



Neighborhood and Community Engagement Commission

Agenda Item: 5

Advisory Information

Title: **Blueprint for Equitable Engagement**
 Action Discussion Informational

Date: December 10th, 2014

Prepared By: David M Rubedor, Director, NCR
Blueprint Document, Wordels, Summaries for Focus Group Question 1, 2 and 3,

Attachments: Community Engagement Forum Notes

Requested Action: No action required. Discussion item only.

Background: Attached is the **WORKING DRAFT** Blueprint for Equitable Engagement. This is a rough/working draft and should not be widely shared at this time. The NCEC and staff will be working together on this over the next month or so before we have a draft ready to send out to the public.

During November and the first part of December, NCEC members have been actively working on the department's budget. Thank you all for your hard work! As a result, the NCEC has not had a lot of time devoted to working on the Blueprint. However, staff have continued to work on the Blueprint and have come up with this working draft. We acknowledge there is a lot more work yet to be done.

Ultimately, I envision the Blueprint being presented in two ways:

- First, a higher-level, visually friendly, less wordy format that lets people know the scope and what success looks like, and
- Second, the detailed document that outlines the strategies and details of what we are doing.

The attached document is the second of these two.

We have laid the document out to follow the three focus areas – neighborhood orgs, City departments and boards and commissions. The neighborhood section has been developed the most. There are 6 strategies with a lot of details. The next two sections – City Departments and Boards and Commissions – do not have as much detail but have captured most of the ideas that are either underway or have been discussed.

At the meeting, it would be good to focus on these questions (in no particular order):

- Is the document on the right track?
- Are we clear enough about our goals/what success looks like?
- Is it too long? If so, what do we cull?
- Are the strategies appropriate? Did we miss anything? Are there strategies that need to be added or dropped?
- What is the timing for implementation (keep in mind this is a multi-year strategy and we need to time out our work based on capacity).

To help guide the discussion, staff have summarized the major themes for the three focus group questions. The larger Community Engagement forums had a separate set of notes (also included). In addition, as a visual tool, we did a wordel for each of the focus groups (not including the larger community engagement forums).

Upcoming Process:

Based on the scope of the Blueprint, staff are recommending that the draft be sent out to the community, including neighborhood and community organizations, and those that attended the focus groups, for review and feedback prior to final council approval. We would still present the draft report to the City Council's HECE meeting in January, but then send it for comment after that. Doing this will help report back to the community on the status of the work, provide opportunity for additional thoughts or ideas to be considered and help create greater awareness. Stated below is a proposed timeline based on having a community review process.

December 15 th , 2014 NCEC meeting	Discuss rough draft
January 14 th , 2015 NCEC CoW meeting	Discuss final draft
January 26 th City Council HECE meeting	Present report update/draft
February/March, 2015	Neighborhood and community feedback
April, 28 th NCEC meeting	Approval of the Blueprint
May 4 th , City Council HECE meeting	Presentation of Final Blueprint