

CEDAR RIVERSIDE NEIGHBORHOOD ACTION PLAN

DRAFT

October 31, 2007

Approved by the WBCC Board:

October 17, 2007

Approved by the Cedar Riverside Community:

November 5, 2007

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2006 West Bank Community Coalition Board Members: Africa Abdi, Marvin Loxterkamp, Robert Metcalf, Jim Ruiz, Todd Smith, Doris Wickstrom, Russom Solomon, Anne Gomez, Jennifer Moates, Abdille Mohammed, Laura Silver, Warsame Hassan, Jean Lawrence Caron, & Ali Abia;

Jennifer Blevins, Economic Development, Housing, and Infrastructure Committee Chair, and NRP staff Hani Mohamed and Andie Martinez;

All past NRP Steering Committee Members, WBCC Board Members, NRP Work Group Members (Economic Development, Housing and Infrastructure; Physical Environment and Safety; Human Opportunities; and Neighborhood Relations), Focus Group Participants, Survey Respondents and partnering organizations;

The Minneapolis Neighborhood Revitalization Program (NRP) including Bob Miller, Director, and Robert Thompson, Neighborhood Specialist.

EXECUTIVE SUMMARY: The Cedar Riverside Action Plan

The Cedar Riverside Action Plan is the result of a partnership between the Minneapolis Neighborhood Revitalization Program and the West Bank Community Coalition. The Cedar Riverside Neighborhood Action Plan identifies neighborhood goals, objectives and strategies developed through a multi-year planning process conducted by the West Bank Community Coalition in partnership with the NRP. This document establishes priorities for the Neighborhood, allocates funds for implementation and identifies potential sources of funding.

The Phase I NRP allocation for the Cedar Riverside Neighborhood is \$3,156,377. Early access requests approved and expended for Dania Hall and for the continued planning for Phase I total \$1,598,000. The Cedar Riverside First Step Plan allocated \$350,000 of the Neighborhood's NRP allocation as allowed by the NRP First Step Policy and reallocated \$270,183 of unexpended Dania Hall funds. The First Step Plan identified nearly \$500,000 in matching funds from neighborhood institutions, the City of Minneapolis and Hennepin County that has been and will be used for implementation of the strategies in this plan. The Cedar Riverside Action Plan allocates the final \$1,169,816 of NRP funds.

This Document provides background on NRP, the West Bank Community Coalition, the Cedar Riverside Neighborhood and the process used to develop this plan. The Cedar Riverside Neighborhood Action Plan also includes four sections that identify strategies and uses of NRP funds.

The Economic Development, Housing and Infrastructure section of the Cedar Riverside Action Plan allocates \$1,259,500 of NRP funds to six strategies, including physical improvements to the Cedar Riverside LRT station (\$32,500); forming a Housing Committee (\$0); a home improvement/ownership program (\$182,000); Loan program to expand home ownership (\$915,000); Revitalize Business District/Commercial Corridors (\$65,000); and Infrastructure Improvements and Development (\$65,000). This section also incorporates the Dania Hall redevelopment strategy previously approved for a 1998 Early Access request (\$1,550,000). Dania Hall was lost to a fire in February, 2000, after neighborhood expenditures of \$1,068,666.78.

The Physical Environment and Safety section allocates \$134,000 of NRP funds to thirteen strategies. Many of the strategies focus on improving neighborhood safety by improving relationships with the Minneapolis Police Department (MPD). The Neighborhood will encourage the MPD to hire an East African Police Officer by providing financial support for tuition and equipment (\$5,000); review the status of the current Police Substation and make recommendations for either closing or improving its operations (\$0); establish regular meetings with Police officials (\$0); Develop inventory of neighborhood resources (\$500); develop block clubs and a crime watch (\$2,000); and hire a part-time Safety Coordinator (\$15,000). Neighborhood NRP funds have matched a City contribution to install Safe Zone cameras along Cedar Avenue (\$66,000). The Neighborhood will also seek to improve neighborhood appearance and accessibility by organizing community clean ups (\$1,000); providing funds for physical improvements

EXECUTIVE SUMMARY

such as trash cans and accessibility improvements (\$29,000); and starting initiatives to reduce trash and graffiti (\$500). Additionally, the neighborhood will study the feasibility of establishing a special service district for maintaining the streetscape along Cedar Avenue (\$10,000). The Neighborhood will also fund a Gardening Coordinator and establish a Gardening Committee to support community gardens (\$5,000).

The Human Opportunities section allocates \$173,210 to eight strategies. A Human Resources Coordinator will help identify and promote neighborhood programs, increase utilization and reduce redundancy (\$30,000); initiate a community space study to identify community gathering spaces and needs in the Neighborhood and to potentially assist with raising funds for community spaces (\$60,000); publish an Annual Service Directory and Community Service Website (\$4,500); support youth programs and promote the Neighborhood by providing uniforms to neighborhood youth teams (\$2,500); develop programs with local colleges and universities for paid internships for students interested in working on Youth and Senior councils and programs (\$16,000); and form a Youth and Senior Council (\$40,210). The Neighborhood will also establish a pilot community shuttle system to identify interest in a neighborhood shuttle bus (\$20,000).

The Community Building and Neighborhood Relations section allocates \$21,500 to six strategies for building better relationships and fostering communication. Community members will form a Community Building and Neighborhood Relations committee (\$0); the neighborhood will purchase a community gathering tent for supporting community gatherings around the Neighborhood (\$3,000); plan community gatherings and events (\$8,000); hire a Community Events Coordinator (\$10,000); create and/or distribute welcome packets (\$500); and design and install neighborhood banners and signs to welcome people and help with navigation (\$0).

The implementation section allocates \$500,000 of NRP Action funds for activities related to recruiting additional members to the Steering Committee (\$0); and program planning and implementation of Action Plan strategies (\$500,000).

THE WEST BANK COMMUNITY COALITION

The West Bank Community Coalition (WBCC) is the designated Citizen Participation organization recognized by the City of Minneapolis and the Minneapolis Neighborhood Revitalization Program as representing the interests of the Cedar Riverside Neighborhood of Minneapolis. The WBCC is directed by a volunteer board of 15 directors elected at an annual meeting.

The Cedar Riverside Neighborhood Revitalization Program's (NRP) Steering Committee is a committee of the WBCC, whose representatives were initially appointed jointly by the WBCC and NRP. The Cedar Riverside NRP Steering Committee is charged with gathering information from the community in order to develop and implement the goals, objectives and strategies detailed in this document and the full Cedar Riverside Neighborhood Action Plan.

The West Bank Community Coalition Mission Statement is:

To strengthen and celebrate the Neighborhood by promoting connections between its residents, businesses, institutions, and organizations.

The WBCC is dedicated to preserving its Neighborhood's strengths, identifying and helping to address the Neighborhood's changing needs and bringing positive improvements to all.

The Vision Statement of the Cedar Riverside Neighborhood NRP is:

Partnerships are key for us in Cedar Riverside in the next 10 years since we have one of the most diverse populations in Minneapolis with very diverse types of stakeholders. We need to help each other. Cleaner and safer streets, with well-managed traffic, will be important in creating a family friendly neighborhood in the future. We need housing options and help in getting access to these options to encourage people to stay in this neighborhood. Basic services have been removed in the past ten years (such as a post office, library, health clinics, and schools). They need to be returned in strength.

