

MINNEAPOLIS NEIGHBORHOOD REVITALIZATION PROGRAM

**FOLWELL
NEIGHBORHOOD
ACTION PLAN**

Date Adopted by the Policy Board: December 13, 1999

Date Adopted by the City Council: January 21, 2000

Document Number: 2000-022M

Folwell Neighborhood Action Plan

Submitted by the
Folwell Neighborhood Association
November 17, 1999

Table of Contents

Vision, Mission and Standards

Mission Statement	page 2
Vision Statement	page 3
Neighborhood Standards	page 4
Neighborhood Housing Standards	page 5

Background Information

About the Neighborhood	page 6
About the Planning Process	page 8

Neighborhood Action Plan

Crime and Safety/Community Building	page 11
Human Services - Family, Youth and Elders	page 15
Housing and Land Use	page 21
Arts and Culture	page 26
Environment	page 27
Economic Development	page 29
Implementation	page 31
Attachment A	page 32

THE MISSION

The mission of the Comprehensive Plan is to document resident intentions that Folwell Neighborhood continues as a viable city community.

The Plan seeks to express the values of a diverse community, to utilize a wide range of resources, encourage mutually beneficial partnerships and provide opportunities for citizen participation.

To provide, through the design and implementation of programs and initiatives for housing, community development, youth, families, arts, culture, education and public safety that Folwell is recognized as a quality neighborhood of choice.

THE VISION

To plan the future for a neighborhood is a challenge to reach beyond today's reality into tomorrow's dreams. The goals must be achievable, and beneficial for the people who live within its boundaries now, and those who will come to live there, in the future

We envision Folwell as:

A clean, safe, law abiding neighborhood where residents live and work together in an atmosphere of respect and consideration.

A neighborhood with quality affordable housing where pride of ownership is evident in well maintained single family and rental properties. A desirable neighborhood where investment is rewarded and lifetime residency is commonplace.

A neighborhood that nurtures children, participates in their social development, encourages their academic achievement and acknowledges their accomplishments.

A neighborhood that provides support for those who need it and searches for and diligently uses resources wisely for the benefit of its residents.

A neighborhood that acknowledges its elders and hears their wisdom gained through life experiences, values their contributions and supports their quality of life and helps them to live independently within the community.

A neighborhood that honors the contributions of art, music and recreation and encourages both participation and appreciation.

A neighborhood that exhibits concern for the natural environment and exercises wisdom, if not constraint, in planning for growth and development.

A neighborhood that defines itself as residential, proud, diverse, multigenerational and sustainable.

FOLWELL NEIGHBORHOOD STANDARDS

The life-skill for residents of Folwell Neighborhood is respect - respect for people, property, personal values and cultural differences with full understanding that people have the right to live in a peaceful and safe community. Discrimination is not tolerated.

In Folwell Neighborhood people are valued. Participation is encouraged. Personal and public achievements and contributions are acknowledged. Children are nurtured and elder voices of wisdom and experience are heard and respected.

In Folwell Neighborhood properties are maintained, streets and sidewalks are clean and loud noise is discouraged.

In Folwell Neighborhood law is respected. Violations are reported. Arrest and prosecution is encouraged. There is no tolerance for violence, neglect or abuse. Punishment to the fullest extent of the Law is sought for:

- Any incident of child abuse,
- Any incident of crime against the elderly,
- Any incident of cruelty to animals,
- The possession or sale of illegal drugs,
- The use of any weapon with criminal intent, to harm, or intimidate, Any incident of gang activity including recruitment or retaliation.

FOLWELL NEIGHBORHOOD STANDARDS FOR HOUSING AND DEVELOPMENT

New Construction, Remodelling, Additions, Renovation, Maintenance and Substandard Housing.

Residential dwellings, house and grounds, and all other properties in the Folwell Neighborhood are to be maintained in compliance with City of Minneapolis ordinance and in a manner that will preserve or enhance property values everywhere in the neighborhood.

Remodeling, or creating an addition to housing in the Folwell Neighborhood is to be done in compliance with City of Minneapolis ordinance, Housing Maintenance Code and/or the Uniform Building Code. Work is to proceed only when all applicable permits have been granted, subsequent inspections are conducted in a timely manner and the completed work is approved.

