

MINNEAPOLIS NEIGHBORHOOD REVITALIZATION PROGRAM

LYNDALE

NEIGHBORHOOD ACTION PLAN

Date Adopted by the Policy Board: October 2, 1995

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The *Revised* Lyndale Neighborhood Action Plan

Passed Policy Board
October 2, 1995
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Section One

Introduction and Background



Executive Summary LNA

The dynamic cycle between planning and action never ends. Our plans influence our actions; our actions invariably influence our plans. It is not a linear process, of first one and then the other, but an interplay of both- all the time.

This archive, called the NRP full plan is the documentation of such a process. Our neighborhood revitalization process began over five years ago. Plans have been made, and action taken. Along the way we develop new plans and new revisions to help us focus, direct and recommit. This full plan developed for the NRP is not the last revision, nor the last update.

This plan has been developed in a manner which both honors our direction and energy, as well as the city's priorities and interests as expressed through the NRP funding guidelines. Like any other program partner, whether it be a private individual, a foundation or a government program, the City has programs it wishes to fund and others it does not. Our intention has never been to only do the programs a single partner desires. We have wide ranging plans and a wide variety of sources to fund them. NRP is one of our biggest potential funders and it is worth our time to build a partnership with them.

The real outcome of the NRP program is the process that we have used to develop our plans. By coming together and building our common ground we have developed a comprehensive plan for neighborhood revitalization, and a plan which is built upon the initiatives and energy of our community. The foundation of the plan is that for which we, the neighborhood residents, are willing to take responsibility.

We trust as you look through this plan you will see the hundreds of hours of work and dedication of many individuals. We hope that you will also see the hours of promised dedication it will take to make this packet more than a dusty report sitting on a shelf.

If we follow through on our commitments, and meet our responsibilities over the next three years, the community ties between all the residents and institutions in Lyndale will become stronger. As we work together our strategies will change, our objectives will develop and our goals will mature. This process of growth will be inevitable in any plan which is truly a living and working document.

Executive Summary LNDC

I felt that it would be good to look back at the last few years to see what we have done and what was learned before we began our new journey with the Neighborhood Revitalization Program.

In 1991 after some tragic events in Lyndale, the Lyndale Neighborhood Association felt that the neighborhood had to begin working immediately on developing programs and developments to guide Lyndale's future. At that time the Lyndale Neighborhood Development Corporation was formed. This corporation, a 501c.3 non-profit corporation, was created to focus on improving the housing and economic conditions within the Lyndale Neighborhood and to serve as a committee within LNA. A board of directors of local residents and stake holders was established to begin this program. They worked to develop a strategy for Lyndale's development. This involved collaborating with members of the African American Community in establishing the Exodus Community Development Company. It was felt that we did not want to wait for NRP, but that we had to begin developing plans that would resolve the problems and use the assets which exist within Lyndale. This involved bringing new ideas for development to the Lyndale Neighborhood Association for approval. This process has resulted in the following new developments.

Northwest Area Grant for Administration -LNA \$198,000 / LNDC \$42,000 / ECDC \$42,000
 Jersey's -Closing and arrival of Blockbuster
 Pocket Park -31st and Pleasant -\$100,000
 Exodus Block - 12 units of housing - \$1,300,000
 31st Comp Block - from Stevens Avenue to Lyndale Ave.

Harriet Tubman Women Center - \$4,500,000
 Findley Place - Acquisition and Rehab \$3,300.00
 31st and Pillsbury - \$310,000 - land proposed for new development
 Redeemer Residence - Nursing home remodeling \$4,000.00

Sale of 2 Boarded Homes	\$90,000	
Rehab Grants -60 home owners	180,000	
Other Programs	100,000	
-new ownership assistance and rehab		
Nicollet Ave. Planning	25,000	
<i>Sub Total</i>		<u>\$14,187,000</u>
Encouraged and assisted -YMCA Expansion		\$2,000,000
Lyndale Foundation		<u>200,000</u>
Total		<u>\$16,387,000</u>

Yes, over 16 million dollars of development work has been brought to our neighborhood. Approximately \$700,000 of NRP funding was used as a catalyst to promote this total investment. What Lyndale has done can be used as a model to other neighborhoods.

Why this success?

The neighborhood stake holders made a clear commitment to work aggressively to solve it's own problems. A \$282,000 grant was established to handle the administrative costs so that development could be implemented. Underlying all of this was a tremendous spirit, a personality, and teamwork which gave us the ability to perform. Remember this was not done overnight. Often times seeds are planted and the nurturing process that results in growth and progress may not be seen by everyone for a number of years.

Future

Your continued involvement is needed. The NRP plan is a new plateau for Lyndale. Involvement may be presenting your new ideas, supporting programs, or asking questions. But the key is to stay involved, maintain that spirit, and not allow our neighborhood to become divided. We all may like different menus but the goal, which binds us together is a commitment to continue to work to improve where we live, the Lyndale Neighborhood. Your continuing involvement is needed.

Lyndale Neighborhood Profile

Population

Year	Total
1980	7,167
1990	7,239

Racial/ Ethnic Composition*

Year	Totals			
	Black	Native	Asian	White
1980	11%	2%	2%	83%
1990	25%	4%	6%	63%

*Hispanic residents may be any race, and each resident is included under the racial group which he/she designates.

Age Distribution

From 1980 to 1990 the age groups which increased the most were the groups of 25 to 44 (up by 7.7%) and the groups from birth to 9 (up by 3.9%). The age group showing the greatest decline in population during this period was the 65 and over age group, declining by 6.7%.

Poverty

Currently 35.2% of residents in Lyndale live in poverty, an increase of 95% from 1980 (compared with an increase of 40% for the city during the same period). Families have been even harder hit, with 39% living in poverty. This is an increase of 400% within the last ten years (again, compared to a 50% increase for the entire city). The census tract in Lyndale between Stevens and Nicollet is tied for having the highest unemployment rate, highest crime rate and lowest education rate in the city. Similarly hard hit is the area between Lake and 32nd east of Grand Avenue.

Based on the 1990 Census data there are 1,500 children living in Lyndale, approximately 66% of the children are minority, with 47% African American children. Many of these children live in single parent households which account for 7 families out of 10 compared with 2 of 10 families in the state. It is estimated that in Lyndale over 1000 children live in poverty.

Mobility

The population in Lyndale is relatively unstable. Overall 80% of the residents rent rather than own their homes. In 1993 24.7% of the households had been occupied less than 6 months. Horn Towers is the 501 unit public housing development in the neighborhood which increases the overall percentage of residents who rent.

Homestead Status

Many of the buildings in Lyndale are Homesteaded. The rate of buildings being owner occupied in the Lyndale Neighborhood was 50.8% in 1992, with 75.7% of single family homes being homesteaded. Only 6% of African Americans are homeowners, while representing 25% of the overall population.

Business Districts

- Lyndale- Lake Business District
- Nicollet- Lake Business District
- Grand & 36th Retail Area
- Lake Street

Recreational Facilities

- Painter Park- outdoor courts and fields
- Lyndale School- indoor gym, wading pool
- Blaisdell YMCA- will have a new indoor gym
- Two church gyms

Challenges

- Deteriorating housing stock. 14.4% of residential buildings were substandard in 1993
- Depressed real estate values, The North East area of Lyndale reflects sales 25% or more below assessed values.
- Vacant buildings which provide opportunities for drug dealing and other negative activities
- Continued drug trafficking and crimes against property and persons.
- Increasing numbers of crimes committed by or against juveniles (in February 1994 there were 11 separate reported cases of youth committing assaults in Lyndale.)
- High unemployment, higher for minorities
- Continued middle class suburban flight.

Opportunities

- Over 300 volunteers participating in neighborhood improvement efforts in 1993, through LNA committees, CARE & block clubs
- Citizen safety patrols during the summer
- Lyndale opened a police sub station at 31st and Nicollet, to connect police with residents
- Cooperation between the YMCA, School, Parks, Churches & LNA to involve neighborhood youth in enriching programs
- The opening of a new neighborhood center, at 3536 Nicollet, due to the Lyndale Foundation raising over \$100,000 in private funds and the hard work of over 60 volunteers.
- New developments coming into Lyndale totaling more than \$11 million dollars including the Harriet Tubman Women's Shelter, the Blaisdell YMCA expansion, & Redeemer Nursing home.

Neighborhood Improvement Efforts in Lyndale

Beginnings

The Lyndale Neighborhood Association (LNA) is the primary vehicle for residents to act for their interests. The association was created 20 years ago, but in 1990 increasing crime rates motivated residents to become vitally involved with the LNA. Since then 6 committees have become active in programming in the Neighborhood.

- Youth and Family- Human Development
- Safety and Crime
- Housing &
- Economic Development
- Environment
- Art Culture.

Subsequently the Youth and Family Committee has acquired funds through grants to hire staff to carry out programs for youth and families, and the housing and economic development committee has evolved into the Lyndale Neighborhood Development Corp. (LNDC), a 501c.3 non-profit.

Together these grants have been obtained to move the agenda of neighborhood organizations, institutions and residents forward. Together their goals have merged several times to develop long range plans. The first time this happened was with the Northwest Areas Foundation, the second time with the NRP first step. Each time LNA/LNDC reinforced a basic principle of providing tangible solutions that worked.

The Creation of Lyndale's Vision

In 1991 when the Exodus Community Development Company asked the Northwest Area Foundation to fund the redevelopment of the hardest hit block in Lyndale, the foundation asked "this plan looks great, can you do it for the whole neighborhood?" The answer from Exodus was "YES," which started a 16 month planning process, funded by Northwest which involved over 400 Lyndale stakeholders in over 90 large & small group meetings to create a comprehensive vision and plan for the neighborhood. The planning process followed the following steps:

- Data Gathering- through surveys, the census and focus groups
- Development of Vision and Goals- at community wide meetings
- Development of Objectives and Strategies- at community meetings & focus groups
- Preparation of Plan and Feedback- at community meetings & focus groups
- Preparation for implementation- at meetings of the LNA Steering Committee
- Ratification of the plan- at the LNA General Membership meeting, November, 1992.

Implementation of the Vision for Lyndale

After the plan was ratified neighborhood staff and volunteers began implementing the plan. Work on each area of the plan is being coordinated by the active neighborhood committees.

Funding to implement the plan from 1992 to the present has been provided by :

- NRP Transition funds \$700,000
for the Exodus block, Tubman Women's shelter & Home rehab program.
- Northwest Area Foundation \$282,000
Three year grant for technical assistance
for Economic Development, Fundraising
Outreach and resident leadership training.

Cooperative Efforts

One of the most successful of these solutions has been cooperation with the institutions and organizations which make up Lyndale. LNA volunteers work closely with several other organizations active in the neighborhood. Other groups which work closely with the LNA to implement neighborhood goals include:

- LNDC- Housing & economic development
- Exodus CDC- Representing the interests of the African American community. Active in redeveloping the Exodus block in Lyndale.
- Lyndale Foundation was formed to receive donations from individuals for the neighborhood center and New Life Church.
- CASE meetings providing a forum for residents to address problem properties & other concerns.
- SAFE- Organizing block clubs and crime prevention activities in close cooperation with the LNA Crime and Drug committee.
- Rental Property Owners- Improving property management in Lyndale
- Resident Associations-
 - Horn Towers Resident Council
 - Findley Place Resident Group
 - In Town on Lake Home Owners Association
- Churches-
 - New Life Church, Zion Lutheran, Redeemer Baptist
- Business Associations-
 - Lyn-Lake Business Association
 - Nicollet-Lake Business Association
- Neighborhood Service Providers
 - Blaisdell YMCA, Hospitality House, Family , Medical Center, Powderhorn Family Network, Lyndale School and Painter Park
- Neighborhood Institutions
 - Redeemer Residence Nursing Home
 - Steven's Square Nursing Home
- Other Neighborhood Groups
 - Whittier, Central, Phillips, Powderhorn, & more