THE MINNEAPOLIS NEIGHBORHOOD REVITALIZATION PROGRAM

The Minneapolis Neighborhood Revitalization Program (NRP) is a unique effort to make the City's neighborhoods better places to live, work, learn and play. Neighborhood-based planning and priority setting are at the heart of the NRP.

Residents and other neighborhood stakeholders identify and address concerns in partnership with government and others by developing a Neighborhood Action Plan. Discovering new partnerships and renewing old ones can lead to creative solutions. The partnerships created through involvement in the NRP are as varied as the people and interests involved in the planning process. Residents are learning to work with City, County, Parks, Library and School staff to better develop these resources in their neighborhood.

Minneapolis residents are using the NRP planning process to identify and meet their neighborhood's housing, safety, economic development, recreation, health, social service, environment and transportation needs. NRP builds a foundation for the future of a neighborhood by supporting neighborhood organizations that organize residents, gather information, prioritize needs, brainstorm solutions and implement the Neighborhood Action Plan they develop.

From increasing the amount of quality housing to improving the environment, building community centers to job creation, residents are the creators and catalysts of change - change aimed at renewing a sense of common purpose in their community.

Six primary goals are addressed through the development and implementation of the Neighborhood Action Plans:

- Create a greater sense of community so people who live, work, learn, and play in Minneapolis have an increased sense of commitment to and confidence in their neighborhood and City.
- Sustain and enhance neighborhood capability in order to strengthen the civic involvement of all members of the community.
- Ensure that neighborhood-based planning remains the foundation of the program, is informed and leads to creative and innovative approaches.
- Strengthen the partnerships among neighborhoods and jurisdictions to identify and accomplish shared citywide goals.
- Ensure that government agencies learn from and respond to neighborhood plans so that public services ultimately reflect neighborhood priorities.
- Develop and support life cycle housing citywide through the preservation of existing housing and new construction by reaffirming our commitment to the state mandate that 52.5% of NRP funds be spent on housing.

NEIGHBORHOOD DESCRIPTION

The Cedar Riverside Neighborhood is located on the west bank of the Mighty Mississippi River. Home to artists, entrepreneurs, students and more, it has one of the most diverse populations in Minneapolis. Its citizens aim to help each other build a family-friendly community that is cleaner and safer with well-managed traffic and many housing options. The Cedar Riverside NRP exists to help citizens get access to these resources and stay in this Neighborhood.

Named after the intersection of the two main avenues of the neighborhood, Cedar and Riverside, the boundaries of the Neighborhood are I-35W on the northwest, I-94 on the south and the Mississippi River on the northeast. A map of the neighborhood is attached as Appendix A.

POPULATION

According to the 2000 census, the population of the neighborhood is 7,545. This represents an increase of 18.5% from the total found in the 1990 Census, 6,368.

Since the 1990 census, Cedar Riverside has experienced two massive influxes of immigrants and refugees; between 1992 and 1994 there was a large influx of Vietnamese and between 1994 and the present there has been an equally large influx of Somali.

The Neighborhood has a large concentration of Vietnamese, Korean, Ethiopian, and Somali immigrants and refugees.

RACIAL/ETHNIC COMPOSITION

According to the 2000 Census, 42.1% of the population is white and 57.9% is all other races, compared to 1990 when 68.6% were white and 31.4% were all other races. The population breaks down as follows: 42.1 % white, 32.2% African American, 0.9% Native American, 15.8% Asian American, 3.7% some other race and 5.3% two or more races.

AGE DISTRIBUTION

The age group under five years old shows the largest increase from 1990 to 2000 with a 135% increase (239 to 562). The next two largest increases are the 45 to 54 year age group (up 74.3% from 272 to 474) and the 5 to 9 year age group (up 72.7% from 172 to 297). The under 20 year-old population is 31.4% (2,366) compared to 21.8% (1,390) in 1990. The 20 to 24 year-old group, many of whom are students, declined 8.8% from 1990 to 2000 (1,978 to 1,804).

HOUSING STOCK

According to the 2000 Census, the Neighborhood had 2,918 housing units compared to 3,056 in 1990. 2,838 of the 2,918 units were occupied. 291 units are owner occupied and 2,547 are renter occupied. Of the 291 owner-occupied units, 206 were located in the Riverview Tower Condominiums.

West of Cedar Avenue, Riverside Plaza and The Cedars Public Housing are the primary

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residential areas. Together, these two high density residential complexes have a population of nearly 4,000 residents, or over half of the population of the entire Neighborhood.

East of Cedar Avenue, between Interstate 94, Riverside Avenue and Augsburg College, is another residential area consisting of a mix of single-family and multi-family owner-occupied and rental properties.

The University of Minnesota West Bank and Augsburg College campuses also have some student housing. A small percentage of the neighborhood's housing is located above commercial storefronts along Cedar and Riverside Avenues. More high-density housing is also located north of Washington Avenue to the north and west of the University of Minnesota's West Bank campus.

The far eastern corner of the Neighborhood (known as Riverside Park), contains a mix of single-family and multi-family owner-occupied and rental properties.

INCOME & POVERTY

The 2000 Census data showed that the median family income in Cedar Riverside was \$14,367, compared to the Citywide median of \$37,974. As with much of the statistical data for the Neighborhood, these figures may be explained, in part, by the large number of students living in the Neighborhood, as well as the substantial immigrant and refugee populations.

OTHER

Approximately 5% of the residents of Riverside Plaza are people with disabilities. Of these, 100% have incomes at or below 50% of the median income for the City.

Many people with disabilities undoubtedly came to Cedar Riverside because of its proximity to the University of Minnesota and Augsburg College and because Riverside Plaza was designed to provide accessible housing. Since then, they have found that the community provides the resources they require and takes pride in providing an accessible environment.

In 1993, the West Bank Community Development Corporation and the business community initiated a program to improve accessibility to businesses. This program, utilizing Neighborhood Economic Development Funds, was to be completed in 1997.

(Note: The statistics for Riverside Plaza are from a study conducted in 1995 by Riverside Plaza. Riverside Plaza does not certify the accuracy of this information for its present occupants.)

HISTORY

Cedar Riverside was one of the first neighborhoods in Minneapolis, originally settled in the 1850s. Many of Cedar Riverside's first residents were Scandinavian immigrants who worked at nearby mills. Cedar Riverside remained a mostly Scandinavian enclave until the late 1950s and early 1960s. Despite nearly a century of a mostly Scandinavian

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population, few reminders of this heritage remain in the neighborhood today. The last major remnant, Dania Hall, was destroyed by fire in 2000.

While many Scandinavian immigrants were known for temperance when it came to alcohol, Cedar Riverside nonetheless gained a reputation for being an exciting place to be on weekend nights. The Neighborhood had a large number of saloons along Cedar Avenue, otherwise known as “Snoose Boulevard”, patronized by people from all over the city.

Cedar Riverside remained a popular destination until the late 1950s and early 1960s, when the character of the Neighborhood began to change. Like the nation itself, the Neighborhood underwent radical social changes. In 1962, the University of Minnesota expanded west over the Mississippi, beginning construction of the West Bank campus. With the University came large numbers of students, many of whom were involved in the counter-culture movement of the period. The infiltration of students pushed the original inhabitants out of the Neighborhood.

More major changes also came to the Neighborhood during the late 1960s and early 1970s with the construction of Interstates 35W and 94 and the interstate-like realignment of Washington Avenue from downtown to the University. Interstates 35W and 94 separated Cedar Riverside from downtown, while the Washington Avenue realignment separated portions of the Neighborhood along Cedar Avenue to the south from the Seven Corners area in the north.