Dwellings considered for renovation in Folwell should be of such quality that they can be brought into compliance with the Housing Maintenance Code (as a minimum standard), or the preferred, Home Ownership Work Standards. Cost of renovation is appropriate if the renovation can be completed with a not more than \$40K gap (single family) and a \$65K gap (duplex) between existing condition and market rate. Architectural significance and/or other amenities may apply in the retention and renovation of dwelling in some cases.

New construction: The design for new homes in the Folwell Neighborhood should be compatible with existing dwellings. The quality of the construction should be equal or better than existing and in compliance with all of the standards and rules, design, materials and structural integrity. New construction should provide the greatest sustainable value for first market occupancy and beyond.

The Folwell Neighborhood Association supports and facilitates whenever possible the demolition of sub-standard houses that are beyond renovation and the construction of single family homes on such sites for owner occupancy. The Association actively supports compliance with all applicable City of Minneapolis codes and ordinance. Owners are encouraged to comply with such orders, citations or directions and correct any variance in an effort to limit prosecution and maintain a viable quality housing stock in Folwell neighborhood.

The Folwell Neighborhood Association supports and encourages owner occupancy of single family homes and quality affordable rental property in multiple dwellings.

ABOUT THE NEIGHBORHOOD

"By 1898, virtually all the land east of Humboldt Ave. had been subdivided north to the Camden business district and 44th Street. South of Crystal Lake Cemetery and 38th Ave., land was platted west to the city boundary between 32nd and 38th. This large portion of North Minneapolis was platted in an extremely homogenous fashion, with uniformly rectangular blocks with central alleys, and lots oriented to named avenues.

Post-World War I construction focused on single family homes. A September 1922 article noted that 263 permits had been issues for homes in North Minneapolis and stated that " the building program carried out on the north side this year is a distinct tribute to the man of moderate income. It shows that a home may be had by every man in the city. " (From the North Minneapolis Historic Context Study -1998)

Folwell is a residential neighborhood of 66 blocks, a neat square defined by Penn, Dupont, Lowry and Dowling avenues north. It is anchored by a 26-acre park named, as is the neighborhood, for Dr. William Watts Folwell, the first president of the University of Minnesota and past president of the Minneapolis Park board. The neighborhood remains today a testimony to the quality construction of moderate, single family homes begun at the turn of the century.

There are 2100 housing units in the neighborhood. Most are single-family homes, a modest number of duplexes and only a few multiple-dwellings beyond four units. This residential dominance is Folwell's strength and its weakness. Commercial corridors that may contribute to the vitality of a neighborhood are noticeably disinvested or absent. Only Lowry Avenue provides commercial and retail development potential. The intersection of Lowry and Emerson is the site of the notable reuse of historic Bremer Intermediate School that is now a condominium development. At 3300 Penn Avenue, the neighborhood's western edge, a new elementary school is being built in the Cleveland Neighborhood. Crystal Lake Cemetery dominates Dowling Avenue, the north boundary (in the Webber-Camden community), while Fremont, the bisecting bus route, near the eastern edge of the neighborhood remains, second only to Penn, the most disinvested and problematic strip of residential blocks.

The strength of Folwell is its affordable housing stock. A recent survey of residents (24% of 2100 units responded) indicates that 74% of surveyed homeowners rate the comparable condition of their homes as good on a scale of excellent to very poor. The overall rate of homestead status in 1992 was 79.3% with 82.6% of the single-family structures owner occupied and 22% rental. This tenure is not representative of the neighborhood today, with the best estimate being 74% of the single-family housing units owner-occupied. The title of previously owner-occupied properties has not changed in many cases, only the status of the occupants.

Recent, legitimate (vs. flip) sales of property within Folwell indicate that the "north Minneapolis" location, or the perception that the neighborhood is unsafe, is having less of an affect on the residential market both in sales and/or sustainable values.

The challenge is to recover disinvested single family rental property either by working with rental property owners to improve that stock and/or encouraging the purchase of these properties by partnership investors and return them to owner occupancy.

The racial and ethnic demographics of Folwell neighborhood have changed. European Americans remain predominant at approximately 74%, followed by African Americans (approximately 12%) and Asian Americans residents at approximately 7%.

Folwell is a neighborhood with a significant number of aging residents and empty nesters. First time or relocation homebuyers are taking advantage of the affordable housing stock and are for the most part couples without children, single parents or parents of pre and elementary school aged children. This urban immigration is the future of Folwell neighborhood.

