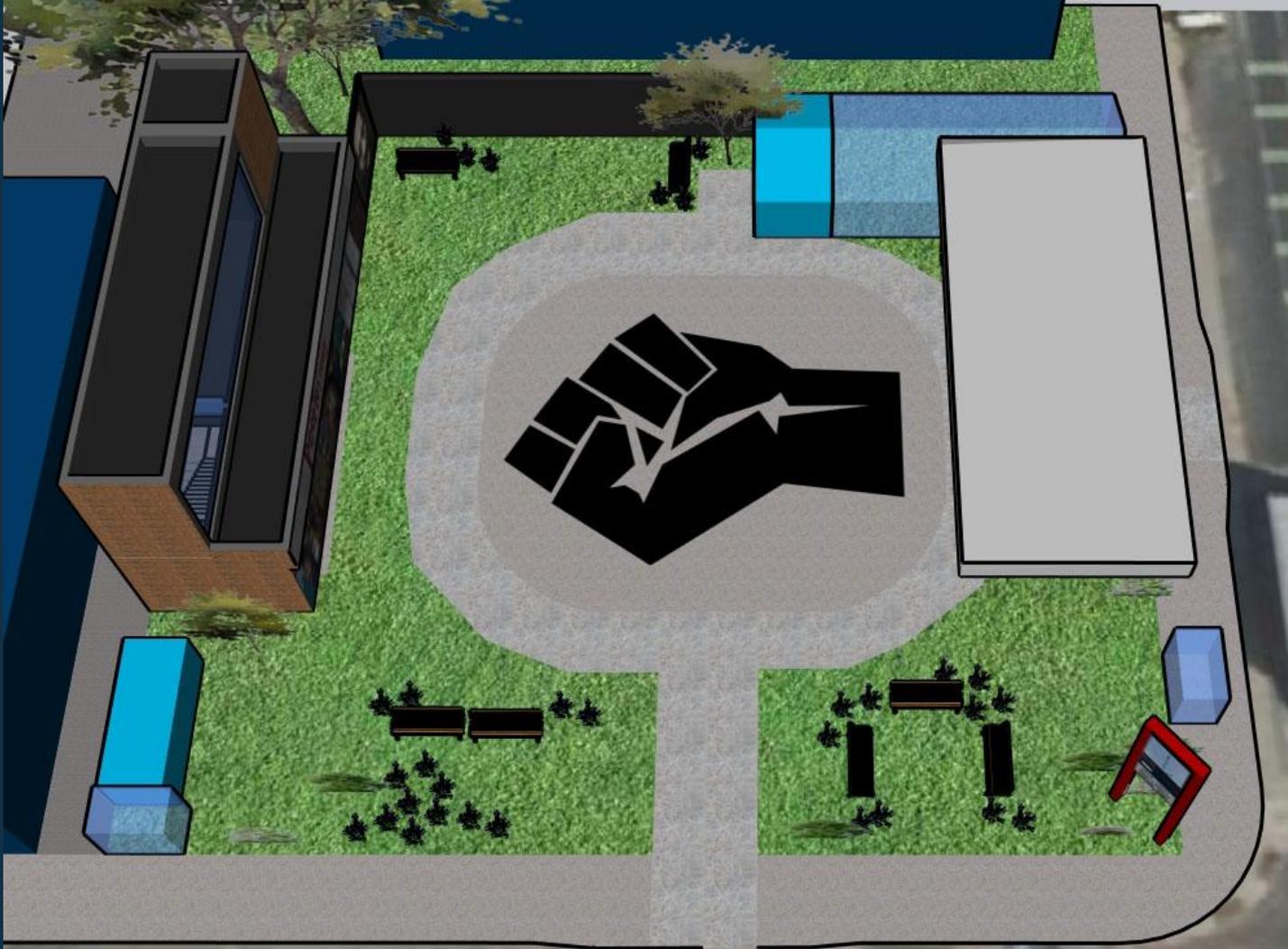
Peoples'way



AMIR LOCKE
WAS LYNCHED!
JUSTICE NOW!!











PROJECT CONCEPT: COMMUNITY BENEFITS

Preservation

- Memorial, Digital Memorial, Greenhouse, Exhibit Gallery

Public

- Garden for Reconnection to Land, Spirit of Racial Justice, Gathering Space

Provisions

- Accessibility, Public Restrooms, DJ Booth

Productive

- People's Closet, New Jobs, Increased Visitors to Boost Local Economy



PROJECT CONCEPT PROJECTED EXPENSE & TIME

- **Fundraising Goal: \$2.5 MILLION**
 - Property Acquisition
 - Utilities
 - Consulting Fees
 - Design
 - Art Conservation
 - Temporary Storage
 - Demolition, Remediation, Construction & Installation
 - Landscaping
 - Long-Term Maintenance & Upkeep
 - Reopening Ceremony
- **Timeline of Completion: MAY 2027 (Latest)**
 - Design & Permits: Up to 1 Year
 - Demolition & Construction: Up to 1 Year



THANK YOU

WHO IS SPEAKING?



Angela Harrelson
Aunt of George Floyd



Paris Stevens
First-Cousin of George Floyd

*A special thanks to our friend, Angela Wolf Scott,
who created all renderings.*

QUESTIONS & ANSWERS

