

**McKinley**  
**N**eighborhood  
**Phase I Action Plan**

Approved July 7, 2003

# **The McKinley Neighborhood**

McKinley is located in North Minneapolis and is bounded by Lowry Ave. N. on the South, Dowling Ave. N. on the North, the Mississippi River on the East and Dupont Ave. N. On the West.

The neighborhood is predominantly residential with some small businesses on Lowry and Lyndale Avenues. Included within its boundaries are three churches and a small park.

McKinley is one of Minneapolis' smaller neighborhoods with only 1,069 households and 3,658 residents according to the 2000 Census. Of the 1,069 households the majority (71%) are families, 63% with their own children under 18 years.

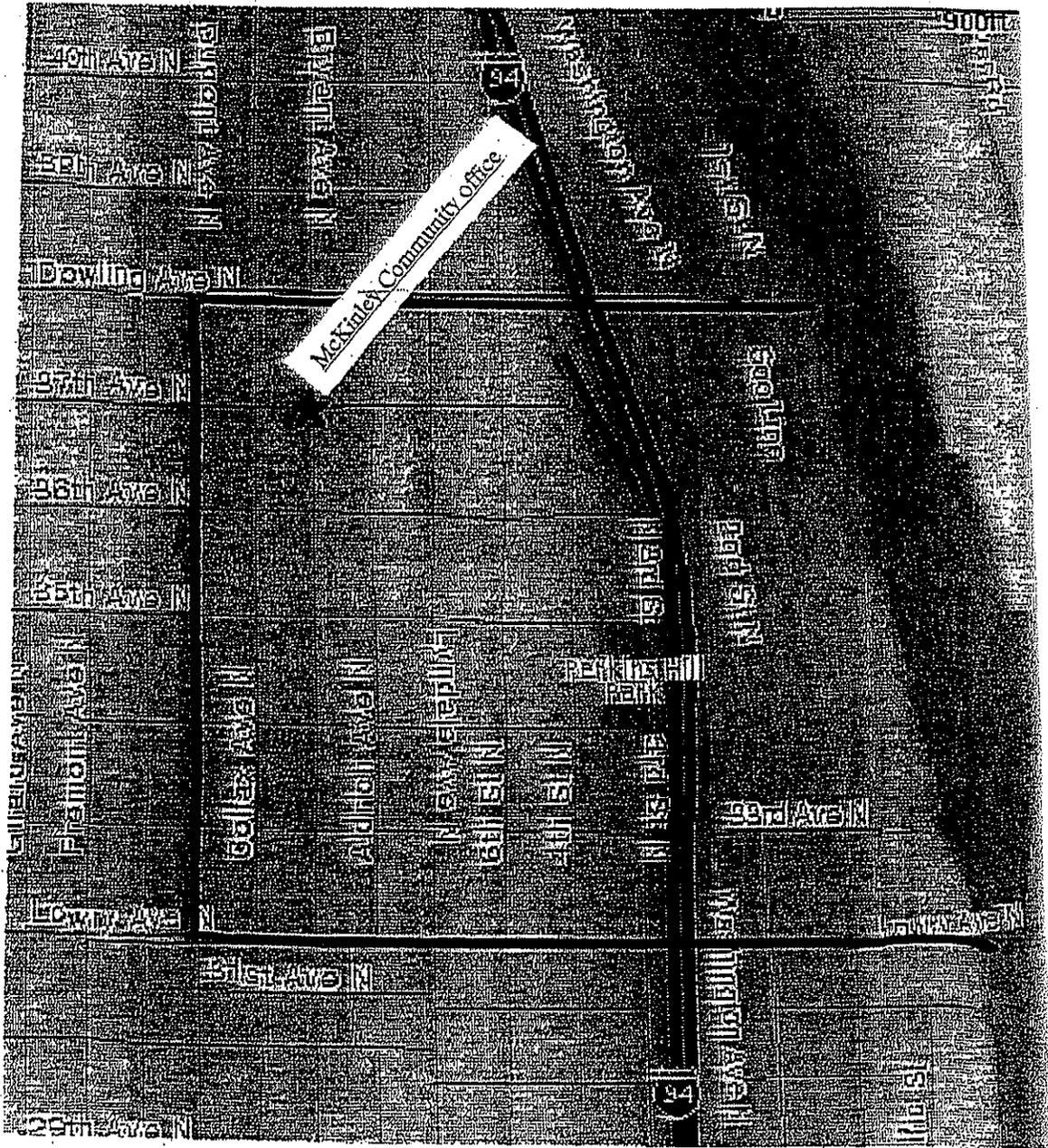
Of the 1,069 families 49% are married couples, 28% are headed by a female, 8% have a male head of household, and 15% are non family households. In the 2000 census there was a 35% decrease in residents 62 years and over with the median age declining from 30.5 years in 1990 to 25.4 in 2000.

The 2000 census indicates that residents are: 30% white, 44% African American, 16% Asian, 3% Native American, 3% Hispanic and 4% other. Since the 1990 census report McKinley has become a more diverse neighborhood with a marked increase in minority residents. There has been a 298.5% increase in African Americans, 567% increase in Asian and Pacific Islanders, and 105% increase in Hispanic and other. The number of White residents, who were 78% of the population in 1990 declined by 55.5%.

In McKinley 86% of the housing stock is single family dwellings, 13% are duplexes, and under 1% are buildings containing three or more units. The housing stock consists of relatively older buildings: 56% were built before 1920, 40% were built between 1920 and 1960, and the balance were built after 1960.

