

MINNEAPOLIS NEIGHBORHOOD REVITALIZATION PROGRAM

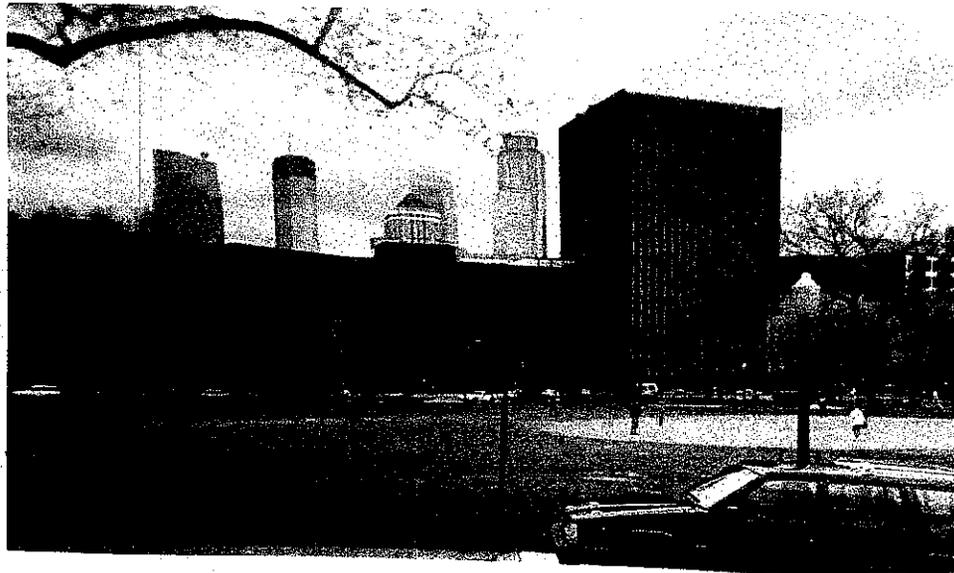
**ELLIOT PARK
NEIGHBORHOOD
ACTION PLAN**

Date Adopted by the Policy Board: February 24, 1997

Date Adopted by the City Council: March 28, 1997

Document Number: 97-72M

ELLIOT PARK NEIGHBORHOOD OTHER STRATEGIES



• FEBRUARY 1997 •

Elliot Park Neighborhood Other Strategies

Future Challenges

Elliot Park represents a unique opportunity for the City. Since the advent of the Metrodome, the community has lost nearly 20% of the neighborhood's physical mass to parking lots. In effect Elliot Park has become an underdeveloped neighborhood in the downtown area, and as such, will be the beneficiary or victim of the inevitable development pressure that will be exerted when the available river front parcels have been used up and developers turn their attention to the Downtown East and our neighborhood.

One of the basic functions of this neighborhood's strategic plan is to lay out the inter-connected nature of the challenges and opportunities that are before us. We understand that NRP is only one of many tools that will need to be used in the long-term development of the neighborhood. In support of that fact, we are including with our NRP plan a number of non-NRP strategies which we hope to employ within the framework of our neighborhood's development efforts.

Many of the challenges the community faces are based upon our relationship to the participating authorities which govern the NRP process including Hennepin County, the City and the Minneapolis School Board. Each not only participates in the implementation of the NRP plans but controls, or can assist in the implementation of, the kind of strategies suggested here which fall outside the scope of the NRP process.

Hennepin County is the neighborhood's largest landowner, largest employer and largest provider of services. The seven and a half blocks the County owns include the Armory, Health Services Building, parking ramps and, of course, the Medical Center. No reliable data is available as to how many County employees work in the neighborhood but estimates range from 4-5,000. EPNI's estimates that less than 5% are neighborhood residents who walk to work, and those who are tend to represent clerical and service support positions. County data identified a neighborhood caseload for economic assistance in 1994 of 1673 clients (62.5% of the neighborhood's households) and a total of 3071 clients for all services including Adult and Family and Children's Services. Yet, in spite of this critical presence, the County has been, at best, a reluctant partner and at worst, an absentee owner whose management practices are believed many residents to have contributed to the neighborhood's decline in safety and property values.

From EPNI's perspective, Hennepin County ought to be a proactive partner with the neighborhood. The beginning of this process has already been demonstrated in the way the County worked with the Elliot Park and Phillips neighborhoods to resolve the 1992-93 "Detox Crisis". As a result of that cooperation new programs and policies are in place that more effectively address chronic alcoholism through a combination of contracted treatment services and wet-dry housing. Additionally, that partnership was continued in the Community Partnership Study, making good on Hennepin County's pledge to work in partnership with our communities to study the impact of non-profit and social service concentrations within the Elliot Park and Phillips neighborhoods.

Elliot Park Neighborhood Other Strategies

We would ask Hennepin County to extend that kind of involvement. A small, but crucial, first step would be for Hennepin County to take a leadership role in conjunction with the EPBPA/EPNI "greening" project which would result in an upgrading of the landscaping design and maintenance of County properties along Portland Avenue. Other efforts for partnership would include EPNI's active participation in the County's planning and development of the Chicago Avenue Medical Corridor and the service redesign process. We would also like to invite Hennepin County to move beyond contract management of NRP projects and take a proactive role in the neighborhood's over-all economic development efforts and the development of neighborhood transportation networks.

Parking is and will remain one of the central challenges facing the neighborhood. Our experience has taught us that while surface parking lots are profitable, and provide some service for downtown workers and Metrodome patrons, they represent a blighting influence in the neighborhood, creating empty spaces that are often poorly light, poorly maintained and inhospitable to community. In fact, parking lots are of little tangible benefit to a neighborhood where 40% of the resident population does not own a car.

As a community organization we are committed to reclaiming parking lots, and creating central block or ramped facilities as an alternative. To that end we are looking for the City's participation in the development of a significant non-NRP strategy: the Parking Trust Fund. We will be asking the City Council to create a development trust fund for exclusive use by the downtown neighborhoods (Elliot Park, Loring Park, Downtown East and West) to offset the negative impacts of surface parking lots. It would be funded by use of a per car surcharge for every car parking in the downtown area. We envision this trust fund would be then used by the respective community organizations in conjunction with MCDA or the Public Works department to create neighborhood scaled and center block ramps, surface lot security and landscaping improvements and cross-neighborhood pedestrian pathways, bike lanes and transit systems.

For Elliot Park to function as a true urban village, we need to intensify our overall density levels and diversify our commercial and housing stock. Given our proximity to the downtown business core, basic land costs tend to reflect higher market values than in most Minneapolis neighborhoods. It is clear that the commitment of our allotted NRP dollars to land acquisition in support of new construction will not achieve the kind of leveraging effect that are necessary for the neighborhood's redevelopment. We believe that a more likely alternative to NRP dollars is the use of Tax Increment Financing which has been effectively used for housing and commercial development throughout the downtown area. EPNI has identified two potential new TIF projects: the Danny's site which encompasses a block and a half between Chicago and Portland Avenues along 15th street and represents the largest vacant parcels in the neighborhood and the 9th Street Historic District, a seven block area which will require a combination of historic preservation and in-fill development.

Our future is racing towards us. Our survival as a historic and diverse community is dependent on each and every of our partners working to achieve a sustainable neighborhood. As a community organization we can and must articulate the hopes and fears of the residents, businesses and property owners who are our membership. We can and must try to leverage resources, build partnerships, hold everyone, including ourselves, accountable. We present this strategic plan as a necessary step towards meeting our challenges and identifying our opportunities.

**NON-NRP ECONOMIC DEVELOPMENT STRATEGY:
Parking Trust Fund**

The impact of parking, both in terms of the need for adequate parking to serve the downtown residential and business communities and the negative impact of the current approach which encourages surface parking lots, is undeniable. Since the advent of the Metrodome, Elliot Park has lost nearly 20% of the neighborhood's building mass to parking lots, creating a patchwork of empty spaces that are often poorly lit, poorly maintained, and incompatible with the historic fabric of the community. While surface parking lots are profitable they represent a safety hazard and blighting influence. As a community organization we are committed to reclaiming parking lots for in-fill housing and new commercial use, and to creating central block or ramped facilities as an alternative where parking meets residential or business needs.

To that end we are looking for the City's rewriting of zoning and licensing requirements to discourage the creation of new surface parking lots, and to require intensive landscaping and security lighting where they are allowed. But more importantly, we want the development of a Parking Trust Fund for use by the downtown neighborhoods (Elliot Park, Loring Park, Downtown East and West) to offset the negative impacts of surface parking lots. It would be funded by a per car surcharge for every car parking in surface lots or ramps in the downtown area. We envision the proceeds of this trust fund would be used by the respective community organizations in conjunction with the MCDA or Public Works department to create neighborhood scaled and center block ramps, pedestrian pathways, bike lanes and to provide matching grants for private owners to make security lighting and landscape improvements on existing lots.

Partners: EPNI (Economic Development, Buildings, Land Use & Housing Committees),
Central City Neighborhoods Partnership, City of Minneapolis, Hennepin County

Resources: (\$1.2 million annually @ 10¢ per car)

Timeline: Ongoing

**NON-NRP CRIME & SAFETY STRATEGY:
CCNP's Restorative Justice Project**

In 1994 the Central City Neighborhoods Partnership began a comprehensive analysis of the criminal justice system and the ways in which the partner neighborhoods could have a proactive role with and greater accountability from its component parts. One of the principle outcomes of this process is the Restorative Justice Project which is based on effective national models designed to make offenders (especially in juvenile and misdemeanor situations) accountable for the harm they have done and to offer the victims and community the opportunity to confront those offenders and obtain restitution agreements including public apologies, financial recompense, treatment, or community service. CCNP is currently testing building and block applications and is seeking national and state funding to underwrite the implementation of a full scale pilot program. EPNI's Neighborhood Prosecution Program is one of the test applications of the Restorative Justice Project.

Partners EPNI (Community Safety Committee), Central City Neighborhoods Partnership, Hennepin County, City of Minneapolis, State of Minnesota

Resources: (\$40-60,000 in state and private funds)

Timeline: Ongoing

**NON-NRP HOUSING & ENVIRONMENT STRATEGY:
EPBPA/EPNI Community Greening Project**

In 1996, the MCDA made a grant to Elliot Park Business & Professional Association (EPBPA) in partnership with EPNI to conduct a commercial strategic planning study. That study makes two recommendations: 1) the development of a community greening project that will partner downtown corporations and neighborhood residents, businesses, and property owners to take an "adopt a block" approach to the landscaping of demonstration sites along 9th Street and Portland Avenue in Elliot Park and Downtown East neighborhoods; 2) the strengthening of EPBPA as a community organization, which is currently being addressed, in part, through one of our NRP economic development strategies.

Partners: EPNI (Buildings, Land Use & Housing Committee), EPBPA, MCDA, downtown businesses and corporate foundations

Resources: (\$20,000 MCDA, \$30,000-40,000 in-kind and private funding sources)

Timeline: 1996-1998

**NON-NRP HOUSING & ENVIRONMENT STRATEGY:
15th Street TIF**

Elliot Park Neighborhood Inc. has committed to requesting that the City establish and the State Legislature approve, a Tax Increment Finance District between 14th and 15th Streets, from Chicago Avenue to the First Church of Christ Scientist on the 600 block of 15th street in the hopes of encouraging development on this blighted and largely vacant block and a half. This area has been the subject of a design competition sponsored in collaboration with NRP and the American Institute of Architecture Minnesota which focused on a mixture of affordable home ownership and market-rate rental housing, commercial services, off-street and ramped parking and green space. North Central Bible College, one of the primary landowners of the subject area, has indicated a willingness to participate with the neighborhood in the development of the site, and we believe that such a project could also assist in an appropriate restoration or adaptive reuse of the First Church of Christ Scientist which is on the National Historic Register. EPNI is actively seeking a developer who can successfully undertake a \$30-50 million dollar venture at the very heart of the residential community.

Partners: EPNI (Buildings, Land Use & Housing Committee), City of Minneapolis, MCDA, North Central Bible College, private developer(s)

Resources: (\$30-50 million in city, state and private funds)

Timeline: 1998-2001

**NON-NRP HOUSING & ENVIRONMENT STRATEGY:
Historic District TIF**

Our community's historic buildings are tangible links to the past and reflect the area's unique character. In the 1980's Elliot Park Neighborhood Inc. worked with the City to establish the South 9th Street Historic District. A number of the properties within the historic District have been rehabilitated, but many have not and continue to experience decay. Moreover, the integrity of the District is compromised by parking lots and under-utilized or vacant light industrial properties. A proposal for "greening" and in-fill development of 9th Street was recommended in the EPBPA-EPNI Commercial Strategic Planning study. EPNI is committed to requesting the City establish and the State Legislature approve, a Tax Increment Finance District that can generally be described as including the area from 8th Street to Grant Street along Portland Avenue, 8th street to 10th Street along Park Avenue between Chicago and Fifth Avenues. EPNI is actively seeking a developer (or developers) to restore and rehabilitate the remaining historical structures and to build architecturally compatible new mixed use commercial and residential structures in this seven block TIF. We envision the full range of condominium and townhouse home ownership opportunities (low-upper income), restaurants, and commercial services and center block of ramped parking for our historic downtown neighborhood.