Future

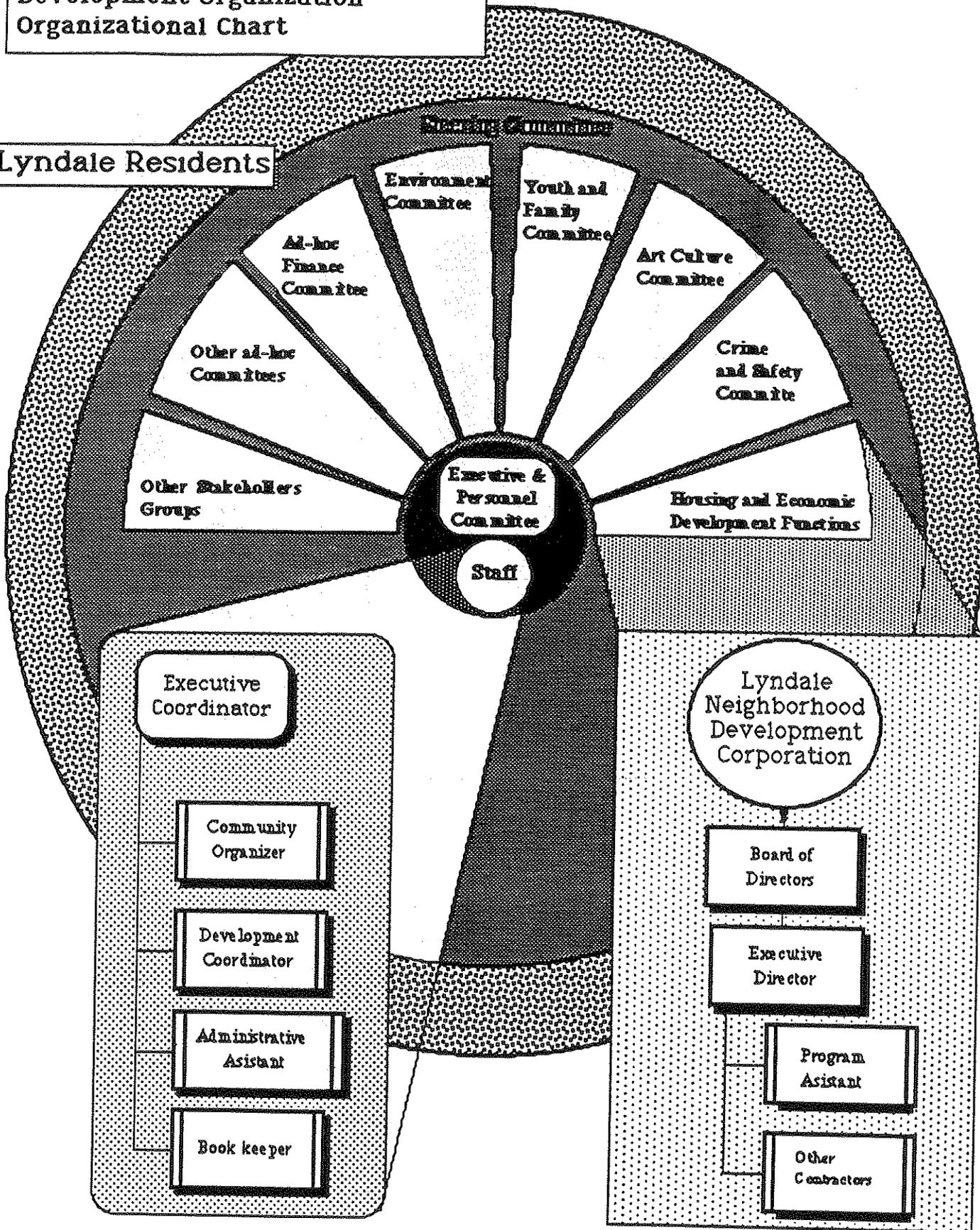
Today LNA/LNDC are continuing to make their programs and strategies more sophisticated. Our approach is transferring from directing programs, to reinforcing existing programs and adding to their natural energy. We are developing a better and better process by which neighborhood residents can influence the programs we support, and initiatives we lead.

We are convinced that the stronger the process, the better the outcome will be. The stronger we build the ties of community, ignited back in 1990, the stronger our improvement efforts will become.



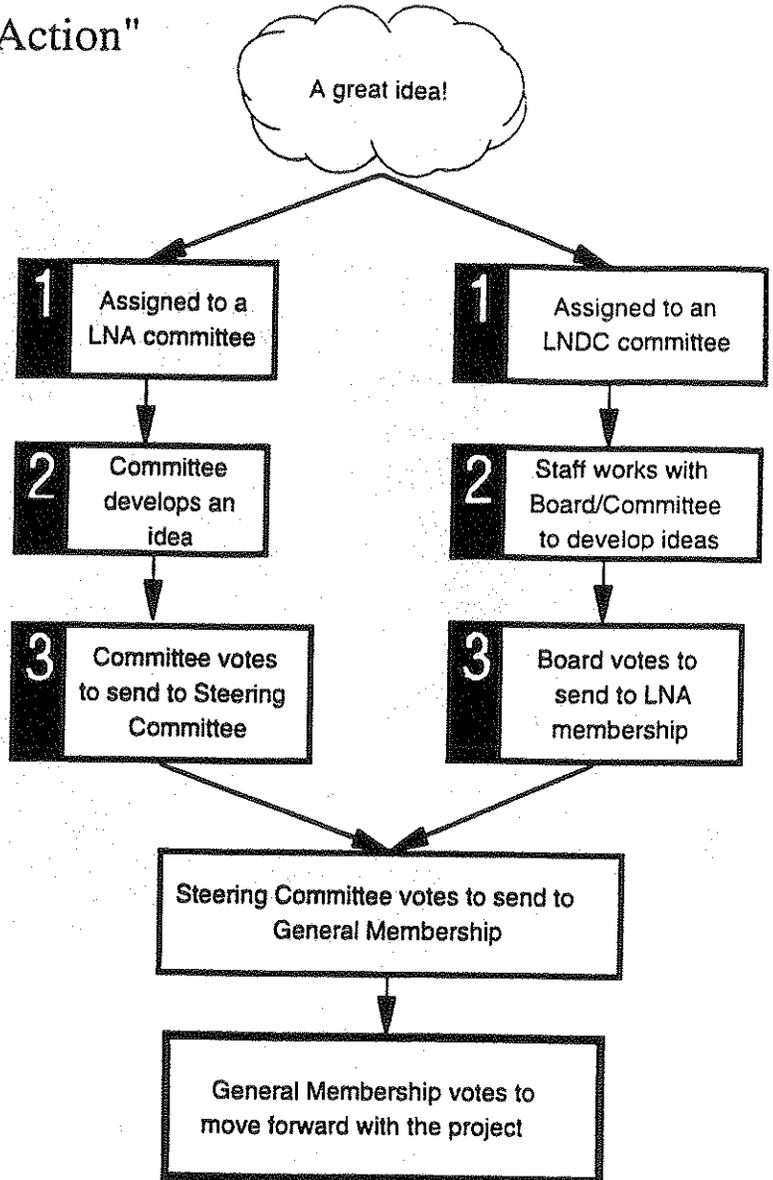
Lyndale Neighborhood Association
and Lyndale Neighborhood
Development Organization
Organizational Chart

Lyndale Residents

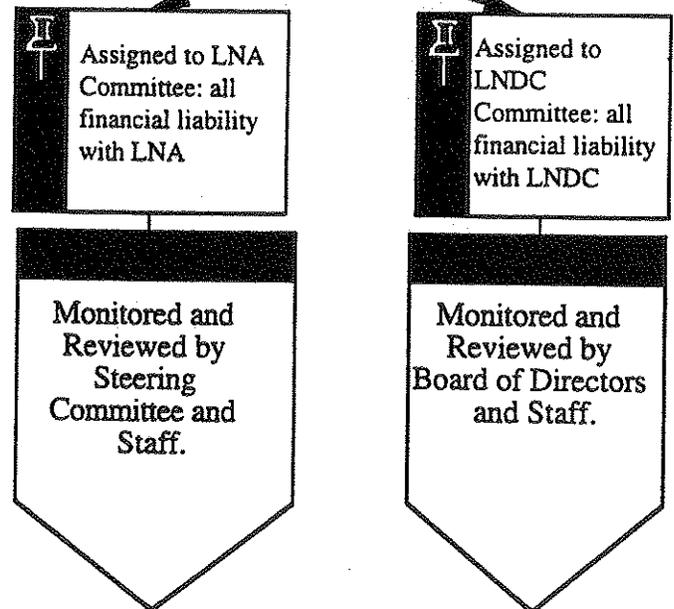


LNA's Process "An Idea to Action"

Planning Process



Implementation Process



Section Two

Neighborhood Revitalization Program Overview and History



LNA Approach to NRP

Down through the years, wise people of all faiths have noticed that when money is filtered into the process, the relationships changed. Very rarely is this change for the better. As the organizers and leaders in LNA/LNDC watched the money promised by NRP rip apart other neighborhood organization around the city, they became committed to guiding a different process.

From those reflections, as well as our own troubled experiences with NRP, the Lyndale Neighborhood Association has chosen a slightly different approach. Instead of focusing on the potential money, we focused on the goals and values which bind us together as a neighborhood. Instead of focusing on writing a three year plan for NRP, we focused on writing a three year plan for us, the residents of the neighborhood. When we were done, then we would focus on which parts of that total plan could be supported by NRP.

Actually this planning was a process that began quite a while ago. Lyndale began developing a comprehensive neighborhood plan in 1991, and with a multi year grant from the Northwest area foundation began implementing this plan in 1992. Over the years this grant has been integrated with a variety of other funding sources. Today we have a diverse funding base, which will not become dependent on NRP. In fact we intend to continue our pattern of using NRP funds to leverage private money, and to plant the seeds of long term projects.

While NRP's strongest asset was as a program for planning, LNA/LNDC has remained focused on implementation. We feel proud of our accomplishments, and are proud to be seen as an innovative leader in many areas.

Housing

- Exodus Block
- Tubman Shelter
- Rehab grants
- Horn Towers advocacy

Crime prevention-

- Block clubs
- Walkers
- Property Owners Group
- Substation

Human Development

- After school programs
- Summer employment

As our organization is expanding we are now developing programs in the Arts and the Environment.

All of this has not been easy, and we are experiencing growing pains. Recently we had a review from MAP and have strengthened our organizational capacity for future work. We are convinced that using the tools and concepts provided us by professionals, as well as integrating a new highly qualified staff will enable us to continue to build on our pattern of successful implementation.

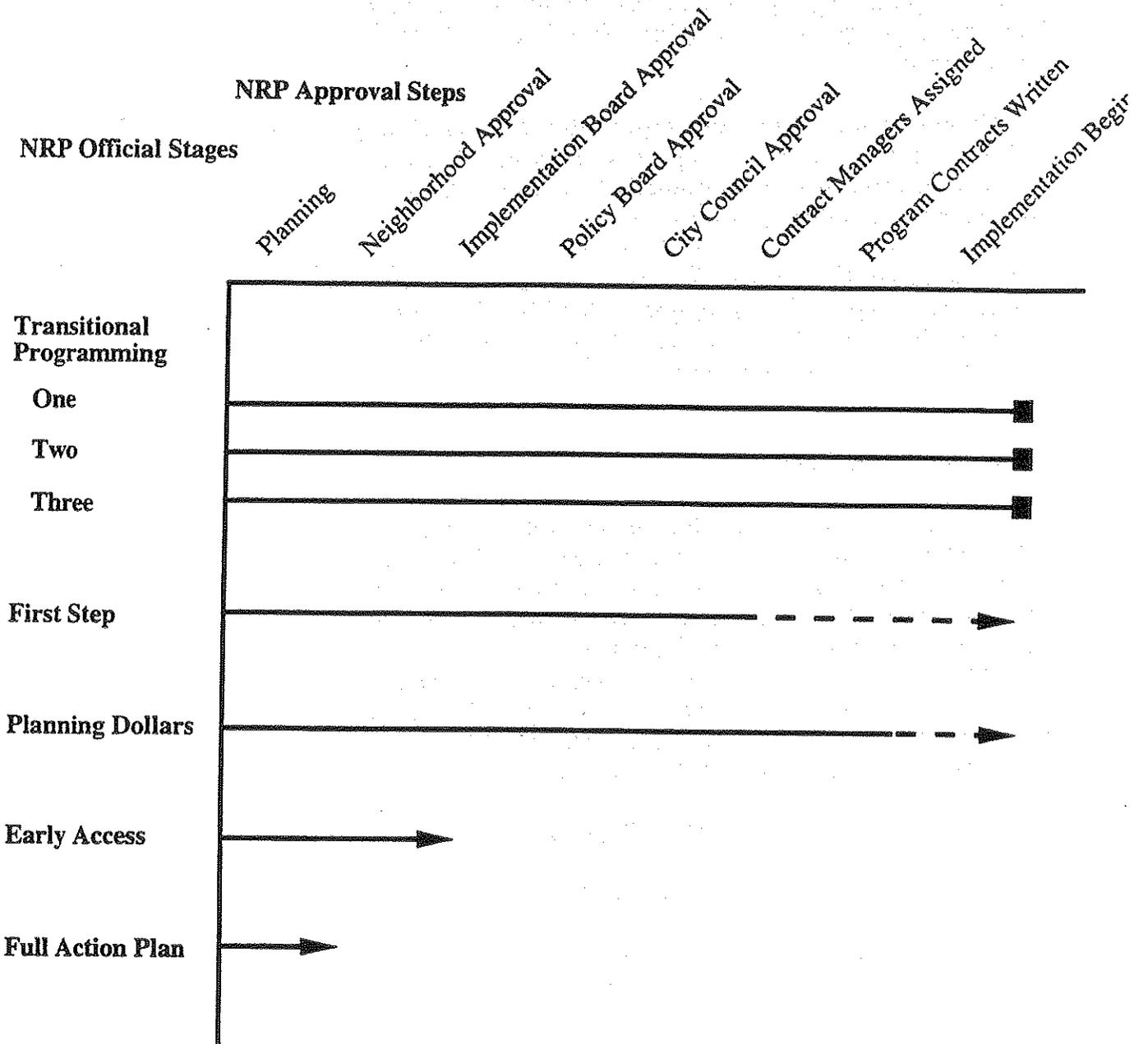
Flexibility and Focus

Because of our experience in implementation we know how plans must change. We understand very well how the best detailed plans can become useless without the flexibility for change. We have tried to interweave this thought into all off our plans.

