

Draft Agenda  
Neighborhoods 2020 committee of the NCEC

Thursday, February 25, 2016

6:00 – 7:30 pm

Bryant Square Park (3101 Bryant Ave S) -- Craft Room

**\*\*\* Draft Agenda \*\*\***

1. (20 min.) City's proposed revisions to Community Participation Program (CPP)
  - a. **Before the meeting**, please review:
    - i. NCEC-adopted recommendations (part 1)
    - ii. City's draft recommendations
  - b. Review and discuss the above
  - c. Identify any final committee recommendations related to CPP
  - d. Discuss any action to ask of NHOs related to CPP revisions (see below)
2. (60 min.) Role and Value of Neighborhood Organizations (NHOs) in 2016
  - a. **Before the meeting**, please re-read our Committee Charge
  - b. Brainstorm and record ideas re. specific Roles and Value of NHO work
  - c. Plan next steps in the work -- timeline and roles (rough draft plan is below)
    - i. Mar-Apr -- discuss our draft ideas at NHO peer tables
      1. Southwest NHOs -- 2nd Thurs 9:30am?
      2. Southside United Neighborhoods -- March 21 at 1:00pm
      3. University-area NHOs -- when?
      4. Northeast NHOs -- Monday 14 at 11:30am at Eastside NH Svcs
      5. Northside Neighborhoods Council -- 2nd Thurs 9:30am?
      6. Far north NHOs -- 2nd Thurs 5:30pm?
    - ii. Mar-Apr -- committee review feedback / ideas from NHOs, further develop our draft ideas
    - iii. May -- present recommendations to full NCEC
    - iv. June -- NCEC present CPP, Role and Value recom's to City / Council
3. (5 min.) Approve draft minutes from Dec. and Jan. meetings
4. (5 min.) Confirm time and location of our next meeting. What should be on that agenda?
  - a. Thursday, March 24 at 6:00-7:30pm at \_\_\_\_\_
5. Adjourn

# **NEIGHBORHOOD and COMMUNITY ENGAGEMENT COMMISSION**

## **Neighborhoods 2020 Committee**

*Adopted April 28, 2015*

### **Purpose:**

The NCEC Neighborhoods 2020 Committee will partner with Neighborhood and Community Relations Department staff, neighborhood organizations, City Council offices as appropriate, and other key stakeholders to conduct engagement, to develop and compile recommendations to the NCEC on actions to envision the next phase of Minneapolis' neighborhood programming that reflects changes in the city's population diversity and demographics, as well as changing opportunities and challenges in the 21<sup>st</sup> Century.

### **Background:**

In January-February 2015, the NCEC identified the community engagement process to facilitate a citywide dialogue on redefining the roles and expectations of neighborhood organizations that are funded by the Community Participation Program, aimed at making neighborhood organizations more inclusive and effective, as one of its strategic planning priorities for action during 2015. The term Neighborhoods 2.0 was considered and subsequently the Neighborhoods 2020 term was identified for the process. The Objective has also been identified within the Blueprint for Equitable Engagement to "Redefine the role of neighborhoods to support the future of engagement."

### **Charge/Deliverables:**

Partner with NCR Department, neighborhood organizations, and key stakeholders to conduct community engagement to develop and compile recommendations to NCEC:

- In 2015-2016, the NCEC will convene and lead a robust citywide conversation by stakeholders about the future of neighborhood organizations.
- In 2016, aligned with budget cycle, the NCEC will recommend to the City Council changes to the Community Participation Program Guidelines and Allocation Formula effective for 2017-2020, aimed at making neighborhood organizations more representative, effective, and sustainable for the remaining funding period and beyond.
- For new, redefined roles for neighborhood organizations to support the future of Minneapolis' community engagement from a community perspective while maintaining locally-based organizing, planning, priority-setting, and implementation.
- For updating a clear policy framework for neighborhood organizations consistent with the Blueprint for Equitable Engagement and the adopted Core Principles of Community Engagement.
- For funding mechanisms to continue or succeed the Consolidated Tax-Increment Financing funding source for Neighborhood Programming.