Around the same time, the construction of Riverside Plaza designed by Ralph Rapson in the early 1970s was another major change to the Neighborhood. Originally planned as a large, modernist community encompassing the entire West Bank area, it provided places to live, work and recreate. The entire project was linked through skyways and open air plazas. The project met strong opposition from University students after the construction of the first phase (the current Riverside Plaza). The project was stopped through a series of environmentally-related lawsuits. Mounting costs eventually drove the original developers of Riverside Plaza into bankruptcy, stifling the rest of the project.

INSTITUTIONAL PROFILE

University of Minnesota

The University of Minnesota was founded in 1851 on a site just below St. Anthony Falls. In 1962, having exhausted its available land on the Main Campus, the University expanded across the Mississippi River to establish the West Bank Campus and become a part of the Cedar Riverside Neighborhood.

The University of Minnesota West Bank campus consists of the Carlson School of Management, Hubert H. Humphrey Institute of Public Affairs and several buildings associated with performing arts, such as the Rarig Center, Ted Mann Concert Hall, and the Barker Center for Dance, which comprise the West Bank Arts Quarter.

The total student enrollment of the University (East Bank, West Bank, and St. Paul campuses) is 48,150 as of Spring 2006.

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Proposed expansion includes a new Carlson School of Management building on Riverside Avenue and a new residence hall.

Augsburg College

Augsburg College has been part of Cedar Riverside since 1872 when the College moved from Marshall, Wisconsin, to Minneapolis, Minnesota.

Augsburg promotes an image of a liberal arts college in the city, easily accessible by transit and freeway and advantageously located adjacent to the Riverside Campus of the Fairview/University of Minnesota Medical Center, University of Minnesota West Bank Campus, West Bank Theater District, the Mississippi River and the downtown areas of Minneapolis and St. Paul.

As of Fall 2004, the total student enrollment was 3,375, approximately 1,826 of these students were daytime attendees, 1,090 were weekend college or nontraditional, and 459 were graduate students.

Proposed expansion includes a new Gateway Center on Riverside Avenue, which will include retail and community space as well as classroom facilities.

Fairview/University of Minnesota Medical Center, Riverside Campus

Fairview Medical Center, which presently includes Fairview Hospital, Health Partners Clinic and St. Catherine's nursing school, has been a part of Cedar Riverside since its founding in 1887. In 1996, Fairview and the University of Minnesota Hospitals restructured, with Fairview Riverside Medical Center being renamed Fairview/University of Minnesota Medical Center, Riverside Campus.

The Fairview/University of Minnesota Medical Center is a 1,100 bed medical complex with significant community service programs focused in part on the Cedar-Riverside Neighborhood. Fairview is a charitable services institution that pursues its origins with a commitment to communities and maintains a policy of forming partnerships with community organizations (such as establishing community health committees).

Fairview has a staff of 1,125 physicians and 3,300 other employees and volunteers (1995).

Impacts

The University of Minnesota, Augsburg College, and Fairview/University of Minnesota Medical Center all have long histories in the Neighborhood and a stated pride in their locations in the Cedar Riverside Neighborhood and in the heart of the Twin Cities.

The presence of these major institutions provides a concentration of academic and professional expertise as well as large numbers of students, patients, staff and faculty attracted to the community.

While the University, Augsburg and Fairview/University of Minnesota Medical Center are all supportive members of the Neighborhood, they have varied levels of involvement

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with the community as well as varied interest in integrating their physical plants with the surrounding neighborhood.

Finally, it must be recognized that, along with the significant benefits brought by the presence of these major institutions, come the corresponding demands on parking, streets, transit systems and commercial and residential areas.

Others

Other noteworthy neighborhood institutions include the cultural, social service and arts organizations located throughout the Neighborhood. Social services agencies include: the Brian Coyle Community Center, the Cedar Riverside People's Center, the Children's Gospel Mission, the Children's Home Society, the Korean Service Center, Mimi's Gallery-African Refugees, Confederation of Somali Communities of Minnesota and the Oromo Community Center. Theater and arts organizations include: Augsburg College Theater Department, Cedar Cultural Center, Mixed Blood Theater, Southern Theater, Cedar Riverside People's Center Theater, Theater in the Round, University of Minnesota School of Music and Ted Mann Concert Hall, University of Minnesota Theater Arts and Dance Departments at the Rarig Center and the West Bank School of Music. Other neighborhood organizations include: the Riverside Plaza Tenants Association, Cedar Riverside Business Association, West Bank Community Development Corporation and the West Bank C.O.P. (Community Oriented Policing) Shop.

PARKS AND OPEN SPACES

Green and open spaces are few and disconnected in the Cedar Riverside Neighborhood. Currie Park is the principal city park in the Neighborhood. Murphy Square, one of Minneapolis' first parks, is a block-sized green space inside the Augsburg College campus and bounded on the south by Interstate 94. While technically a public park, its location defines the park as more a part of the Augsburg College campus, rather than an easily accessible neighborhood park. The only other significant green and open spaces are Riverside and Bluff Street Parks, both located along the Mississippi River.

(A portion of this Neighborhood Description was taken from "Expanding Horizons in Cedar Riverside: Opportunities for Walking, Biking, Open Space and Community and Economic Development", Metropolitan Design Workshop, University of Minnesota, Department of Landscape Architecture, 2004.)

WBCC & NRP CHRONOLOGY

August 1998	First Cedar Riverside Participation Agreement approved by NRP Policy Board.
December 1998	Cedar Riverside Early Access request for \$1,550,000 for Dania Hall rehabilitation approved by NRP and City Council.
April 1999	Cedar Riverside NRP Steering Committee begins to meet.
August 1999	NRP Funding Agreement approved for Dania Hall.
February 2000	Dania Hall burns down. Total NRP funds spent on Dania Hall totals \$1,068,166.78.
June 2001	NRP allows First Cedar Riverside Participation Agreement to Expire.
October 2001	WBCC holds Annual Meeting and Board elections. The community elects a new board.
February 2003	WBCC adopts new bylaws and approves new NRP Participation Agreement.
July-August 2003	WBCC forms NRP steering committee. Several community leaders are pulled together to brainstorm list of names of potential Steering Committee members. Volunteers interview prospective Steering Committee members, and ask for two year commitment. Nine Steering Committee members are selected from approximately 30 applicants.
September 2003	Second Cedar Riverside NRP Participation Agreement contract is approved and becomes effective.
January-June 2004	Steering committee conducts over 100 individual and small group interviews throughout neighborhood.
August 2004	Steering Committee hires consultants Linda Alton and Jonathan Bucki to facilitate focus groups.
Winter 2004	Steering Committee convenes 15 focus groups which are facilitated by consultants with assistance of translators. Priorities are identified based on number of individual responses and responses from multiple focus groups.