LNA also realizes that the best implementation is that which is carried out by the people who did the planning. Instead of writing NRP wish lists, our committees focused on what they wanted to be doing, what they had the energy to do, and what they would take responsibility to see through the end. NRP has brought many people into the process, and we have worked hard to integrate them into the process, a process focused on implementation.

NRP Process-

Graph Explaining the Whole process



LNA Responsibilities for NRP Plan

LNA will be the organization which develops and implements the Human Development, Environmental, Arts and Crime/Safety Programs of the neighborhood. As in the past approved contracts in these areas have been structured directly between NRP and LNA. LNA will have the financial responsibility to see that the terms of the contract are satisfied. We will follow up and closely monitor any and all sub-contracts that we make. We will work with neighborhood programs and institutions to help build the capacity for more efficient implementation.

All new ideas, changes to plans, or the specifics of programs will work their way through the LNA approval process. This process is designed to provide input and oversight. Ideas will come from committees, be presented to the steering committee for recommendation, and sent to the general membership for approval.

The LNA staff will be responsible for managing the contracts and keeping the steering committee constantly informed of their progress. The LNA Steering Committee will oversee Lyndale's overall participation in the NRP process including updating and implementing the Lyndale Neighborhood Revitalization plan.

Steering Committee Role

The LNA Steering Committee is a 18 member board made up of residents, property holders and major stakeholders in Lyndale. They are elected by the residents of the neighborhood. The steering committee will meet to review all major activities in the neighborhood each month and set the agenda for the Monthly LNA General Membership meetings. The residents and property and business owners of Lyndale have the final say on all policy decisions in Lyndale at the General Meetings. *The Steering Committee gathers up the information needed for residents to make informed choices at the monthly meetings.* The Executive Committee of the Steering Committee (President, Vice President, Secretary and Treasurer) meet weekly to insure good communication and coordination for the dozens of projects the neighborhood is engaged in.

LNDC Responsibilities for NRP Plan

LNDC will be the corporation which develops and implements the Housing and Economic Development Programs. In the past approved contracts in these areas have been structured directly between NRP and LNDC. In the future all NRP contracts will be with LNA. LNA will be the contract manager and subcontract housing and economic development functions to LNDC. LNDC will have the financial responsibility to see that the terms of the contract are satisfied. LNDC will handle any ideas or program in the same way as any other committee of LNA. They will be presented to the Steering Committee for review and recommendation, and then to LNA for approval.

Planning Process

1992-1995

Building on the Past

Neighborhood residents identified their priorities during the 1992 planning process funded by the Northwest Area Foundation. In 1993 residents updated these priorities at a series of meetings to prepare for Lyndale's request for NRP Transition funds. Lyndale's 1994 First Step Process continued to involve more and more residents in updating and reaffirming the Lyndale neighborhood plan. When Lyndale's First Step plan was approved by the City Council in July of '94, LNA and LNDC volunteers began eight months of intensive work to develop the neighborhood's full NRP plan.

Resident Involvement

Over 300 residents participated in creating Lyndale's First Step plan. Residents expressed their ideas and priorities through the following methods:

	Attendance
Community Wide meetings	
•March 16, Painter Park	16
•March 26, LNA Office	23
•April 20 Open House	250
•Feb., March, April, General Membership	80
Targeted Outreach Efforts	
•Hom Towers focus group	45
•Findley Place focus group	8
•In Town on Lake meeting	9

	Members
Committee Meetings- over 40 meetings	
•Steering Committee	20
•LNDC- Housing & Economic	20
•Safety & Crime Committee	50
•Youth & Family Committee	25
•Environment/Arts	12
•31st Street Committee	30
•Nicollet Ave. Revitalization Committee	20
•Arts Committee	12

Neighborhood Survey 1994

- Distributed to every house & apartment
- Residents returned 61 surveys

Communication Methods Used

- Monthly updates in the neighborhood paper
- Neighborhood flyers and surveys distributed to every house and apartment
- Door knocking by block club leaders
- Door Prizes given as incentive for participation.

**Total N.R.P. Funding Requests
-Proposed-**

	Program	Administration
First Step		
Program	450,000	
Administration: LNDC		38,000
Administration: LNA		7,000
Sub Total	450,000	45,000
Full Plan		
Housing	2,854,250	
Economic Development	450,000	
Human Development	283,046	
Crime Prevention	109,504	
Arts & Culture	72,000	
Environment	99,200	
Administration: LNDC		332,000
Administration: LNA		55,000
Sub-Total 2	3,868,000	387,000
Lyndale NRP Request	4,318,000	432,000
Total Lyndale NRP Requests:		4,750,000

Section Three

Program Plans 1995-1997



THREE YEAR PLANS

1996-1998

Lyndale: A Neighborhood That Works!

A VISION FOR LYNDALE

We the people of the Lyndale Neighborhood seek to create a stronger sense of community pride which encompasses and celebrates the diversity and creativity of all. We seek to use these positive talents to develop a visibly safe, clean, stable, nurturing, and economically viable neighborhood that promotes feelings of eagerness to learn and grow. Methods to achieve these goals will fairly recognize all people and institutions of the neighborhood. We seek to strengthen reciprocal relationships with one another and the larger community; acknowledging that problems are best addressed at their roots, in an attainable, sustainable and empowering manner.

Human Development

Total Request for this section:

First Step:	\$25,200 NRP	59,000 Other	\$84,200 Total
Full Plan:	\$283,046 NRP	\$436,491 Other	\$719,537 Total

Vision: A neighborhood that works- with healthy families and institutions that cooperate to develop the personal, vocational and spiritual potential of residents.

Mission: Involve youth and parents and strengthen neighborhood institutions.

Goal 1. Empower youth and parents to share resources and identify program priorities.

Objective 1. Expand the Youth and Family Committee of neighborhood parents.

Strategy 1. Parents will meet regularly to share resources and solve problems cooperatively.

Who: Parents of the Lyndale neighborhood, HC, METP, MPS, MPB, MPL

Contract Manager: Hennepin County

What: Meet on a regular basis to plan and implement programs which meet unmet needs for low income youth and their parents.

When: Monthly in the afternoon and evening

Where: In the Lyndale Neighborhood, at the Community Center

How: The N.R.P. portion of the budget will be used for child care, publicity, mailings, material

Budget: \$1,200/yr. child care, \$500/yr. mailings, \$300/year materials, \$1,000/yr. publicity, \$1,000/yr. coordinator stipends

Year	N.R.P.	Other	Total
1996	2,000	2,000	4,000
1997	2,000	2,000	4,000
1998	1,000	3,000	4,000
Total	5,000	7,000	12,000

Strategy 2. Executive Coordinator will work with the Community Organizer to provide support to committee

Who: LNA Executive Coordinator and Community Organizer

Contract Manager: n/a

What: Provide staff support to the committee

When: During the month, to prepare and follow up on each meeting

Where: In the neighborhood

How: Using existing resources

Budget: n/a: no program funds needed

Year	N.R.P.	Other	Total
1996	0	0	0
1997	0	0	0
1998	0	0	0
Total	0	0	0

Objective 2. Form a Youth Council of neighborhood youth .

Strategy 1. Youth will meet regularly to share ideas and plan activities.(\$5,000 NRP, \$5,000 Other)

Who: Youth living in the neighborhood, and participating in neighborhood programs

Contract Manager: Hennepin County

What: Meet on a regular basis to plan and implement programs which meet unmet needs

When: Monthly in the afternoon and evening

Where: In the Lyndale Neighborhood, at the Community Center

How: The N.R.P. portion of the budget will be used for child care, publicity, mailings, material

Budget: \$600/yr. child care, \$500/yr. mailings, \$500/year materials, \$1,200/yr. publicity, \$1,200/yr. coordinator stipends

Year	N.R.P.	Other	Total
1996	2,000	2,000	4,000
1997	2,000	1,000	3,000
1998	1,000	2,000	3,000
Total	5,000	5,000	10,000

Objective 3. Parents and youth will meet with neighborhood agencies to identify unmet needs and set priorities for programs to meet those needs.

Strategy 1. Parents will meet with service providers to create an annual human service plan.

Who: Lyndale Parents , Social Service Providers Council including the YMCA, Hennepin County Human Service Network, Powderhorn Family Network, local Churches, Hospitality House, Harriet Tubman, Painter Park, Lyndale School.

Contract Manager: Hennepin County

What: An annual meeting to review programs, hear concerns, and set priorities for the following year. Their will be an ongoing process which will be highlighted in this annual meeting. The big meeting will be professionally facilitated.

When: In the Fall of each year.

Where: At the Lyndale Neighborhood Center

How: Invitations to all participants of Providers Council, and projects of the Youth and Family Committee. It will also be advertised through the block club system, common sense and ongoing programs.

Budget: \$800/yr. facilitator, \$300/yr child care, \$750 publicly, \$200/yr. invitations, \$500/ yr. meeting planning materials \$200/yr. research packets.

Year	N.R.P.	Other	Total
1996	\$1,400	\$1,350	2,750
1997	\$1,400	\$1,350	2,750
1998	\$1,400	\$1,350	2,750
Total	\$4,200	\$4,050	\$8,250

Strategy 2. Interested parents will be encouraged to serve on the boards of neighborhood agencies.

Who: Lyndale Parents, Staff, Social Service Providers, and local trainers (like MAP)

Contract Manager: Hennepin County

What: Leadership and training opportunities will be provided to get local residents involved in the boards of our local institutions.

When: Ongoing

Where: Trainings will happen throughout the metropolitan area, and at the Neighborhood Center

How: emerging leaders will be targeted and encouraged to participate in training, names will be passed on to local organizations, staff will meet with local organizations to identify leaders and resources they need.

Budget: The budget will be used to purchase materials for staff facilitated trainings, and to make offsite Trainings more assessable. \$1,000/yr. transportation, \$800/yr. child care, \$2,000/yr. materials, \$500/yr. tuition support

Year	N.R.P.	Other	Total
1996	\$3,300	\$1,000	\$4,300
1997	\$2,000	\$2,300	\$4,300

1998	\$1,600	\$2,700	\$4,300
Total	\$6,900	\$6,000	\$12,900

Strategy 3. Parents and youth will facilitate program evaluations

Who: Lyndale Parents and youth, Experienced Program Evaluators, Social Service Providers

Contract Manager: Hennepin County

What: Parents and youth will choose, based on neighborhood indicators, from available program evaluation instruments and be provided training to correctly administer the evaluations of neighborhood social service programs.

When: Ongoing

Where: In the neighborhood, at programs supported by the neighborhood association

How: Lyndale Parents and youth will choose instruments based on identified indicators, They will be trained to appropriately administer the instruments. They will set up meetings and site visits when appropriate, and coordinate bringing in outside administrators, evaluators when appropriate. They will be in charge of compiling results and making them available as part of the human service planning process.

Budget: \$1,900/yr. program instruments \$1000/yr. trainers time, \$400 child care

Year	N.R.P.	Other	Total
1996	2,100	1,200	3,300
1997	1,100	2,200	3,300
1998	1,100	2,200	3,300
Total	4,300	5,600	9,900

Objective 4. Increase the participation of youth and families in supportive programs in Lyndale.

Strategy 1. Publicize programs offered by neighborhood agencies among residents.

