

Neighborhoods 2020 2-0
A strategic priority of the NCEC for 2015
Draft framework for the NCEC's work (shared March 11, 2015)

Background and starting assumptions:

- The Neighborhood Revitalization Program (NRP) set out to address physical and population decline of neighborhoods by incentivizing and funding local engagement and priority-setting capacity based in place and controlled by residents.
 - The NRP is over.
 - The problems the NRP set out to address are resolved or changed.
 - A disproportionate share of NRP resources, involvement, and leadership development went to homeowners.
 - The NRP emphasis on homeowners and owner-occupied housing established significant biases that remain today in the priorities, strengths, and operations of neighborhood organizations.
 - Neighborhood organizations vary widely in their capacity, staffing, and efficacy. They are routinely criticized for:
 - Lack of representative engagement based on housing tenure and race.
 - Ineffective use of NRP / CPP funds.
- The Framework for the Future continued base funding for neighborhood organizations administered by the City (Community Participation Program / CPP). The current funding source (TIF district) expires in 2020.
- If neighborhoods continue as-is until 2020, there is widespread agreement that renewal of the TIF districts and continued operation as-is is a political non-starter.
- Neighborhood organizations remain the City's only means for engaging residents around City decisions.
- Neighborhood organizations are place-based organizations, an arrangement that fits well with established methods of planning and resource allocation by local gov't.

Stakeholders:

- Minneapolis residents
- Local and state government
- NCEC
- Etc...(needs work)

Scope (draft):

- Form a NCEC committee to guide the work below.
- NCEC will convene and lead a robust citywide conversation by stakeholders about the future of neighborhood organizations during 2015-2016.
- In 2016 NCEC will recommend to City Council changes to CPP guidelines effective for 2017-2020, aimed at making neighborhood organizations more representative and sustainable for the remaining funding period and beyond.
- In 2016 NCEC will recommend to City Council guidelines for neighborhood organizations post-2020.
- NCEC work will be consistent with the City's Principals of Community Engagement.

NEIGHBORHOOD and COMMUNITY ENGAGEMENT COMMISSION

Committee Accelerating Neighborhoods 2020

Proposed March 24, 2015

Purpose:

The NCEC Committee Accelerating Neighborhoods 2020 will partner with Neighborhood and Community Relations Department staff, neighborhood organizations, City Council offices as appropriate, and other key stakeholders to conduct engagement, to develop and compile recommendations to the NCEC on actions to accelerate "Neighborhoods 2020" to envision the next phase of Minneapolis' neighborhoods programming that reflects changes in the city's population diversity and demographics, as well as changing opportunities and challenges in the 21st Century.

Background:

In January-February 2015, the NCEC identified the community engagement process to facilitate a citywide dialogue on redefining the roles and expectations of neighborhood organizations that are funded by the Community Participation Program as one of its strategic planning priorities for action during 2015. The term Neighborhoods 2.0 was considered and subsequently the Neighborhoods 2020 term was identified for the process. The Objective has been identified within the Blueprint for Equitable Engagement to "Redefine the role of neighborhoods to support the future of engagement."

Charge/Deliverables:

Partner with NCR Department, neighborhood organizations, and key stakeholders to conduct community engagement to develop and compile recommendations to NCEC:

- For new, redefined roles for neighborhood organizations to support the future of Minneapolis' community engagement from a community perspective while maintaining locally-based organizing, planning, priority-setting, and implementation.
- For enhanced integration of neighborhood level work with the work of the City of Minneapolis enterprise, as well as measurably increased understanding of the Neighborhood Priority Plans across City departments.
- For updating a clear policy framework for neighborhood organizations consistent with the Blueprint for Equitable Engagement and the adopted Core Principles of Community Engagement.
- For consolidating the NRP Policy Board and the NCEC roles, responsibilities, and functions.
- For funding mechanisms to continue or succeed the Consolidated Tax-Increment Financing funding source for Neighborhoods Programming and NCR Department.

Membership:

- The Committee will be comprised of up to eight NCEC members.
- The Committee may add up to seven members from Minneapolis residents, City Council or Mayor's Office staff, or the NRP Policy Board members
- NCR Department staff will support the activities of the Committee.

Duration/Anticipated time commitment:

The Committee will function through December 31, 2016. The Committee will meet monthly. The Committee will be convened by NCR Department staff and will elect a chair and vice chair at its first meeting.

Membership as of March 24, 2015:

Commissioner Gustafson
Commissioner Houle
Commissioner Strand
Commissioner Israel
Other members to be added.