Partners: EPNI (Buildings, Land Use & Housing Committee), City of Minneapolis, MCDA
private developers

Resources: (\$50-80 million in city, state and private funds)

Timeline: 1998-2005

**NON-NRP COMMUNITY, YOUTH, FAMILIES & SENIORS STRATEGY:
Community Partners Study**

As part of the long-term resolution to the Detox Crisis of 1992-93, Hennepin County entered into a partnership with Elliot Park Neighborhood Inc. (EPNI), People of Phillips (POP), and the Phillips Community Initiative for Children (PCIC) to conduct a survey of the impact and presence of churches, medical and social/human service non-profits in the Elliot Park and Phillips Communities. Funded (in part) from Hennepin County and grants from the McKnight and Minneapolis Foundations, the Wilder Foundation was contracted to survey the nearly two hundred non-profit organizations which reside in these neighborhoods to determine: (1) who do they serve? (2) what is their economic impact on neighborhood economies? and (3) what opportunities can be identified to make them better partners with and within the community? One of the outcomes of this study will be benchmark data which can be used for both long-term policy development and real community partnership building.

Partners EPNI (Community Safety Committee), Hennepin County, People of Phillips, Phillips Community Initiative for Children, Wilder Foundation

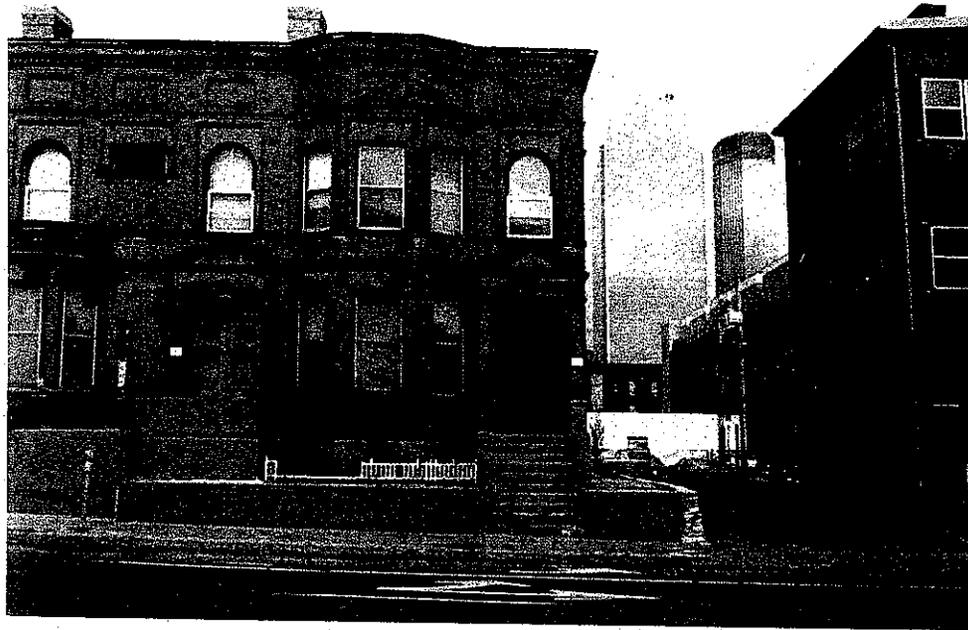
Resources: (\$110,000 in County and private funds)

Timeline: 1996-1997

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ELLIOT PARK NEIGHBORHOOD NRP STRATEGIC PLAN



• FEBRUARY 1997 •

Elliot Park Neighborhood NRP Strategic Plan

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INTRODUCTION

Elliot Park Vision Statement

From the development of the community's very first strategic plan in 1977, the neighborhood has periodically assessed our situation vis a vis the larger community and set forth vision statements of the nature and form of change we wished to embrace. Over the course of the last 20 years many of the goals the community has set have been met. Yet our experience and current situation demonstrate that a narrow focus (no matter how successful) will not produce the desired transformation. Housing or social service initiatives alone are not sufficient.

Beginning in 1993, EPNI has taken an approach to transforming community which focuses on a "parallel organizing" effort that works at the "grass roots" level with the concerns of the neighborhood's resident/business/property owners and at the "policy level" with the City/County institutions that shape the choices available to the community. Our intent is to:

- bring everyone to the table
- focus on assets and outcomes
- build partnerships for the long term.

In accordance with that approach the NRP process must be seen as an opportunity to leverage benefits for and within the neighborhood. Our focus is on projects that can have a significant impact and/or reflect the following principles:

- The creation of jobs and businesses that will enable people to live and work in the community. We should invite all residents, business and residential property owners to remain, prosper, and reinvest in the neighborhood.
- The creation of new housing and neighborhood services (largely as in-fill south of 8th Street). This means reclaiming parking lots, mixing first floor commercial services (dry cleaners, video stores, coffeehouses, restaurants, haircutting salons, etc.) with housing and the creation of center block or ramped parking. We should support wealth creation through ownership options for every economic level — low, middle, and upper income — with a mix of condos, co-ops, and townhouses.
- Social Services and Community Safety issues need to be integrated with the larger role that institutions (Hennepin County and the City) play in shaping our community. We should support the right of individuals, and the community as a whole, to understand their situation, tell their story, and take responsibility for their actions.

As a community, and as a community organization, we must take a comprehensive approach to making the neighborhood an economically and racially diverse urban village. We must dream boldly, asking each other what must be done, and act to make effective use of our neighborhood institutions/resources and bring new or value-added resources to the creation of our shared vision.

Elliot Park Neighborhood History

Elliot Park is one of the oldest neighborhood communities in Minneapolis. It began over 140 years ago as one of the settlements that sprang up around the Falls of St. Anthony on the Mississippi. Its proximity to the industries that were built up around the Falls made it popular for Swedish immigrants who were drawn to this area. Sections of Elliot Park along 8th St. were platted for the building of houses, stores, and churches as early as 1856, only four years after the founding of Minneapolis.

The late 1870's and 1880's saw important developments in the neighborhood. Cottage Hospital opened on 6th St. and this began to establish Elliot Park as one of the leading medical areas of the city. The area's first public school, Madison, was also established in the neighborhood.

In 1883, the neighborhood gained its most prominent land mark when Dr. Joseph Elliot, an area physician, donated his farm land to the city. This land is now Elliot Park, and another land donation created Steele Park — Minneapolis' first two parks. The land area around Elliot Park was named after its generous donor and the name remains the community's designation today.

By the 1890's, the rapid growth of Downtown and the fact that Elliot Park was the only Downtown neighborhood with its own parks made it an fashionable area to live in. Large mansions sprang up along Park Avenue. However the area changed as Minneapolis grew rapidly between 1900 and 1920. Rising land values began to spur the construction of apartment buildings. High-density apartment buildings were built near-downtown and Elliot Park became an area of brick and stone three story apartments with a burgeoning commercial area along Chicago Avenue. Some of these new apartment buildings, such as the Rappahannock condominiums and the Roselle apartments, are now among the oldest apartments buildings in the Twin Cities.

After 1920, population growth began to slow and decline set in during the Depression of the 1930's. The abundance of high-density housing made Elliot Park a haven for working class and low-income residents. Many of the stately mansions of the 1890's were converted to multi-family dwellings. The rapid expansion of the Twin Cities suburban areas in the 1950's and 1960's came at the expense of inner-city neighborhoods and also meant that new roadways had to be built to transport people efficiently throughout the area. Residential sectors at the eastern and southern edges of Elliot Park were gutted for freeways Interstate 94 and 35W. Freeway construction in the 1960's also displaced numerous area businesses, substantially changing the neighborhood's character. Between 1950 and 1970, the population of Elliot Park had dropped by 54% and the neighborhood was home to an increasingly transient population.

Elliot Park Neighborhood NRP Strategic Plan

By the 1970's, Elliot Park had become one of the poorest neighborhoods in the city, beset with economic and social problems as 53% of the community lived below the poverty line. By 1980, the median income was \$5,557 and the unemployment rate was almost 13%. Home ownership was virtually non-existent. Of the residents, 95% were renters and many were living in units with non-resident owners. The housing stock was deteriorated due to inadequate maintenance and real estate speculators who did not re-invest in their buildings. A high percentage of renters received public assistance. Transiency was also high with 60% of the residents living in the neighborhood less than three years. Poor health was widespread, as was chemical dependency and the high incidence of infant mortality. Juvenile delinquency was high and crimes against property and persons were frequent manifestations of the community's instability.

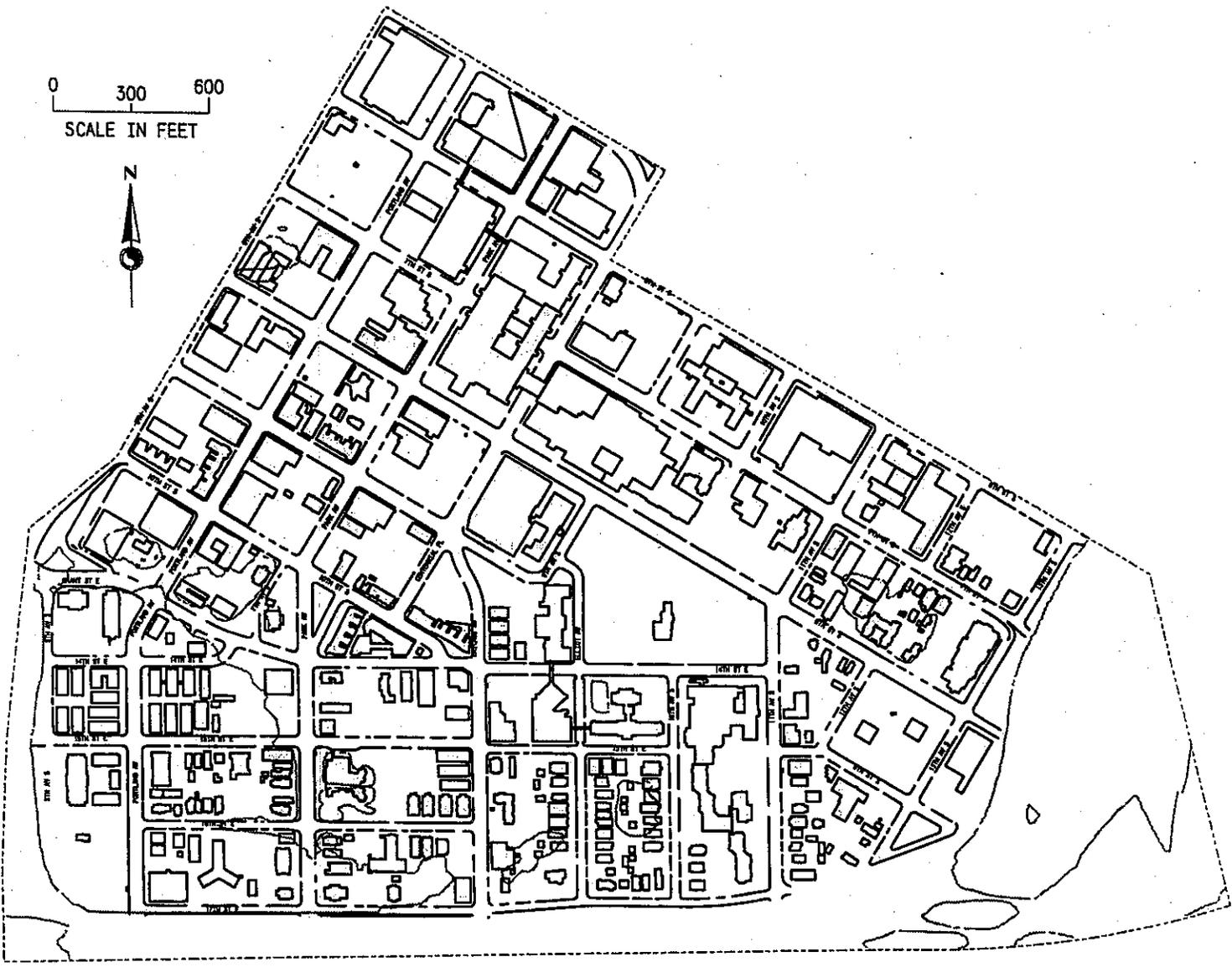
However, dedicated neighborhood residents organized to address these problems and turn their neighborhood around. In 1976, Elliot Park residents established Elliot Park Neighborhood, Inc. (EPNI) to improve the quality of life in their neighborhood. Their mission was to conserve the existing housing stock and participate in any decision-making that would substantially affect the neighborhoods' future. They sought to promote neighborhood revitalization and the delivery of needed services for residents of every age and economic situation. EPNI also set out to expand employment opportunities and to promote economic development and cultural activities that celebrate the diversity of the neighborhood.