Who: Lyndale Social Service Providers

Contract Manager: HC

What: Providers contract for the publishing and distribution of a quarterly Y&F program guide. This guide will be distributed to all residents in the neighborhood

When: Before each season's programs

Where: In the Lyndale Neighborhood

How: With natural leadership within the social service providers

Budget: \$6,400/yr. for printing 16,000 guides @.40 (1 set of 4,000 four times a year, this is 114% of residencies in the neighborhood); \$800/yr. layout costs; \$800/yr. distribution costs

Year	N.R.P.	Other	Total
1996	5,000	3,000	8,000
1997	4,000	4,000	8,000
1998	3,000	5,000	8,000
Total	12,000	12,000	24,000

Strategy 2. Remove barriers to participation for low income and historically disadvantaged residents in agency programs

Who: LNA, Hennepin County, Social Service Provider's Council,

Contract Manager: Hennepin County

What: The Association will work with local service providers to remove barriers to participation by low income, non-native speaking, and historically disadvantaged youth and parents with scholarships, transportation, translation, etc.

When: Ongoing, specifically during summer programs

Where: In the Lyndale Neighborhood

How: LNA will contract with local agencies and to reduce barriers, will support the rental of transportation for low income residence and will contract with local ethnic advocacy groups and residents to provide translators for our programs. These activities will focus on the low income, non native speaking and historically disadvantaged residents of the Lyndale Neighborhood,

Budget: \$3,500/yr. transportation, \$4,500/yr. for Spanish and Cambodian translation, \$1,000/yr. Outreach work, \$6,000/yr. fee reduction programs

Year	N.R.P.	Other	Total
1996	9,500	5,500	15,000
1997	9,000	6,000	15,000
1998	6,000	9,000	15,000
Total	24,500	20,500	45,000

Objective 5. Parents will share information with their neighbors about opportunities available for youth and families in the neighborhood.

Strategy 1. Parent volunteers. will expand the existing block club system to include youth and family contacts.

Who: Lyndale parents will work with staff, and CCP SAFE,

Contract Manager: NRP

What: The existing block club system will be expanded to include Y&F contacts organized on every block.

When: Ongoing

Where: In the Lyndale Neighborhood

How: Parents and staff will identify interested residents with the support of existing block leaders, CCP SAFE, and the community organizer. These people will be offered the opportunity to be a local block leader for youth and family concerns. Contact responsibilities will be drawn up. Resources will be made available to the youth and family block contacts.

Budget: \$2,000/yr. organizing materials, \$1,000/yr. job description brochures, \$1,200/yr. baby-sitting at meetings, \$1,300/yr. mailing costs (Budget includes budget for all block club expansion organizing)

Year	N.R.P.	Other	Total
1996	3,500	2,000	5,500
1997	3,500	2,000	5,500
1998	2,000	3,500	5,500
Total	9,000	7,500	16,500

Strategy 2. Parents will distribute the Lyndale Youth and Family brochure in their apartments and blocks

Who: Youth and family Block Contacts

Contract Manager: n/a

What: Distribute the Y&F quarterly program brochures to block residents

When: Before Fall, Spring, Summer and Winter program registration

Where: Throughout Lyndale Neighborhood

How: Brochures will be made available by the Y&F committee and the Social Service Providers Council to the block contacts to be distributed on each person's block.

Budget: n/a (See G.1, Obj. 4, Strat. 1)

Goal 2. Build a strong and healthy base of social service providers

Objective 1. Expand the Lyndale Service Provider Council.

Strategy 1. Providers will meet regularly to share program information, coordinate services, and collaborate on new projects.

Who: Lyndale Social Service Providers, HC

Contract Manager: Hennepin County

What: Will meet on a regular basis to go over program successes, share upcoming information, identify unmet needs, share names of youth in need of programs, coordinate collaborative services, and develop new collaborative approaches and programs.

When: Meetings will be on a regular basis.

Where: In the Lyndale Neighborhood

How: Different committee members will take responsibility for different quarterly meetings. The budget covers mailings, copying and other support activities.

Budget: (\$500 postage/year, \$600/year meeting supplies, \$500/year brochures/info packets, \$400 for paper/copying)

Year	N.R.P.	Other	Total
1996	1,000	1,000	2,000
1997	1,000	1,000	2,000
1998	1,000	1,000	2,000
Total	3,000	3,000	6,000

Strategy 2. LNA Community Organizer will assist Agency staff to do door knocking to meet residents.

Who: The Community Organizer, staff from Social Service Providers

Contract Manager: Hennepin County

What: Will organize two outreach campaigns a year to reach neighborhood residents with material about services in the neighborhood, and to collect information about residents in the neighborhood for use by the participating Social Service providers.

When: Bi-annually

Where: In the Lyndale Neighborhood

How: Parts of the neighborhood will be divided up, and a standard door knocking form will be used

Budget: \$1500/yr. Door knocking Pads; \$250/yr. Computer upgrades; \$300/yr. labels

Year	N.R.P.	Other	Total
1996	500	1,550	2,050
1997	500	1,550	2,050
1998	500	1,550	2,050
Total	1,500	4,650	6,150

Objective 2. Evaluate the effectiveness of neighborhood programs and make improvements as needed.

Strategy 1 Develop common standards for judging program effectiveness for neighborhood agencies, including numbers of residents served, accessibility for lower income residents, and other values

Who: Social Service Providers of the Lyndale Neighborhood with technical support

Contract Manager: Hennepin County

What: Develop common standards for program evaluation, based on Y&F goals

When: 2nd and 3rd year

Where: In the Lyndale Neighborhood

How: Regular meeting preparing for the annual Social Service Plan

Budget: \$300/yr. mailing; \$500/yr. materials, \$1000/yr. technical assistance

Year	N.R.P.	Other	Total
1996	0	0	0
1997	1,000	800	1,800
1998	800	1,000	1,800
Total	1,800	1,800	3,600

Strategy 2. Increase availability to program evaluation training

Who: Staff from the Social Service providers

Contract Manager: Hennepin County

What: Provide access to program evaluation training for neighborhood social service provider staff

When: Ongoing

Where: In the Lyndale Neighborhood

How: Contract with local trainers to provide low cost and culturally appropriate trainings for neighborhood social service provider's staff program evaluation.

Budget: 1 training per year @ \$1,000/training, 20 participants @ \$50/each

Year	N.R.P.	Other	Total
1996	1,000	1,000	2,000
1997	1,000	1,000	2,000
1998	1,000	1,000	2,000
Total	3,000	3,000	6,000

Objective 3. Strengthen the capacities of neighborhood agencies.

Strategy 1 Develop the Lyndale Working Futures project in which LNA staff will assist neighborhood agencies to strengthen their capacity to carry out human development service contracts which promote self sufficiency among residents.

Who: LNA staff, outside technical consultants, Social Service Providers

Contract Manager: Hennepin County

What: Ongoing program support in issues of personnel policy, financial management and grant writing

When: Ongoing

Where: In the Lyndale Neighborhood

How: Contract with local social service providers as part of program contracts and financial management to build the natural capacity of local churches, and small non-profits to meet their own basic needs in a efficient, legal and effective manner.

Budget: \$3,000 materials, \$2,000/yr. Computer programs, \$5,000/yr. accounting support, \$3,000

Organizational Development Consulting assistance, \$300 Organizational Dues and subscriptions

Year	N.R.P.	Other	Total
1996	4,600	8,700	13,300
1997	3,000	10,300	13,300
1998	500	12,800	13,300
Total	8,100	31,800	39,900

Goal 4. Build a strong and effective collaboration between youth, parents and social service providers in the neighborhood

Objective 1. Expand human development programs in Lyndale to meet unmet needs.

Strategy 1. Develop a funding pool to start programs to meet unmet needs identified by parents youth and agencies.

Who: LNA, Social Service Providers Council, Y&F Committee, HC

Contract Manager: Hennepin County

What: A Social Service Foundation will be developed from which LNA can draw upon to support programs identified by the Social Service Providers Council and the Youth and Family Committee.

When: Quarterly

Where: In the Lyndale Neighborhood

How: Programs to be funded will be selected from responses to RFP's on a quarterly basis relating to the specific priorities established by the Annual Social Service Plan.

Budget:

Year	N.R.P.	Other	Total
1996	66,546	96,931	163,477
1997	62,100	106,000	168,100
1998	53,100	111,000	164,100
Total	181,746	313,931	495,677

Current priorities for strengthening services for residents include-

Priority 1. Expanding youth and adult employment opportunities.

Priority 2. Empowering parents through supportive programs.

Priority 3. Providing educational and cultural enrichment

Priority 4. Increasing community health, reducing drug use, family violence.

Strategy 2. LNA Summer Camps

Who: LNA, Social Service Providers Council, Y&F Committee,

Contract Manager: METP

What: A summer camp run by LNA to bring together neighborhood kids and parents from many racial backgrounds. The camps will broaden the horizons of youth, install community spirit and promote appreciation of diversity.

When: Summer: First Step

Where: In the Lyndale Neighborhood

How: Coordinator develops curriculum, rent Camp Chi Rho, recruit volunteers, provide scholarships based on need.

Budget:

Year	N.R.P.	Other	Total
1994-5 (First Step)	6,000	20,000	26,000
First Step Total	6,000	20,000	26,000

Strategy 3. YMCA Summer Camps

Who: LNA, Social Service Providers Council, Y&F Committee, YMCA

Contract Manager: METP

What: To provide 25 low income children in Lyndale \$200 scholarships to attend YMCA day or residential camps during the summer. The Blaisdell YMCA provides educational and broadening experiences that our kids would not normally have access of.

When: June 1, 1994-August 30-1995

Where: In the Lyndale Neighborhood

How: Flyer neighborhood, families show proof of income, kids go to camp, YMCA reports back.

Budget:

Year	N.R.P.	Other	Total
1994-5 (First Step)	5,000	10,000	15,000
First Step Total	5,000	10,000	15,000

Strategy 4. Summer and After School enrichment.

Who: LNA, Social Service Providers Council, Y&F Committee, YMCA, Drum Center, Walker, University of MN, Children's Theater

Contract Manager: METP

What: Lower income neighborhood children and teens will be given scholarships to attend special arts, sports and academic programs

When: June 1, 1994- August 31, 1995

Where: In the Lyndale Neighborhood

How: Flying, sign up through youth workers, Match kids up with opportunities for them to develop their gifts. Provide access to special field trips and educational activities.

Budget:

<u>Year</u>	<u>N.R.P.</u>	<u>Other</u>	<u>Total</u>
1994-5 (First Step)	12,000	25,000	37,000
First Step Total	12,000	25,000	37,000

Strategy 5. Summer Youth Construction Crew.

Who: LNA, Social Service Providers Council, Y&F Committee, LNDC, Rental Property Owners, 2 or More

Contract Manager: METP

What: Crew of 4 teens, 14-17 will paint multifamily apartment building on their block under supervision of a skilled partner.

When: June 1, 1994- August 31, 1995

Where: In the Lyndale Neighborhood

How: LNA recruit youth, LNDC works with owners, 2 or More provides supervisors

Budget:

<u>Year</u>	<u>N.R.P.</u>	<u>Other</u>	<u>Total</u>
1994-5 (First Step)	2,000	4,000	6,000
First Step Total	2,000	4,000	6,000

Strategy 6. Summer Youth Program Supervisors (Early Access)

Who: LNA, MPB, MPS, METP

Contract Manager: METP

What: 2 summer youth supervisors for youth at the unsupervised park at the Lyndale School

When: Summer

Where: In the Lyndale Neighborhood

How: LNA will hire two youth and work with them to provide appropriate supervision and programming. The job descriptions will be developed with the locresidents.

Budget:

<u>Year</u>	<u>N.R.P.</u>	<u>Other</u>	<u>Total</u>
1995 (Early Access)	3,000	0	0
Total	3,000	0	0

Strategy 7. Youth Summer Day Activity (Early Access)

Who: LNA, METP

Contract Manager: METP

What: Expanded youth opportunities in the summer through an expanded program.

When: Summer '95

Where: In the Lyndale NEighborhood

How: LNA will contract with local sumer day camp providers to expand the number of youth supervisors they have.

