## **Coordinated Street Furniture Vendor Orientation Meeting**

Monday September 17, 2007 2:00 – 4:00PM Minneapolis City Hall, Room 214

## City of Minneapolis Representatives

- Anna Flintoft, Minneapolis Public Works
- Monique MacKenzie, SRF Consulting Group
- Anton Jerve, SRF Consulting Group

## **Industry Representatives**

- David Gray, Creative Outdoor
- John Bodger, CBS
- Bryan Anderson, CBS
- Steve Glassbrenner, CBS
- Tom McGarver, Clear Channel
- Hans Steege, Dero
- Eric Swanson, Landscape Forms
- Scott Danielson, U.S. Bench
- Carol Lansing, Faegre & Benson
- Mark Madden, Cemusa

## Questions:

- Currently the unlit bench ads are used by local advertisers while the lit shelter ads are used by the national market. Will the RFP address local and national advertising markets?
  - At this time the RFP has included both the current advertising formats.
- How many of each street furniture element will be included in the RFP?
   These numbers will be included in the RFP packet.
- How many public washrooms will be included in the RFP?
   This will be determined by the proposals. The RFP will state that the City will look for these in the proposal, but there are few locations throughout the City where they are appropriate. It will be up to the vendor to show us how many they think are feasible in their proposal.
- Will street furniture allowed on private streets at the University, for example?
   Street furniture will only be in the City's right of way.

- Why would some shelters not be included in the scope of the RFP?
   There are a handful of public art and private shelters that will not be included and it is possible that a Special Services District (SSD) that has its own unique furniture may not want to participate.
- Can comments be sent in after the meeting?
   Yes.
- Will uniquely designed transit structures, such as those on Nicollet Avenue, be included in the RFP?
   Nicollet Mall would be grouped in as one of the SSD's that may choose not to participate in the program.
- Will there be an effort to create specific design style for Minneapolis as there
  was in the Toronto Coordinated Street Furniture Program?
  An appointed design jury will provide advice for the project team to assess
  each proposal's consistency with design criteria. Design will be one of the
  ranking factors in the evaluation of submitted proposals. We expect the
  design to be unique to Minneapolis.
- Will you circulate a list of attendees?
   Yes.
- What are the current City regulations regarding advertising, such as tobacco and alcohol?
   The regulations will follow the guidelines established in the City's Code, Appendix G Bus Shelters Franchise Agreement, Section 24.
- Will all transit shelters have advertising?
   It is likely that some will not have advertising due to either constrained conditions that will not allow for an advertising panel, or the context surrounding a bus stop, such as being located next to a park or historic district.
- Does Minneapolis allow advertising in residential areas?
   Bus benches and Transtop shelters currently in residential areas have advertising.
- Will transit shelter have the same regulations as in the billboard ordinance?
   This will be determined by the City Attorney.
- When will be the RFP release date? November 15<sup>th</sup>, 2007.