The community's revitalization accelerated in the 1980's as EPNI set up the Neighborhood Improvement Company (NIC) which renovated or built over 500 units including housing for seniors, Section 8 renters as well as moderate income co-ops and condominiums. Elliot East condominiums and Old Town Inn Town (an equity co-op) were beautifully restored and protected as a housing resource. A new recreation center building was built and dedicated in Elliot Park in 1984. Catholic Charities opened a drop-in center offering hospitality and other services for the neighborhood's more needy members. In the mid-1980's Dolly's Bar, a longtime neighborhood nuisance, was closed down because of neighborhood organizing and was replaced with Buri Manor, one of the nine properties built or rehabilitated in the area by Central Community Housing Trust (CCHT) since 1985. A locally designated historic district was also established in the neighborhood to further protect and preserve the area's heritage as one of Minneapolis' oldest and most architecturally diverse neighborhoods.

With the establishment of NRP, Elliot Park was not selected by lottery for early participation but did receive Transitional funding for the restoration of the Hinkle-Murphy mansion with a \$100,000 loan in 1991 and \$150,000 in matching grant streetscape improvements, including the creation of the Brian Coyle Community Gardens, in 1992. During this period, EPNI worked with the Minneapolis Police Department and CCP-SAFE to establish EP-COPP, the City's first community policing sub-station. However, the community organization also experienced a crisis of confidence about its organizational focus and mission, marked by high staff turnover and Board infighting. This ended with the hiring of Loren Niemi as Executive Director and a renewed commitment by the Board to a comprehensive gestalt which focused on the continued development of Elliot Park as an economically and racially diverse urban village.

ELLIOT PARK

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SCALE IN FEET



MAP:1989-1993 ENGINEERING DESIGN PLOT:05/07/1996 GIS/ENGINEERING DESIGN

Elliot Park Neighborhood Profile

Elliot Park neighborhood is a residential community adjacent to and south of downtown Minneapolis. It consists of 45 blocks that are developed with a variety of mid to high density residential, institutional, and commercial uses. According to the 1990 census, 5,678 people live in Elliot Park, which is a 7% increase from the 1980 census figures. Almost three-fourths (73%) of the neighborhood is white, 19% is African American, 3.5% is Native American, and 3% is Asian. However, these figures do not adequately reflect the dynamic nature of the community either in terms of ethnic make-up or total population. The 1990 census data does not reflect the large number of Somali immigrants who have moved into Elliot Park since 1990. It has been estimated (by the Confederation of Somali in Minnesota) that between 600-1000 Somali are now living in Elliot Park. As a result, the percentage of non-whites in Elliot Park may actually be closer to 35-40%. The vast majority of the population in the neighborhood are adults, with 84% of the residents age 20 and older. But again Somali families are not included in these figures so the percentage of children living in Elliot Park is actually higher. According to the Minneapolis School Board the registered number of school-age children is only 240, attending 59 different schools and programs. The majority of children under 20, or 59%, live in single-parent, female-headed households according to the Urban Coalition.

Elliot Park is one of the poorest neighborhoods in Minneapolis. Neighborhood median household income is \$11,646 based on MCDA Citizen participation data which compares with a city-wide median income of \$24,000. Although the neighborhood's over-all poverty rates are still above those for the city, they have decreased since 1980. The rate of families below the poverty level in Elliot Park has decreased from 35% in 1980 to almost 23% in 1990. The percentage of all Elliot Park residents below the poverty line was 35% in 1990, down from 41% in 1980 according to census data.

Transiency is still a fundamental characteristic of the community with an average of 30-35% of the population moving from their unit every year. This is above the city-wide rate of 16% in 1991.

The neighborhood contains 343 residential structures, with a total of 3,367 units of housing. The overwhelming majority of the housing (90%) is located in 118 buildings of five units or more which contain 3,061 units and the vast majority of the neighborhood's housing stock is owned by non-residents. There are 22 buildings developed with 3 or 4 units, for a total of 76 housing units. Eight of these 22 buildings are owner-occupied. There are 37 duplexes with 74 units of housing and fourteen of the 37 duplexes are owner-occupied. There are 27 single-family detached houses and only 3 are owner-occupied. The rate of owner-occupancy is highest among buildings developed as condominiums and co-ops. There are 129 units of condo/co-ops, and the majority, 79, are owner-occupied. Only three percent of the total number of units, 108, are owner-occupied.

The condition of the neighborhood's housing ranges from substandard to above average, with 355 housing units, or 10%, classified as sub-standard according to MCDA data. The vast majority of Elliot Park's housing stock, 89%, was built before

Elliot Park Neighborhood NRP Strategic Plan

1920. In 1992 there were 47 structures in the Elliot Park Neighborhood that were in substandard condition, or 14% of all residential buildings. The rate of substandard residential structures in the Elliot Park Neighborhood is just above the city-wide rate of 10 percent.

Although it is located on the edge of Downtown, Elliot Park has few businesses and no real commercial service district. Traditionally, the corner of 14th Street and Chicago Avenue, has been the commercial center of Elliot Park. It once had a drug store, a grocery store, a diner, a mini-mart, light industry and a restaurant/bar. But today, much of this corner is vacant. In 1994, the Chicago Avenue mini-mart closed and the drug store moved to 11th Avenue, which has increasingly become a business district, housing the relocated drug store, a Dairy Queen, a mini-mart, and a restaurant. There is also a block of mixed commercial and office uses along 7th Street between Portland Avenue and 5th Street.

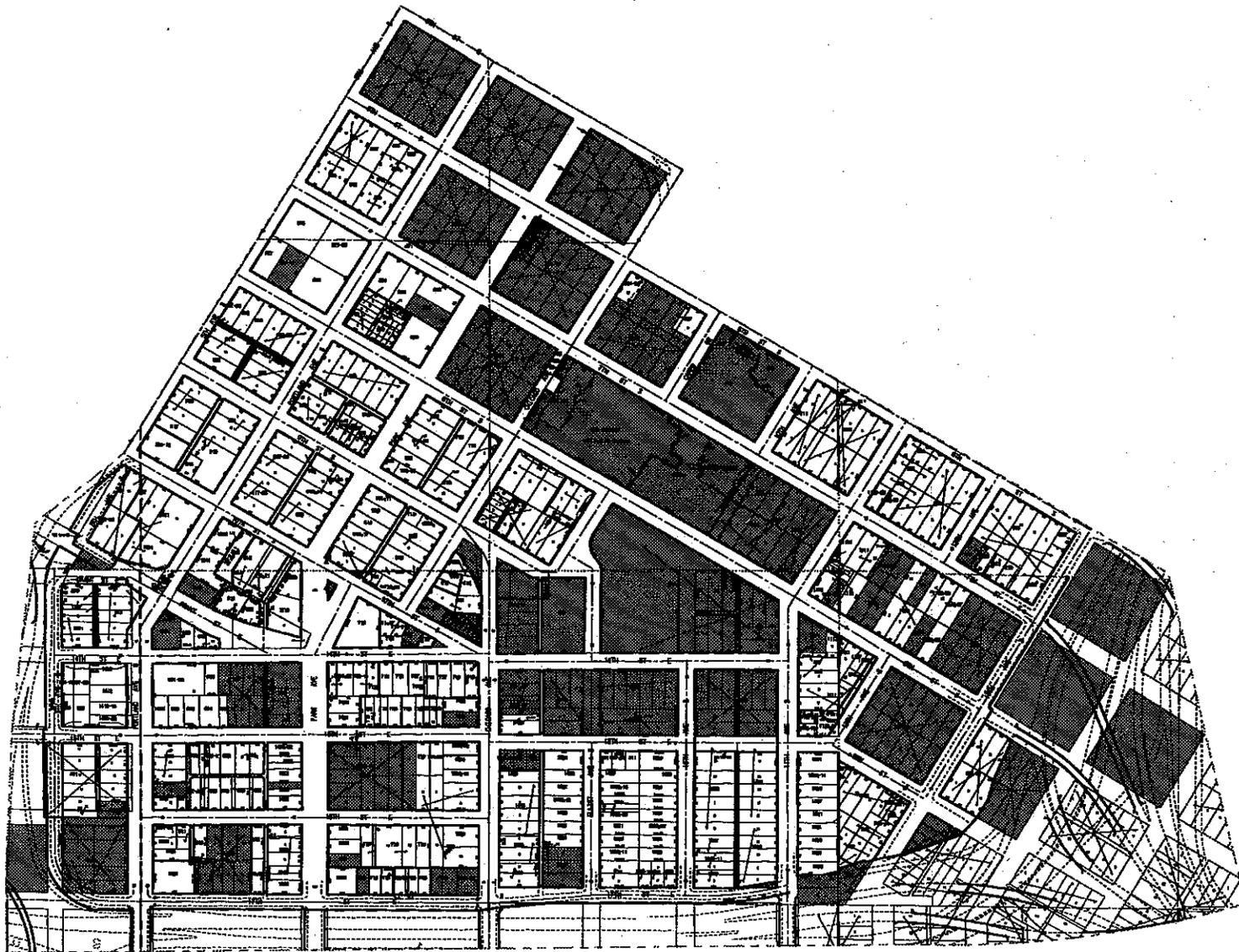
The Elliot Park neighborhood has two city parks, its signature, Elliot Park on 8th Street, and Franklin Steele Park located at 16th Street and Portland Avenue. These are the city's oldest parks. The Elliot Park Recreation Center in Elliot Park serves as a strong neighborhood focal point for social and recreational activities for all residents. It provides youth activities including sports, field trips and educational activities. Senior Citizen activities such as field trips and choruses are also available at the park. However, the lack of a gymnasium has been a serious impediment to offering expanded recreational activities. Currently, Elliot Park also has two community gardens established and maintained by EPNI and neighborhood residents.

As one of the oldest neighborhoods in the city, Elliot Park's built environment has a significant historic texture and distinctive architectural characteristics. The Ninth Street Historic District, is a locally certified historic district. It consists of residential structures located along sections of Ninth Street and Tenth Street, which are among the oldest apartment buildings in Minneapolis and were all built between 1886 and 1915. One unit has the distinction of being John Paul Getty's birthplace and other architectural gems also still stand. Two neighborhood structures are listed on the National Register of Historic Places: The Church of First Christian Scientist on 15th Street and the Hinkle-Murphy mansion located at 619 S. 10th Street. Another structure, the Band Box Restaurant, located at the corner of 10th Street and 14th Street, is currently under consideration for local landmark status.

Elliot Park is also home to many institutional uses. North Central Bible College, a private educational institution with an average of 1100 students, has been in the neighborhood for almost 50 years. Hennepin County Medical Center, and five churches along 7th Street, form a strong institutional seam in the neighborhood which has served as a barrier to encroaching commercial development and supported the residential character of the neighborhood south of 8th Street. Augustana is a large retirement and nursing home facility that just celebrated its 100th anniversary. Many health-related and community service organizations are also located in the neighborhood, including Eden House, the Minnesota Aids Project, the House of Charity, Catholic Charities Branch III, and the Senior Resources Center.