### **Membership:**

- The Committee will be comprised of up to eight NCEC members.
- The Committee may add members from Minneapolis residents.
- Total Committee membership will not exceed 10 members.
- NCR Department staff will support the activities of the Committee.
- The Committee will have two co-chairs.

### **Duration/Anticipated time commitment:**

The Committee will function through December 31, 2016. The Committee will meet monthly.

### **Membership as of April 23, 2015:**

Commissioner Gustafson  
Commissioner Houle  
Commissioner Strand  
Commissioner Israel  
Commissioner Dobratz

**Recommendations to the full NCEC (part 1), adopted 1/28/16 by Neighborhoods 2020 committee:**

1. NCEC asks the City of Minneapolis ("City") to conduct an annual customer satisfaction survey of neighborhood and cultural organizations ("customers") on what trainings and support they need to do their work and to better meet City funding objectives e.g. Community Participation Program (CPP). Then, using existing resources,
  - a. The City will publish the full results of the survey in a timely, transparent, and consistent manner.
  - b. The City will respond to the survey by putting in place a comprehensive menu of trainings and resources offered by credible, qualified providers as defined by the customers. To a large extent this will be an exercise in researching, bundling, and in some cases partnering with existing resources offered by 3<sup>rd</sup> party providers. In some cases the City may be the provider. Including but not limited to:
    - i. Best practices in neighborhood organizing
    - ii. Fundraising skills and upcoming opportunities
    - iii. Encourage partnerships, merger explorations, and "sister" neighborhoods
    - iv. Encourage peer groups based on geography (e.g. northeast Mpls staff) or issue (e.g. citywide renters coalition)
    - v. Intranet or other tool to communicate between neighborhoods
    - vi. Board member onboarding and orientation guidelines
    - vii. Minimum qualifications for neighborhood staff, and examples of job descriptions and work plans, e.g. Executive Director
    - viii. Example job descriptions for board members, e.g. Treasurer, Secretary roles
    - ix. Boards & Commissions Leadership Institute; also offer to new NHO board/other leaders
    - x. Clarify role of City support staff, how they interact with neighborhoods and NCEC
  - c. The City will put in place a credible, customer-driven system (similar to Angie's List) for rating the quality of providers and resources so that over time, the City is offering the best possible resources ("best practices") as defined by the customers.
  - d. The City will train its customer support staff to be qualified to respond to requests for assistance by recommending and connecting customers to best practice resources.
  - e. The above system must meet the needs of orgs of varying size, capacity, and context, e.g. areas with concentrated poverty or housing decline vs. affluent areas.
  - f. The above resources should be easy to find.
2. NCEC asks the City to allow spending on Food for meetings and community-building events (use general fund / other as needed) and to work with neighborhood organizations (NHOs) to explore any additional restrictions on use of CPP/City funding that comprise obstacles to NHO work.

3. NCEC asks the City to require stronger outcomes related to representative engagement and participation, and stronger enforcement especially around board eligibility, voting rights, exclusion, violations of CPP requirements; and to more effectively incentivize best practices related to same.

For example:

- a. Standard expectations for boards of directors and related policies, such as:
  - i. Term limits
  - ii. Size of the board (especially minimum)
  - iii. Clear time commitment to serve on board. May vary by individual and circumstance.
  - iv. Onboarding process for new board members
  - v. Avoid "closely held" boards
  - vi. Bylaw standards
  - vii. Grievance policies
  - viii. Transparency-related policies, when / how to publish minutes, etc.
4. NCEC will work with City leadership to further explore CPP Purpose #2 related to influencing City decisions, priorities, plans, policies, programs, and services. Specifically,
  - a. what strategies does the City want NHOs to use?, and
  - b. address whether the City has any conflict of interest (COI) related to this Purpose of the program, and whether any COIs are being addressed in an appropriate manner.
5. NCEC will work with City leadership to immediately explore and seek out funds to support and sustain neighborhood programming.