# McKinley Neighborhood

McKinley Community Organization



## **McKinley Community's Mission**

*To foster a sense of neighborhood pride, harmony and ownership. To empower all its residents to effect positive change by their involvement in: improving the housing stock, preventing and addressing crime, and cooperatively resolving problems*

## **The McKinley Community Organization**

The **McKinley Community** organization is dedicated to improving the quality of life within our community by:

- ⇒ *Expanding Community awareness*
- ⇒ *Providing a forum for information and communication*
- ⇒ *Educating the residents in effective problem solving methods*
- ⇒ *Raising issues of common concern which impact our daily lives*

## McKinley Accomplishments in 1998

- School Planning Team elected by neighborhood
- Neighborhood votes on perimeter of school site
- Camden Clinic opens with support of \$50,000 from McKinley Community
- NRP 1<sup>st</sup> Step Plan approved by Management Review Team
- NRP 1<sup>st</sup> Step Plan approved by NRP Policy Board
- Five McKinley residents attend State Greening Conference
- Neighborhood votes to acquire & demolish 318 Lowry
- NRP 1<sup>st</sup> Step Plan approved by City Council
- McKinley begins working with Exodus Community Development
- Fourteen months of planning culminate in MnDOT Planting Day at I-94 and Dowling with over 200 volunteers
- MnDOT nominated I-94/Dowling gardens for Minnesota Green Award
- McKinley has CleanSweep with Jordan
- Participated in Showboat Days Parade with Lowry/Emerson Police Substation; float wins 1<sup>st</sup> Place
- Lyndale/Lowry redevelopment planning begins
- Ground broken for new school in McKinley Community
- McKinley participates in Upper Mississippi Master Plan meetings
- Convenience Store Task Force formed
- "Christmas in April," Habitat for Humanity, and A Brush With Kindness select McKinley Community as partner
- Contract approved with Biko to do hydrology studies at Silver Lake site
- Doorknocking around convenience stores started with CCP/SAFE
- McKinley develops web site
- McKinley attends training from U.S. Department of Energy
- Renee Allen & Nancy Beals assist City of Minneapolis, Grants & Special Projects, with Empowerment Zone designation
- Minneapolis Police Department expand Code 4 to include McKinley
- McKinley halts MPHA plans to move duplex to 3601 Lyndale

## McKinley Accomplishments in 1999

- McKinley partners with Habitat for Humanity, A Brush With Kindness, and Christmas in April to improve 10% of housing stock
- Used NRP funds to demo 3248 N. Sixth Street after fire
- Using NRP funds, Chimera Companies moves three homes on to vacant lots in McKinley from Cleveland school site and rehabs them. Neighborhood pig roast held to celebrate.
- "The River Green" is selected as favored plan for Upper Mississippi Master Plan; McKinley participated in several meetings
- Board of Directors approves financial policies, job description
- Groundbreaking Ceremony for new school in McKinley Community
- Hydrology study done by Biko Associates, exploring feasibility of restoring Silver Lake
- Center for Energy & Environment selected to administer McKinley's Home Improvement Loan Program
- Provided a scholarship for the Chair of Physical Environment to attend the Tree Trust Conference
- Two residents receive further training in Restorative Justice
- Participated in Headwaters Walk for Justice
- Held a CleanSweep on June 12
- NRP funds pay for demo of 318 Lowry Avenue N
- Fellowship Missionary Baptist Church selects a site in McKinley to build new church
- Seventeen residents trained to be Citizen Inspectors by Inspections Division
- First summer of planting Blooming Boulevards
- NRP funds start pilot project assessing impact of using speed bumps in one alley
- Participated in Showboat Days Parade
- McKinley selects Andy Williams of WORK/SOCK to provide after school programming at new school
- First Litter Pickin' Barbecue held; two convenience store properties cleaned up by residents
- First grant supporting after school program at new school received from ClubFed
- Convenience Store Task Force continues; six residents testify at public hearing.
- McKinley and Exodus Community Development begin work on implementation plan for Lowry/Lyndale node
- HUD leads "Raise the Roof" community event in McKinley Community
- McKinley staff and parent represent community on School Planning and Management Team at new school, contributing to process of naming the school and writing 3-Year School Improvement Plan

## McKinley Accomplishments in 2000

- McKinley's new school named Cityview Community School; Open House held in March
- Andy Williams selected by Board to provide after school programming at Cityview Community School, and moves into community space at Cityview
- Board votes to use Hennepin County NRP funds for McKinley After School Kids program
- Biko Associates, Exodus Community Development, Hawthorne Area Community Council and McKinley continue development of implementation plan for Lowry/Lyndale
- In partnership with several other neighborhoods, McKinley and Kids, Education, the Environment, and You, plants boulevards along Lyndale Avenue
- McKinley establishes fund to reimburse A Brush With Kindness, Habitat for Humanity, and Christmas in April for materials
- McKinley informed that North Industrial Area has been officially merged with McKinley Community
- Hennepin County works with McKinley on planning for Lowry Avenue
- Three day design charette held in McKinley by Biko Associates
- Staff hired to work on crime and safety issues
- Housing Inspector, CCP/SAFE, and McKinley staff form group to focus on problem properties
- McKinley staff selected by NRP to travel to Pittsburgh and make presentation to Neighborhoods USA National Board
- Seven new homes will be built in McKinley next year