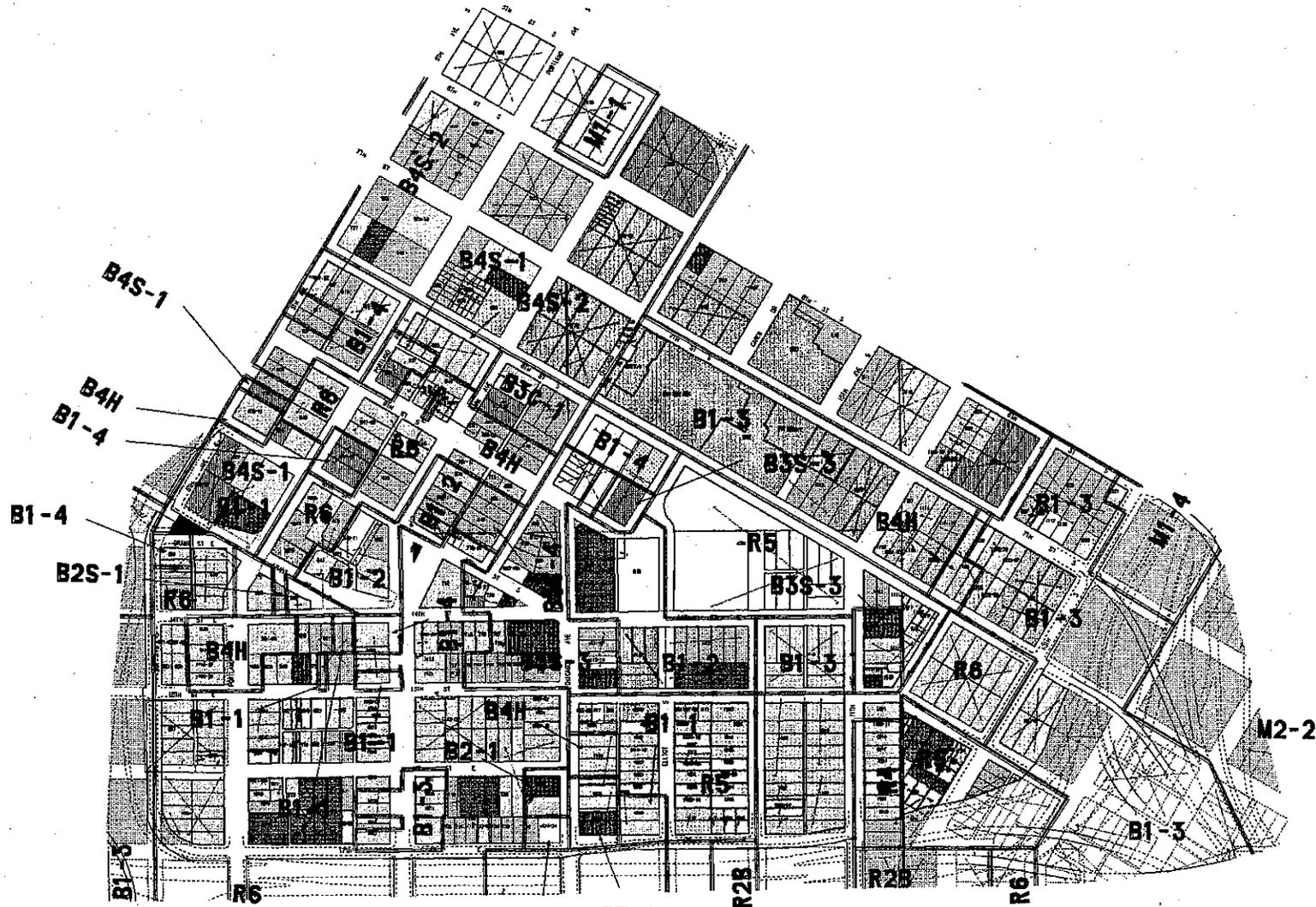
ELLIOT PARK

■ TAX EXEMPT PARCEL



PMQ: MAP:11/8/1995 ENGINEERING DESIGN PLOT:01/13/1997 ENGINEERING DESIGN

ELLIOT PARK



B3S-3 B3-3 R6 LAND USE AND ZONING

MINNEAPOLIS
GIS

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SINGLE FAMILY
CULTURAL PRESERVATION
RECREATIONAL
HEALTH CARE

TWO FAMILY
PUBLIC FACILITIES

MULTI FAMILY
PARKS AND
OPEN SPACES

GROUP
QUARTERS
UNDEVELOPED
AND UNUSED

SERVICES
COMMERCIAL
LIGHT
INDUSTRIAL

RETAIL
COMMERCIAL
GENERAL
INDUSTRIAL

WHOLESALE
COMMERCIAL
TRANSPORTATION
COMMUNICATIONS
UTILITIES

R2B ZONING CODE

— ZONING BOUNDARY



SCALE IN FEET
DATA: 10/19/96 PMA/ASSORS
MAP: 10/19/96 ENGINEERING DESIGN
PLOT: 10/27/96 PCSAR177/COOKBOOK/P.L
PREPARED BY: GIS/ENGINEERING DIVISION

Elliot Park Neighborhood Organization

In mid-1975, a young history professor named Fred Neet, who was concerned about the street problems along Chicago Ave., and several students, who all feared that violence could erupt on the streets, decided to organize the community. Neet mobilized a group of neighborhood business owners into the Chicago-Elliot Neighborhood Association, which later became EPNI, a resident-oriented organization. Incorporated in 1976 as a 501(c)(3), EPNI is governed by a twenty member Board of Directors. Fourteen are residents and six represent neighborhood business or institutional interests. Half the Board is elected for staggered two year terms at an annual meeting. EPNI has had a professional staff since its inception and developed its own comprehensive plan for the community, a document completed in 1977 (and updated in 1986) that set a tone for the way the neighborhood would be organized to take a proactive approach in preserving and revitalizing the community.

Over the years, EPNI has grappled with a number of issues that grew out of that initial planning process. Its desire to redevelop neighborhood housing led to the formation of a community-based development arm, the Neighborhood Improvement Company (NIC). NIC and EPNI worked together to develop such developments as the Old-Town In-Town, Elliot East condominiums, Slater Square, and the rehabilitation of a closed Madison School into low-income apartments. These housing developments attracted new, more affluent residents to the community while maintaining housing for the poor. In the mid-1980's NIC disbanded, and was replaced by the Central Community Housing Trust (CCHT) as the neighborhood's principle provider of low-income and rehabilitated housing. In 1996, Danny's Restaurant and Bar burned down leaving the area of Chicago Avenue and 15th Street vacant and a prime focus of redevelopment. Currently, EPNI is working with the American Institute of Architecture to co-sponsor a design competition with the City for a mixed-use development of a block and a half site along 15th Street that includes the Danny's site.

Throughout the 1980's, EPNI's organizing efforts and participation of active residents, resulted in positive changes in the community. Dolly's Bar (a neighborhood trouble spot) was torn down and Buri Manor, a low income housing complex was built on the site along with the Brian Coyle Community gardens. Catholic Charities' Branch III rehabbed a vacant building at Chicago and 17th Street offering more comprehensive services than they had in the past. Another successful project was the construction of a new recreation building in Elliot Park. This structure was dedicated in 1984 and has won numerous design awards. It has become both a general community center and a place for EPNI to hold its meetings. The city's first Community Policing sub-station was established based on resident needs and activism.

EPNI also engaged in some heated battles over proposed developments in its neighborhood. It won a protracted struggle against Control Data's proposed City Venture plan, using political pressure to keep development out of the neighborhood. It originally opposed the building of the Metrodome but later compromised with the city in exchange for concessions on parking and the promise of economic development. In 1992, the closing of Hennepin County's 1800 Chicago Avenue

Elliot Park Neighborhood NRP Strategic Plan

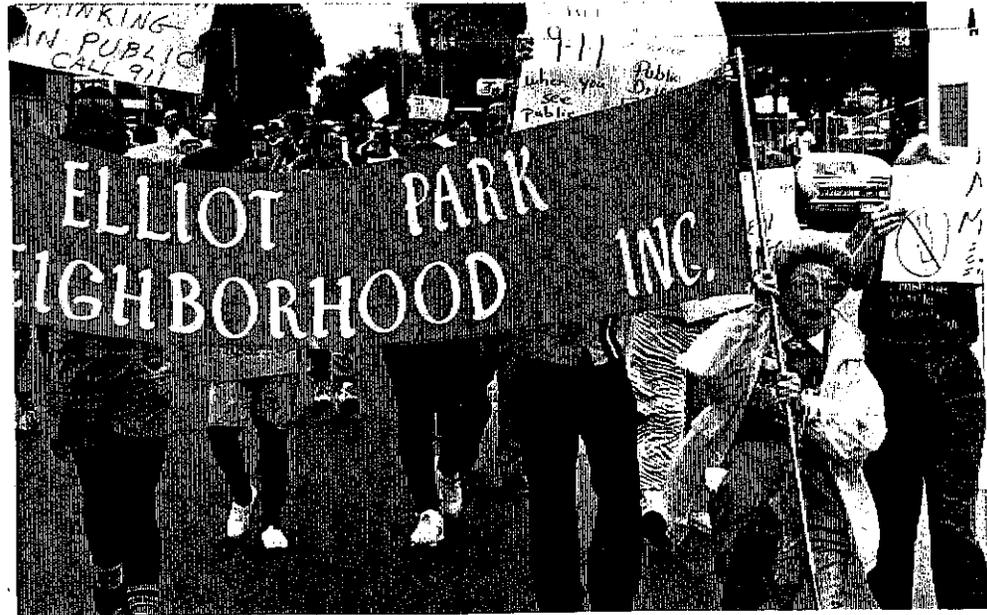
Detox Center precipitated a new level of activism by EPNI, engaging the County in a comprehensive examination of Detox policies and practices, and forging working partnerships with the Phillips and Native American communities to provide neighborhood sensitive long-term solutions.

From the start, a primary goal for EPNI has also been to bring together a diverse neighborhood. It has done this in a number of ways, through town meetings and the work of its standing committees which include:

- Buildings, Land Use & Housing (BLUH) which oversees physical infrastructure, planning and zoning issues;
- Community Safety which oversees crime prevention and community livability issues;
- Community, Youth & Family which oversees cultural, educational, recreational and social service issues;
- Economic Development which oversees the community's business and job creation efforts.

The community organization is also committed to developing a sense of neighborhood identity and to building community through the sponsorship of cultural events such as the annual spaghetti dinner, the All Peoples' Gatherings, and the Martin Luther King Peace & Justice celebrations.

For twenty years, EPNI has played a role in the revitalization of the neighborhood and believes that the implementation of the NRP Strategic plan will continue the effort of bringing additional positive change to the neighborhood and a better life for area residents.



NRP PROCESS

NRP Process

The Elliot Park Neighborhood began the NRP process with a commitment of \$100,000 in Transition Funds in 1991 for the restoration of the Hinkle-Murphy mansion. It was followed in 1992 with a \$150,000 for a Streetscape and Building Facade Improvement project, including the landscaping of the community gardens along Chicago Avenue.

Elliot Park began our First Step development process in the Spring of 1994 with the formation of a Steering Committee. Ads were placed in The Alley and The Surveyor papers, the community newsletter, and fliers were distributed throughout the community announcing the availability of Steering Committee positions. Given the complexity of neighborhood property ownership, seats for large institutions (Hennepin County, Augustana) were also created to assure their participation in the process. Fifteen people representing a broad demographic spectrum were then selected for the Steering Committee. This group then organized a community-wide kick-off event on July 16, 1994 to gather input about concerns in the community. About 90 people attended the kick-off event. Their input was supplemented by 100 surveys conducted throughout the neighborhood. Based on this information, four areas of concern were identified: 1) Crime and Safety, 2) Commercial Development, 3) Housing and Environment, and 4) Youth, Families, Seniors and Educational issues. Task forces were created for each area with additional publicity to recruit community involvement on these task forces. Each task force created goals and objectives to address concerns the community had voiced.

At a community meeting on January 15, 1995, that over 70 people attended, the goals and objectives were reviewed and ranked by the neighborhood, after which the task forces incorporated suggestions and made final revisions. Focus groups were held specifically for renters, public housing residents, the local landlord/building managers organization (EPCOM), and the local business/professional association (EPBPA) to review the goals and objectives. Using feedback from each of these focus groups, a final draft of goals and objectives was created. These goals and objectives were approved by some 45 members of the neighborhood on Saturday, February 25th at a community review. At that time two areas: 1) Crime and Safety, and 2) Commercial Development and Jobs were identified as being of highest priority for the First Step Plan.

Strategies for Crime and Safety were developed that addressed issues such as, private security training for local residents, funding for a crime prevention staff person for the community organization, and increased police presence. Commercial development strategies included funds for a restaurant feasibility study, computer networking in the neighborhood and funds for economic development staffing for EPNI. This First Step plan was reviewed and approved by more than 165 community members who attended the neighborhood's annual meeting on May 25, 1995 at Bethlehem Baptist Church. On October 2, the NRP Policy Board approved the First Step Plan and on October 27, 1995 the City Council concurred. The First Step programs began implementation in early 1996.

Elliot Park Neighborhood NRP Strategic Plan

On January 20, 1996, we turned our attention to the larger plan with a Town Meeting to discuss broader strategies and to reaffirm the community's commitment to the previously identified goals and objectives. At that time, ideas were also identified that could embody the community's vision. The 50 community members in attendance also approved the commitment of \$60,000 in Early Access funds to the Hinkle-Murphy restoration project. Then on May 23, 1996, at the neighborhood's annual meeting, a preferential vote was held to prioritize NRP strategies, eliminate strategies with insufficient support and inform the community of the scope of projects under consideration by the Steering Committee. Early Access proposals totaling \$45,000 for the demolition of 1517 Portland Avenue and the purchase of the Linda's Foods site were also approved.

Task forces were again established for Economic Development; Housing and Environment; Crime and Safety, and Community, Youth, Families, Seniors to prioritize, review and specify the scope of NRP proposals. These task forces met bi-weekly during the summer of 1996. 22 proposals were put together and became the foundation for the neighborhood's full NRP Action Plan. The full Elliot Park NRP Action plan calls for funding at 5% above median using the standard NRP allocation formula. There was an agreement arrived at by both task forces and the Steering Committee that Elliot Park's crucial location next to the business core and immediacy of need would justify this funding request. Ballots were created listing the proposals for each subject category and were used for the neighborhood voting at a November 9th Town Hall meeting. Notices about this Town Hall meeting were mailed to all residents. It was advertised in The Alley newspaper and flyers were posted throughout the neighborhood. Over 70 people attended and voted on the plan. The plan was approved by over 95% of the people who attended.