Folwell neighborhood has the potential to become a destination. Renovations and infill development can be designed to appeal to empty nesters that want to remain, or return, to the convenience of the urban environment. Folwell, although not a riverfront neighborhood, can, by proximity, benefit from anticipated revitalization and development in the north Mississippi River corridors.

The: impact of three new elementary schools in bordering neighborhoods and a return to community schools can renew Folwell as a stable multi-generational community. If resident parents develop confidence in the community education system it will encourage longer tenure for families with children.

To achieve this stability the neighborhood (residents and city agencies) must continue an aggressive program of housing ordinance enforcement and eliminate the lingering presence of drugs and the related criminal presence that contribute to the actual or perceived threat to personal safety.

The neighborhood association has the specific responsibility to make the best use of available funds to design and implement programs and events that encourage resident participation and facilitate partnerships that will benefit the community.

ABOUT THE PLANNING PROCESS

In acknowledgement of the neighborhood's responsibility to the NRP Participation Agreement, the process used to develop this Action Plan was as follows:

A Planning Committee was formed in spring of 1998. A time line was developed and adopted that would have concluded the development and presentation of the plan in summer of 1999.

Changes in the Board of Directors and staff in August of 1998 resulted in reorganization; a new chairman and a new approach to staffing and administration. The time line for the plan was revised and a neighborhood survey was begun.

In October of 1998 the survey was developed and approved. Contract staff was hired to guide the work of plan development. Organization of the committee was published in the local newspapers and association newsletters. Announcements about the committee and invitations to join were extended at every opportunity.

The newly formed Comprehensive Plan Committee was confirmed in November of 1998. The committee set monthly meeting schedules and began working on the structure of the plan, a statement of neighborhood standards and the language for neighborhood mission and vision statements.

In December 1998 and January 1999 the survey was distributed to all 2100 households in the Folwell Neighborhood, interviews were conducted with willing residents and at the end of March most of the surveys were recovered. In May the results were tabulated and shared with the Comprehensive Plan committee and the Board of Directors in June. A neighborhood voter registration was conducted in conjunction with the distribution of the survey for those residents who wanted to be notified about the plan and other developments in the neighborhood.

In May, the Comprehensive Plan Committee invited other neighborhoods' representatives to ride along on a tour of economic and housing related developments in Minneapolis. Bob Miller, Director of NRP acted as the "tour guide".

In June and July the committee worked exclusively on the housing and development components of the plan. Meetings were held on a regular schedule. Updates on plan development and comments were encouraged at regular meetings of the board and committees, at-events and in the newsletter.

In September the committee met in special session to conclude the housing and program portions of the plan. In early October a neighborhood-wide mailing informed residents of a community meeting to review and perhaps approve the plan. The

committee met twice for a reading for revisions and the plan was sent to the printer for mailing to neighborhood residents.

On October 20, 1999 the association invited the community to share potluck and discuss the plan. Sixty residents attended for a three-hour potluck and discussion of the plan. Voting at that meeting and at the Annual meeting on November 1⁵¹ approved the plan by a strong majority.

FOLWELL
NEIGHBORHOOD ACTION PLAN

**Crime and Safety/
Community Building**

Human Services

Housing and Land Use

Arts and Culture

Environment

Economic Development

Implementation

Strategy 2: Provide the FACT/Patrol with needed resources to improve and increase neighborhood patrol.

Resources: \$3,030.05 First Step (1997)

Partners: Folwell Neighborhood Association

Contract Manager: NRP

Results: There are 5 task tracks and 30 staff hours associated with this activity. The FACT/Patrol is a separate 501c(3) corporation registered in Minnesota and is a subcontractor to the FNA for this crime prevention activity. Plan Modification #2 reallocated \$1,049.95 to Implementation Strategy 1.1.1.

Strategy 3: Develop a "Welcome New Neighbor" package to distribute to new residents (homeowners or tenants) that include information about the city in the form of maps and calendars, introductory material from local business and faith community and city and neighborhood association programs and services. Distribution of the packages will facilitate introductions between neighbors and encourage participation in community and association activities.

Resources: \$3,800 NRP Funds

For: Enclosures, packaging, distribution, promotion, etc.

Partners: Community Outreach Coordinator and Community Leaders, businesses and employers in the neighborhood, Minneapolis Public Schools, faith community, Folwell Park and North Regional Library.

Timeline: 2000-2004.