## McKinley Accomplishments in 2001

- Participated in the School Planning & Management Team at Cityview Community School until June
- Andy & Sharon Shorma won Third Ward Awards
- Assisted with obtaining Cargill grant for Cityview Community School
- Actively participated in the initial Community Advisory Committee for the Upper Mississippi River Master Plan
- Staff was a member of the St. Thomas Community Leadership Advisory Board
- Monitored convenience stores in neighborhood
- Participated in Cityview Community School carnival
- Initiated a tire pick up
- Continued with problem properties meetings
- Represented McKinley on Lowry Avenue Citizen Advisory Committee
- Continued work on Lowry/Lyndale implementation plan
- Obtained \$20,000 from McKnight Foundation for McKinley After School Kids
- Completed audit by State of Minnesota
- Obtained a copy machine for MASK program
- Elected representatives to Board of Directors from Cityview Community School and Fellowship Missionary Baptist Church
- Held annual Litter Pickin' BBQ
- Participated in Lowry/Emerson Police Substation Street Dance event
- Participated in groundbreaking ceremonies for Fellowship Missionary Baptist Church
- Participated in meetings regarding American Variety Theater Company
- Began meetings with Inspector and Cleveland Neighborhood regarding CleanC.U.T.
- Started attending Blue Ribbon meetings
- Started paying youth a stipend to prepare McKinley Messenger
- Obtained Participation Agreement funding for \$25,000 for NRP planning
- Attended NRP Conference and won award for Cityview Community School
- Jay Allen won award for community involvement at NRP Conference
- Purchased accounting software & installed it in office computer

## McKinley Accomplishments in 2002

- Continued annual Holiday Lights contest for the 6<sup>th</sup> year
- With Minneapolis Inspections Division, created CleanCUT, partnering with Hennepin County, Cleveland Neighborhood Organization, Lind-Bohanon Neighborhood Organization, Clear CORPS (lead removal), A Brush With Kindness, and Valspar Paints
- Received a grant of \$20,000 from Hawthorne Area Community Council for the McKinley After School Kids program (MASK)
- Provided financial support, rehearsal space, and administrative assistance to the American Variety Theater Company production of "Once Upon a Trial" at the Fringe Festival
- Received \$32,000 in Hennepin County NRP funds for MASK program
- Funded a Lutheran Volunteer Corps staff person
- Completed housing assessments on every home in McKinley
- Elected one delegate and two alternates to Above the Falls Citizens' Advisory Committee
- Represented McKinley on Lowry Avenue Citizen Advisory Committee
- Held two 4<sup>th</sup> Annual Litter Pickin' Barbecues
- Represented McKinley on Lowry/Emerson Police Substation Board
- Continued writing NRP Action Plan
- Participated in the School Planning and Management Team at Cityview Community School
- Continued our partnership (since 1999) with A Brush With Kindness, Rebuilding Together, and Habitat for Humanity, providing free home improvement services to eligible homeowners
- Anna Dvorak and 21 youth from Cityview Community School stenciled storm drains on 4<sup>th</sup> Street and 6<sup>th</sup> Street
- Chair of the Physical Environment Issue Group, staff from the MASK program, and youth at Cityview planted the grounds of the school with perennials
- Developed and mailed a neighborhood survey to all homes & businesses in McKinley Community
- Sponsored several Bike Safety Clinics at three community schools, in partnership with the Minneapolis Park Police, Northside Weed and Seed, Northwest Metro Minneapolis SAFE Kids (North Memorial Medical Center), the 4<sup>th</sup> Precinct Advisory Council, the Police Athletic League (PAL), the 4<sup>th</sup> Precinct Lowry/Emerson Police Substation, CCP/SAFE, General Mills, the McKinley After School Kids (MASK), Steve's Warehouse, and the neighborhoods of Cleveland, Folwell, Hawthorne, Jordan, McKinley and Webber-Camden
- Long-time McKinley resident and Board member, John Fodstad, received 2001 Third Ward Award for exceptional service to the community
- Participated in the seventh annual Headwaters Walk for Justice

- Reinstated C.A.R.E. meetings in McKinley Community
- Participated in the Camden Alliance of Neighborhoods (CAN)
- Partnered with Hawthorne Area Community Council, Jordan Area Community Council, Near North, Willard Hay, Harrison, Central, Phillips and Whittier in forming the Northside Neighborhood Action Group (NNAG) in response to proposed amendments to MCDA Real Property Disposition Policy
- With other members of NNAG, attended hearings at City Hall and organized a community forum in Jordan focused on MCDA proposed amendments
- Participated in city-wide community forum sponsored by the Minneapolis Community Education Advisory Council
- Hired a bookkeeper to assist with financial duties in McKinley
- Fellowship Missionary Baptist Church broke ground and began construction on new church in McKinley
- Continued planning meetings regarding 33<sup>rd</sup> Avenue Greenway
- Continued meetings with MCDA and Hennepin County regarding implementation of Lowry/Lyndale plan
- Participated in Strong Neighborhoods group to preserve NRP funding
- MCDA received \$200,000 grant from U.S. Environmental Protection Agency to assess small, vacant brownfield sites, including 318 ½ Lowry Avenue N., consisting of intense background research to determine the likelihood of contamination
- Sentence to Service painted 15 garages as part of CleanC.U.T.
- Received training on how to use Community Impact Statements
- Received 15 computers from Xcel Energy for the MASK program
- Completed the "Crossings at Lowry West" master plan
- Developed an auto theft prevention program for inclusion in NRP Action Plan
- McKinley Community supported a new partnership between the Minneapolis Council of Churches and Fellowship Missionary Baptist Church, which will include a joint building project

# McKinley Neighborhood

## *McKinley Community Organization*

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# McKinley Neighborhood Action Plan

## HOUSING

### **GOAL A: Improve Overall Quality of Housing Stock.** (First Step)

**Relates to City Goal:** Foster the development and preservation of a mix of quality housing types that is available, affordable, meets current needs, and promotes future growth.