Elliot Park expects to start implementing its NRP plan in 1997, after the plan has been approved by the NRP Policy Board and the City Council. EPNI's standing committees: Community Safety; Building, Housing & Land Use; Community, Youth & Family; and Economic Development will oversee the neighborhood's NRP implementation.

VISION, GOALS & OBJECTIVES

Economic Development

We envision a neighborhood in which residents at every educational level have, not only opportunities to acquire skills and access to living wage jobs but, for those willing to commit to toil and risk, the benefits of ownership. Furthermore the principle focus of the neighborhood's economic development effort must be to create jobs and businesses that serve the needs of the community, have the possibility of market growth and, whenever possible, contribute to, rather than degrade, the community's environmental character.

1. To develop more businesses in the community that stabilize the neighborhood.

- a. Encourage businesses to give something back to the community, such as education, training, or community service.
- b. Provide opportunities for job training/education/mentorships for Elliot Park residents.
- c. Help establish locally owned businesses.
- d. Create an environment in which businesses have a realistic opportunity for success.

IMPLEMENTATION STRATEGIES:

Economic Development

Acquire Boarded/Blighted Property (Early Access)

Business Development Fund

Economic Development Staffing (First Step)

Elliot's Web

EPBPA Support

Harvest Enterprises

Restaurant Feasibility Study (First Step)

2. To improve the quality of businesses and services in the community.

- a. Establish businesses that provide needed products and services.
- b. Remove businesses that have a negative impact on the community.
- c. Establish businesses that provide affordable products and services.

IMPLEMENTATION STRATEGIES:

Economic Development

Acquire Boarded/Blighted Property (Early Access)

Business Development Fund

Elliot's Web

EPBPA Support

Neighborhood Transportation Program

Restaurant Feasibility Study (First Step)

Housing and Environment

Augustana Village Project

Hinkle-Murphy Contingency Costs (Early Access)

3. To create jobs in Elliot Park for Elliot Park residents.

- a. Encourage businesses to hire local people.

IMPLEMENTATION STRATEGIES:

Economic Development

Business Development Fund

Elliot's Web

Neighborhood Transportation Program

Crime and Safety

Security Training Program (First Step)

Community, Youth, Families, Seniors

Neighborhood Child Care Project

SpaceSpace Internship Program



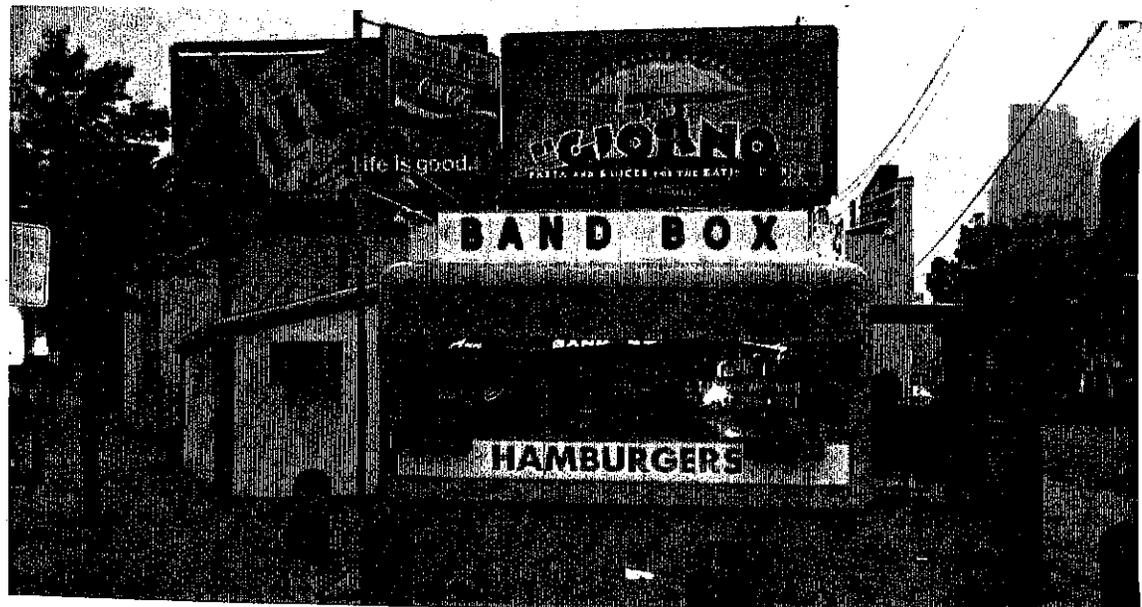
4. To work with major neighborhood institutions and businesses to promote existing businesses and address vacant properties in the community.

- a. Develop marketing programs that promote patronage of neighborhood based businesses, especially those that employ local residents.
- b. Remove or rehabilitate vacant and blighted buildings.

IMPLEMENTATION STRATEGIES:

Economic Development
Acquire Boarded/Blighted Property
Business Development Fund
Elliot's Web
EPBPA Support

Housing and Environment
Demolition of Boarded/Blighted Property



Crime and Safety

We envision a neighborhood where safety begins with a sense of belonging within the community and where the threads that bind us are mutual respect and mutual responsibility. To achieve this possibility we also envision that at every point along the continuum of the criminal justice process, residents, property owners, businesses, institutions, and the City and County will work together with a focus on prevention rather than response, education rather than blame, and restitution rather than punishment.

1. To make Elliot Park a safer neighborhood.

- a. Make the criminal justice system more effective and efficient.
- b. Increase police presence in the neighborhood.
- c. Reduce/eliminate drug activity in the community.
- d. Create/expand SAFE zones, and enforce them.
- e. Reduce police response times for 911 calls.

IMPLEMENTATION STRATEGIES:

Crime and Safety

Crime Prevention Staffing (First Step)

Neighborhood Hotline Program

Neighborhood Prosecution Program

Neighborhood Safety Lighting Program

Police Equipment (First Step)

Security Training Program (First Step)

Housing and Environment

Demolition of a Boarded/Blighted Property

2. To make Elliot Park a more attractive and appealing neighborhood.

- a. Improve/increase lighting in the neighborhood
- b. Work to eliminate public urination and other misdemeanors.

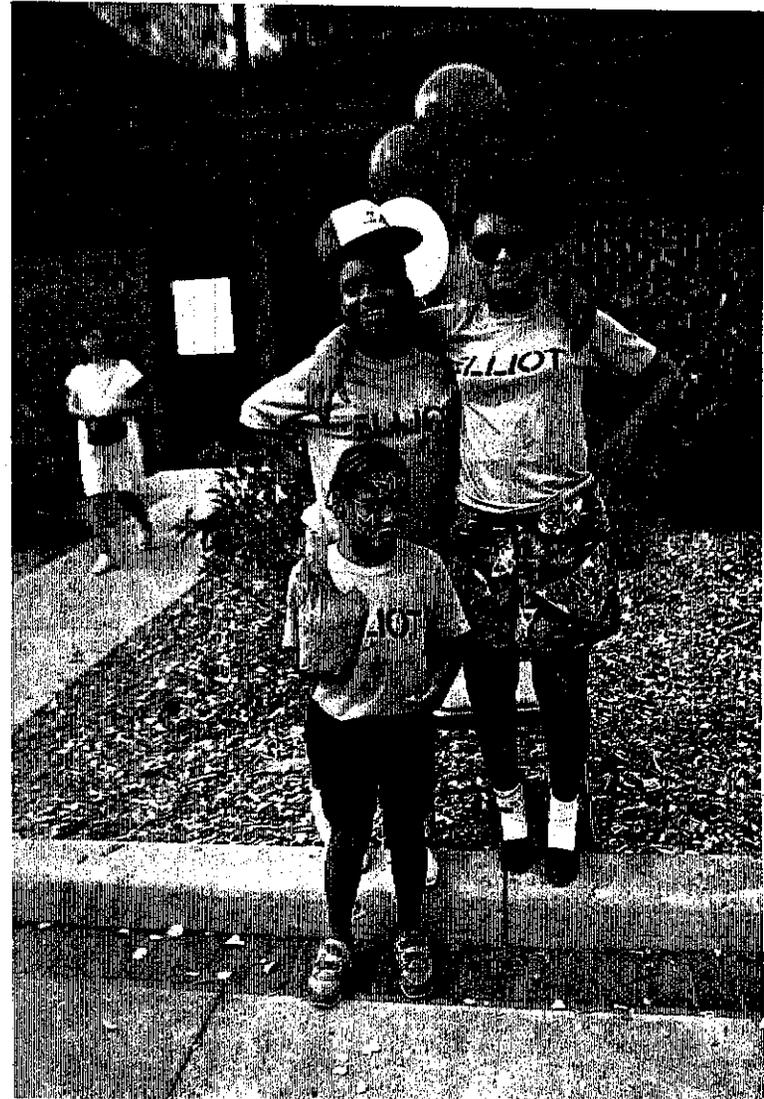
IMPLEMENTATION STRATEGIES:

Crime and Safety

Drug/Alcohol Outreach Program

Neighborhood Prosecution Program

Neighborhood Safety Lighting Program



3. To increase community participation in crime prevention.

- a. Improve relationships between the community and the police.
- b. Establish more block/building clubs throughout the community.

IMPLEMENTATION STRATEGIES:

Crime and Safety

Crime Prevention Staffing (First Step)

Neighborhood Hotline Program

Security Training Program (First Step)



Housing and Environment

We envision a multi-ethnic, multi-income pedestrian scaled urban neighborhood with a continuum of housing opportunities from subsidized low-income rental through middle and upper income ownership with sufficient commercial, institutional and recreational facilities to sustain and build community. In support of that vision we want to preserve and rehabilitate the existing historical structures and green spaces within the community while responsibly addressing the community's parking needs.

- 1. To promote housing which creates a diverse, stable, and healthy community for all income levels.**
 - a. Increase home ownership for all income levels.
 - b. Preserve the 9th Street Historic District.
 - c. Increase rental, co-ops, and other housing options for all incomes.
 - d. Create artist co-ops and other housing options in the community.

IMPLEMENTATION STRATEGIES:
Housing and Environment
Augustana Village Project
Housing Loan/Grant Fund



2. To improve the housing stock of the neighborhood.

- a. Rehabilitate, renovate, or demolish (if necessary) boarded and vacant buildings.
- b. Improve energy efficiency, safety and livability of residential buildings.
- c. Address financing difficulties.

- d. Develop creative solutions to parking problems.
- e. Rehabilitate/renovate existing homes and apartments.

IMPLEMENTATION STRATEGIES:

Housing and Environment

Augustana Village Project

Housing Loan/Grant Fund

Demolition of Boarded/Blighted Property (Early Access)

Hinkle-Murphy ADA Compliance (First Step)

Hinkle-Murphy Contingency Costs (Early Access)

Crime and Safety

Neighborhood Safety Lighting Program

3. To make Elliot Park a safer, more attractive and more appealing neighborhood.

- a. Clean-up and beautify the environment, especially green spaces.
- b. Provide tenant/landlord education.
- c. Reduce the noise and vibrations on the main streets.

IMPLEMENTATION STRATEGIES:

*Housing and Environment
Augustana Village Project
Community Garden Maintenance
Housing Loan/Grant Fund
Neighborhood Streetscape Restoration*



Community, Youth, Family, and Seniors

We envision a community in which every member, without regard to age, race or economic status, has access to the appropriate educational, recreational, and social services which can assure the neighborhood's long-term diversity and health. In support of that goal we believe that it is crucial to respect and learn from our differences, celebrate our historical and cultural vitality, and create within the tradition of this immigrant community, a welcoming sense of place as a pledge to ourselves and the neighborhood's future.

1. To strengthen and support families in Elliot Park.

- a. Create supports for working families, such as day-care services.
- b. Increase inter-generational activities at the Park.
- c. Increase indoor recreational and community multi-functional use space.
- d. Link/increase access to existing recreational facilities both in and outside of Elliot Park.

IMPLEMENTATION STRATEGIES:

Community, Youth, Families, Seniors

Elliot Park Toddler Play Area

Neighborhood Child Care Project

Neighborhood Participation Program

Economic Development

Neighborhood Transportation Program

2. To provide a safe, aesthetically pleasing and enjoyable environment at the Park.

a. Reduce/eliminate the problem of public urination and other misdemeanors.

IMPLEMENTATION STRATEGIES:

Community, Youth, Families, Seniors
Elliot Park Toddler Play Area

Crime and Safety
Drug Alcohol Outreach Program
Neighborhood Prosecution Program



3. To provide educational access and opportunities in Elliot Park.

- a. Coordinate and link residents to existing educational programs.
- b. Increase the number and type of educational programs available.