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May 2005	Community meetings held at Brian Coyle Community Center and People's Center to announce outcomes of focus groups, form work groups to develop strategies.
June 2005	Four work groups begin meeting to develop strategies for First Step Plan.
October 2005	Work groups complete work on draft First Step strategies.
November 2005- January 2006	Feedback on the draft First Step Plan strategies is received through focus groups, surveys and community meetings.
February 2006 Plan.	A joint work group meeting is held to revise the draft First Step
March 2007	Cedar Riverside NRP Director leaves.
April 6 & 8, 2006	The Cedar Riverside Neighborhood votes on First Step Plan strategies. Balloting is carried out over two days at several locations in the neighborhood. Over 275 neighborhood stakeholders vote on strategies in the plan.
April 19, 2006	The WBCC Board approves the First Step Plan strategies.
August 23, 2007	Steering Committee hires a temporary NRP Community Organizer.
Feb-Sept, 2007	The four NRP committees (<i>Economic Development, Housing, and Infrastructure; Physical Environment and Safety; Human Opportunities; and Neighborhood Relations</i>) review and update the First Step Plan Strategies for the Full Action Plan. As many as 50 community members provide input on strategies.
Sept 10, 2007	Full Action Plan draft strategies presented to NRP Steering Committee.
Sept 19, 2007	Full Action Plan draft strategies presented to WBCC Board.
Sept 20, 2007	Community input on Full Action Plan draft begins.
Oct 6 & 7, 2007	Community-wide input at tabling stations throughout neighborhood.
Oct 7-9, 2007	Results tabulated and analysis completed of community-wide input.
Oct 10, 2007	Recommendations for revisions to Full Action Plan sent to WBCC Board and NRP Steering Committee.

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- Oct 17, 2007 WBCC Board meeting to discuss recommendations for Full Action Plan, NRP Steering Committee attends.
- Nov 5, 2007 Community-wide vote on Full Action Plan (in place of scheduled NRP Steering Committee meeting).
- Nov 19, 2007 Cedar Riverside NRP Full Action Plan presented to the NRP Policy Board.

ECONOMIC DEVELOPMENT, HOUSING & INFRASTRUCTURE

Goal 1. Improve LRT Station

Objective 1.1. Enhance Lighting, Streetscape, and Signage Around LRT Station.

Strategy 1.1.1. Match County and City investment in lighting, safety and navigation enhancements for Cedar Riverside LRT station and future Central Corridor LRT station.

The WBCC will develop a partnership with neighborhood institutions, businesses and foundations to raise \$130,000 to match funds provided by Hennepin County and the City of Minneapolis.

Funds will be used for improved lighting, streetscape, security and other improvements identified in the Cedar Riverside Transit Area Study.

Update: A total of \$32,500 of NRP funds was allocated to the pedestrian lighting portion of the entire project. Total cost of the lighting was \$256,350. The funds helped leverage other investments by the City and County, as well as some foundation money. Approximately \$352,950 has been raised so far, including neighborhood NRP funds. An additional \$103,400 still needs to be secured.

Pedestrian lighting was installed at 6th Street, 15th Avenue, 16th Avenue, and 4th Street west of Cedar Avenue. Additional work to be completed includes wayfinding signage, pavers, landscaping, other infrastructure improvements, and public art, which will include "beacons," sculptured seating, etc. Some of this work will be done next spring with current funds. The remaining work will be done as funds are secured.

Funding:

City of Minneapolis	\$130,000.00
Hennepin County	130,000.00
NRP funds	32,500.00
<u>Other funds</u>	<u>98,500.00</u>
Total funding	\$390,000.00

NRP Allocation:

2006 First Step	\$32,500.00
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Contract Manager:

Public Works

Possible Partners:

Hennepin County, City of Minneapolis

Goal 2. Improve Neighborhood Housing Stock.

Objective 2.1. Implement Neighborhood Loan Programs for Home Improvements and Home Ownership.

Strategy 2.1.1. Establish a Housing Committee.

The WBCC will continue the Housing, Economic Development and Infrastructure Committee to implement the Neighborhood's home improvements and home ownership programs which will expand home ownership options and improve existing housing stock as outlined in the full Action Plan. This committee will also assist the WBCC in the implementation of economic development and infrastructure strategies as approved in the Phase I Action Plan.

Update: The NRP Housing, Economic Development and Infrastructure Work Group developed guidelines for and has implemented the Home Improvement/ Homeownership program, managed by Citizens for Energy and the Environment (see strategy 2.1.2, below).

NRP Funds:

2006 First Step

\$0.00

Contract Manager:

NRP

Strategy 2.1.2. Home Improvements/Ownership Loans and Grants.

A. The WBCC will select a vendor or use one or more of the NRP housing fund programs to provide home improvement loans, deferred loans or grants for home improvements.

Guidelines will be based on the following principles:

- Eligible buildings will have one to four units;
- \$10,000 ceiling for a single project;
- Low-interest loans available to all applicants;
- Deferred loans available with an income limit, based on the City's income guidelines;
- Uses include exterior work, some interior work, energy-efficiency improvements and accessibility improvements;
- Interior work must be structural, such as furnaces, roofs/ceilings, etc.;
- Interior work that meets energy or accessibility goals will be accepted as well, because they meet a goal other than interior improvement;
- Most exterior work will qualify for loans or deferred loans, but painting will be capped at \$3,000 and will be eligible only for loans.

B. The WBCC will select a vendor or use one or more of the NRP housing fund programs to provide home ownership assistance. Guidelines will be based on the following principles:

- Will take the form of down-payment assistance;
- Low-interest loans/deferred loans will be administered according to income criteria;
- May partner with other existing programs, to provide matching loans;
- Will develop an option for Muslims who cannot pay interest;
- A program for this may already exist at Freddie Mac; if so, we can work to make it more easily accessible;
- First time home buyers shall have attended home ownership classes (this is the only revision to the First Step Plan strategy).

Update: The WBCC Housing Committee developed guidelines for the Home Improvement Loan Program and the Homeownership Loan program, and selected CEE as the vendor for this program. \$174,000 of NRP funds were used for loans and \$8,000 set aside for outreach and translation.

NRP Allocation:

2006 First Step

\$182,000.00

Contract Manager:

Development Finance Division

Strategy 2.1.3. Construction financing loan program to expand home ownership options.

The WBCC will establish a loan program to expand home ownership options.

Guidelines are based on the following principals, in addition to those listed in strategy 2.1.2:

- Given the importance of home ownership as a wealth creation mechanism, new home ownership opportunities in the neighborhood should preserve the ability of home owners to increase equity in their property.
- Funds may be used for property/land acquisition, rehabilitation, conversion of rental, and new construction of dwellings to be owner occupied;
- Priority will be given to partners that best apply the above principals and who demonstrate 1) a cost-effective plan, 2) the greatest increase in the number of new home ownership opportunities, and 3) the leveraging of funds from other sources.
- Program guidelines will be developed at a later date

Funding:

NRP funds	\$915,000.00
<u>Other funds</u>	<u>0.00</u>
Total funding	\$915,000.00

NRP Funds:

2008 Full Action Plan	\$820,377.00
<u>Full Plan Reallocation</u>	<u>\$94,623.00</u>
Total Funding	\$915,000.00

Goal 3. Strengthen the economic vitality of the neighborhood.

Objective 3.1. Implement a business district revitalization plan to strengthen the economic vitality of the neighborhood.

Strategy 3.1.1. Dania Hall Redevelopment.

In 1998, the Cedar Riverside neighborhood submitted an Early Access request for \$1.5 million for the redevelopment of Dania Hall. The neighborhood secured architectural services and identified a developer to carry out the restoration work. Unfortunately, Dania Hall was lost to a fire in February, 2000.

Total NRP funds expended on Dania Hall is \$1,082,666.78. Windows and other material intended for Dania Hall were sold for \$4,350.00.

Funding:

NRP Funds 1998 Early Access	\$1,550,000.00
Expended	-1,068,166.78
<u>Reallocated with First Step Plan</u>	<u>-216,000.00</u>
Reallocated with Full Plan	\$265,833.22

Program Income:

Remaining Program Income	\$4,350.00
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Objective 3.2. Implement a business district revitalization plan to strengthen the economic vitality of the neighborhood.