#### **Objective #1: Increase investment in home improvement.** (First Step)

**Strategy #1:** Establish a housing improvement program by providing both deferred and low interest loan opportunities. (First Step)

#### **Strategy Outcome:**

- \$85,000 in the Revolving Loan Program resulted in \$171,166.71 of NRP funded improvements to 20 properties in the McKinley neighborhood.
- \$22,283.91 of NRP funding (\$19,408.91 and \$2,875 in administration fees) was used to lower the interest rate on 23 loans from the Minnesota Housing Finance Agency. \$162,189 worth of loans originated from this investment.
- 27 other loans totaling \$185,099 were closed in McKinley using no NRP dollars (MHFA Home Energy, MHFA Rental Energy, and MHFA Home Improvement loans).

#### **Improvements included:**

17 roofs, 5 new heating systems, 5 installations of new windows and doors, 2 new fences, 4 interior remodeling projects, 2 new addition & finishing of unused space, 3 remodeled bathrooms, 2 remodeled kitchens, 2 new garages, 5 sets of new steps and sidewalk, 1 foundation/basement rehab, 1 major plumbing project, and 4 projects of siding/stucco/exterior painting project.

The average loan amount was \$8,140.37

**Strategy #2:** Continue and expand the housing improvement program.

**HOW:** Expand programming to include additional incentives for property owners.

- Forgivable loan for code compliance and emergency repairs that forgives 25% of the loan amount each year if the resident retains ownership and occupies the property, which may be from 1-4 units in size. Incomes of 50% or less of the neighborhood median household income will be eligible. Total \$75,000 (Maximum forgivable loan \$5,000).

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Revolving loan program that provides 4-year home improvement loans at 3% interest. This program will have no income limits and any residential property from 1-4 units is eligible. A total of \$100,000 is "on loan" from the Economic Development Section (Lowry/Lyndale Redevelopment Objective 1. Cooperate with Hennepin County Works on the redevelopment of Lowry Avenue). These funds will be loaned for home improvements. The principal and interest from loan repayments will be used for implementation of the Lowry/Lyndale redevelopment project. Interior and exterior improvements will be eligible. Priority will be given to projects that address existing and potential code compliance violations. Income guidelines will be established for forgivable emergency loans.

When: 1998 and ongoing

Cost: \$ 85,000 FS (First Step)

175,000 NAP (Neighborhood Action Plan)

Total: \$260,000

Funds used for: Home Improvement Program

Partners: *McKinley Community* (Neighborhood Organization's name),

Third Party Program Administrator, & MCDA

Funding: NRP

Contract Manager: NRP and/or MCDA

\* *McKinley Community* (Neighborhood Organizations name)

### **Objective #2: Remove or renovate blighted properties** (First Step)

**Strategy #1:** Establish a program fund for the purpose of future demolition, acquisition and/or renovation of properties both residential and commercial (First Step)

#### **Strategy Outcome:**

This First Step strategy resulted in:

- The purchase and demolition (total \$55,000) of an old restaurant on Lowry Avenue. The land will be used for development or green space.
- The purchase and moving of three houses slated for demolition in another neighborhood to sites in McKinley. Two of the houses were renovated by the McKinley Community and sold to new owners, and one of the houses was moved and renovated for the original owner. (\$113,000)

**Strategy #2:** Continue and expand the program for the future demolition, acquisition and/or renovation of other residential and commercial properties.

HOW: Implement the Lowry/Lyndale Master Plan for "Crossings at Lowry West" redevelopment in cooperation with Hennepin County.

When: 1998 and ongoing

Cost: \$168,000 FS

150,000 NAP

Total: \$318,000

Funds used for: Future demolition, acquisition and renovation of residential and commercial properties.

Partners: *McKinley Community*, Hennepin County, MNDOT, Minneapolis Inspections Dept., Department of Public Works and community partnerships

Funding: NRP, Hennepin County

Contract Manager: NRP, Hennepin County, Department of Public Works

**Strategy #3:** Match City funds for the demolition of hazardous buildings under Section "249". (First Step)

**Strategy Outcome:**

This First Step strategy resulted in the investment of \$10,302.80 with a 50% match by the Minneapolis Inspections Department.

When: 1992 and ongoing

Cost: \$10,302.80 FS

Funds used for: Demolition of blighted properties,

Partners: *McKinley Community*, Inspections Department

Funding: NRP

Contract Manager: Inspections Department

## **GOAL B: Increase Housing Choices.**

**Relates to City Goal: Foster the development and preservation of a mix of quality housing types that is available, affordable, meets current needs, and promotes future growth.**

### **Objective #1: Construct or subsidize construction of new housing**

**Strategy #1: Develop Alternative Housing Choices**

HOW: Develop housing programs targeting: mixed use, market rate, handicapped, transitional, senior, and life-cycle housing.

When: 2003 and ongoing

Cost: \$300,000 NAP

Funds used for: Development and implementation.

Partners: *McKinley Community*, MCDA, Hennepin County, MN DOT, Minneapolis Park Board, Private developers, and community partnerships.

Funding: NRP, Hennepin County, MCDA, partnering neighborhoods

Contract Manager: NRP, and/or MCDA

**Strategy #2:** Collaborate with non-profit housing organizations to provide no/low cost home improvement and construction services to low-income, disabled, single parent households. (Early Access)

#### **“Early Access” Outcome:**

The *McKinley Community* provided \$16,000 of NRP “Early Access” funds to cover costs associated with implementing the following programs in McKinley: Christmas in April, A Brush with Kindness, and Habitat for Humanity. These programs provided home improvement services to low income, disabled or single parent households.

Neighborhood funds were used to cover costs that are not covered by volunteer services or other donations.

**Strategy #3:** Continue collaborations with: “Rebuilding Together” (formerly “Christmas in April”), “A Brush with Kindness” and “Habitat for Humanity”.

How: Reimburse “Rebuilding Together”, A Brush with Kindness and Habitat for Humanity for those costs that are not covered by volunteer and donation activities.