Budget:

<u>Year</u>	<u>N.R.P.</u>	<u>Other</u>	<u>Total</u>
1995 (Early Access)	12,000	10,660	22,660
Total	12,000	10,660	22,660

The Lyndale Program Foundation

Funds

1. Youth & Family's Human Development Fund
See Human Development G.3: Obj.1: Str.1
2. Art/Culture's Music Fund
See Art/Culture Obj. 9: Str.1
3. Environment's Action and Youth Employment Fund
See Environment G. 1: Obj. 2: Str. 2/Obj. 3 Str. 1

Requirements for RFP process:

1. Proposals will be requested four times a year
2. Proposals will need to request from one of the three specific funds
3. Staff will provide evaluation of programs based on eligibility and evaluation criteria
4. Proposals will be submitted to NRP for legal review to ensure conformance with NRP statute.
5. Staff will submit proposals with recommendation to the relevant committee based on a review of the information and a legal review of programs.
6. Committees will make recommendations to the general membership
7. Recommended proposals will be approved by the general membership

Eligible Organizations/Individuals

1. Organizations must serve youth and/or families living in the Lyndale Neighborhood
2. The organization must be a participating member of the Social Service Providers Council
3. Individuals must be members of the Lyndale Neighborhood Association

Eligible Programs

Human Development Fund:

1. Programs must fall within one of the program areas identified by the Annual Social Service Plan.
2. Proposals must include: budget, population served, evaluation mechanisms, . . .
3. Programs expenses must fall within the current NRP Social Service, administration or employment guidelines.

Music Fund:

1. Proposals must include how the identified program meets the goals and objectives of the fund as identified in the three-year plan.
2. Proposals must include: budget, population served, evaluation mechanisms, . . .
3. Programs expenses must fall within the current NRP Social Service, administration or employment guidelines.

Human Development Fund:

1. Proposals must include how the identified program meets the goals and objectives of the fund as identified in the three-year plan.
2. Proposals must include: budget, population served, evaluation mechanisms, . . .
3. Programs expenses must fall within the current NRP Social Service, administration or employment guidelines.

Crime Prevention/Safety

These programs are a continuation and expansion of programs started in First Step

Total Request for this section:

First Step	\$72,800	NRP	\$38,000	Other	\$108,400	Total
Full Plan	\$109,504	NRP	\$53,800	Other	\$163,304	Total

Vision: A community where people know and look out for their neighbors. A safe place to live, work, shop and play.

Mission: Make it easy for residents and property owners to get involved in making the neighborhood safe, and build good communication between residents and the police.

Goal 1. Increase communication between the police and Lyndale Residents.

Objective 1. Expand the Lyndale Police Bike Patrol

Strategy 1. Hire Police from the Fifth Precinct

Who: Fifth Precinct

Contract Manager: Minneapolis Police Department

What: Police from the 5th Precinct will be hired to patrol alleys, streets and business districts in the Lyndale Neighborhood during the summer and spring. Officers on bikes are more "approachable" to residents and feel more comfortable talking with the people most affected by crime on the block where they live.

When: Spring and Summer

Where: Lyndale Neighborhood

How: Police on bikes will build face to face relations with Lyndale residents and will bring safety into areas otherwise unmet using conventional squad cars. The police will hand out information on LNA programs to residents they talk with.

Budget:

Year	N.R.P.	Other	Total
1995 (First Step)	20,000	0	20,000
First Step Total	20,000	0	20,000
1996	15,000	0	15,000
1997	15,000	0	15,000
1998	15,000	0	15,000
Full Plan Total	45,000	0	45,000

Strategy 2. Expand communication between the bike patrol and the LNA Crime and Safety Committee

Who: LNA Crime and Safety Committee and the Fifth Precinct

Contract Manager: n/a

What: The LNA Crime and Safety Committee will put notices of current on-going crime patterns at the Substation for bike patrol officers.

When: Ongoing

Where: Lyndale Substation

How: Police on bikes will build face to face relations with Lyndale residents and will bring safety into areas that are difficult to address using conventional squad cars. The police will hand out information on LNA programs to residents they meet.

Budget: n/a

Year	N.R.P.	Other	Total
1996	0	0	0
1997	0	0	0
1998	0	0	0
Total	0	0	0

Objective 2. Expand the use of the Lyndale Police Sub Station

Strategy 1. Continue renting Substation ,

Who: LNA Crime and Safety Committee and the MPD Fifth Precinct

Contract Manager: MPD

What: The Fifth Precinct will maintain the program started in First Step of basing a beat patrol officer out of the substation; the officer's primary beat will be the Lyndale Neighborhood.

When: Ongoing

Where: Strategically located near the blocks in Lyndale with the highest number of crimes.

How: The Substation will be staffed by Lyndale Neighborhood Association volunteers. Volunteers will keep regular hours and be accessible to the public.

Budget: 6,000/yr. for rent, utilities, phone, copier, office supplies

Year	N.R.P.	Other	Total
1995 (First Step)	8,400	0	8,400
First Step Total	8,400	0	8,400

Year	N.R.P.	Other	Total
1995 (Early Access)	6,100	0	6,100
Early Access Total	6,100	0	6,100

1996	3,000	3,000	6,000
1997	4,000	2,000	6,000
1998	2,000	4,000	6,000
Full Plan Total	15,000	9,000	24,000

Strategy 2 Expand the program use of the Substation

Who: LNA Crime and Safety Committee and the MPD Fifth Precinct

What: The Substation will be used as a hub of proactive community safety activities

When: Ongoing

Where: Lyndale Substation

How: The use of the substation will be expanding by increasing the number of neighborhood and community programs that originate in and around the substation building.

Budget: n/a

Year	N.R.P.	Other	Total
1996	0	0	0
1997	0	0	0
1998	0	0	0
Total	0	0	0

Objective 3. Expand the use of Law Enforcement Interns *

Strategy 1. Expand the Police Cadet Program in the Lyndale Neighborhood

Who: LNA Crime and Safety Committee and the MPD Fifth Precinct

Contract Manager: MPD

What: Police Cadets will be paid a \$1,000 stipend to spend a quarter learning how to do community policing in the Lyndale Neighborhood. Staffing substation. Assisting officers in Lyndale..

When: Ongoing

Where: In the Lyndale neighborhood.

How: Recruit cadets from school, especially minority cadets.

Budget:

Year	N.R.P.	Other	Total
1995 (First Step)	4,000	0	4,000
First Step Total	4,000	0	4,000

* Later determined unnecessary by MPD and money refocused on Summer Camp programs in 12/94

Goal 2. Increase resident participation in crime prevention activities.

Objective 1. Increase the effectiveness of the Lyndale Walkers;

Strategy 1. Provide Cellular Phones for the Lyndale Walkers

Who: LNA

Contract Manager: Minneapolis Police Department

What: The "Lyndale Walkers" are a citizen patrol trained in crime prevention. They walk the neighborhood at varying times at least once a month. Cellular phones would be provided to the walkers for instant communication ability with 911 to enable walkers to feel safer on the walks and call squads when necessary

When: Ongoing

Where: Lyndale Neighborhood

How: Rent access agreements with US West Cellular

Budget: Budget is for the rental of 911 access cellular phones

Year	N.R.P.	Other	Total
1995 (First Step)	1,200	0	1,200
First Step Total	1,200	0	1,200
1996	2,000	0	2,000
1997	1,000	0	1,000
1998	1,000	0	1,000
Full Plan Total	4,000	0	4,000

Strategy 2. Provide Technical Support to other neighborhoods starting Citizen Patrol Programs

Who: LNA: Lyndale C&S Committee members, Lyndale Walkers, staff

Contract Manager: n/a

What: Provide Technical support to other neighborhoods starting or improving citizen patrol systems

When: Ongoing

Where: Across the metropolitan area

How: By providing start up material, speeches, and providing technical /informative meetings

Budget: n/a

Year	N.R.P.	Other	Total
1996	0	0	0
1997	0	0	0
1998	0	0	0
Total	0	0	0

Strategy 3. Walkers will recruit residents to participate in block clubs, and other LNA activities/programs

Who: LNA: Lyndale C&S Committee members, Lyndale Walkers, staff

Contract Manager: n/a

What: The Walkers will become outreach voices for the programs and activities of the neighborhood

When: Ongoing

Where: Lyndale Neighborhood

How: The Walkers will be informed of the ongoing activities and programs of the Lyndale Neighborhood and provide this information to the neighborhood

Budget: n/a

Year	N.R.P.	Other	Total
1996	0	0	0
1997	0	0	0
1998	0	0	0
Total	0	0	0

Objective 2. Strengthen existing block clubs and organize blocks currently in need of leadership.

Strategy 1. Provide Block Club Safety Incentives

Who: LNA: C&S Committee, and CCP Safe

Contract Manager: NRP

What: Block Club Crime Incentives will be available to assist in carry out block safety programs.

When: Ongoing

Where: In the Lyndale Neighborhood

How: Block clubs decide what activities or projects they want to sponsor and request funding from the LNA Crime and Safety Committee to fulfill on their ideas. A Committee of Block Captains will review block club requests and make funds available, insuring that all expenses are allowable and are documented properly. Before disbursement, the LNA staff will review the requests with NRP staff.

Strategy Focus will be on projects which strengthen relationships and communication between residents, property owners, businesses and employees of businesses on the block.

Budget: Acceptable expenditures will include but not be limited to motion detector lights, interim use of vacant space, positive events such as clean sweeps etc.

Year	N.R.P.	Other	Total
1995	10,000	10,000	20,000
First Step Total	10,000	10,000	20,000
1996	15,000	10,000	25,000
1997	10,000	15,000	25,000
1998	5,000	15,000	20,000
Full Plan Total	30,000	40,000	70,000

Objective 3. Publish Volunteer Newsletter

Strategy 1. LNA staff and volunteers will publish a quarterly newsletter for LNA volunteers. The Newsletter will list volunteer opportunities, and will feature exemplary volunteers.

Who: LNA Committees

Contract Manager: HC

What: Produce a comprehensive overview of volunteer opportunities in the Lyndale Neighborhood with profiles of current volunteers

When: Quarterly

Where: In the Lyndale Neighborhood

How: The layout and design will be done by volunteered. The NRP funds will cover our printer

Budget: \$400/yr. Printing for 8,000 copies @ .05 ea.,

Year	N.R.P.	Other	Total
1995 (First Step)	1,200	0	1,200
First Step Total	1,200	0	1,200
1996	400	0	400
1997	400	0	400
1998	400	0	400
Full Plan Total	1,200	0	1,200

Strategy 2. Mail the quarterly Volunteer newsletter to active volunteers

Who: LNA

What: Mail copies of the volunteer newsletter

When: Quarterly

Where: The Lyndale Neighborhood

How: Via the US Postal Service

Budget: \$768/yr. to mail 600 copies a quarter

Year	N.R.P.	Other	Total
1996	768	0	768
1997	768	0	768
1998	768	0	768
Total	2,304	0	2,304

Strategy 3. Distribute the quarterly Volunteer newsletter to active volunteers

Who: LNA

What: Distribute copies of the volunteer newsletter

When: Quarterly

Where: The Lyndale Neighborhood

How: Via a lit-drop

Budget: Distribute 1400/quarter @ \$200/quarter

Year	N.R.P.	Other	Total
1996	0	800	768
1997	0	800	200
1998	0	800	800
Total	0	800	800

Goal 3. Increase safety and decrease crime for residents of Horn Towers

Objective 1. Participate in the hiring of additional Horn Towers Security Guards

Strategy 1.-Increase the guard hours at the front door, to curb crime and residents fear.

Who: LNA, MPHA, Horn Towers Resident Council

Contract Manager: MPHA

What: Participate in the hiring of addition security time at Horn Towers

When: First two years

Where: Horn Towers

How: Security guards will be accountable to the Horn Towers Resident Council, MPHA and to the LNA and will treat residents with respect, while insuring that only visitors who are invited up by a resident can enter the building. Special training will be provided for the Guards and other MPHA staff to insure that the security personnel treat the diversity of residents who live in the Horn Towers with full respect and dignity. The security staff will also cooperate with the residents building watch committee and the Lyndale Walkers to enhance the safety and sense of community in the buildings.

Budget: Money will be used to leverage MPHA and private funds to increase the hours of the Horn Tower's security guards

Year	N.R.P.	Other	Total
1994 (First Step)	5,000	5,000	10,000
1995 (First Step)	5,000	5,000	10,000
First Step Total	10,000	10,000	20,000
1996	5,000	5,000	10,000
1997	5,000	5,000	10,000
1998	0	0	0
Full Plan Total	10,000	10,000	20,000

Objective 2. Increase sense of community at Horn Towers

Strategy 1.-Hire an community organizer for the residents' council

Who: LNA, MPHA, Horn Towers Resident Council

Contract Manager: MPHA

What: Organize residents of Horn Towers to participate in activities and social events which enhance cohesion between the 700 residents who represent diverse ages, traces and abilities.

When: First two years

Where: Horn Towers

How: Resident social hours, resident council, grocery shopping, outings, other ideas which residents put forth

Budget:

Year	N.R.P.	Other	Total
1994 (First Step)	9,000	9,000	18,000
1995 (First Step)	9,000	9,000	18,000
First Step Total	18,000	18,000	36,000

Goal 4. Increase safety through physical improvements.