Contract Manager: Office of Public Affairs

2000 Package Development	2001 printing distribution	2002 printing distribution	2003 printing distribution	2004 printing distribution
\$2,000	\$400	\$600	\$400	\$400

Strategy 4: Create a Diversity Committee and provide/sponsor multi-cultural educational seminars, programs and events to promote cultural understanding, interaction and communication between residents.

Resources: \$6,600 NRP Funds

For: Printing, educational materials and seminars, distribution, promotion, etc.

Partners: FNA Director, Community Outreach Coordinator, Community Leaders, agencies, organizations, and educational institutions

Timeline: 2000-2004

Contract Manager: NRP

2000	2001	2002	2003	2004
\$1,500	\$1,200	\$1,200	\$1,200	\$1,500

Strategy 5: Outfit and maintain the " Folwell Fun Factory", a small closed trailer outfitted with active games, equipment for group sports, (including a basketball hoop and tripod), portable audio equipment, gill and paper goods available for block events. Also included will be city ordinance compliance information for street closing.

Resources: \$17,600 NRP Funds

For: Purchase, and outfitting of the Fun Factory, maintenance, replacement, etc.

Partners: FNA staff and Community Leaders.

Timeline: 2000 -2004

Contract Manager: NRP

Details: The trailer and all equipment will be owned by FNAINRP and stored between uses in private donated storage. Insurance cost (approx. at \$500.00 annually) is included in the administrative budget. A user agreement will be developed. The "Factory will be available to each block with a active Community Leader on a first come first served basis from May through September.

2000	2001	2002	2003	2004
\$9,600	\$2,000	\$2,000	\$2,000	\$2,000

Strategy 6: Continue current programs and services including but not limited to neighborhood sponsored participation in larger community and citywide events Community Leader meetings, a monthly newsletter and maintain a computer in the Association office for resident use.

Details: 1. Newsletter: production and printing 6 times a year based on 6 pages, 2100 units @ \$600.00 average = \$18,000.00.
 2. Continue to support existing FNA and partnership efforts to provide outreach services and activities for neighborhood youth and families, \$4,550.00.

Resources: \$22,550 NRP Funds.

For: Printing, supplies, etc.

Partners: Association staff, Community Leaders and partnership agencies and bordering neighborhoods.

Timeline: 2000-2004.

Contract Manager: NRP

HUMAN SERVICES

Family

Goal 1: A neighborhood that provides support for those who need it and searches for and diligently uses resources wisely for the benefit of its residents.

Objective 1: Develop a network of support systems and resources that will encourage successful and effective parenting with special consideration for non-traditional families.

Strategy 1: Establish the Folwell Family Network of adults with children in school (K-12) that meet together to help each other by developing a mentoring and supportive relationship, work on parenting skills and address problems in the neighborhood that affect family life. The Family Network would also identify resources and present educational programs on early intervention, conflict resolution, family counseling, mental health and substance abuse.

Resources: \$5,000 NRP Funds

For: Printing, materials, presentations, meeting space, etc.

Partners: Folwell Neighborhood Association, Pillsbury Neighborhood Services and other appropriate agencies including city, county and state.

Timeline: 2000 -2004

Contract Manager: Hennepin County

2000	2001	2002	2003	2004
\$1,000	\$1,000	\$1,000	\$1,000	\$1,000

Youth

Goal 2: A community that nurtures children, participates in their social development, encourages their academic achievement and acknowledges their accomplishments.

Objective 1: Develop ongoing programs for children and youth that will promote cultural understanding, support academic achievement, encourage community participation and citizenship and provide opportunities for personal growth and experience.

Strategy 1: Association Director will begin to develop programs oriented to children and youth.

Resources: Administration Budget, contract hire will be considered.

Partners: Director, Community Outreach Coordinator, Community Leaders.

Timeline: 2000-2002

Contract Manager: NRP

Strategy 2: Develop a neighborhood youth council. Recruit neighborhood youth to work together as a group to design and implement programs and activities of interest to neighborhood children and youth that include recreation, education and community service. The council would be represented for the purpose of recommendation (voting, pending age criteria included in the bylaws) on the neighborhood association Board of Directors.

Resources: \$8,000 NRP Funds

For: Printing, materials, recruitment, promotion, distribution of materials, etc,

Partners: FNA Director, Community Outreach Coordinator, Henry High School, and other youth based agencies.