When: 2000 and ongoing

Cost: \$16,000 EA (Early Access)

10,000 NAP

Total: \$26,000

Funds used for: Construction materials and non-donated services

Partners: *McKinley Community*, Rebuilding Together, and A Brush With Kindness, Habitat for Humanity, and Valspar Co.

Funding: NRP

Contract Manager: NRP

## PHYSICAL ENVIRONMENT

### **GOAL A: Improve the Physical Environment and Neighborhood Properties** (First Step)

**Relates to City Goal:** Maintain the physical infrastructure to ensure a healthy, vital, and safe City; and promote public, community, and private partnerships to address disparities and to support strong, healthy families and communities.

#### Objective #1: Enforce existing codes and regulations (First Step)

**Strategy #1:** Develop a Citizen Inspections Program. (First Step)

**First Step Outcome:** The Minneapolis Inspections Division with the assistance of the *McKinley Community* trained 24 resident volunteers to be Citizen Inspectors.

**Strategy #2:** Participate in the Clean C.U.T. Neighborhood Collaboration

**How:** In partnership with the Cleveland Neighborhood Association, Lind Bohanon Neighborhood Association, Minneapolis Inspections, and Hennepin County Sentence to Service, develop a unique, multi-faceted approach to environmental blight in Camden. Clean CUT (Cars, Upkeep, and Trash) will include, but not be limited to: (1.) Joint exterior housing inspections with the area Housing Inspector. (2.) Targeted sweeps of trouble spots by the Inspections Division, including alley sweeps. (3.) Education of residents regarding disposal of problematic items, including toxic household waste and other items that are not routinely picked up by Minneapolis Solid Waste.

When: 2003 and ongoing

Cost: \$10,000 NAP

Funds used for: Staff time, printing and mailing of information

Partners: *McKinley Community*, City of Minneapolis Inspections Division, and Solid Waste Recycling

Hennepin County Sentence to Service, Cleveland Neighborhood Organization,

Lind Bohanon Neighborhood Association, "Rebuilding Together", Valspar Paints, and ClearCORPS

Funding: NRP

Contract Manager: NRP

#### Objective #2: Establish plantings in public spaces (First Step)

**Strategy #1:** Initiate a Blooming Boulevards Program and landscaping of vacant Publicly owned land. (First Step)

## McKinley Neighborhood Action Plan

**First Step Outcome:** In cooperation with the Camden Garden Club, Minnesota Green, MNDOT, and KEEY (Kids, Education, the Environment and You), neighborhood volunteers improved the overall appearance of 100 public spaces with purchased and donated plants, shrubs, and trees.

When: 2000

Cost: see Strategy #3

Funds used for: Landscaping of vacant land owned by Public Works, Minnesota Department of Transportation (MnDOT) etc.

Funding: NRP

Contract Manager: NRP

**Strategy #2:** Form a resident and business co-operative for business landscaping improvements. (First Step)

**First Step Outcome:** This strategy was implemented as part of the Blooming Boulevards Program.

**Strategy #3:** Continue to provide plantings & provide volunteer support for residential properties. Provide ten matching grants of \$50 for a total of \$500 to McKinley businesses for landscaping.

How: Purchase planting materials & provide volunteer support for resident improvement of the boulevards and provide McKinley businesses up to \$50 in matching grants for landscaping improvements that they implement.

When: 1998 and ongoing

Cost: \$5,000 FS

10,000 NAP

Total: \$15,000

Funds used for: Planting materials and grants to businesses

Partners: *McKinley Community*, neighborhood volunteers, KEEY, Camden Garden Club, landscapers, and nurseries.

Funding: NRP

Contract Manager: NRP

### **Objective #3: Develop long term plans to guide neighborhood development activities.** (First Step)

**Strategy #1:** Participate with Minneapolis Public Schools and others in determining the location and design of the neighborhood school. (First Step)

**First Step Outcome:** The *McKinley Community* board lobbied the Minneapolis Public Schools to be the site of a new elementary school. McKinley volunteers participated in selecting the design, location and name for Cityview Community School. McKinley residents and staff continue to be involved in the life of this community asset.

**Strategy #2:** Prepare a redevelopment plan for the McKinley Community. (First Step)

**First Step Outcome:** Developed a restoration plan for a historic lake in McKinley (Silver Lake) and developed an implementation plan for the revitalization of the Lowry/Lyndale node and surrounding target area.

Neighborhood volunteers and staff also participated with Hennepin County in developing a plan for the revitalization of Lowry Avenue, incorporating findings from the Silver Lake Plan.

When: 1998 and ongoing

Cost: \$30,000 FS

Funds used for: Consultant services, printing, and distribution of the plan.

Partners: *McKinley Community*, NRP, City Planning Department, and Hawthorne Area Community Council.

Funding: NRP

Contract Manager: NRP, Planning Department

**“Early Access”** The *McKinley Community* will utilize NRP Funds to cover cost associated with expanded Camden Clinic services to a larger number of Camden area residents (“Early Access”)

**“Early Access” Outcome:** The McKinley Neighborhood contributed \$38,846.80 in NRP funds to the Camden Clinic project at 42<sup>nd</sup> and Lyndale located on the old Camden Theatre site. The clinic used this move to expand Camden Clinic Services to a larger number of Camden area residents. Six Camden neighborhoods participated in this project.

When: 1995 and ongoing

Cost: \$38,846.80 EA

Funds used for: Expand availability of health care services to Camden residents.

Partners: *McKinley Community*, Hennepin County, Camden Neighborhoods, and Camden Physicians

Funding: NRP

Contract Manager: MCDA

**Objective 4: Improve overall appearance of neighborhood**

**Strategy #1:** Establish neighborhood gateways and signage.

How: In cooperation with Public works define the neighborhood boundaries with gateway signs and landmarks approved by the neighborhood.