IMPLEMENTATION STRATEGIES:

Community, Youth, Families, Seniors
Neighborhood Child Care Project
Nutrition Education Program (First Step)
SpaceSpace Internship Program
Welcome Program

Economic Development
Elliot's Web
Neighborhood Transportation Program

Crime and Safety
Neighborhood Hotline Program
Security Training Program (First Step)

4. To improve accessibility to community and city resources.

- a. Improve transportation for residents to community events and to services, such as, medical, dental, shopping, and school.

IMPLEMENTATION STRATEGIES:

Economic Development

Neighborhood Transportation Program



**IMPLEMENTATION STRATEGIES
ECONOMIC DEVELOPMENT**

First Step Strategy —Acquire Boarded/Blighted Property

Provide funds for an environmental assessment and the acquisition of the boarded and vacant Super America/Linda's store at 16th and Chicago. This store occupies an important commercial site in our community. Because it is vacant and boarded, it is vulnerable to being occupied by an undesirable business, such as a liquor store or pawn shop. The community hopes to gain site control until a suitable tenant can be secured. Possible uses for the site include: a food co-op, or the indoor/outdoor maintenance business.

Partners: EPNI (Economic Development and Building Land Use & Housing Committees),
MCDA.

Resources: NRP \$53,500

Timeline: 1997 \$53,500

Contract Manager: MCDA

Status: In process

First Step Strategy —Computer Network for Public Access.

Increasingly, low-income people are being left out of the information age, due to their lack of access to the "information super-highway." This strategy is the pilot for Elliot's Web, a comprehensive program to provide the neighborhood public access and community participation in the internet and world-wide-web to access job opportunity bulletins, social service and educational information, and other information available with network access. In addition to providing low-income people with computer access, this strategy seeks to increase collaboration and communication between social service providers in our community by linking them with a computer network using a common technological platform.

Partners: EPNI (Economic Development Committee), Neighborhood social service providers, businesses, residents, North Central Bible College, Elliot Park Recreation Center.

Resources: NRP \$50,000 (\$20,000 In-kind and private funding)

Timeline: 1997 \$50,000

Contract Manager: Hennepin County **Status:** Contract development

First Step Strategy —Computer Training Program.

Many Elliot Park residents have traditionally been employed with low-skill support jobs downtown, such as secretarial and janitorial work. Due to changes in the economy, computer skills are now necessary for many entry-level jobs, but Elliot Park residents do not have these skills. To meet this need, a pilot computer training and service program will be created to train residents to be computer literate. Residents will be recruited and trained for basic computer skills, and working with computer based services, such as data entry and digital video editing. Additionally, we are working with the Minnesota Film Board to develop an internship program that will help place residents with video/computer animation industry employers. In addition to NRP funding, \$66,000 in CDBG funds have been committed to this program.

Partners: EPNI (Economic Development Committee), MN Film Board, Minneapolis College of Art & Design

Resources: NRP \$84,000 (\$66,000 in CDBG funding, \$50,000 In-kind and private funding)

Timeline: 1997 \$ 84,000

Contract Manager: Hennepin County **Status:** Contract development

First Step Strategy —Economic Development Staffing

This effort will provide funds to improve Elliot Park Neighborhood Inc.'s economic development service. A person will be hired to assist with business and job creation activities in conjunction with the neighborhood's John Heinz Neighborhood Development project. The person hired will also be responsible for connecting neighborhood residents to job opportunities, and attracting private businesses to the community. NRP funds will also be set aside to hire consultants to work with the community on various commercial development projects, including business plans, incorporations, financing, and site acquisition.

Partners: EPNI (Economic Development Committee), EPBPA, Neighborhood residents, businesses, property owners, MCDA

Resources: NRP \$54,000 (\$52,500 John Heinz matching funds)

Timeline: 1996 \$54,000

Contract Manager: MCDA **Status:** In process

First Step Strategy — Restaurant Feasibility Study

Provide funds necessary to conduct a feasibility study to identify a site and provide the necessary marketing or support to attract a restaurant to Elliot Park Neighborhood, or establish a new family restaurant here. In surveys over the past 10 years, Elliot Park residents, many of them Senior Citizens, have consistently stated that a family-style restaurant is one of the most needed additions in the community. This strategy is intended to address a need that has been expressed repeatedly by community residents and to significantly improve the quality of life for residents. At this time, \$5000 has been spent on the completed study and \$30,000 is being held for implementation.

Partners: EPNI (Building, land Use & Housing Committee), PPL

Resources: NRP \$35,000

Timeline: 1996 \$35,000

Contract Manager: MCDA

Status: Feasibility completed

Early Access Strategy — Acquire Boarded/Blighted Property

Tentative agreement was reached with the owner of record for the acquisition of the boarded and vacant Super America/Linda's store on 16th and Chicago at a price above the First Step funding level.

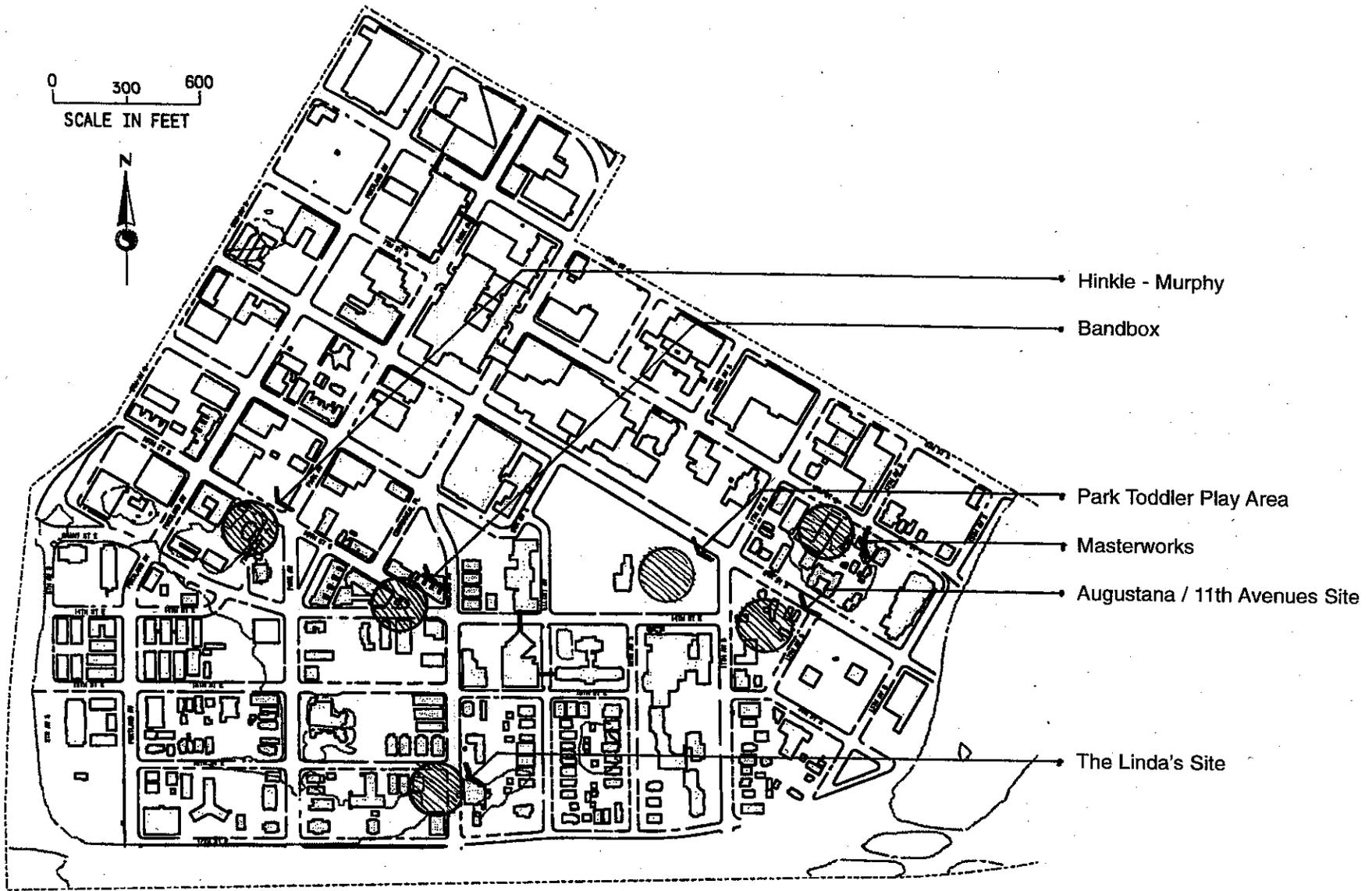
Partners: EPNI (Economic Development and Building Land Use & Housing Committees),
MCDA.

Resources: NRP \$35,000

Timeline: 1997 \$35,000

Contract Manager: MCDA

Status: In process



Selected Strategies

Business Development Fund

Over the last two decades there has been an erosion of Elliot Park's once diverse business sector with the light manufacturing and commercial concerns which were the back-bone of the community leaving and land assembly for large scale "future" development taking their place. Economic development and business/jobs creation have been identified by residents as the neighborhood's highest priority. To that end we are creating the Business Development Fund. It includes both identified loan or loan & grant projects and an undesignated project revolving loan and/or grant fund. Each of the identified projects in this strategy meets the following criteria: (1) It came from the suggestions or requests to meet neighborhood needs of residents or workers in the NRP town meeting process, (2) each is owned by or employs neighborhood residents, (3) each provides employment opportunities for residents at varied levels of skill, education and work experience, (4) each represents a niche market and/or has growth potential and (5) EPNI is coupling the implementation of these businesses with HUD/John Heinz Neighborhood Development grants or other funds to develop business plans and/or provide training through the University of St. Thomas and other resources. The identified projects and a description of the undesignated loan/grant fund follow.

Partners: EPNI (Economic Development Committee), Neighborhood residents, businesses, property owners, University of St. Thomas, MCDA

Resources: NRP \$1,210,000 (\$30,000 John Heinz Funds, \$885,000 private funding)

Timeline:

1997	\$200,000
1998	\$550,000
1999	\$360,000
2000	\$100,000

Contract Manager: MCDA

Goals and Objectives:
Economic Development

a. Band Box Rehab

The Band Box is an existing restaurant and neighborhood landmark that has provided quality service and food for over 65 years. It will be newly owned and managed by a local resident, Orin Johnson. Current plans call for extending the existing restaurant hours of operation. While the final details are to be determined with the owner, this loan & grant rehab project will expand the Band Box's seating capacity and stabilize the historic exterior of the structure. It will also create at least one additional job.

Partners: EPNI (Economic Development Committee), Band Box owner

Resources: NRP \$110,000, (\$70,000 Private funding)

Timeline: 1998 \$110,000

Contract Manager: MCDA

Goals and Objectives:
Economic Development

b. Community Coffeehouse

The community coffeehouse will be a new neighborhood business managed by two North Central Bible College students, Sean McGee and Scott Lahmman. Light meals and non-alcoholic beverages will be sold. Prospective customers include neighborhood residents and North Central students. Recreational activities such as internet-accessible computers, pool tables, and lounge areas for group activities may also be provided. At this point two potential sites in neighborhood commercial buildings have been identified. The NRP loan and grant funds will support the acquisition of a feasible site and subsequent rehab of this business. As a place for neighborhood residents, college students, and workers to gather, drink coffee, and share light meals, the Community Coffeehouse will provide a needed neighborhood service

Partners: EPNI (Economic Development Committee), Neighborhood residents

Resources: NRP \$30,000, (\$30,000 Private financing)

Timeline: 1998 \$20,000
1999 \$10,000

Contract Manager: MCDA

Goals and Objectives:
Economic Development

c. Commercial Greenhouse

The Commercial Greenhouse Project is a John Heinz start-up and is a collaborative effort between Elliot Park Neighborhood Inc., the House of Charity, and the Sustainable Resources Center. This project will be focused on the year-round, production of high quality vegetables, greens and/or homeopathic herbs in a ecologically self-sustaining environment. The products of this enterprise will be marketed to downtown restaurants and food co-ops. This is one of our John Heinz Neighborhood Development projects with \$10,000 already committed for the organizational incorporation and management training of the principals. NRP funds will be used for site control. The House of Charity will have principal responsibility for the hiring and training aspects of the Commercial Greenhouse Project with a preliminary estimate that it will provide 8-16 part-time jobs for residents in recovery or post-treatment programs.

