

Strategic Plan 2015-2016

The Neighborhood Community and Engagement Commission's (NCEC) One-Year Strategic Plan (2015-2016) is the result of a planning process that included an internal environmental scan and SWOT analysis.

About the Neighborhood and Community Engagement Commission

On December 16, 2011, the City Council adopted [Resolution No. 2011R-668](#) Amending and Restating [Resolution 2008R-402 \(doc\)](#) entitled Establishing a Neighborhood and Community Engagement Commission, passed September 26, 2008 creating the new Neighborhood and Community Engagement Commission.

Current Mission

The NCEC in its advisory capacity shall serve to engage and advocate for the neighborhoods and community in their deliberations with the City Departments, City Council and Mayor, shall deliberate and make recommendations to the NCR Department, City Council and Mayor around issues specific to the NCEC scope of authority and responsibility as defined by the City Council and approved by the Mayor in Resolution No. 2011R-668, adopted December 16, 2011.

Note: During the planning process NCEC commissioners determined that the mission is essentially sound, but needs to be reworked to be more user friendly.

Current Vision

The Vision for the Neighborhood and Community Engagement Commission is a City and community engagement process that increases inclusiveness, empowerment and greater opportunities for participation by all community members of the City of Minneapolis.

During the planning process NCEC commissioners determined that the vision should be revised to consider the following variables:

- *The vision does not represent the needs of all the city's residents (particularly African Americans)*
- *City departments adopted a uniform engagement process tailored for individual departments*

Goals and Strategies

1. Using the principles of community engagement, NCEC will convene and lead a robust city-wide conversation by stakeholders about the future of neighborhood organizations and will make recommendations to City Council in 2016 regarding changes to CPP guidelines effective 2017.
Work body(ies) Responsible: Neighborhood 202, CIF Funding Committee
 - a. Over the course of the year, organize and host at least xxx gatherings in which neighborhoods are provided with technical support/data needed to craft their own respective vision statements and business plans; these plans will help outline the path to sustainability. Evaluate activities to ensure effectiveness of gatherings.
 - b. Based on information gathered from neighborhood representatives, in 2016 NCEC will recommend to the City Council changes to CPP guidelines effective for 2017-2020; these changes will be aimed at making neighborhood organizations more representative and sustainable for the remaining funding period and beyond.
2. NCEC will adopt a formal work plan for its work, including clarifying who the NCEC serves, and institute a process for using it by July 31, 2015. Work body(ies) Responsible: NCEC Executive Committee
 - a. Develop and implement a communications strategy for ongoing communication with city council/ mayor/NCR.
 - b. Develop a plan for:
 - proactively addressing budget
 - keeping the goals and work plan in front of the NCEC –
 - managing agendas
 - ongoing bylaw and policy maintenance
 - c. Identify and define clear roles and responsibilities for NCR department /commissioner and advise NCEC leadership of all intersections of NCEC work city enterprise/city government.
 - d. Create a process, including criteria, for accepting new committee work. Completed (see page 11)
 - e. Develop a plan for evaluation that will be used to inform and lead work. Completed (see page 14)
3. Develop a plan for NCEC to use the Blueprint for Equity to support city wide (city departments, neighborhood organizations, community and cultural organizations, and residents) effective, inclusive, and equitable engagement in civic governance by December 31, 2015. Work body(ies) Responsible: CIF Funding Committee, CDETF, Blueprint for Equity, One Minneapolis Fund
 - a. Identify elements of report on boards/commissions diversity that can be used enhance work and develop a plan to use them.
 - b. Create a set of principles and practices that will ensure that all decisions are made using an equity lens
 - c. Identify community and cultural organizations who can serve as collaborative partners and begin to build relationships with those organizations.
4. NCEC will implement a process by which policy recommendations are made to the City Council at least annually by April 30, 2016. Work body(ies) Responsible: Short-term work group

- a. Develop and implement an efficient process that pushes policy development through but does not further tax exiting capacity.
- b. Develop a process for making policy recommendations that come out of the needs and interests of the neighborhoods, community orgs, and other NCEC stakeholders.
- c. Engage outside technical assistance to learn how to develop and make strong policy recommendations.

Work plans for achieving the goals and implementing the strategies follow.