Timeline: 2000 -2004

Contract Manager: Hennepin County

2000	2001	2002	2003	2004
\$1,500	\$1,500	\$1,500	\$1,500	\$1,500

Strategy 3: Provide after school and summer programs for neighborhood children in a safe, multicultural environment with activities and learning opportunities.

Resources: \$18,500 Hennepin County NRP Funds
Partners: City Kids Co-op Program, FNA, Cleveland
Neighborhood Association, Minneapolis Park Board,
Pillsbury Neighborhood Services.
Timeline: beginning 1999
Contract Manager: Hennepin County

Strategy 4: Develop a program of public recognition and awards to acknowledge academic achievement, community service, creative, or extraordinary contributions to the community by neighborhood youth.

Resources: \$16,000 NRP Funds
For: Program development, awards, etc.
Partners: FNA Director, Youth Council, Community Leaders,
schools and other agencies that work with
neighborhood youth.
Timeline: 2000 -2004

Contract Manager: NRP

2000	2001	2002	2003	2004
\$3,000	\$3,000	\$3,000	\$3,000	\$3,000

Strategy 5: LINKING FOR SUCCESS - partner with Patrick Henry High School to develop and implement a program of student to student tutoring and mentoring involving IB Students from Freshmen to Junior classes with middle-school students in grades 6, 7, and 8.

Resources: \$45,000 NRP Funds

For: (See Attachment A) This strategy requires further discussion and contract development with the FNA, the NRP, the Minneapolis School Board and staff at Henry High School.

Partners: Folwell Neighborhood Association, Patrick Henry High School, Franklin Middle School and other granting sources as may be appropriate.

Timeline: 2000-2002

Contract Manager: Minneapolis School Board

2000	2001	2002
\$15,000	\$15,000	\$15,000

Elders

Goal 3: A neighborhood that acknowledges its elders and hears their wisdom gained through life experience, values their contributions, supports their quality of life and helps them to live independently within the community.

Objective 1: Continue to support ongoing programs for Elder residents that encourage them to interact with each other, maintain a social connection to their neighborhood and to become aware of the resources available for them in the larger community.

Strategy 1: Encourage residents to participate in the Elder Task Force and programs that result from that group such as; The Folwell Quilt project, The Verbal and Written Folwell History project and the Elder Computer Labs.

Resources: \$20,000 NRP Funds

For: Printing, materials, promotion, display, publication. etc.

Partners: Folwell Neighborhood Association staff and specialist for computer labs.

Timeline: 2000-2004

Contract Manager: NRP

2000	2001	2002
\$10,000	\$6,000	\$4,000

Strategy 2: Provide services for elder and disabled residents that include income tax preparation, legal clinics and special interest and resource information at a neighborhood location.

Resources: 0

Partners: FNA Director, Hennepin County, and Pillsbury Neighborhood Services, Certified Public Accounts Society of Minnesota.

Timeline: 2000 - 2004, at regular intervals and at seasonally appropriate times.

Contract Manager: NRP

Objective 2: Provide elder and disabled residents with assistance to maintain their residence and live independently in the community.

Strategy 1: Continue to fund a chore service program to help seniors and disabled residents continue living in their _homes by providing a co paymentoption for chore-services that nclude but are not limited to snow removal, mowing, raking, housecleaning, storm window installation and removal, gutter cleaning and minor repairs.

Resources: \$5,000 Hennepin County NRP (1997)

\$607.71 First Step (1997)
 \$18,500 Hennepin County NRP (1999)
 \$20,250.00 NRP Funds

For: Chore workers, materials, supplies, etc.

Partners: FNA Director, Senior Task Force, Community Outreach Coordinator, Hennepin County

Timeline: 2000 -2004

Contract Manager: Hennepin County

Details: Based on 45 co-pay participants per year @ \$150.00 each - \$6,750.00 per year. Hennepin County funds only available in year 2000-2001.

Results: Two surveys of the Folwell senior population are on file. The result of the surveys and meetings held with a Senior Task Force has been the concept of the chore services, funded in part by Hennepin County. A service provider contract was determined to be flawed and has been terminated. The focus of Senior Services in the First Step Plan was centered on transportation. The data from neither survey indicates transportation as a primary concern of Folwell Seniors. Two out of nine objectives for Senior Services outreach in the First Step Plan have been partially accomplished.