Partners: EPNI (Economic Development Committee), House of Charity, Sustainable Resources Center

Resources: NRP \$250,000 (\$10,000 John Heinz, \$150,000 Private funding sources)

Timeline: 1999 \$250,000

Contract Manager: Hennepin County

Goals and Objectives:
Economic Development

d. Elliot Park Glass Works

The Elliot Park Glass Works is a community-based start-up that will combine manufacturing and fine art technologies using recycled glass from the community as a part of its production base. It will offer a working studio site for professional glass artists as well as apprenticeships for neighborhood residents in the production of blown glass and the casting techniques for fine art and utilitarian glass ware (vases, goblets, tumblers, plates). Local resident Lu Gruchalla along with consultants from other similar enterprises will spearhead the development of this enterprise. This is one of our John Heinz Neighborhood Development start-up projects with funds already committed for the organizational incorporation and management training of the principals. NRP funds will be used for site acquisition and associated construction costs.

Partners: EPNI (Economic Development Committee), Neighborhood residents, Glass Arts Society

Resources: NRP \$300,000 (\$10,000 John Heinz, \$150,000 private sources)

Timeline: 1998 \$300,000

Contract Manager: MCDA

Goals and Objectives:
Economic Development

e. Harvest Enterprises

Harvest Enterprises is a new community-based, indoor/outdoor maintenance business that is located in the neighborhood and managed by area residents, Avarad Sims and Thomas Whitney. It will provide exterior and interior maintenance work for commercial and residential property owners in the neighborhood. It will provide a range of services employing neighborhood residents including exterior maintenance services such as, snow removal, lawn and shrubbery care, gutter repair and cleaning, storm window/screen installation, and minor sidewalk and railing repair. Interior work will focus on apartment and common area cleaning, preparation work for new rentals and painting. Harvest Enterprises was incorporated as one of our John Heinz Neighborhood Development projects with \$10,000 already committed for the organizational and management training needs of the principals. NRP funds will be used for costs related to site acquisition and rehabilitation. Harvest Enterprises will also provide 5-10 full or part-time jobs.

Partners: EPNI (Economic Development Committee), private owners

Resources: NRP \$60,000 (\$10,000 John Heinz funds and \$30,000 private investment)

Timeline: 1997 \$40,000
1998 \$20,000

Contract Manager: MCDA

Goals and Objectives:
Economic Development

f. Legal Rights Center Renovation

The Legal Rights Center was started in May of 1970 and has been located at 1611 Park Avenue since 1995. It is a non-profit organization whose purpose is to represent, without charge; poor people who have legal problems associated with the criminal and juvenile justice system. It provides a legal services alternative to the already burdened public defender's office. The NRP loan funds will complete the renovation of the LRC building which will help the Center gain an increased level of self-sustainability, providing an additional 1,500 sq. ft. of rental office space on the second floor.

Partners: EPNI (Building, Land Use and Housing Committee), Legal Rights Center

Resources: NRP \$70,000, (\$65,000 LRC)

Timeline: 1997 \$70,000

Contract Manager: MCDA

Goals and Objectives:
Economic Development

g. Masterworks of Minneapolis, Inc.

Masterworks is an existing non-profit business located at 1121 S. 7th Street in Elliot Park. It provides labor-intensive assembly services to industry and job opportunities to under-employed, inner-city residents. They specialize in product assembly, packaging, and other value-added services. Masterworks currently employs 20-30 area residents and is operating out of one floor of its existing structure, which was built before 1900 and needs major code improvements and roof repairs. NRP loan funds will provide roughly half of the funding needed to make the necessary code improvement and stabilization repairs to allow Masterworks to expand both its utilization of the structure and its work force.

Partners: EPNI (Building, Land Use and Housing Committee), Masterworks, Bethlehem Baptist Church

Resources: NRP \$90,000 (\$90,000 private and foundation funding sources)

Timeline: 1997 \$90,000

Contract Manager: MCDA

Goals and Objectives:
Economic Development

h. Undesignated Development Loan Fund

The Business Development Loan Fund is a revolving loan fund set up to underwrite the creation of new businesses, and the expansion or rehabilitation of existing businesses that are operating in the neighborhood. Low-interest loans and/or matching grants will be available to neighborhood businesses that cannot find funding elsewhere and that meet criteria established by a neighborhood loan fund development committee. Details and guidelines are yet to be finalized. EPNI would contract with the participating bank, BNC Bank, to make, service, and administer the loan fund. EPNI's NRP funds would be on deposit to guarantee the loans and the program will make loans set at 2% above the money market certificate rate. The existing fund would earn money market interest when not in use and would generate a 1% income stream while in use.

Partners: EPNI (Economic Development Committee), BNC Bank

Resources: NRP \$300,000 (\$300,000 private funding)

Timeline: **1998** \$100,000
 1999 \$100,000
 2000 \$100,000

Contract Manager: MCDA

Goals and Objectives:
Economic Development

Elliot's Web

Elliot's Web is a program of EPNI to create a multi-site, neighborhood computer network linking people, organizations and institutions in and around Elliot Park. This project is a collaborative effort with EPNI, the House of Charity, Catholic Charities, the Elliot Park Recreation Center, Central Community Housing Trust, the Chapel of Hoped and North Central Bible College. The NRP dollars will continue the pilot program begun with the \$84,000 in NRP First Step and \$66,000 in CDBG funding for a community network of computer access centers that will provide information/referral services and training. The proposed "virtual community" will include a common information base, technological/telecommunications support and resources housed in neighborhood centers and the development of web sites and individual home pages linked into the neighborhood's common web site, with e-mail, information services, and on-line conference capability. NRP administrative funds will underwrite all or a portion of the participating site costs, as well as repairing/upgrading donated computers, providing domain servers and access lines, staffing, systems management, and technical support.

Partners: EPNI (Economic Development Committee), Neighborhood social service providers, businesses, residents, the North Central Bible College, Elliot Park Recreation Center.

Resources: NRP \$300,000 (\$100,000 private funding)

Timeline:

1999	\$100,000
2000	\$100,000
2001	\$100,000

Contract Manager: Hennepin County

Goals and Objectives:
Economic Development
Community, Youth, Family, Seniors

EPBPA Support

Elliot Park Business and Professional Association (EPBPA) was founded in 1979 and is the business association representing commercial, industrial, and professional interests throughout the Elliot Park. Its geographic boundaries encompass Elliot Park but also include commercial interests and properties up to the Mississippi River in the area generally known as Downtown East. As a result of a strategic planning process they have undertaken with EPNI and underwritten by a grant from MCDA, they are now moving toward a more proactive role with community "greening" and economic development projects. NRP funds will fund the costs of a half-time staff person and necessary office support costs to assist with the promotion and administration of EPNI's Undesignated Development Loan Fund program.

Partners: EPNI (Economic Development Committee), EPBPA

Resources: NRP \$30,000 (\$30,000-EPBPA membership dues)

Timeline: 1997 \$15,000
1998 \$15,000

Contract Manager: NRP

Goals and objectives:
Economic development

Neighborhood Transportation Program

In a community where over 40% of the population does not own a car, access to adequate transportation is a key in the development of a sustainable community. The Neighborhood Transportation Program will supplement the current MTCO system which goes through the neighborhood, taking people across neighborhoods to the places they go: grocery stores, Hennepin County service sites, libraries or schools. In the pilot phase area residents will be surveyed to identify destinations and schedules for the service. As a program of EPNI's economic development and social services effort, the Neighborhood Transportation Program will begin by leasing underutilized church and institutional vans to drive residents to needed destinations on regular time schedules and on well publicized routes. EPNI will work with The Public Works Department to develop routes and stops that meet community needs and which accommodate downtown traffic flows. NRP funds will underwrite the cost of leasing and operating vehicles, insurance, and the marketing of the project to the neighborhood. Initially, the drivers will be contracted from the providers, but in the second phase of the pilot, we would seek private foundation and County funding to hire, and train residents as drivers, creating 10-14 jobs.

Partners: EPNI (Economic Development Committee), Neighborhood churches, social service providers, Hennepin County, Public Works Department

Resources: NRP \$120,000 (\$ 80,000 Private funding sources)

Timeline: 1999 \$60,000
2000 \$60,000

Contract Manager: Hennepin County

Goals and Objectives:
Community, Youth, Families and Seniors

Elliot Park Neighborhood NRP Strategic Plan

Economic Development	1997	1998	1999	2000	2001	total
Boarded Early Access	35000					35000
BDF: Band Box rehab		110000				110000
BDF: Community Coffeehouse		20000	10000			30000
BDF: Commercial Greenhouse			250000			250000
BDF: Glassworks studio		300000				300000
BDF: Harvest Enterprises	40000	20000				60000
BDF: Legal rights center	70000					70000
BDF: Masterworks	90000					90000
BDF: Undesignated loan fund		100000	100000	100000		300000
Elliot's Web			100000	100000	100000	300000
EPBPA program	15000	15000				30000
Transportation program			60000	60000		120000
Sub-total	250000	565000	520000	260000	100000	1695000

**IMPLEMENTATION STRATEGIES
CRIME & SAFETY**

First Step Strategy—Crime Prevention Staffing

Provide funds for a crime prevention staff person. This person will coordinate EPNI's Community Safety Committee, providing services that are outside the scope of CCP-SAFE, as well as working to increase Minneapolis Police presence in the neighborhood, creating building and block clubs, addressing gang problems, and helping coordinate the security training program. This strategy is intended to address the persistent concern about crime in the community.

Partners: EPNI (Community Safety Committee)

Resources: NRP \$ 20,000

Timeline: 1996 \$ 20,000

Contract Manager: NRP

Status: In process

First Step Strategy —Police Equipment

Provide funds for needed equipment for police officers, such as patrol bikes or improved communications equipment. This strategy is intended to encourage officers to get out of their squad cars and walk a beat in the neighborhood. The purpose of this strategy is to increase residents' visibility and accessibility to the Police.

Partners: EPNI (Community Safety Committee), Mpls. Police Department

Resources: NRP \$3,000

Timeline: 1996 \$3,000

Contract Manager: Mpls. Police Dept. **Status:** Completed

First Step Strategy—Security Training Program

Create a demonstration security training program for Elliot Park residents in which residents will be trained as private security officers, patrol the neighborhood, and be placed in jobs with private security companies after they have completed their training. This strategy is intended to provide additional trained security in the community and place 10-12 residents in permanent jobs.

Partners: EPNI (Community Safety Committee), Spartan Security Services

Resources: NRP \$ 61,000 (\$21,840 private funding)

Timeline: 1997 \$ 61,000

Contract Manager: Hennepin County **Status:** Contract development

Drug/Alcohol Outreach Program

In response to a long-standing concern from residents about the health and safety of chronic alcoholics and drug users in the neighborhood, EPNI will use NRP funds to provide a new intervention program for a drug/alcohol outreach worker to work with EPNI's Safety Committee, neighborhood social service agencies, and residents to identify, and facilitate intervention or treatment for the community's chronic inebriates and drug users. This program position would be contracted through Catholic Charities Branch III which is located at 740 E. 17th Street and has been operating in the Elliot Park neighborhood since the mid 1980's as a drop-in and social services center for the homeless and economically disadvantaged. Catholic Charities will identify and secure additional funding for the continuation of this program after the first year.

Partners: EPNI (Community Safety Committee) Catholic Charities

Resources: NRP \$36,000

Timeline: 1997 \$36,000

Contract Manager: Hennepin County

Goals and Objectives

Crime and Safety

Community, Youth, Families, Seniors

Neighborhood Hot Line Program

EPNI will develop a 24-hour telephone messaging system to receive calls that are of a "non 911" nature that fall into the following categories: neighborhood nuisances, educational, housing, health or safety concerns. This program will also provide information for residents about the neighborhood, how they can participate in the community organization, cultural events or neighborhood social services. EPNI staff will respond to concerns and refer calls to appropriate community, City, or County services.

Partners: EPNI (Community Safety Committee), Neighborhood Social Service agencies

Resources: NRP \$18,000

Timeline:

1997	\$3,600
1998	\$3,600
1999	\$3,600
2000	\$3,600
2001	\$3,600

Contract Manager: NRP

Goals and Objectives
Crime and Safety
Community, Youth, Families, Seniors

Neighborhood Prosecution Program

This enhancement of County and other social services allowed by the NRP statute is led by EPNI and is part of a comprehensive crime prevention strategy by the Central City Neighborhoods Partnership. This pilot program would pay the cost of hiring a new prosecutor to specifically focus on providing a level of service not currently offered for misdemeanor prosecution. This program would include the following: 1) the development of an "institutional memory" especially for repeat offenders; 2) the implementation of an active partnership between the Elliot Park neighborhood and the criminal justice system to educate police and citizens on the necessary conditions for effective misdemeanor prosecution; 3) the enforcement of the new "zero tolerance" zones in the community; 4) the development and advocacy of alternative sentencing and restorative justice options in the area served by the Downtown Command (Elliot Park, Loring Park, Downtown East and West).