Objective 1. Lyndale Safety Lights

Strategy 1. Assist block clubs in purchasing Motion Detectors lights for high crime alley's in the neighborhood

Who: LNA: Block club groups

Contract Manager:

What: Assistance in supporting the purchase of motion Detector lights, which will be owned by LNA and provided to block clubs for lighting up high crime alleys in the neighborhood

When: In the first year

Where: High crime alleys in the Lyndale Neighborhood

How: LNA will purchase Motion detector lights and then lease them to individual members of requesting block clubs.

Budget: Budget will go to assist in the purchase of motion detector lights

<u>Year</u>	<u>N.R.P.</u>	<u>Other</u>	<u>Total</u>
1996	2,000	0	2,000
1997	0	0	0
1998	0	0	0
Total	2,000	0	2,000

Art & Culture

Total Request for this section:

First Step	\$0 NRP	\$0 Other	\$0 Total
Full Plan	\$72,000 NRP	\$79,940 Other	\$151,940 Total

Vision An Empowered and enhanced community through the Arts.

Mission Develop neighborhood unity, encourage respect for people of all ethnic backgrounds, classes and abilities through the creation, study and celebration of the arts and other cultural expressions.

Introduction

Like a tapestry- all of our goals (1 through 4) are inter-related, and will be implemented through our 15 objectives (listed under goal 5).

- Goal 1. Make art/culture an integral and accessible part of our community life.
- Goal 2. Learn from and nurture the next generation (youth) through the arts.
- Goal 3. Support and encourage residents to experience and appreciate the rich cultures of the Lyndale Neighborhood.
- Goal 4. Attract, recognize and support individual artists in Lyndale.
- Goal 5. Build lasting community and relationships among residents in Lyndale by implementing the Lyndale neighborhood arts plan.

Objective 1. Develop a cooperative arts space.

Strategy 1- Conduct an economic feasibility study for a neighborhood cooperative arts space

Who: LNDC, LNA: Art Culture Committee, MCDA, appropriate professional support

Contract Manager: MCDA

What: Conduct a comprehensive feasibility study for an economically viable cooperative arts space.

When: In the first year

Where: In the Lyndale Neighborhood

How: The Arts Committee will work with a group of professionals and members to carry out a comprehensive feasibility study for an economically viable cooperative arts space.

Budget: Stipend, contractors, and expert support for need assessments, market analysis, and development of long range business plans.

Year	N.R.P.	Other	Total
1997	4,000	0	\$4,000
1998	0	0	0
1999	0	0	0
Total	4,000	0	4,000

Strategy 2 Conduct an economic feasibility study for a neighborhood based coffee shop

Who: LNA: Art Culture Committee, LNDC; MCDA and appropriate professional support

Contract Manager: MCDA

What: Conduct a comprehensive feasibility study for an economically viable neighborhood based coffee shop.

When: In the first year

Where: In the Lyndale Neighborhood

How: The Arts Committee will work with a group of professionals and members to carry out a comprehensive feasibility study for an economically viable neighborhood-based coffee shop.

Budget: Stipend, contractors, and expert support for need assessments, market analysis, and development of long range business plans

Year	N.R.P.	Other	Total
1997	3,000	0	\$3,000
1998	0	0	0
1999	0	0	0
Total	3,000	0	3,000

Strategy 3: Conduct an economic feasibility study for a neighborhood based dark room

Who: LNA: Art Culture Committee, LNDC; MCDA and appropriate professional support

Contract Manager: MCDA

What: Conduct a comprehensive feasibility study for an economically viable neighborhood based photography dark room.

When: In the first year

Where: In the Lyndale Neighborhood

How: The Arts Committee will work with a group of professionals and members to carry out a comprehensive feasibility study for an economically viable neighborhood-based photography dark room.

Budget: Stipend, contractors, and expert support for need assessments, market analysis, and development of long range business plans

Year	N.R.P.	Other	Total
1996	2,000	0	2,000
1997	0	0	0
1998	0	0	0
Total	2,000	0	2,000

Objective 2. Organize and promote neighborhood gatherings to facilitate multi-cultural exchanges

Strategy 1. Provide bi-annual educational experiences in the arts of different cultures to the neighborhood

Who: LNA Art Culture Committee, in collaboration with local arts suppliers and retailers

Contract Manager: Community Education

What: A Neighborhood-wide cultural educational experiences based in art

When: 2 times a year

Where: In the Lyndale Neighborhood

How: The Art Culture Committee will organize two educational experiences based in the arts each year. They will work closely with neighborhood artists and businesses. These experiences will be advertised and open to the entire neighborhood.

Budget: \$500/event for teachers/presenters; \$300/event for educational materials; \$200/event publicity; \$100/event transportation for low income residents, \$50 childcare/event

Year	N.R.P.	Other	Total
1996	1,500	800	2,300
1997	1,000	1,300	2,300
1998	500	1,800	2,300
Total	3,000	3,900	6,900

Strategy 2. Provide interactive and participatory art-based educational experiences to youth in the Lyndale Neighborhood.

Who: LNA Art Culture Committee, in collaboration with local arts suppliers and retailers

Contract Manager: Community Education

What: A Neighborhood-wide cultural educational experiences for youth based in art

When: 3 times a year

Where: In the Lyndale Neighborhood

How: The Art Culture Committee will organize three educational experiences based in the arts for youth each year. They will work closely with neighborhood artists and businesses. These experiences will be advertised and open to neighborhood youth.

Budget: \$500/event for teachers/presenters; \$300/event for educational materials; \$100/event publicity; \$50/event transportation for low income residents, \$50 childcare/event

Year	N.R.P.	Other	Total
1996	2,400	600	3,000
1997	1,400	1,600	3,000
1998	500	2,500	3,000
Total	4,300	4,700	9,000

Objective 3. Bring artists and performers into the neighborhood to educate the community

Strategy 1 The Arts Culture Committee will sponsor quarterly workshops talks or performances (\$4,400 NRP, \$3,400 Other)

Who: LNA Art Culture Committee, in collaboration with local arts suppliers and retailers

Contract Manager: Community Education

What: A neighborhood-wide educational workshops or performances

When: 4 times a year

Where: In the Lyndale Neighborhood

How: The Art Culture Committee will organize four educational experiences based in the arts. These experiences will be advertised and open to neighborhood.

Budget: \$500/event for workshop facilitator; \$200/event publicity; \$50/event transportation for low income residents, \$50 childcare/event

Year	N.R.P.	Other	Total
1996	2,000	1,200	3,200
1997	1,500	1,700	3,200
1998	1,000	2,200	3,200
Total	4,500	5,100	9,600

Objective 4. Support individual artists working with the community

Strategy 1 Do an economic feasibility study for a Artists Purchasing Cooperative

Who: LNA: Art Culture Committee, LNDC; MCDA and appropriate professional support

Contract Manager: MCDA

What: Develop a comprehensive feasibility study for an economically viable neighborhood based Artist Purchasing Cooperative.

When: In the second year

Where: In the Lyndale Neighborhood

How: The Arts Committee will work with a group of professionals and members to carry out a comprehensive feasibility study for an economically viable neighborhood-based Artist Purchasing Cooperative.

Budget: Stipend, contractors, and expert support for need assessments, market analysis, and development of long range business plans

Year	N.R.P.	Other	Total
1996	0	0	0
1997	1,500	0	1,500
1998	0	0	0
Total	1,500	0	1,500

Strategy 2. Inform the neighborhood residents of the artist projects happening in the neighborhood

Who: LNA: Art Culture Committee

Contract Manager: MCDA

What: Advertise neighborhood artists work to the community

When: Ongoing

Where: In the Lyndale Neighborhood

How: The Arts Committee will purchase space in *Common Sense* to introduce neighborhood residents to the diversity of art happening in the neighborhood

Budget: To purchase 1/2 page a month in *Common Sense*

Year	N.R.P.	Other	Total
1996	500	100	600
1997	500	100	600

1998	500	100	600
Total	1,500	300	1,800

Strategy 3. Develop a fast response revolving micro-loan program for Lyndale artists

Who: LNA: Art Culture Committee for artist's living in the Lyndale Neighborhood

Contract Manager: MCDA

What: A small revolving loan fund for short term assistance on arts projects

When: On going basis

Where: In the Lyndale Neighborhood

How: Lyndale Artist can apply for a \$250-\$500, 4% annual interest rate loan. Maximum of one year to repay. Guidelines for the loan will include selection process, payment options, collateral and legal documentation. Money is to be used to finish artistic endeavors.

Budget Revolving loan fund:

Year	N.R.P.	Other	Total
1996	8,000	2,000	10,000
1997	2,000	6,100	8,100
1998	2,000	8,000	10,000
Total	12,000	16,100	28,100

Objective 5. Support, organize and promote community festivals and public performances.

Strategy 1 Co-sponsor 4 events per year: Lyn/lake Festival, talent shows, musicals.

Who: LNA in conjunction with other organization's sponsoring area festivals

Contract Manager: Minneapolis Arts Commission

What: Co-sponsor cultural events with other neighborhoods, business districts and organizations.

When: 4 times a year

Where: In and around the Lyndale Neighborhood

How: The Art's Culture Committee will work with local partners to identify and organize area festivals and events.

Budget: \$500/event for advertising, publicity, printing

Year	N.R.P.	Other	Total
1997	1,500	500	2,000
1998	1,200	800	2,000
1999	1,000	1,000	2,000
Total	3,700	2,300	6,000

Objective 6. Encourage partnerships among neighborhood youth, residents, artists and designers.

Strategy 1 Publish and distribute a resource directory of artists and designers

Who: The LNA Arts Culture Committee in collaboration with local Arts business's

Contract Manager: MCDA

What: A business directory of local artists.

When: Annually

Where: In the Lyndale Neighborhood and surrounding business districts

How: The Art Culture Committee will work to design, layout, secure advertising, and print the Annual Lyndale Art directory to encourage Lyndale residents to support the local arts community

Budget: \$400 for 400 directories @ 1.00 per directory

Year	N.R.P.	Other	Total
1997	300	100	400
1998	200	200	400
1999	100	300	400
Total	600	600	1,200

Strategy 2 Develop a youth mentorship /apprenticeship program with local artists

Who: LNA: Art Culture Committee, Youth and Family Committee, Youth Council

Contract Manager: Minneapolis Employment and Training

What: Develop a youth mentorship/apprenticeship program with local artists.

When: ongoing

Where: In the business and arts space of Lyndale businesses

How: Work with 10 youth apprentices a year, 10 hours a month

Budget: \$250/ apprentice, \$500/mentor

Year	N.R.P.	Other	Total
1996	4,000	3,500	7,500
1997	3,000	4,500	7,500
1998	2,500	5,000	7,500
Total	9,500	13,000	22,500

Objective 7. Make a diversity of arts and cultural experiences accessible to residents, especially families from all economic backgrounds.

Strategy 1. Remove barriers to low income, historically disadvantaged Lyndale Residents

Who: LNA: Art Culture Committee

Contract Manager: Arts Commission

What: Provide subsidized tickets, childcare and transportation to disadvantage residents in the neighborhood for arts events outside the neighborhood.

When: Ongoing

Where: Minneapolis Metropolitan area

How: Staff and the Arts Committee will work with arts groups to sponsor neighborhood visits to local arts performances. This will focus on the low income, high risk youth and their parents from the neighborhood.

Budget: \$200/year childcare, \$800/year transportation, \$1000/ subsidized tickets

Year	N.R.P.	Other	Total
1996	1,400	600	2,000
1997	1,000	1,200	2,200
1998	1,000	2,000	3,000
Total	3,400	3,800	7,200

Objective 8. Recognize and honor residents/ businesses who make aesthetic contributions to our neighborhood.

Strategy 1. Committees will give awards for best gardens, landscaping, home painting

Strategy 2. Involve residents and youth in creating public art projects in Lyndale

Strategy 3. Develop projects and hire neighborhood artists to carry out public art projects including Youth created public art, mural painting, public art gardens

Strategy 4. Improve the aesthetic of the LNA office, offer space to show visual arts.

Budget: n/a (not yet flushed out, will be based on other things, no money from NRP will be used)

Objective 9. Involve residents and youth in creating learning and performing a music from a diversity of traditions.

Who: LNA: Art Culture Committee, Community Ed, Arts Commission

Contract Manager: Hennepin County

What: Funding for youth educational music programs

When: Ongoing

Where: In the Lyndale Neighborhood

How: This budget will be incorporated into the Lyndale Program Foundation as the Art Culture Music Fund.