Plan modification #2 reallocated \$132.29 to Implementation Strategy 1.1.1.

2000	2001	2002	2003	2004
Hennepin NRP	Hennepin NRP			
		NRP \$6,750	NRP \$6,750	NRP \$6,750

HOUSING AND LAND USE

Goal 1: Establish comprehensive housing improvements program for the Folwell Neighborhood.

Strategy 1: Folwell Neighborhood Association will work with the Greater Minneapolis Metropolitan Housing Corporation (GMMHC) at the HousingResource Center - Northwest to develop loan / grant guidelines and programs and administer these programs from the HousingResource Center - Northwest.

Strategy 2: Contract with the HousingResource Center - Northwest, a program of the Greater Minneapolis Metropolitan Housing Corporation, to administer the Folwell Neighborhood housing programs.

Resources: \$100,000 NRP Funds

Timeline: 2000-2004

Contract Manager: MCDA

2000	2001	2002	2003	2004
30,000	\$30,000	\$30,000	\$5,000	\$5,000

Goal 2: Improve the existing housing stock in the Folwell Neighborhood.

Strategy 1: Provide financial assistance to help homeowners make improvements. Folwell will establish a Matching Deferred Loan Program that would provide up to \$ 2,500 that would be matched by owner occupied single family, condominium, townhouse, or duplex owners on a \$1 to \$1 basis. There will be no income limits.

Resources: \$220,000 First Step (1997)
\$ 85,000 NRP funds

Partners: Folwell Neighborhood Association, Greater Minneapolis Metropolitan Housing Corporation (GMMHC) HousingResource Center - Northwest, Minneapolis Community Development Agency (MCDA)

Timeline: 2000-2004

Contract Manager: MCDA

2000	2001	2002	2003	2004
45,000	\$40,000	Residual	Residual	Residual

Strategy 2: Establish a low interest revolving loan program. Folwell will establish a low interest revolving loan program for exterior and interior improvements for owner occupied single family, duplex, and condominium or townhouse properties. There will be no income limits.

Resources: \$150,000 of NRP funds

Partners: Folwell Neighborhood Association, Greater Minneapolis Metropolitan Housing Corporation (GMMHC) HousingResource Center - Northwest Minneapolis Community Development Agency (MCDA)

Timeline: 2000 -2004

Contract Manager: MCDA

2000	2001	2002	2003	2004
150,000	Residual	Residual	Residual	Residual

Goal 3: Assist First Time Home buyers to become homeowners in the Folwell Neighborhood by establishing a deferred loan program to cover closing costs and down payments to purchase a single family home or duplex.

Strategy 1: Establish a down payment and closing cost assistance program. Folwell will establish a First Time Home Buyer Assistance Program for buyers who will purchase single family, duplex townhouse or condominium properties. There will be no income limits and the funds can be used for down payments and/or closing costs.

Resources: \$50,000 NRP funds

Partners: Folwell Neighborhood Association, Greater Minneapolis Metropolitan Housing Corporation (GMMHC) HousingResource Center - Northwest Minneapolis Community Development Agency (MCDA)

Timeline: 2000 -2004

Contract Manager: MCDA

2000	2001	2002	2003	2004
40,000	10,000	Residual	Residual	Residual

Goal 4: Assist absentee rental property owners improve rental properties

Strategy 1: Establish a rental revolving loan program for absentee property owners. Folwell Neighborhood Association will establish a low interest revolving loan program for absentee rental property owners to make interior and exterior improvements in their properties. No income limits.

Resources: \$70,000 NRP funds

Partners: Folwell Neighborhood Association, Greater Minneapolis Metropolitan Housing Corporation (GMMHC) HousingResource Center - Northwest Minneapolis Community Development Agency (MCDA)

Timeline: 2002-2004

Contract Manager: MCDA

2000	2001	2002	2003	2004
70,000	Residual	Residual	Residual	Residual

Goal 5: Return vacant and substandard properties within Folwell Neighborhood and return them to viable housing units.

Strategy 1: Establish a program that would take problem properties within the neighborhood and make them viable owner-occupied properties. Establish the Folwell Purchase/Rehab (GAP) Program. This will be a substantial rehabilitation program and there are no income limits.