Strategy 3.2.1. Revitalization of the neighborhood’s business district and commercial corridors.

The WBCC will develop partnerships with neighborhood institutions, businesses, public entities and others to develop and implement a revitalization plan, and seek resources for neighborhood capital improvements. Implementation of the plan will focus on the entire business district, with emphasis on connecting 7 Corners, Cedar Avenue and Riverside Avenue corridors, as well as to the Cedar-Riverside LRT station. The strategy may include projects such as

- Implementing a marketing and branding campaign;
- Creating a Special Service District within the neighborhood;
- Purchasing and installing signage;
- Retail recruitment efforts;
- Coordinated streetscape and sidewalk improvements;
- Design standards and assistance for merchandizing;
- Business district beautification;
- Expansion of pedestrian level lighting;
- Micro loan funds for new business creation.

NRP funds may be used to employ consultants, develop the written plan, leverage additional resources to implement all aspects of the plan, create and install signage, offer micro loans to businesses, organizing, promotion and outreach, meeting expenses and/or for any other implementation expenses.

NRP Allocation:

Full Plan Reallocation	\$52,000.00
<u>2008 NRP Full Plan</u>	<u>13,000.00</u>
Total funding	\$65,000.00

Contract Manager:

CPED

Strategy 3.2.2. Infrastructure improvements and development.

The WBCC will create partnerships with neighborhood institutions, businesses, public and nonprofit entities, and others to improve and develop infrastructure for enhanced economic and community vitality. The strategy may include projects such as

- Assessing current infrastructure conditions, building maintenance, and needs for new, improved and expanded infrastructure;
- Determining the feasibility for acquiring property, site selection, design, and purchase/construction;
- Implementing a capital campaign for meeting infrastructure needs;
- Improving building facades;
- Achieving infrastructure code compliance;
- Providing a physical improvement/development loan and grant fund;
- Creating a mixed-use development on the Dania Hall site;
- Developing high quality community space that meets the needs of neighborhood residents;
- Ensuring adequate parking and transportation access;
- Expanding the use of alternative energy in the neighborhood.

Guidelines for loan and grant programs are based on similar principals to those used in home improvement loan programs, including matching grants.

NRP Allocation:

Full Plan Reallocation	\$50,000.00
<u>2008 NRP Full Plan</u>	<u>15,000.00</u>
Total:	\$65,000.00

Contract Manager:

CPED

PHYSICAL ENVIRONMENT & SAFETY

Goal 4. Improve Community Relations with the Police

Objective 4.1. Develop Community Friendly Police Officers.

Strategy 4.1.1. Provide incentives for an East African Officer to be assigned to the Neighborhood.

The WBCC Safety Committee will work closely with the Minneapolis Police Department (MPD) to assign East African officers regularly to the Cedar Riverside neighborhood. In partnership with the MPD, the neighborhood will work to improve connections with police officers, such as providing incentives for officers to become residents in the neighborhood or providing tuition support for neighborhood residents who would like to pursue a career in the police force.

Officers or trainees receiving tuition support or other assistance will be asked to provide volunteer time in the Cedar Riverside neighborhood.

NRP funds can be used for activities such as outreach, publicity, meetings, housing or hiring incentives for police, education and training incentives, assistance with tuition for police training at Metro State University or other local police training programs or assistance with purchasing equipment (i.e., uniform, gun, belt, etc.).

NRP Allocation:

2006 First Step

\$5,000.00

Contract Manager:

Police, NRP

Possible Partners:

Minneapolis Police Department

Strategy 4.1.2. Review and improve Neighborhood's MPD Substation.

The WBCC Safety Committee will work with the MPD to review the effectiveness of the substation and develop recommendations for either closure or continued operation and possible relocation and/or upgrades to make the substation more attractive and useful for the neighborhood and police.

The WBCC Safety Committee will seek other funding (through neighborhood donations, grants, etc.) to pay for maintenance, utilities, special events and other promotions.

Eligible uses for NRP funds will include expenses related to a study of the substation, renovation of existing or new facilities to include furniture, equipment, accessibility improvements, installation of bathrooms and conducting special events to promote and encourage use of the substation by police and the community.

NRP Allocation:

2006 First Step	\$500.00
Full Plan Reallocation	-500.00
NRP Total	\$0.00

Contract Manager:

DFD, NRP

Possible Partners:

Minneapolis Police Department

Objective 4.2. Encourage Opportunities for Resident Contact with Police.

Strategy 4.2.1. Initiate regular meetings between neighborhood and police.

The WBCC Safety Committee will work with the MPD to identify and organize opportunities for neighborhood residents to meet and partner with police.

Strategies might include:

- Organizing multi-neighborhood "criminal justice round tables" with judges, city and county attorneys, Police Chief, precinct commanders and others involved in the law enforcement system to discuss how the neighborhood might partner with various agencies to promote more effective results;
- Organizing Police ride-alongs to help community leaders gain better understanding of police work;
- Make use of city worksite to develop Community Impact Statements and to help ban offenders from neighborhood;
- Create neighborhood CARE committee to coordinate and improve responses of various jurisdictions to neighborhood issues.

NRP funds may be used for expenses related to these activities such as promotion, outreach, meetings and training.

NRP Allocation:

2006 First Step	\$1,000.00
Full Plan Reallocation	-1,000.00
NRP Total	\$0.00

Contract Manager:

NRP

Possible Partners:

Minneapolis Police Department

Goal 5. Increase Community Involvement

Objective 5.1. Educate Residents and Build Relationships within Neighborhood.

Strategy 5.1.1. Create a Safety Committee.

The WBCC will create a Safety Committee to implement the safety strategies of the First Step Plan.

NRP Allocation:

2006 First Step \$0.00

Contract Manager:

NRP

Strategy 5.1.2. Develop inventory of neighborhood resources.

The WBCC Safety Committee will coordinate with the Human Resource Coordinator as s/he investigates, visits and interviews other neighborhood group programs and as s/he develops a Youth Council and a Senior Council. The task of the Safety Committee will be to develop an inventory of neighborhood safety resources such as: what are CRNSP, Somali elders and other groups doing, how can they be supported, how can other residents be included, how can other be informed about these efforts without disrupting the effectiveness of the current groups.

NRP funds may be used for expenses related to these activities such as promotion, outreach, meetings, and training.

NRP Allocation:

2006 First Step

\$500.00

Contract Manager:

NRP

Possible Partners:

Strategy 5.1.3. Form block clubs.

The WBCC Safety Committee will work with the MPD and the Crime Prevention Specialist to organize block clubs, block watches and patrols and to post signs (such as "Crime Watch" and "No Drug" signs).

NRP funds may be used for block club related expenses, such as outreach, promotion, events, training, signage and block patrol equipment and material, and related expenses.

NRP Allocation:

2006 First Step	\$1,500.00
Full Plan Reallocation	500.00
NRP Total	\$2,000.00

Contract Manager:

NRP

Possible Partners:

Minneapolis Police Department

Objective 5.2. Provide Staff Support for Neighborhood Safety Activities.

Strategy 5.2.1. Hire a Safety Coordinator.

The WBCC will hire a Safety Coordinator to organize and support the Safety Committee and help organize, coordinate and promote neighborhood safety initiatives. Funding will be provided for up to three years.

NRP funds may be used for: Staff expenses, such as payroll, rent, phones, postage, etc.