When: 2003 and ongoing

Cost: \$10,000 NAP

Funds used for: Signs and installation.

Partners: *McKinley Community*, neighborhood volunteers, Public Works, Park Board, Hennepin County, MNDOT, Planning Dept., Arts Commission

Funding: NRP

Contract Manager: NRP, Public Works

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### **Strategy #2:** Establish an “Adopt-a-Spot” Program

How: Develop a program with local business groups, volunteers, McKinley Community to adopt specific areas in our neighborhood for attention and clean up.

When: 2003 and ongoing

Cost: \$2,500 NAP

Funds used for: Printing and installation of “Adopt a Spot” signs

Partners: *McKinley Community*, Solid Waste Recycling, neighborhood volunteers, and local businesses

Funding: NRP

Contract Manager: NRP

### **GOAL B: Continue to Actively Participate in Planning Activities.**

**Relates to City Goal: Preserve and enhance our natural and historic environment and promote a clean, sustainable Minneapolis.**

#### **Objective #1: Develop 33<sup>rd</sup> Avenue GreenWay from Cityview Community School to Silver Lake**

**Strategy #1:** Develop comprehensive plan for City approval.

How: Apply for planning grants to develop the green way and establish partnership.

**Strategy #2:** Acquire blighted properties, as they become available. (See Housing, Goal A, Objective 2, Strategy #1)

#### **Objective #2: Participate in bikeway projects**

**Strategy #1:** Identify & develop locations for bike trails.

How: Work with residents and other partnering neighborhoods, Public Works and Hennepin County to develop locations.

When: 2003 and ongoing

Cost: \$25,000 NAP

Funds used for: Consultant services, design plans, printing, meeting cost

Partners: *McKinley Community*, neighborhood volunteers, Public Works, Hennepin County, Park Board

Funding: NRP

Contract Manager: NRP, Public Works

## CRIME & SAFETY

### **GOAL A: Enhance and Improve Existing Lighting** (First Step)

**Relates to City Goal: Maintain the physical infrastructure to ensure a healthy and safe City.**

#### **Objective #1: Remove foliage near and around existing lights** (First Step)

**Strategy #1:** Make vouchers available to neighborhood residents and business owners for rental of equipment to remove foliage on their property. (First Step)

**Strategy #2:** Coordinate efforts between public and private concerns to remove or trim trees and shrubs in public areas with the assistance of neighborhood volunteers. (First Step)

**Strategies Outcome:** Strategies #1 and #2 have not yet been implemented.

When: 1998 and ongoing

Cost: \$1,000 FS

1,000 NAP

Total: \$2,000

Funds used for: Rental equipment

Partners: McKinley Community, neighborhood volunteers, local businesses, and Park Board

Funding: NRP

Contract Manager: NRP

**Strategy #3:** Work with the City of Minneapolis and Xcel Energy to plan for the installation of as much pedestrian level lighting as possible. (First Step)

**Strategies Outcome:** No funds were attached to this strategy. The neighborhood set up a task force to research this as one of the activities included in development of their residential safety plan. As a result of the research residents indicated that residential lighting is important to improve safety, as the current lighting does not illuminate the sidewalks.

**Strategy #4:** Increase residential lighting in the McKinley neighborhood. Conduct an assessment of existing lighting to assure that all options (mid block, end of alley etc.) have been implemented in the neighborhood.

**How:** Purchase approximately 50 pedestrian level lights at \$5,000 each.

When: 1998 and ongoing

Cost: \$250,000

Funds used for: Purchase of streetlights

Partners: *McKinley Community*, volunteers, Public Works, Park Board, Xcel Energy

Funding: NRP

Contract Manager: Public Works

**GOAL B: Increase Participation in Crime Prevention and Personal Safety Education.**

**Relates to City Goal: Build Communities where people feel safe and trust the City's public safety professionals and promote public, community and private partnerships to address disparities and to support strong, healthy families.**

**Objective #1: Provide safety information and materials to residents (First Step)**

**Strategy #1:** Implement "Dirty Dozen" Program in McKinley neighborhood (First Step)

**First Step Outcome:** This project was renamed "Delta Force" and amended to focus on three properties at a time. Monthly meetings between CCP/SAFE, McKinley staff, and McKinley's Housing Inspector were held in the neighborhood.

**Strategy #2:** Coordinate with CCP/SAFE to attend regularly scheduled neighborhood meetings. (First Step)

**First Step Outcome:** McKinley's CCP/SAFE staff presented information at a majority of monthly Community Meetings. Each month's crime statistics were reviewed, and the CCP/SAFE staff took questions from residents.

When: 1998 and ongoing

Costs: NRP \$0, CCP/SAFE \$150; Private \$150

Partners: *McKinley Community*, CCP/SAFE, Block Clubs, and neighborhood volunteers

**Strategy #3:** Provide security lighting and installation to residents. (First Step)

**First Step Outcome:** Forty-two (42) high quality, exterior security lights were purchased and provided to residents who attended crime prevention events. The program was expanded to include Block Club leaders who held National Night Out events and new residents of Habitat for Humanity homes.

**Strategy #4:** Continue and expand program to provide safety & security equipment

**HOW:** Provide security lights and other safety equipment.

When: 1998 and ongoing

Cost: \$1,100 FS

18,000 NAP

Total: \$19,100

Funds used for: Purchase of crime and safety equipment.

Partners: McKinley Community, neighborhood volunteers, CCP/SAFE,

Lowry/Emerson Police Substation, Minneapolis Police Department

Funding: NRP

Contract Manager: NRP

**Objective #2: Promote active participation in Crime Prevention (First Step)**

**Strategy #1:** Implement a "Walking Patrol". (First Step)

**First Step Outcome:** Twenty-five residents have been trained since 1998 and have participated in the "Walking Patrol" and the Citizen Inspection Program.