Budget:

Year	N.R.P.	Other	Total
1996	6,000	5,000	11,000
1997	4,000	7,000	11,000
1998	3,000	9,000	12,000
Total	13,000	21,000	34,000

Strategy 1 . Mural Coordinator (Early Access)

Who: LNA: Arts Committee, METP, NSP

Contract Manager: METP

What: Hire a coordinator for the mural project

When: Summer '95

Where: 33rd and Garfield

How: A full program with youth and civic involvement will be implemented this summer around the painting of a mural at the boarded NSP substation building.

Budget:

<u>Year</u>	<u>N.R.P.</u>	<u>Other</u>	<u>Total</u>
1997	6,000	9,140	15,140
1998	0	0	0
1999	0	0	0
Total	6,000	9,140	15,140

Environment

Total Request for this section:

First Step	\$15,000 NRP	\$0 Other	\$15,000 Total
Full Plan	\$99,200 NRP	\$445,602 Other	\$544,802 Total

Vision: Planting the seeds of pride in Lyndale for the betterment of our community through environmental awareness, education, and involvement.

Mission: Make it easy for residents and property owners to get involved in improving the neighborhood environment.

Goal 1. Empower neighborhood residents to take ownership and responsibility for the natural environment

Objective 1. Raise awareness of residents of local & regional environmental issues

Strategy 1- Develop the Lyndale Environmental Education Program

Who: LNA: Environmental Committee; MPB, MCE, MECT and environmental activist groups working on urban environmental issues

Contract Manager: Minneapolis Park Board

What: A series of educational programs to raise the communities awareness of the environmental issues of their neighborhood.

When: 4 times a year

Where: In the Lyndale Neighborhood

How: LNA Environmental Committee will work with local environmental speakers and educators to do programs and workshops in the neighborhood.

Budget: \$50/ event childcare; \$200/event for educator; \$100/event publicity; \$50/event material

Year	N.R.P.	Other	Total
1996	1,000	600	1,600
1997	800	800	1,600
1998	1,000	1,000	2,000
Total	2,800	2,400	5,200

Objective 2. Provide residents the opportunity to take responsibility for the improvement of the local environment

Strategy 1. Develop the Lyndale Environmental Action Team

Who: LNA: Environmental Committee

Contract Manager: Minneapolis Park Board

What: Environmental Action Projects identified by the members of the Environmental Committee

When: 4 times a year

Where: In the Lyndale Neighborhood

How: The LNA Environment Committee will identify projects that can get large numbers of people involved in taking direct action for making their urban environment a better place.

Budget: \$50/action childcare; \$300/action materials (gloves, shovels, garbage bags); \$100/event material

Year	N.R.P.	Other	Total
1996	1,500	300	1,800
1997	700	1,100	1,800
1998	500	1,300	1,800
Total	2,700	2,700	5,400

Strategy 2. Establish a fund within a foundation for funding local environmental improvement projects.

Who: LNA: Environment Committee

Contract Manager: Hennepin County

What: LNA Environment Committee will have available funds for financial support to identified action projects

When: Years 1-3 on a quarterly basis

Where: The Lyndale Neighborhood

How: The Lyndale Environmental Committee will develop partnerships with local environmental groups, block clubs, and other neighborhood stakeholders to implement environmental improvement projects in the neighborhood. Funds will be raised from private foundations and neighborhood sources. NRP funds will be drawn from the Lyndale Program Foundation

Budget:

Year	N.R.P.	Other	Total
1996	5,000	17,734	22,734
1997	5,000	16,734	21,734
1998	5,000	17,734	22,734
Total	15,000	52,202	67,202

Strategy 3. Implement the Alley Dumpster Green Alleys Project

Who: LNA youth crews, property manager, LNDC, Block clubs, garbage contractors

Contract Manager: NRP

What: Wooden dumpster screen around unsightly and unsanitary dumpsters.

When: 1995 (First Step)

Where: In the Lyndale Neighborhood

How: Summer Youth Crews will work with block clubs, property owners and garbage haulers to create a good design for the screens, and will build them.

Budget:

Year	N.R.P.	Other	Total
1995 (First Step)	10,000	0	10,000
First Step Total	10,000	0	10,000

*Strategy 4. Lyndale Clean Up Fund**

Who: LNA, Property Owners, Block Clubs, LNDC, tenants

Contract Manager: NRP

What: Clean up stipends for care takers of large rental properties

When: 1995 (First Step)

Where: In the Lyndale Neighborhood

How: Provide property owners small stipends to give their managers to clean up around their properties, street and alleys. Dramatically reduce trash on streets.

Budget:

Year	N.R.P.	Other	Total
1995 (First Step)	5,000	0	5,000
First Step Total	5,000	0	5,000

*Has since been ruled an illegible use of NRP funds and is under renegotiation

Objective 3. Teach youth employable skills in a supervised setting through employment in environmental projects.

Strategy 1: Create a funding pool to grant money to residents who want to work with youth to create environmental improvement projects in the neighborhood

Who: LNA: Environment Committee

Contract Manager: Hennepin County

What: Fund environmental employment activities for youth in the neighborhood.

When: Year 1-3: Quarterly with a summer focus

Where: In the Lyndale Neighborhood

How: This budget will be incorporated into the Lyndale Program Foundation

Budget:

Year	N.R.P.	Other	Total
1996	10,000	50,000	60,000
1997	10,000	50,000	60,000
1998	10,000	50,000	60,000
Total	30,000	150,000	180,000

Objective 4: Build an environmentally conscious community by making use of vacant lots for neighborhood gardens.

Strategy 1: Start a fee for use program so that property taxes may be maintained (\$0 NRP, \$3,000 Other)

Strategy 2: Develop the Lyndale Garden Club for maintenance and self-governance of the gardens

Who: LNA, Sustainable Resource Center, Property Owners group, MCDA

Contract Manager: Minneapolis Park Board

What: Develop a self supporting system for the Lyndale gardens

When: Ongoing

Where: In the 'hood

How: Participants in the neighborhood gardens will be identified and supported to meet the needs of the gardens, and make their space assessable to residents.

Budget: \$250/yr. for publicity; \$300/year for signs; \$250 Garden supplies

Year	N.R.P.	Other	Total
1996	300	500	800
1997	200	600	800
1998	200	600	800
Total	700	1,700	2,400

Goal Two: Enhance the livability of the Lyndale neighborhood

Objective 1: Enhance the livability of the neighborhood corridors (incorporated into housing portion. Environment committee will work with them closely)

Objective 2.: Coordinate planning to improve corridors for residents, business owners, pedestrians and bicycles

Strategy 1: Address traffic flow issues on 31st street, 36th street, Blaisdell, Nicollet and Grand Avenue

Strategy 2: Coordinate involvement in 29th Street Green Way project

Who: LNA, 29th street GreenWay project, HC, Mpls. Planning

Contract Manager: Minneapolis Park Board

What: Lyndale volunteers working closely with the GreenWay coalition to keep the residents of Lyndale involved in the project and progress.

When: Ongoing

Where: In the Lyndale Neighborhood and with the 29th Greenway Coalition

How: A designated representative from Lyndale will attend meetings, make reports, and keep Lyndale residents informed and involved

Budget: The money will be used to publicize greenway activities within the Lyndale neighborhood, and support the work of the Greenway Coalition

Year	N.R.P.	Other	Total
1996	1,000	2,000	3,000
1997	1,000	2,000	3,000
1998	1,000	2,000	3,000
Total	3,000	6,000	9,000

Objective 3: Encourage residents to maintain beautiful landscaping and gardens

- Strategy 1: Have an annual Garden Awards
- Strategy 2: Have a seasonal garden tour
- Strategy 3: Establish a Lyndale seed and plant exchange
- Strategy 4: Coordinate the establishment of boulevard gardens

Objective 4. Encourage residents to make exterior improvements to their homes and apartments

Strategy 1.: Establish Home Improvement Awards (\$0 NRP, \$3,000 Other)

Objective 5. Create more open space, create new and improve existing recreational area

Strategy 1.: Relieve crowding on high density blocks by creating more green space

Strategy 2. : Provide adequate recreational areas through the development of a Lyndale Recreational Task force

Who: Develop a task force with representation from LNDC, LNA, MPB, MPS

Contract Manager: MPB

What: Develop a task force to address recreational needs in the Lyndale Neighborhood

When: Start talking in the first year

Where: The Lyndale Neighborhood

How: The task force will meet and discuss needs and options with available funds. Lyndale will have funds to come to the table with, to leverage public and private funds.

Budget:

Year	N.R.P.	Other	Total
1996	40,000	210,000	250,000
1997	0	0	0
1998	0	0	0
Total	40,000	210,000	250,000

Strategy 3.: Encourage clean up of contaminated soil at gas station at 35th/Nicollet

Objective 6. Youth Environmental Employment. (Early Access)

Strategy 1. Youth Produce Supervisor

Contract Manager: METP

Budget:

Year	N.R.P.	Other	Total
1995 (Early Access)	5,000	14,315	19,315
Total	5,000	14,315	19,315

Housing

Total Request for this section:

First Step	\$287,000 NRP	\$385,000 Other	\$672,000 Total
Full Plan	\$ 2,854,250 NRP	\$ 4,493,000 Other	\$ 7,347,250 Total

Vision: Residents and owners have pride in their neighborhood property. The well kept homes, apartments, business's and streets of Lyndale make it an enjoyable place to live, work, shop, and play.

Mission: Improve the condition of the physical environment in Lyndale

Goal 1: Improve the condition of housing in Lyndale

Objective 1: Assist owner occupants to rehabilitate their homes.

Strategy 1: Provide up to 150 deferred or forgivable loans to owner-occupants in the Lyndale neighborhood for necessary home improvements

Who: LNA: LNDC; MCDA

Contract Manager: MCDA

What: The First Step program provided \$3,000 grants to 50 owner-occupants, this will expand the number of oners touched and potentially lower the amount of each forgivable loan. The loan recipients will once again be chosen through a lottery system. The goal is to provide up to 150 forgivable loans over three years

When: First Step, and Full plan years 1996-98

Budget:

Year	N.R.P.	Other	Total
<i>1995 (First Step)</i>	<i>150,000</i>	<i>250,000</i>	<i>400,000</i>
First Step Total	150,000	250,000	400,000
1996	100,000	100,000	200,000
1997	50,000	100,000	150,000
1998	50,000	100,000	150,000
Full Plan Total	200,000	300,000	500,000

Strategy 2: Establish a \$100,000 revolving loan fund for owner occupants in the Lyndale neighborhood to make needed home rehabilitation improvements

Who: LNDC, MCDA, local funding institutions

Contract Manager: MCDA

What: Guarantee loan fund serviced by selected institution

When: Years 1 - 3

Budget:

Year	N.R.P.	Other	Total
1996	20,000	20,000	40,000
1997	40,000	40,000	80,000
1998	40,000	40,000	80,000
Total	100,000	100,000	200,000

Objective 2: Assist low and moderate income residents to own a home in Lyndale

Strategy 1: Match nontraditional buyers in Lyndale with existing programs to help them purchase a home in Lyndale

Strategy 2: Provide equity financing to potential home purchasers See Goal 2, Objective 1, Strategy 2

Objective 3: Provide affordable rental housing for families and residents

Strategy 1: Establish a \$312,250 revolving loan fund to owners of rental properties to rehabilitate rental property units

Who: LNA: LNDC; MCDA

Contract manager: MCDA

What: Provide forgivable loans of an estimated \$5,000 per unit in buildings less than five units or an estimated \$2,000 per unit in buildings of more than five units

When: Years 1 - 3

Budget:

Year	N.R.P.	Other	Total
1995 (First Step)	30,000	60,000	90,000
First Step Total	30,000	60,000	90,000
1996	100,000	33,000	133,000
1997	150,000	50,000	200,000
1998	63,250	50,000	113,250
Full Plan Total	313,250	133,000	446,250

Goal 2: Enhance the livability of the Lyndale Neighborhood

Objective 1: Remove blighting influences at scattered sites in Lyndale.

Strategy 1: Implement the Early Access program to acquire, demolish, and plan for sites of blighted property

Who: LNA: LNDC; MCDA and Inspections

Contract Manager: MCDA

What: Identify sites, negotiate options, acquire properties, coordinate planning for vacant sites.

When: 1995

Budget:

Year	N.R.P.	Other	Total
1995	220,000	50,000	270,000
1996	0	0	0
1997	0	0	0
1998	0	0	0
Total	220,000	50,000	270,000

Strategy 2: Construct, rehab, sell units, or provide open space on sites identified by neighborhood as blighted property including the 31st street, Nicollet Avenue, and 35th Street corridors.

Who: LNDC, MCDA, and Independent Contractors

Contract Manager: MCDA

What: Determine reuse of sites occupied by blighted property. This will include a planning process involving block clubs and neighborhood stakeholders.