**Neighborhoods 2020 committee of the NCEC**

**Jan. 28, 2016 Meeting Minutes**

\*\*\* draft by Gustafson \*\*\*

*Attending: Gustafson, Martinneau, Boyd, Engel. Absent: Israel, Houle, Pearce, Esmaeili, Cicowicz, Strand. NCR staff: Chavez, Kendrick. At: Corcoran Neighborhood Organization offices.*

- 1) Find recommendations from this meeting to Feb. NCEC here.
- 2) **Gustafson, Boyd, All move package to require that the City furnish / refer only the best resources and support for neighborhood organizations (NHOs) as rated by NHOs, using NCR's existing support budget. Motion carries.**
  - a) Engel: NCR should be more helpful e.g. how to get renters involved -- CARAG 75% renters. In CPP plan. Difficult to engage due to moves, secure buildings.
  - b) Boyd: agree, much of City Outreach recom's focused on homeownership.
  - c) Martinneau: should be easy to find (on website). Would like to see Boards & Commissions Leadership Institute (on NCR website); also offer to new NHO board/other leaders.
- 3) **Martineau, All move to Allow Spending on Food for meetings and community-building events. Motion carries.**
  - a) Chavez, others recommend City explore use of other funding sources that NHOs could use on Food.
- 4) **Martineau, All move to a package on Clearer Expectations with a focus on exploring ways to incentivize Best Practices. Motion carries.**
- 5) **Engel, All move to Explore ways to open up use of funds and, via the recommended annual customer satisfaction survey, to ask NHOs about restrictions they have and address these. Motion carries.**
  - a) Chavez: could include more ways to help renters.
  - b) Engel: we tried to target dollars to rental properties but (NRP rules were) too onerous, so we gave up.
- 6) **The committee discussed a concept for a Congress of neighborhoods but several felt they needed more information on what was being recommended.**
  - a) A convening of all neighborhoods, at least annually, was discussed as a general premise.
  - b) Gustafson: Corcoran gets the peer support and collaboration it needs from monthly peer table Southside United Neighborhoods; there are at least 5 other, similar NHO collaborations in Minneapolis.
  - c) Several noted that the annual city conference could further this goal.
  - d) NCEC may be best to implement.

- i) Gustafson: Could replace NHs 2020 committee.
  - e) Boyd agreed to research and report back on the topic, and withdrew a motion to move on its creation now.
- 7) The committee discussed possible revisions to the Allocations formula, especially the Foreclosures metric, which we understand will be replaced.**
- a) Gustafson notes Strand supports "continued use in the allocation formula of an equivalent indicator if mortgage foreclosures is replaced (e.g. 2012 Targeted Community designation for neighborhoods was based on multiple socioeconomic factors, map provided earlier) to recognize special challenges neighborhood organizations face in working with residents, property owners, and city to address these issues."
- 8) Engel, All move to encourage City Council, NCEC to seek out funds to support neighborhood programming. Motion carries.**
- 9) Martinneau, All move to Address CPP Purpose #2 ("influencing City decisions and priorities") around What strategies does the City want NHOs to use? And whether the City has a conflict of interest (COI) related to this Purpose of the program. And whether any COIs are being properly addressed. Motion carries.**
- a) Gustafson notes that the committee's next order of business is bullet point #s 3-5 from our Charge. This work will take a step back and begin a conversation that will define the NCEC's definition of the value and role of NHOs in city life, and in City business, and how the City should relate to NHOs. This work may help to address these questions.
  - b) Consensus on the value of these questions -- bring back to complete an action on this at our March meeting.
- 10) Next month's agenda:**
- a) Engel is excited for work to define role and value of NHOs, will get community engaged.
  - b) Chavez distributes hard copies of NCR's proposed changes to CPP. Committee invites Chavez to present the changes at our Feb. meeting. 10 min. + discussion.
    - i) Chavez will e-mail us a redlined version.
  - c) Chavez: conference is April 2. NHs 2020 is a programmatic theme. Committee and staff agree that NHs 2020 will be used solely for a conversation on Charge #3 :
    - i) To articulate "new, redefined roles for neighborhood organizations to support the future of Minneapolis' community engagement from a community perspective while maintaining locally-based organizing, planning, priority-setting, and implementation."
    - ii) Chavez, Kendrick: NCR will offer engagement around what trainings NHOs want to see.