**Strategy #2:** Develop a strong network of Block Clubs. (First Step)

**First Step Outcome:** Provided technical support & publicity for CCP/SAFE in the development of block clubs.

**Strategy #3:** Continue and expand "Walking Patrol" now known as the "Citizens Patrol".

**How:** Determine equipment needs and purchase additional cell phones, vests etc. and promotional materials.

When: 2003 and ongoing

Cost: \$2,000 NAP

Funds used for: Equipment, printing and mailing informational materials.

Partners: *McKinley Community*, neighborhood volunteers, CCP/SAFE, Lowry/Emerson Police Substation, Minneapolis Police Department

Funding: NRP

Contract Manager: NRP

**Strategy #4:** Fund up to ten (10) speed bump projects to reduce speed in alleys

**How:** Identify locations and volunteers to oversee the placement and the seasonal removal of speed bumps. Work with Public Works Traffic Department to purchase and install speed bumps.

When: 2003 and ongoing

Cost: \$5,000 NAP

Funds used for: 10 speed bumps at \$500 each.

Partners: *McKinley Community*, neighborhood volunteers, Public Works

Funding: NRP

Contract Manager: Public Works, *McKinley Community*

**Strategy #5:** Provide thermal imaging equipment to the Minneapolis Fire Department

**How:** Assist in the purchase of thermal imaging equipment that will shorten the response time for firefighters when locating possible victims of a fire. This equipment will provide firefighters at our local station house with an accurate detection resource when seeking the source of fires within a burning building. The McKinley neighborhood will benefit from the extra resource since we have a significant number of children living in older homes.

## McKinley Neighborhood Action Plan

When: 2003 and ongoing

Cost: \$20,500 NAP

Funds used for: Purchase of Thermal imaging equipment.

Partners: *McKinley Community*, Minneapolis Fire Department

Funding: NRP

Contract Manager: Minneapolis Fire Department

### **Objective 3: Continue community-policing efforts**

**Strategy #1:** Support the Lowry/Emerson Police Substation

How: In cooperation with Hawthorne, Cleveland, Folwell, and Jordan, neighborhoods provide funds to operate the Police Substation.

When: 2003 and ongoing

Cost: \$25,000 NAP

Funds used for: Staff, communications and other center costs

Partners: McKinley, Hawthorne, Cleveland, Folwell, and Jordan, neighborhoods, Minneapolis Police Department, Bremer Way, local businesses

Funding: NRP

Contract Manager: NRP

## **YOUTH & FAMILY**

**GOAL A: Build a Generation of Competent, Caring and Principled Young People by Ensuring Their Developmental Opportunities.**

**Relates to City Goal: Promote public community, and private partnerships to address disparities and to support strong, healthy families.**

**Objective #1: Empower youth to contribute to their community** (First Step)

**Strategy #1:** Recruit and train youth in production and distribution of monthly newsletter to eventually become contributing writers and artists, and to participate in neighborhood projects. (First Step)

**First Step Outcome:** McKinley youth ranging in ages from 10 to 15 have a regular page in the neighborhood newsletter called "Yak Back". They contribute articles with advice, current events, artwork design and seasonal coloring contests. The McKinley youth also help distribute the newsletter.

**Objective #2: Enhance job opportunities for youth**

**Strategy #1:** Provide community-based projects for youth

How: In collaboration with Cityview Community School and the **MASK** (McKinley After School Kids) program:

- Continue Youth involvement in McKinley Newsletter.
- Develop & conduct a survey to determine the needs and interests of youth.
- Develop programs that teach responsibility and promote job skills.
- Identify and implement community service learning projects for youth.
- Support continuation and expansion of **MASK** programming i.e. Bike Shop and arts activities.
- Support implementation of summer youth activities such as Litter Patrol, Youth Farm, and bike rodeos.

When: 1998 and ongoing

Funds to be used for: Youth activities and staff.

Cost: \$90,000 NAP

Partners: *McKinley Community*, neighborhood volunteers, **MASK**,

Cityview Community School, Minneapolis Public Schools

Contract Manager: NRP

**Objective #3: Ensure availability of structured activities for youth** (First Step)

**Strategy #1:** Establish a summer day camp for youth and provide technical staffing

**First Step Outcome:** The summer day camp for youth was in session for one summer with 54 youth attending. They were given instruction in crafts and attended outdoor activities in the area.

When: 1999

Funds used for: Youth Programming and staff.

Cost: (McKnight Foundation) (Income from Housing Program)

Partners: *McKinley Community*, neighborhood volunteers

Funding: McKnight Foundation, NRP

Contract Manager: NRP

**Strategy #2:** Support the American Variety Theater Company.

How: Help prepare grants, and serve as fiscal agent for the education and training that the group provides to McKinley

When: 2003 and ongoing

Cost: \$35,000 NAP

Funds used for: Support for the artistic education and training of McKinley youth

Partners: American Variety Theatre parents, *McKinley Community*, neighborhood volunteers, Cityview Community School

Funding: NRP, McKnight, and Hawthorne Area Community Council

Contract Manager: Minneapolis Public Schools or Hennepin County

**GOAL B: Strengthen Family Support and Enrichment Services.**

**Relates to City Goal: Promote public, community, and private partnerships to address disparities and to support strong, healthy families and communities.**

**Objective #1: Distribute “Ideas for Parents” newsletter** (First Step)

**Strategy #1:** Purchase “Ideas for Parents” newsletter master from Search Institute and distribute to McKinley residents on a bi-monthly basis. (First Step)

**First Step Outcome:** These were purchased with newsletter funds and are included regularly in the monthly McKinley Messenger. *See Administrative and Staff Support (Page 18)*

When: 1998 and ongoing

Funds used for: Purchase and distribution in the neighborhood.