NRP Allocation:

2006 First Step

\$15,000.00

Contract Manager:

NRP

Possible Partners:

Minneapolis Police Department

Goal 6. Create a Safer Neighborhood

Objective 6.1. Reduce or Eliminate Violent Crime in the Neighborhood.

Strategy 6.1.1. Install safety cameras at key locations in Neighborhood by 2007.

The WBCC Safety Committee will work with the Minneapolis Police Department and neighborhood businesses to identify appropriate locations for installation of Safe-Zone cameras that will join with the existing downtown system used by the 1st Precinct Station. Cameras will be operated and monitored by the MPD.

The total cost of the project is \$248,000. The City of Minneapolis will contribute \$108,000. The Safety Committee will seek contributions from sources such as neighborhood businesses and other institutions, community donations, foundations and County or State grants to match the City commitment.

NRP funds may be used for: purchase and installation of Safe-Zone cameras.

Funding:

City of Minneapolis	\$108,000.00
NRP funds	66,000.00
<u>Other funds</u>	<u>74,000.00</u>
Total funding	\$248,000.00

NRP Allocation:

2006 First Step	\$66,000.00
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Contract Manager:

Police

Possible Partners:

City of Minneapolis, Minneapolis Police Department

Goal 7. Clean Up Neighborhood

Objective 7.1. Community Takes Ownership Over Appearance and Cleanliness.

Strategy 7.1.1. Organize a community clean-up day(s).

The WBCC Safety Committee will work with neighborhood businesses and organizations to organize community clean-up day(s). The Safety Committee will also work with institutions, such as the CCNP Restorative Justice program and police juvenile work groups, to organize work crews for neighborhood clean ups.

NRP funds may be used for expenses related to organizing community clean-sweeps, including outreach, promotion, materials, etc.

NRP Allocation:

2006 First Step	\$0.00
Full Plan Reallocation	1,000.00
<hr/>	<hr/>
NRP Total	\$1,000.00

Contract Manager:

NRP

Possible Partners:

Public Works, Hennepin County

Strategy 7.1.2. Install physical enhancements to support a clean, neat and accessible neighborhood.

The WBCC Safety Committee will develop partnerships with neighborhood institutions, businesses and others and seek contributions from these sources and others such as foundations, and City, County or State grants to clean up and improve the physical appearance of the neighborhood.

Specific actions will be to:

- Reduce litter by installing and maintaining garbage cans.
- Increase wheel chair access for area businesses by supporting installations of automatic doors, accessible restrooms and lifts.
- Explore options for re-paving Cedar Avenue sidewalk to improve appearance and accessibility.
- Provide matching grants for facade improvements on Cedar Avenue businesses.

NRP funds may be used to purchase trash containers, provide grants to businesses for appearance and accessibility improvements, general streetscape improvements that improve appearance or accessibility, promotion and outreach and other related activities.

NRP Allocation:

2006 First Step	\$15,000.00
Full Plan Reallocation	\$14,000.00
NRP Total	\$29,000.00

Contract Manager:

Public Works, CPED

Possible Partners:

Public Works

Strategy 7.1.3. Reduce graffiti and trash throughout Neighborhood.

The WBCC Safety Committee will work with neighborhood businesses and institutions to report graffiti and reduce trash. The Safety Committee will work with available institutions, such as the African Development Center, to develop effective ways to approach businesses and talk about trash and graffiti.

NRP funds may be used for: expenses related to organizing above activities, including outreach, promotion, materials and supplies, etc.

NRP Allocation:

2006 First Step

\$500.00

Contract Manager:

NRP

Possible Partners:

Public Works

Strategy 7.1.4. Establish Strategic Partnerships.

The WBCC will develop partnerships with neighborhood institutions, businesses and others to plan and seek resources for neighborhood capital improvements, or to establish a Special Service District within the neighborhood. The Special Service District could provide additional garbage collection, lighting, snow removal, landscaping and other services usually provided by special service districts.

NRP funds may be used for: consultants, organizing, promotion and outreach, meeting expenses and other related activities.

NRP Allocation:

2006 First Step

\$10,000.00

Contract Manager:

Public Works, NRP

Possible Partners:

Public Works

Goal 8. Community Gardens

Objective 8.1. Improve Community Appearance through Gardens.

Strategy 8.1.1. Create Community Gardening Committee and Coordinator.

The WBCC will hire a gardening coordinator and organize a committee for the purpose of overseeing community gardening efforts. Work of the committee will include at least:

- Cedar Avenue trees;
- Exploration of tree assessment programs used by other neighborhoods;
- Development of rain gardens;
- Resurrection of gardens on Cedar Avenue (e.g. Triangle Park, Edna's Park, Riverside Plaza, 6th and Cedar, 5th Street);
- Exploration and development of other gardening opportunities throughout the community.

NRP funds may be used for the hiring of staff and expenses related to organizing and development of community gardens, including outreach, promotion, materials and supplies, etc.

NRP Allocation:

2006 First Step

\$5,000.00

Contract Manager:

NRP

Possible Partners:

Park Board, Committee on Urban Environment, U of M horticulture school

HUMAN OPPORTUNITIES

Goal 9. Build and Improve Community Program Capacity and Program Access to Meet the Needs of Multi-Generations.

Objective 9.1. Hire Staff to Help Meet the Needs of Multi-Generations, Respect Cultural Diversity and Form Partnerships with Others in the Community.

Strategy 9.1.1. Identify/hire resource person.

The WBCC will hire a Human Resource Coordinator (HRC) to help build and improve community program capacity and access by performing activities such as:

- Conducting a study and developing a vision for community space;
- Creating a quarterly service directory;
- Creating a community service website;
- Supervising interns for the Youth and Senior Councils; and
- Developing a transportation pilot program.

NRP funds may be used for staff or consultant expenses, benefits, office expenses, promotion, outreach and communication, evaluation, and other related expenses.

NRP Allocation:

2006 First Step

\$30,000.00

Contract Manager:

NRP

Possible Partners:

Hennepin County

Objective 9.2. Increase Available Space for Community Programs and Services.

Strategy 9.2.1. Conduct study to identify vision for community space and implement vision.

The HRC will organize groups of social service providers and community representatives to develop a vision for community space and develop a plan for acquiring land/property. Proposed outcomes could include a community planning process, a feasibility study for acquiring property, site selection, design, purchase/construction and capital campaign program.

NRP funds may be used for promotion, outreach, meeting expenses, evaluation, communication, and other related expenses.

NRP Allocation:

2006 First Step	\$80,000.00
Full Plan Reallocation	- \$20,000.00
NRP Total	\$60,000.00

Contract Manager:

NRP

Possible Partners:

CPED, Park Board

Objective 9.3. Better Promotion and Utilization of Current Services, Reduced Duplication of Services and Identification of Gaps in Services.

Strategy 9.3.1. Annual Service Directory

The HRC will develop partnerships with community institutions, businesses and services to develop and maintain a comprehensive directory of neighborhood services. The directory will be used to promote and support existing programs and services available in the Cedar Riverside neighborhood.

NRP funds may be used for promotion, outreach, meeting expenses, collection of information, assessment, evaluation, translation, printing, and distribution.

NRP Allocation:

2006 First Step

\$4,000.00

Contract Manager:

NRP

Possible Partners:

Cedar Riverside Business Association

Strategy 9.3.2. Community Service Web Site.

The HRC will develop partnerships with community institutions, businesses and services to create and maintain a web-site to promote services and opportunities available in the Cedar Riverside neighborhood.

NRP funds may be used for promotion, outreach, meeting expenses, collection of data, development and upkeep of web site, internet expenses, evaluation, and other related expenses.

