

Midtown Phillip Neighborhood Association, Inc. (MPNAI)
Neighborhood Priority Plan
January 2015

NRP Phase II Plan -

Goal 4: Strengthen Cultural, Recreational, and Educational activities

Objective A: Engage community members including Youth, Teens, Young Adults and Elder residents to broaden community identity and provide Midtown organization input.

Strategy 1: Support community Sports Associations and encourage participants to engage in all neighborhood activities.

Goal 5: Improve recreational opportunities that serve neighborhood residents and improve the natural environment.

Objective A: Build neighborhood resource use by ensuring that all community members have access to safe and enjoyable facilities.

Strategy 1: Maintain strong communications with the Minneapolis Park and Recreation Board (MPRB). Work with planning, programming, security, and maintenance staff on current concerns and future needs.

Resources: CPP/Community Participation Funds

See Midtown Phillips Neighborhood Association, Inc NRP Phase II plan Appendix/Research. 53% of respondents prioritized more youth activities and support for the Phillips Pool mentioned in comments.

Project: Phillips Community Center Pool Renovation & Expansion Project

Purpose: To ensure the renovation and future use of an existing deep water indoor pool and to ensure that Phillips neighborhood children, adults, and Elders have access to the pool for exercise, enjoyment, and swimming lessons.

Timeline: January 2015 - December 2016

MPNAI will:

- Work with Minneapolis Swims, MPRB, and Phillips Community neighborhoods to ensure a successful fundraising campaign and successful pool renovation and expansion.
- Work with Minneapolis Swims, MPRB, and Phillips Community neighborhoods to ensure access for Phillips residents for enjoyment, lessons, and fitness.

- Assist with any media or fundraising Events to promote the Phillips Pool and partners.
- Promote the Phillips Pool programs throughout the Midtown Phillips Neighborhood.

Minneapolis Swims and MPRB will:

- Report to MPNAI no less than 2x per year on renovation, program, and fundraising updates.
- Include MPNAI on all press releases and media coverage as a partner in the project.
- Provide MPNAI with an Annual Report to include funding secured, requested, pledged and Budget for the project, both capital development budget and operating budget
- Work with Phillips Neighborhoods to develop Phillips Pool programs
- Work with Phillips Neighborhoods to market and promote Phillips Community Pool.
- Include MPNAI in the future Ribbon Cutting Event & Program

CPP Funds Requested: \$50,000

This amount to be drawn from the CPP 2012-2013 Allocation awarded and not yet contracted to MPNAI.

Funding would go into Capital funding for Construction cost and be matched by \$50,000 of tribal funds dedicated to the project in a \$250,000 matching fund.

Tuesday, November 25th, 2014 - Vote at monthly Community Meeting to dedicate \$50,000 of CPP 2012-2013 awarded grant funding to Phillips Community Pool; Neighborhood Priority Plan developed; Promote for Discussion/Vote at January 2015 MPNAI Board Meeting.

MPNAI will report results to the City of Minneapolis Neighborhood Community Relations Department on an Annual basis.