

## Ventura Village

### Proposed Neighborhood Priority Plan

March, 2015

Ventura Village is participating in the Community Participation Program (CPP) for the City of Minneapolis. CPP is a city program designed to give residents and property owners the ability to (1) identify and act on neighborhood priorities; (2) influence City decisions and priorities; and (3) increase involvement.

The goal of Neighborhood Priority Plans is to identify, preserve, and build on the existing assets and positive qualities of a neighborhood, or identify opportunities or problems to be addressed. The Plans can also identify major initiatives for the neighborhood organization, and to communicate neighborhood priorities to the City and other partners. Neighborhood Priority Plans must be developed and adopted through a neighborhood participation process.

#### Proposed Neighborhood Priority Plan

Based on the results of the Neighborhood Priority Plan process (See Attachment 1) and the report generated from that process (see Attachment 2), Ventura Village proposes to use Community Participation Program funds allocated to the Neighborhood Priority Plan to **enhance the public realm and the quality of life** of the Ventura Village neighborhood. Specifically, the proposed Neighborhood Priority Plan would include the following examples:

1. Public park renovations, upgrades, and improvements in partnership with the Minneapolis Park and Recreation Board. Two parks exist in Ventura Village: Peavey Park and the Phillips Community Center.
2. Street scape enhancements and improvements to the economic vitality, such as public art, signage, gardens, and green spaces. Franklin Avenue is our main street and includes many businesses represented by our partner, the Franklin Area Business Association. A portion of Franklin Avenue is also designated as the Native American Cultural Corridor.
3. Street safety improvements, such as enhanced public lighting, and pedestrian and bicycle safety.