Resources: \$150,000 NRP funds

Partners: Folwell Neighborhood Association, Greater Minneapolis Metropolitan Housing Corporation (GMMHC)
HousingResource Center - Northwest, Minneapolis Community Development Agency (MCDA)

Timeline: 2002 -2004

Contract Manager: MCDA

2000	2001	2002	2003	2004
150,000	Residual	Residual	Residual	Residual

Goal 6: A neighborhood with quality affordable housing where pride of ownership is evident in well maintained single family and rental properties. A desirable neighborhood where investment is rewarded and lifetime residency is commonplace.

Objective 1: Remove neighborhood houses that are determined to be beyond salvage according to the Folwell Neighborhood Housing Standards so that new houses can be constructed for owner occupancy.

Strategy 1: Provide financial assistance for the demolition of selected substandard properties.

Resources: \$50,000 First Step (1997)
\$60,000 NRP Funds.

Partners: MCDA, City of Minneapolis Inspections (249 designations), STS, GMMHC or other non-profit developers.

Timeline: 2000-2004

Contract Manager: MCDA, Minneapolis Inspections Department

Results: 3226 Penn Avenue No was demolished through the "Memorandum of Understanding Between the City of Minneapolis and the Neighborhoods of the City for the Hazardous/Boarded Building Program".

2000	2001	2002	2003	2004
60,000	Residual	Residual	Residual	Residual

Objective 2: Ensure that newly built homes (infill construction) in Folwell neighborhood will blend with relative architectural style in both overall size and choice of exterior finishes.

Strategy 1: Provide financial assistance to enhance new construction of singlefamily homes where the addition of amenities such as exterior finishes, fencing or system options may make them more desirable and/or consistent with adjacent existing dwellings.

Resources: \$50,000 NRP Funds.

Partners: Folwell Neighborhood Association, Greater Minneapolis Metropolitan Housing Corporation (GMMHC) and MCDA

Timeline: 2000-2004

Contract Manager: MCDA

2000	2001	2002	2003	2004
50,000	Residual	Residual	Residual	Residual

ENVIRONMENT

Goal 1: A neighborhood that exhibits concern for the natural environment and exercises wisdom, if not constraint in planning for growth and development.

Objective1: Improve the physical appearance of the neighborhood.

Strategy 1: Improved the physical appearance of the neighborhood by publicly recognizing the best maintenance and exterior enhancements of either residential or commercial sites.

Resources: \$7,500 NRP Funds

For: Materials, promotions and awards.

Partners: Folwell Neighborhood Association, Urban Gardeners of Minnesota, Local garden clubs, and the University of Minnesota and CUE.

Timeline: 2000- 2004

Contract Manager: NRP

2000	2001	2002	2003	2004
\$1,500	\$1,500	\$1,500	\$1,500	\$1,500

Strategy 2: Support the Clean Sweep program and "Adopt a Litter Container". Work with the Community Leaders to locate ten (10) litter containers supplied by the City of Minneapolis and maintained weekly by residents as a community service project.

Resources: \$1,563.89 First Step (1997)

Partners: Folwell Neighborhood Association, Community Leaders and Public Works

Timeline: 2000- 2004

Contract Manager: NRP / Public Works

Results: Plan Modification #2 reallocated 2,336.11 to Implementation Strategy 1.1.1.

Strategy 3: Encourage planting and landscaping in public areas of Folwell.

Resources: \$10,000 NRP Funds

For: Initial planting and replacements.

Partners: Folwell Neighborhood Association, Community Leaders, Division of Forestry, Minneapolis Parks and Recreation, Planning and Public Works.

Timeline: 2000-2004

Contract Manager: Public Works/Park Board

2000	2001	2002	2003	2004
\$2,000	\$2,000	\$2,000	\$2,000	\$2,000

Strategy 4: Establish one community garden in Folwell in 1997.

Resources: \$310.60 First Step (1997)

Contract Manager: NRP

Results: Effort has been made to establish a community garden with volunteer participation. Presently there is no growing plot. Plan Modification #2 reallocated \$1,289.40 to Implementation Strategy 1.1.1.

ECONOMIC DEVELOPMENT

Goal 1: Encourage residential development and commercial revitalization of the primary corridors of Folwell Neighborhood.

Strategy 1: Participate in feasibility studies, planning and implementation for the residential development or revitalization of the principal corridors of Lowry, Penn, Dowling and Fremont Avenues north.