Costs: \$8,000 *First Step See Administrative and Staff Support Page 18.*

Partners: Search Institute, McKinley youth & volunteers

Contract Administrator: NRP

**ECONOMIC DEVELOPMENT**

**GOAL A: Actively Participate in the Revitalization of Lowry Avenue.**

**Relates to City Goal: Maintain the physical infrastructure to ensure a healthy, vital, and safe City and create an environment that maximizes economic development opportunities within Minneapolis by focusing on the City’s physical and human assets.**

**Objective #1: Cooperate with Hennepin County Works on the redevelopment of Lowry Avenue**

**Strategy #1:** Support the Lowry/Lyndale redevelopment project.

**How:** The next \$100,000 repaid to the Home Improvement Revolving Loan Program will be used for implementation of this project.

When: Upon receipt of \$100,000 in repaid loans

Funds used for: Mixed use housing, youth development center, and development of Lowry Avenue

Partners: *McKinley Community*, neighborhood volunteers, CEE, MCDA, Hennepin County, Public Works, Park Board

Funding: NRP

Contract Manager: NRP, Hennepin County, MCDA, Public Works

**Objective #2: Expand & improve the businesses at Lowry/Lyndale node**

**Strategy #1:** Establish a commercial loan program that provides incentives for existing businesses to relocate closer to Lowry/Lyndale.

HOW: Provide low interest loans and/or matching grants to new and existing businesses for property improvements.

When: 2003 and ongoing

Cost: \$49,849 NAP

Funds used for: low interest loans and/or matching grants

Partners: *McKinley Community*, NRP, Hennepin County, and City of Minneapolis

Funding: NRP

Contract Manager: NRP and/or MCDA

**UPPER MISSISSIPPI RIVER**

**GOAL A: Assure the implementation of the Upper Mississippi Plan.**

Relates to City Goal: Strengthen City government management and enhance community engagement.

**Objective #1: Actively participate in the implementation of the Upper Mississippi River Master Plan**

**Strategy #1:** Involve *McKinley Community* representative(s)

HOW: Participate in planning, development and implementation meetings and committees.

**Objective #2: Improve water quality of Mississippi River through storm water Management**

**Strategy #1:** Create a marketing strategy for the redevelopment of historic Silver Lake.

HOW: Develop partnerships to develop and implement a master plan with long and short-term goals

When: 2003 and ongoing

Cost: \$6,000 NAP

Funds used for: Staff time, printing, and distribution

Partners: *McKinley Community*, neighborhood volunteers, Public works, Watershed District, Park Board, CPED

Funding: NRP

Contract Manager: NRP

**Strategy #2:** Create a storm drain-stenciling program

How: Develop partnership for participation.

When: 2002 and ongoing

Cost: None

Partners: *McKinley Community*, Friends of the Mississippi River, Cityview Community School, McKinley After School Kids

## **PUBLIC RELATIONS**

**GOAL A: Increase Community Building Efforts** (First Step)

**Relates to City Goal: Strengthen City government management and enhance community engagement.**

**Objective #1: Provide information for resident involvement** (First Step) (See Admin Objective #2)

**Strategy #1:** Expand monthly meeting notices into a newsletter format to include volunteer opportunities. (First Step)

**Strategy #2:** Present information on new and existing community programs and activities in the monthly newsletter. (First Step)

**First Step Outcome:** Provided information on new and existing community programs and activities in the monthly newsletter. Provided a regular page in the neighborhood newsletter for youth ranging in ages from 10 to 15.

**Strategy #3:** Develop a directory of programs and services. (First Step)

**First Step Outcome:** Wasn't implemented in 1<sup>st</sup> Step

**GOAL B: Promote McKinley's unique assets, amenities and programs.**  
(First Step)

**Relates to City Goal: Promote public, community, and private partnerships to address disparities and to support strong, healthy families.**

**Objective #1: Develop a marketing strategy to promote home ownership and economic development** (First Step)

**Strategy #1:** Provide information through leaflets, brochures, door hangers, and Newsletters for realtors, potential homebuyers, business owners and others. Actively participate in the Minneapolis/St. Paul Home Tour. (First Step)

**First Step Outcome:** Wasn't implemented in 1<sup>st</sup> Step

## ADMINISTRATION & STAFF SUPPORT

### **GOAL A: Implement McKinley Community programs.**

Relates to City Goal: Strengthen City government management and enhance community engagement.

#### **Objective #1: Provide administrative support**

**Strategy #1:** Provide staff or technical services to implement Neighborhood Action Plan programs and projects. Cover other costs to assist the McKinley neighborhood as required to implement their NAP.

HOW: Hire staff to Implement NAP

When: 1998 and ongoing

Cost: \$71,850.40 EA

67,400 FS

125,000 NAP

Total: \$264,250.40

Funds used for: Staff and office costs

Partners: *McKinley Community*, neighborhood volunteers

Funding: NRP

Contract Manager: NRP

#### **Objective #2: Provide Information for resident Involvement**

**Strategy #1:** Continue to produce a monthly newsletter, and develop a McKinley neighborhood information packet

HOW: Provide information on new and existing community programs and activities in the monthly newsletter. Research and collect needed information to include a list of neighborhood accomplishments, resources, etc.

When: 1998 and ongoing

Cost: \$10,200 First Step (\$8,000 from Youth & Family Goal B, Obj.1, Strat.1.)

300 First Step

20,000 NAP

Total: \$30,500

Partners: *McKinley Community*, neighborhood volunteers

Funding: NRP

Contract Manager: NRP