When: Years 1-3

Budget:

Year	N.R.P.	Other	Total
1995 First Step	55,000	55,000	110,000
First Step Total	55,000	55,000	110,000
1996	870,000	775,000	\$1,645,000
1997	675,000	1,100,000	\$1,775,000
1998	256,000	1,865,000	\$2,121,000
Full Plan Total	1,801,000	3,740,000	\$5,541,000

Strategy 3: Obtain approval on projects from the LNA membership and complete established priority projects

Strategy 4: Assist the Harriet Tubman Women's center with adequate security fencing around the perimeter of the facility.

Who: LNA: LNDC; Harriet Tubman, and MCDA

Contract Manager: MCDA

What: Assist Harriet Tubman with security issues by contributing funds to help erect a security fence around the building.

When: Year 1

Budget: NRP \$20,000 Other \$40,000

Year	N.R.P.	Other	Total
1996	20,000	40,000	60,000
1997	0	0	0
1998	0	0	0
Total	20,000	40,000	60,000

Strategy 5: Assist the owners' association of the In Town on Lake Condominiums, Nicollet Townhouse Association, and Findley Place to do necessary rehabilitation to prevent future blighting in the area

Who: LNA: LNDC; MCDA, and other financial institutions

Contract Manager: MCDA

What: Assist with the necessary rehabilitation's to the In Town on Lake, Condominiums, Nicollet Townhouses and Findley Place .

When: Year 1

Budget:

Year	N.R.P.	Other	Total
1996	90,000	30,000	120,000
1997	0	0	0
1998	0	0	0
Total	90,000	30,000	120,000

Strategy 6: The Home that Lyndale Built II

Who: LNA: LNDC; MCDA, MICAH, and other financial institutions

Contract Manager: MCDA

What: Work with MCDA to purchase 2 HUD or other foreclosed properties. Use Lyndale residents and other volunteers to rehab properties and sell properties..

When: First Step

Budget:

Year	N.R.P.	Other	Total
1995 (First Step)	47,000	20,000	67,000
First Step Total	47,000	20,000	67,000

Objective 2: Obtain a building for special use as a cooperative arts space and or neighborhood offices.

Strategy 1: Rehabilitate a commercial building as a cooperative arts space or neighborhood offices.

Who: LNA: LNDC, Art Culture Committee; MCDA, Arts Commission.

What: Rehabilitate a commercial building for public use as an arts space and/or neighborhood offices.

When: Years 1-2

Contract Manager: MCDA

Budget:

Year	N.R.P.	Other	Total
1996	25,000	25,000	50,000
1997	75,000	75,000	150,000
1998	0	0	0
Total	100,000	100,000	200,000

Objective 3: Create more open space, create new and improve existing recreational area

Strategy 1: Relieve crowding on high density blocks by creating more green space.

Who: LNA: LNDC; MPHA, Mpls. Planning Department, MPB, and MCDA

What: Acquire vacant lots to decrease blighting influences in the neighborhood.

When: Years 1-3

Contract Manager: MCDA

Budget: See Goal 2, Objective 1, Strategy 2

Strategy 2: Develop the Lyndale Recreation Task Force to identify funding sources for future recreational areas

Who: LNA: LNDC; MSB, MPB, Planning Department

What: Develop funding sources for specific projects

When: Years 1 -3

Contract Manager: n/a

Budget: See Environment Goal 2, Objective 5, Strategy 2

Objective 4: Make physical improvements to improve the health, safety, and livability of the neighborhood environment.

Strategy 1: Implement the strategy for Light up Lyndale Program

Who: LNDA, Minneapolis Public Works, NSP

What: Provide additional safety lighting

When: 1995 First Step, 1996 Full Plan

Contract Manager: Public Works

Budget:

<u>Year</u>	<u>N.R.P.</u>	<u>Other</u>	<u>Total</u>
<i>1995 (First Step)</i>	<i>5,000</i>	<i>0</i>	<i>5,000</i>
First Step Total	5,000	0	5,000
1996	10,000	0	10,000
1997	0	0	0
1998	0	0	0
Full Plan Total	10,000	0	10,000

Strategy 2: Enhance the livability of Horn Towers for residents and neighbors

Who: LNDC, MPHA

What: Obtain a commitment from MPHA to attract responsible tenants and develop a design/rehab project to meet the needs of residents and neighbors

When: Years 1 - 3

Contract Manager: Hennepin County

Budget: See Goal 2, Objective 1, Strategy 2

Economic Development

Total Request for this section:

First Step	\$50,000 NRP	\$60,000 Other	\$110,000 Other	
Full Plan	\$450,000 NRP	\$1,530,000 Other	\$1,980,000 Total	

Vision: Business Districts and individuals in Lyndale are thriving economically, having easy access to the resources they need to succeed. Residents have access to high quality and affordable goods and services, and the income generated in Lyndale stays in Lyndale.

Mission: Improve the economic viability and vitality of the neighborhood and its residents.

Goal 1: Encourage residents to acquire and expand the skills needed for employment

Objective 1. Connect residents seeking training and employment with the resources they need including day care, computer and other skill training, resume writing, job listings, etc. LNA will work with LNDC and Exodus to meet this need.

Who: LNA; LNDC; Exodus, HC, TEA, METP, Community Ed

What: Provide training and job skill development for residents in Lyndale.

When: Year 1- 3

Budget: n/a

Objective Two: Provide Opportunities for low income working adults

Strategy 1. Day Care Center Improvements

Who: LNA, LNDC, LF, Zoe Day Care

What: Complete physical improvements needed for Zoe Day Care Center located in the Lyndale Neighborhood Center. Advertise day care in neighborhood, LNA assist parents finding job training programs.

When: Years 1

Contract Manager: MCDA

Budget:

Year	N.R.P.	Other	Total
1995 (First Step)	30,000	30,000	60,000
First Step Total	30,000	30,000	60,000

Goal 2: Revitalize commercial districts in Lyndale.

Objective 1: Improve blighted sites and commercial properties on Nicollet Avenue.

Strategy 1: Provide forgivable loans, grants, or a revolving loan fund to property owners along Nicollet Avenue between Lake Street and 36th Street to improve blighted commercial properties.

Who: LNA; LNDC, Nicollet Avenue Revitalization Project; MCDA, and local financial institutions.

What: Provide forgivable loans and/or grants to Nicollet Avenue property owners for renovation of blighted commercial properties.

When: Years 1-3

Contract Manager: MCDA

Budget:

Year	N.R.P.	Other	Total
1996	60,000	300,000	360,000
1997	100,000	300,000	400,000
1998	60,000	300,000	360,000
Total	220,000	900,000	1,120,000

Strategy 2: Encourage owner to cleanup contaminated sites of the gas station at 35th and Nicollet.

Strategy 3. MTC Fence Upgrade.

Who: LNA: LNDC; MTC

Contract Manager: MPHA

What: Assist MTC to install wrought iron fence around their parking lot.

When: first year

Where: 32nd and Nicollet

How: Contract with MTC to upgrade the fence used.

Budget:

Year	N.R.P.	Other	Total
1995 (First Step)	20,000	30,000	50,000
First Step Total	20,000	30,000	50,000

Objective 2: Improve blighted sites and strengthen commercial properties at the intersection of Lyndale and Lake Street.

Strategy 1: Provide forgivable loans, grants, or a revolving loan fund to property owners at the intersection of Lyndale Avenue and Lake Street to improve and strengthen commercial properties.

Who: LNA: LNDC; MCDA, Planning Department, Lyndale and Lake property owners, local financial institutions, and adjacent neighborhoods of Whittier, CARAG and LHENA ,

What: Provide forgivable loans and/or grants to Lyn-Lake owners for renovation and rehabilitation of blighted commercial properties.

When: Years 1-3

Contract Manager: MCDA

Budget:

Year	N.R.P.	Other	Total
1996	60,000	100,000	160,000
1997	30,000	125,000	155,000
1998	30,000	175,000	205,000
Total	120,000	400,000	520,000

Objective 3: Work in partnership with adjacent neighborhoods (Whittier, CARAG, and LHE

Objective 4: Improve blighted sites and strengthen commercial properties along Lake Street in Lyndale Neighborhood.

Strategy 1: Provide forgivable loans or grants to property owners along Lake Street to improve and strengthen commercial properties.

Who: LNA: LNDC; MCDA, Planning Department, Lake Street property owners and local financial institutions.

What: Provide forgivable loans and/or grants to Lake Street property owners for rehabilitation or renovation of blighted commercial properties.

When: Years 1-3

Contract Manager: MCDA

Budget:

Year	N.R.P.	Other	Total
1996	20,000	50,000	70,000
1997	20,000	50,000	70,000
1998	10,000	50,000	60,000
Total	50,000	150,000	200,000

Objective 5: Increase public parking in high density residential and business areas including 32nd and Garfield and 36th and Grand.

Who: LNA: LNDC; Minneapolis Public Works, and MCDA

What: Acquire vacant lots to decrease probability of blighting influences in the neighborhood for use as public parking

When: Years 1-3

Contract Manager: MCDA or Public Works

Budget:

Year	N.R.P.	Other	Total
1996	0	0	0
1997	40,000	65,000	105,000
1998	0	0	0
Total	40,000	65,000	105,000

Objective 6: Empower residents to start new businesses

Strategy 1: Assist residents to develop sound business plans and acquire financing by educational training and support

Who: LNA; LNDC; Community Ed

What: Develop training programs, identify consultants, sources of financing and financial programs

When: Year 1 - 3

Contract Manager: MCDA

Budget

Year	N.R.P.	Other	Total
1996	10,000	5,000	15,000
1997	5,000	5,000	10,000
1998	5,000	5,000	10,000
Total	20,000	15,000	35,000

Goal 3 Retain the income and capital generated in the neighborhood for reinvestment in the Lyndale Community.

Objective 1: Acquire properties to be managed by the neighborhood to produce earned income

Strategy 1: Development of the Exodus Block

Strategy 2: Enhance the development of a leasehold coop for residents of Findley Place

Objective 2: Develop community based businesses to meet resident needs.

Strategy 1: Develop business plans and financing options for community based businesses including, rent to own, financial center, food co-op, and other services. See Goal 2, Objective 6.

Budgets

Three year Budget Proposal

LNDC BUDGET OVERVIEW

HOUSING AND ECONOMIC DEVELOPMENT *

<u>Housing & Economic Development</u>	<u>NRP</u>	<u>Private</u> Investments	<u>Total</u>
<u>Home Owners</u>			
Rehab Grants	200,000	300,000	500,000
Revolving loan fund	100,000	100,000	200,000
	300,000	400,000	700,000
<u>Rental Property</u>			
Private Rental Owners	313,250	133,000	<u>446,250</u>
<u>Economic Development</u>			
Lyn-Lake	120,000	400,000	520,000
Nicollet Ave- Commercial property	220,000	900,000	1,120,000
Lake Street	50,000	150,000	200,000
Resident/ Business	20,000	15,000	35,000
Public parking	40,000	65,000	105,000
	450,000	1,530,000	1,980,000
<u>Blighted Property</u>			
Remove Blighted Buildings	220,000	50,000	270,000
Address Blighted Sites	1,801,000	3,740,000	5,541,000
Tubman-	20,000	40,000	60,000
Art Space/Special use	100,000	100,000	200,000
Lighting	10,000		10,000
Housing Associations	90,000	30,000	120,000
	2,241,000	3,960,000	6,201,000
TOTAL	3,304,250	6,023,000	9,327,250

* Not including First Step budgets.

LNA Administrative Budget*

	<u>1996</u>	<u>1997</u>	<u>1998</u>
Executive Coordinator	32,400	34,020	35,721
Administrative Assistant	21,760	22,848	23,990
Community Organizer	30,585	32,114	33,719
Grants Specialist	33,070	34,724	36,560
Rent	10,911	12,000	13,200
Phone	5,000	5,250	5,500
Print/Copy	10,911	12,000	12,200
Meetings	2,500	2,750	3,000
Communication	11,000	12,100	13,310
Training	4,000	4,400	4,840
Insurance	3,500	3,850	4,100
Equipment	4,000	4,400	4,840
Expenses Sub-total	169,637	180,456	190,980
Income			
NRP	25,000	20,000	10,000
Grants	142,137	156,456	170,980
Individual donations	2,000	3,000	5,000
Earned Income	500	1,000	5,000

Note: A 1994/5 column should be considered here to illustrate the \$19,000 of First Step Funds used by the neighborhood. This will increase the First Step/NRP total to \$74,000.

**(not including housing and economic development functions performed by LNDC)*