Resources: \$236,572

Partners: Folwell Neighborhood Association, Minneapolis Community Development Agency, Hennepin County, Other agencies or parties that may become known

Timeline: 2000-2004

Contract Manager: NRP

2000	2001	2002	2003	2004
\$236,572	Residual	Residual	Residual	Residual

Strategy 2: Support the development of a business association for Penn and Lowry businesses.

Resources: \$21.37 First Step (1997)

Contract Manager: NRP

Results: Plan Modification #2 reallocated \$1,238.63 to Implementation Strategy 1.1.1.

Strategy 3: Provide funding for the relocation and expansion of the Camden Clinic.

Resources: \$50,000 Early Access (1997)

Partners: Folwell Neighborhood Association, Minneapolis
Community Development Agency, Hennepin
County, Other Camden area neighborhoods

Contract Manager: MCDA

Results:

Goal 2: Provide jobs and training services for youth and families in the Folwell neighborhood.

Strategy 1: Determine what employment and training services are needed for youth, and families in Folwell and design and implement services based on the results of a neighborhood assessment, including survey results and demographic planning data.

Resources: \$9.05 First Step (1997)

Contract Manager: NRP

Results: Plan Modification #2 reallocated \$490.95 to
Implementation Strategy 1.1.1.

IMPLEMENTATION

Goal 1: Build neighborhood capacity through implementation of the Neighborhood Action Plan.

Objective 1: Assure that there is adequate neighborhood-level participation to implement all components of the Folwell Neighborhood Action Plan.

Strategy 1: Assure that there is adequate neighborhood-level participation to implement all components of the Folwell Neighborhood Action Plan, the Folwell Neighborhood Association will provide staffing and administrative support to the neighborhood's volunteers to assist them with implementation of plan strategies.

Resources: \$101,224.81 First Step (1997)
\$266,230 NRP Funds

Partners: Folwell Neighborhood Association

Timeline: 1997-2004

Contract Manager: NRP

Projected Salary of Staff and Operating Expenses for Neighborhood Action Plan.

Category	2000	2001	2002	2003	2004	Total
Payroll / HT-Office Manager Extensions Expense	1040 @ 12.00 12,480.00	1040 @ 12.35 12,844.00	1040 @ 12.70 13,208.00	1040 @ 13.00 13,520.00	1040 @ 13.35 13,884.00	65,936.00
Payroll Expense-8%	999.00	1,028.00	1,057.00	1,082.00	1,111.00	5,277.00
Contract Director/Grants	40,000.00	40,000.00	30,000.00	17,000.00	11,000.00	138,000.00
Rent	5,400.00	5,400.00	6,000.00	6,000.00	6,000.00	28,800.00
Office Expense	1,500.00	1,500.00	1,500.00	1,500.00	1,500.00	7,500.00
Phone/Communications	1,500.00	1,500.00	1,000.00	1,000.00	1,000.00	6,000.00
Computers/Equipment	2,000.00	500.00	500.00	2,000.00	500.00	5,500.00
Printing	400.00	500.00	500.00	400.00	400.00	2,200.00
Insurance	1,800.00	1,800.00	1,800.00	1,800.00	1,800.00	9,000.00
Professional Services	500.00	500.00	500.00	500.00	500.00	2,500.00
Total	66,579.00	65,572.00	56,065.00	44,802.00	37,695.00	270,713.00

Attachment A

Linking for Success

GOALS:

1. To strengthen ties between school, families and community
2. To empower young people by giving them opportunities to help younger students
3. To improve skills of middle school students, thereby increasing their eventual chances for success at Henry High School
4. To increase families' knowledge of their community as an educational and recreational resource

STRATEGIES:

1. Identify high school students to become one-to-one mentors and tutors for middle school students for an extended time period
2. Identify middle school students and their families who are willing to commit to this long-range activity
3. Provide teacher-generated curriculum to meet the individual needs of each middle school participant
4. Provide transportation for mentees to come to Henry High School twice per week for tutorials and activities.
5. Include families in some learning activities
6. Provide educational opportunities in the community for the entire family, Le., visits to Science Museum, etc.

RESOURCES NEEDED:

1. Funding for teacher
2. Stipends for high school mentors
3. Rewards for middle school students
4. Transportation costs for students and families
5. Learning supplies

HOW DO WE MEASURE SUCCESS?

1. Improved attendance and grades of middle school students
2. Decrease in behavioral referrals
3. Continued participation in program by families
4. Mentors feel respected and empowered