NRP Allocation:

2006 First Step

\$500.00

Contract Manager:

NRP

Possible Partners:

University of Minnesota

Goal 10. Promote Neighborhood Identity through Sports Teams.

Objective 10.1. Provide Support for Neighborhood Youth Teams.

Strategy 10.1.1. Provide uniforms for neighborhood youth sports teams by Summer 2006.

The WBCC will provide funding for neighborhood youth sports teams organized by neighborhood partnerships such as FOLC and Brian Coyle Community Center. Uniforms will promote the Cedar Riverside neighborhood.

NRP funds may be used for purchase of uniforms and related equipment, promotion, and evaluation.

NRP Allocation:

2006 First Step

\$2,500.00

Contract Manager:

Park Board

Possible Partners:

Park Board

Goal 11. Encourage Active Participation in Community Improvement.

Objective 11.1. Form Ongoing Youth and Senior Councils to Serve as a Catalyst to Build a Community Where Youth and Elders Live with Dignity, Mutual Respect and Shared Responsibilities Across Generations and Cultures.

Strategy 11.1.1. Develop programs with local colleges, universities, and others for paid internships to work on Youth and Senior councils and programs.

The WBCC will hire Youth and Senior Coordinators/Interns to staff advisory Youth and Senior Councils.

NRP funds may be used for intern stipends, staff or consultant expenses, benefits, office expenses, promotion, outreach and communication, evaluation, and other related expenses.

NRP Allocation:

2006 First Step

\$16,000.00

Contract Manager:

NRP

Possible Partners:

Minnesota Campus Compact

Strategy 11.1.2. Form Youth Council and Senior Councils.

- A. The WBCC will form an advisory Youth Council to help develop future leadership, identify opportunities for future youth programs, engage youth to participate actively and effectively in civic affairs and community improvement efforts and assist with evaluation of existing human services programs.

NRP funds may be used for promotion, outreach and communication, meeting expenses, evaluation, youth-led projects, leadership training and development, and other related expenses that are consistent with legal NRP purposes.

- B. The WBCC will form an advisory Senior Council to identify opportunities for future senior programs, engage seniors and assist with evaluation of existing human service programs.

NRP funds may be used for promotion, outreach and communication, meeting expenses, evaluation, senior-led projects, and other related expenses that are consistent with legal NRP purposes.

NRP Allocation:

Full Plan Reallocation \$40,210.22

Contract Manager:

NRP, Hennepin County

Possible Partners:

Brian Coyle Community Center, Minnesota Senior Federation, Confederation of Somali Communities in Minnesota.

Goal 12. Improve Accessibility and Transportation Within and Around Neighborhood for Access to Programs.

Objective 12.1. Provide Transportation of Community Members, especially Youth and Seniors, to Programs and Services.

Strategy 12.1.1. Research and develop a community shuttle system pilot project.

The HRC will partner with community institutions, businesses and services to explore and develop a pilot project for a community transportation system. This will include conducting a study to identify the need for and the interest in a neighborhood shuttle/transportation system, assessing available services and recommendations concerning the feasibility and possible structure of a community shuttle system pilot. The experiences of other neighborhoods will be considered.

NRP funds may be used for promotion, outreach communication, assessment and evaluation, meeting expenses, payment of services for buses or vans, street signs and signs for buses, and other related expenses.

NRP Allocation:

2006 First Step \$20,000.00

Contract Manager:

NRP, Hennepin County

Possible Partners:

MTC, Hennepin County, Riverside Fairview Hospital, Eastside Neighborhood Services, others

COMMUNITY BUILDING & NEIGHBORHOOD RELATIONS

Goal 13. Improve Neighborhood Participation.

Objective 13.1. Plan, Assess and Evaluate Neighborhood Relations.

Strategy 13.1.1. Establish a Neighborhood Relations Committee.

The WBCC will organize a Neighborhood Relations Committee to determine goals and outcomes, plan for and evaluate community gatherings and increase neighborhood participation.

The Neighborhood Relations Committee will assess measurable outcomes and provide recommendations for improving participation in terms of numbers as well as diversity in age, cultures, etc.

NRP funds may be used for outreach, communication, meeting tools and expenses, promotion, and related expenses.

NRP Allocation:

2006 First Step

\$0.00

Contract Manager:

NRP

Possible Partners:

Goal 14. Increase Neighborhood Interaction.

Objective 14.1. Organize Community Gatherings.

Strategy 14.1.1. Purchase a community gathering tent.

The WBCC will purchase one or more portable tents for the purpose of creating a flexible gathering space. The neighborhood has a shortage of community meeting and gathering spaces, and perceived barriers prevent people from one part of the neighborhood from attending meetings in other parts of the neighborhood. The tent can be relocated to support local events and gatherings or for community forums and hearings.

NRP funds may be used for tents, chairs, tables, signs, supplies, storage and related expenses.

NRP Allocation:

2006 First Step

\$3,000.00

Contract Manager:

NRP

Possible Partners:

Strategy 14.1.2. Organize up to four community events/gatherings annually.

The WBCC will partner with other institutions, businesses or organizations to organize up to four (quarterly) events in the neighborhood designed to bring the diverse communities together, strengthen relationships between individuals and groups and attract people from outside the neighborhood.

Examples of possible events include a "festival of nations", biking/walking tours of the neighborhood, "visit the neighborhood" festival and/or poetry or other art festivals.

NRP funds may be used for outreach, communication, meeting expenses, materials and supplies, event consultants, marketing and promotion.

NRP Allocation:

2006 First Step

\$8,000.00

Contract Manager:

NRP

Possible Partners:

Strategy 14.1.3. Events Coordinator.

The WBCC will hire a part-time events coordinator who will assist with developing partnerships, coordinating events, managing use of the tent and other activities in order to create fun and attractive events and encourage neighborhood participation.

NRP funds may be used for advertising, personnel, rent, phones, promotion, outreach and communication and other related expenses.

NRP Allocation:

2006 First Step

\$10,000.00

Contract Manager:

NRP

Possible Partners:

Objective 14.2. Promote, Welcome and Orient People to the Cedar Riverside Neighborhood.

Strategy 14.2.1. Develop, Print and Distribute Welcome Packets and Information

The WBCC will partner with other institutions, businesses and others to develop and distribute materials designed to welcome and orient people to the neighborhood. The WBCC will especially take advantage of opportunities presented by the LRT station and local institutions to distribute materials and promote the neighborhood.

NRP funds may be used to develop, print and distribute materials, as well as for other promotional activities and related expenses.

NRP Allocation:

2006 First Step \$500.00

Contract Manager:

NRP

Possible Partners:

Cedar Riverside Business Association

Strategy 14.2.2. Create and Install Banners and Signs

The WBCC will develop partnerships with neighborhood institutions, businesses and others to develop and install signs to provide a sense of neighborhood identity, enhance a positive neighborhood image, promote and market the neighborhood and welcome to and orient people around the neighborhood.

NRP funds may be used to develop, create and install signs and for related expenses.

NRP Allocation:

2006 First Step	\$5,000.00
Full Plan Reallocation	<u>(\$5,000.00)</u>
Total NRP Funds	\$0.00

Contract Manager:

NRP

Possible Partners:

Public Works

IMPLEMENTATION

Goal 15. Implement Phase I Plan.

Objective 15.1. Plan, Implement and Review Phase I Plan.

Strategy 15.1.1. Continue and Support the NRP Steering Committee.

The WBCC will recruit additional members to the NRP Steering Committee which will continue to oversee the planning, implementation and review of the NRP process.

NRP Allocation:

2006 First Step

\$0.00

Contract Manager:

NRP

Strategy 15.1.2. Program planning and implementation.

The WBCC will hire necessary staff and recruit volunteers and partners to implement the Phase I Neighborhood Action plan strategies, manage all aspects of the program, leverage funding from additional sources, and evaluate the results.

NRP staff may be used in support of creating an adequate structure for the West Bank Community Coalition to carry out NRP action plans, build community relationships, develop effective partnerships, leverage additional resources, and successfully manage all aspects of the organization (new).

NRP funds may be used for recruitment, personnel and benefits, promotion and outreach, meeting expenses, rent, equipment, contract services, printing, postage, telecommunications, and other program and administration expenses which may be necessary to implement Phase I Neighborhood Action Plan strategies.

This strategy will specifically fund staff functions and support committees identified in strategies 2.1.1 Housing Committee; 5.1.1 Safety Committee; 5.2.1 Safety Coordinator; 13.1.1 Neighborhood Relations Committee; 14.1.3 Community Events Coordinator; and 15.1 NRP Steering Committee.

Not more than 25% of NRP funds identified in this strategy will be used for administrative expenses as identified in the NRP policy on administrative expenses. See the draft organization budget provided in the appendix.

NRP Allocation:

2006 First Step	\$100,000.00
Full Plan Reallocation	40,000.00
2008 NRP funds	360,000.00
<u>Total NRP funds</u>	<u>\$500,000.00</u>

Contract Manager:

NRP

BUDGET

BUDGET

Budget

ECONOMIC DEVELOPMENT, HOUSING AND INFRASTRUCTURE

1.1.1. LRT Station Enhancements	\$ 32,500.00
2.1.1. Establish A Housing Committee	
2.1.2. Home Improvement/Ownership Program	182,000.00
2.1.3. Construction Financing Loan Program	915,000.00
3.1.1. Dania Hall Redevelopment	1,070,516.78
3.2.1. Rev. Business District/Commercial Corridors	65,000.00
3.2.2. Infrastructure Improvements and Development	65,000.00

PHYSICAL ENVIRONMENT AND SAFETY

4.1.1. Somali/East African Police Officer	5,000.00
4.1.2. Improve MPD Substation	
4.2.1. Regular Meetings with Police	
5.1.1. Create a Safety Committee	
5.1.2. Inventory of Neighborhood Resources	500.00
5.1.3. Form Block Clubs	2,000.00
5.2.1. Safety Coordinator	15,000.00
6.1.1. Install Safety Cameras	66,000.00
7.1.1. Organize Community Cleanup Days	1,000.00
7.1.2. Physical Enhancements	29,000.00
7.1.3. Reduce Graffiti and Trash	500.00
7.1.4. Strategic Partnerships	10,000.00
8.1.1. Community Gardening Coordinator	5,000.00

HUMAN OPPORTUNITIES

9.1.1. Human Resource Coordinator	30,000.00
9.2.1. Community Space Study	60,000.00
9.3.1. Quarterly Service Directory	4,000.00
9.3.2. Community Service Web Site	500.00
10.1.1. Youth Sport Teams Uniforms	2,500.00
11.1.1. Youth and Senior Coordinator/Interns	16,000.00
11.1.2. Youth and Senior Councils	42,210.22
12.1.1. Community Shuttle System	20,000.00

COMMUNITY BUILDING AND NEIGHBORHOOD RELATIONS

13.1.1. Establish Neighborhood Relations Committee	
14.1.1. Community Gathering Tent	3,000.00
14.1.2. Community Events/Gatherings	8,000.00
14.1.3. Community Events Coordinator	10,000.00
14.2.1. Welcome Packets	500.00
14.2.2. Banners and Signs	

IMPLEMENTATION

15.1.1. Continue Steering Committee	
15.1.2. Program Planning and Implementation	500,000.00

TOTAL: \$ 3,160,727.00

Approved Early Access:	1,598,000.00
First Step Request	350,000.00
Full Plan Request:	1,208,377.00
Dania Hall Program Income	4,350.00

TOTAL NRP FUNDING: \$ 3,160,727.00

APPENDICES

APPENDIX A: Action Plan Input Results Summary

The week of October 1st, 248 people provided input on the NRP Action Plan. An assortment of groups in the neighborhood were invited to give input on the proposed Full Action Plan, including the Korean elders, ESL classes, the Step-Up youth group at Brian Coyle, and Humphrey Institute planning students. On October 6 and 7, tabling stations were located throughout the neighborhood to gather further input. Volunteers also took information door-to-door in a number of places. To be eligible to provide input one needed to live, work, go to school, own a business or own property in the neighborhood.

Out of the 37 strategies, 19 were voted on individually or by line item. Those that were not have been accomplished or are in process. Fifteen of the strategies that were voted on received approval rates of 90% or higher. No strategy received less than 75% approval.

APPENDICES

APPENDIX A (Continued)

	STRATEGY	YES	NO
1.1.1	LRT Safety and Navigation Enhancements	Accomplished	
2.1.1	Housing Committee	Meet Regularly	
2.1.2	Home Improvements/Ownership Loans and Grants	In process	
2.1.3	Construction loan program for new home ownership	88.6%	11.4%
3.1.1	Reallocate Unused Dania Hall Funds	92.2%	7.8%
3.2.2	Improve infrastructure along economic corridors	99%	1%
4.1.1	Incentives for an East African MPD Officer	91.3%	8.7%
4.1.2	Review and Improve MPD Substation	Abandoned	
4.2.1	Regular Meetings with MPD	94.7%	5.3%
5.1.1	Safety Committee	Meet regularly	
5.1.2	Inventory of Neighborhood Resources	Accomplished	
5.1.3	Block Clubs & Crime Watches	92.1%	7.9%
5.2.1	Safety Coordinator	Accomplished	
6.1.1	Install Safety Cameras at Key Locations	Accomplished	
7.1.1	Community Clean-Up Day(s)	96.9%	3.1%
7.1.2	Physical Enhancements for Cleanliness & Accessibility	93.5%	6.5%
7.1.3	Reduce Graffiti and Trash	97.1%	2.9%
7.1.4	Establish Strategic Partnerships.	In process	
8.1.1	Gardening Committee and Coordinator	90.6%	9.4%
9.1.1	Human Resource Coordinator	Accomplished	
9.2.1	Community Space Study & Vision	91.8%	8.2%
9.3.1	Quarterly Service Directory	83.4%	16.6%
9.3.2	Community Service Web Site	92.7%	6.3%
10.1.1	Uniforms & Equipment for Youth Sports Teams	Accomplished	
11.1.1	Hire Youth and Senior Coordinators/Interns	97.6%	2.4%
11.1.2	Youth Council with 20 or More Youth	94.6%	5.4%
11.1.3	Senior Council with 20 or More Seniors	78.7%	21.3%
12.1.1	Community Shuttle System Pilot Project	83.8%	16.2%
13.1.1	Neighborhood Relations Committee	Meet regularly	
14.1.1	Community Gathering Tent	In process	
14.1.2	Community Events & Gatherings	95.3%	4.7%
14.1.3	Events Coordinator	Accomplished	
14.2.1	Welcome Packets and Information	In process	
14.2.2	Banners and Signs	Reallocated	
15.1.1	NRP Steering Committee	In process	
15.1.2	Program Planning and Implementation	In process	