Partners: EPNI (Community Safety Committee), Central City Neighborhoods Partnership, City of Minneapolis, Hennepin County

Resources: NRP \$180,000

Timeline: 1998 \$90,000
1999 \$90,000

Contract Manager: Minneapolis City Attorney

Goals and Objectives
Crime and Safety
Community, Youth, Families, Seniors

Neighborhood Safety Lighting Program

The Safety Lighting Program aims to illuminate areas in the neighborhood that threaten neighborhood security because they are inadequately lit. This program will be led by EPNI's Safety coordinator and interested residents. Matching grants up to \$1,000 per building will be made available on a reimbursement basis to residential and commercial property owners for the installation of wall mounted security lights or motion detectors to the exterior of their properties. Matching grants of up to \$2,000 per property will also be available to residential and commercial property owners and neighborhood businesses to work with NSP to install new utility pole lights. EPNI will work with the Planning Department to develop lighting standards and recommendations about location and installation of the lights.

Partners: EPNI (Community Safety Committee), individual property owners, NSP,
City Planning Department

Resources: NRP \$150,000, (\$150,000 private property owners)

Timeline: 1997 \$50,000
1998 \$50,000
2000 \$50,000

Contract Manager: CCP/SAFE

Goals and Objectives
Crime and Safety
Housing and environment

Elliot Park Neighborhood NRP Strategic Plan

Crime & Safety	1997	1998	1999	2000	2001	total
Drug/Alcohol Outreach	36000					36000
Neighborhood Hot line	3600	3600	3600	3600	3600	18000
Neighborhood Prosecution		90000	90000			180000
Safety Lighting		50000	50000	50000		150000
Sub-total	39600	143600	143600	53600	3600	384000

**IMPLEMENTATION STRATEGIES
HOUSING & ENVIRONMENT**

First Step Strategy —Hinkle Murphy ADA Compliance

The neighborhood has continued to place a high priority on the development of the Hinkle-Murphy mansion and in support of that goal we have committed \$66,000 in NRP grant funds to underwrite the costs of Americans with Disabilities Act (ADA) compliance for the project.

Partners: EPNI (Building Land Use & Housing Committees), Ron Bates, First Star Bank, MCDA.

Resources: NRP \$66,000 (\$100,000 in NRP transitional funds,
\$589,000 in private financing)

Timeline: 1997 \$66,000

Contract Manager: MCDA

Status: In process

Early Access Strategy — Demolition of Boarded/Blighted Property

For some time, the boarded/blighted property at 1517 Portland Avenue has been a neighborhood eyesore and attempts to develop a suitable (and financially viable) re-use have not proved workable. NRP funds for the demotion will be matched by both City of Minneapolis and Hennepin County dollars.

Partners: EPNI (Building Land Use & Housing Committees), City of Minneapolis, Hennepin County

Resources: NRP \$15,000

Timeline: 1997 \$15,000 (\$15,000 City, \$30,000 Hennepin County)

Contract Manager: City of Mpls.

Status: Completed

Early Access Strategy —Hinkle Murphy Contingency Costs

The neighborhood has continued to place a high priority on the development of the Hinkle-Murphy mansion and in support of that goal we have worked with Mr. Ron Bates to finalize the financial and technical aspects of the redevelopment project. These NRP funds are a loan which would be used to provide for contingency and bonding costs to assure the completion of the project.

Partners: EPNI (Building Land Use & Housing Committees), Ron Bates, First Star Bank, MCDA.

Resources: NRP \$60,000 (\$166,000 NRP transitional and first step funds, \$589,000 in private funding)

Timeline: 1997 \$60,000

Contract Manager: MCDA

Status: In process

Augustana Village Project

Augustana Village is a \$15 million dollar, mixed-use development project being undertaken by Central Community Housing Trust and the Augustana Care Corporation. It will consist of approximately 150, moderately priced market rate, one, two and three bedroom units, with 150-200 underground and above ground parking spaces, an outdoor childrens' play area, and 7,000-12,000 sq. ft. of commercial space. This project aims to provide a broader spectrum of housing and commercial options for Elliot Park residents and to help make Elliot Park a more attractive place in which to invest and re-invest. The commercial spaces will include the relocation of an existing pharmacy, a small grocery market, and other residential service uses. NRP funds will assist in the project's housing costs, leveraging \$14.5 million in new construction.

Partners: Central Community Housing Trust, Augustana Care Corporation

Resources: NRP \$500,000 (\$14.5 million from Federal, state and private funding sources including \$7 million from HUD, as well as MHFA, MCDA and limited partnerships)

Timeline: 1998 \$500,000

Contract Manager: MCDA

Goals and objectives:
Housing and Environment

Community Garden Maintenance Program

This program of EPNI will provide for the maintenance of the existing community garden program and the expansion of the gardens from our current two sites to three. NRP funds will be used for the provision of garden tools, storage sheds, fencing, water access and a part-time Community Gardens Coordinator.

Partners: EPNI (Building, Land Use & Housing Committee), residents

Resources: NRP \$25,000

Timeline:

1997	\$2,500
1998	\$15,000
1999	\$2,500
2000	\$2,500
2001	\$2,500

Contract Manager: NRP

Goals and Objectives
Housing and Environment

Housing Loan/Grant Fund Program

The Housing Loan/Grant fund will provide low-interest loans and matching grants to rental property owners and homeowners in the area for improvements to the housing stock in Elliot Park. The overall emphasis will be for improvements that increase the livability of the neighborhood and benefit the neighborhood, and for improvements that increase the livability of residential structures and benefit the residents of that structure as a group.

Approximately 25% of the funds will be available as matching grants on a 2:1 ratio to encourage homeowners and property owners to participate in improving their properties. The maximum funds available for each matching grant will be set at \$500.00 per unit for buildings of five or more units and \$1,000.00 per unit for properties with four or fewer units. Priority grants will be given for exterior improvements that satisfy safety and health code requirements and that preserve the historic integrity of the structures. Interior health and safety or amenity improvements will be reviewed by the loan committee and will be given a lower priority. Matching grants will be limited to the cost of materials, and may not be used to match "sweat equity."

EPNI will work with the Center for Energy and Environment, and other organizations which provide low interest housing rehabilitation loans, and local banks to provide low interest loans for the rehabilitation of rental units and owner-occupied units within the Elliot Park neighborhood. Priorities will be given to improvements similar to those indicated for the matching grant program. A loan committee comprised of EPNI staff and board members, area residents, property owners, and local bankers will establish loan/grant guidelines, and make recommendations and develop neighborhood loan conditions of approval. The maximum amount of the loan shall be at the discretion of the loan committee and loans shall be repaid over a period of 10 years. Loans will be provided on a first come, first served basis. An educational component is also proposed as part of the Housing Loan/Grant Fund program. Resource information and community seminars on financial and technical assistance available for housing rehabilitation from the MCDA or other service providers will also be made available to residential property owners.

Partners: EPNI (Building, Land Use & Housing Committee), private owners

Resources: NRP \$500,000 (at least \$250,000 Private funding match)

Elliot Park Neighborhood NRP Strategic Plan

Timeline: 1998 \$125,000
1999 \$125,000
2000 \$125,000
2001 \$125,000

Contract Manager: MCDA

Goals and Objectives:
Housing and Environment

Neighborhood Streetscape Restoration

Elliot Park has been referred to as the "garden community" and as a community we believe that aesthetically appealing pedestrian friendly streetscapes are important to maintain and strengthen neighborhood livability. The neighborhood streetscape restoration program will involve the restoration of the five public murals in the neighborhood, additional placement of boulevard trees and grates on various neighborhood streets, and the completion of the neighborhood gateway public art project.

Partners: EPNI (Building, Land Use & Housing Committee), EPBPA, property owners
Minneapolis Arts Commission, Sustainable Resources Center, Public Works

Resources: NRP \$21,000 (\$10,000 In-kind donations and private funding match)

Timeline: 1999 \$21,000

Contract Manager: NRP

Goals and Objectives:
Housing and Environment

Elliot Park Neighborhood NRP Strategic Plan

Housing & Environment	1997	1998	1999	2000	2001	total
Hinkle-Murphy contingency	60000					60000
1517 Portland early access	15000					15000
Augustana/11th Avenue		500000				500000
Community gardens	2500	15000	2500	2500	2500	25000
Housing rehab loans		125000	125000	125000	125000	500000
Neighborhood streetscape			21000			21000
Sub-total	77500	640000	148500	127500	127500	1121000

**IMPLEMENTATION STRATEGIES:
COMMUNITY, YOUTH, FAMILIES, SENIORS**

First Step Strategy —Nutrition Education Program

Provide nutritional education through a combination of classes and demonstration projects focused on teaching Elliot Park residents how to plan menus, purchase healthy food, and prepare nutritional meals which reduces the cost of the food and contributes to the neighborhood's overall health. This strategy seeks to address the community's desire for improved grocery services, including affordable prices, healthy selection and appropriate foods for cultural traditions.

Partners: EPNI (Community, Youth & Family Committee), Elliot Park Buying Club

Resources: NRP \$23,500 (\$4,100 private funding)

Timeline: 1997 \$ 23,500

Contract Manager: Hennepin County **Status:** Contract development

Elliot Park Toddler Play Area

The existing toddler play area in Elliot Park will be replaced and expanded with a modern plastic unit to increase the safety and suitability of park facilities. The scheduling and scope of this project will be coordinated with the Mpls. Park & Recreation Board. This site improvement should also enhance and expand Elliot Park's usage by the community's growing family population.

Partners: EPNI (Community, Youth & Family, Building, Land Use and Housing Committees).
Elliot Park Recreation Center, Minneapolis Park & Recreation Board

Resources: NRP \$210,000

Timeline: 1997 \$210,000

Contract Manager: Minneapolis Park Board

Goals and Objectives:
Community, Youth, Families, Seniors

Neighborhood Child Care Project

The Neighborhood Child Care project is a collaborative effort led by the Greater Minneapolis Day Care Association in cooperation with Augustana Care Facility, EPNI, House of Charity, and North Central Bible College. Its purpose is to create an inner-city, multi-generational, multi-cultural, multi-organizational and (seamless) child care and educational system. This project will begin with a privately funded feasibility study in 1997 to determine the extent of need and market in the community for a comprehensive approach which will include possibilities ranging from in-home daycare to the establishment of a new child care center located in the neighborhood. These services would be available to both residents and neighborhood workers. The NRP funds will be used for the implementation of the feasibility study and matched with other public/private support .

Partners: EPNI (Community, Youth & Family Committee), Greater Minneapolis Day Care Association, area social service providers, North Central Bible College, other private employers in the neighborhood

Resources: NRP \$100,000 (\$150,000 from private funding sources including \$10,000 for the feasibility study)

Timeline: 1997 feasibility study (privately funded)
1998 \$50,000
1999 \$50,000

Contract Manager: Hennepin County

Goals and Objectives:
Community, Youth, Families, Seniors

Neighborhood Participation Program

The Neighborhood Participation Program is a community building project of EPNI's Community, Youth & Family Committee to increase community identity and resident/business/institutional connections through the development of Elliot Park's neighborhood involvement and cultural awareness. This project will provide administrative and support to build community participation in the implementation of projects and programs identified in this plan.

Partners: EPNI (Community, Youth & Family Committee), Neighborhood residents, businesses and property owners, Elliot Park Recreation Center, Neighborhood churches and social service providers, private funding sources.

Resources: NRP \$20,000 (\$20,000 In-kind and private funding sources)

Timeline:

1997	\$ 4,000
1998	\$ 4,000
1999	\$ 4,000
2000	\$ 4,000
2001	\$ 4,000

Contract Manager: NRP

Goals and Objectives:
Community, Youth, Families and Seniors

SpaceSpace Internship Program

SpaceSpace is a neighborhood arts organization which provides rehearsal and performance space to a variety of arts organizations. This three year project is an expansion of an existing program led by Georgia Stephens and will involve 6 to 10 youth internships a year to teach neighborhood teens about the technical aspects of theater production including: lighting, sound, costume, and makeup work, stage and box office management. Students are referred from schools or Elliot Park Recreation Center programs and participate in a two part program of learning about theater production and participating in a SpaceSpace production. The NRP funds will pay for administration, and marketing costs of the project.

Partners: EPNI (Community, Youth & Family Committee), SpaceSpace

Resources: NRP \$6,000 (\$6,000 from private funding sources)

Timeline: 1998 \$2,000
1999 \$2,000
2000 \$2,000

Contract Manager: Minneapolis School Board—Community Education Department

Goals and Objectives:
Community Youth, Families, Seniors

Welcome Program

The Welcome Program will use NRP funds to update, print and distribute 1500 copies of Elliot Park's "Welcome to the Neighborhood" kit throughout the community, and to train building and block club members to distribute the materials and follow-up with new residents. The pilot for this project was funded by NRP First Step funding. Each welcoming kit includes maps, and a listing of community resources, social service organizations, libraries, schools, and neighborhood businesses. It also includes information on the neighborhood's history, safety and crime prevention and how to get involved with the community organization. This is part of a larger effort to assist in neighborhood identity building.

Partners: EPNI (Community Safety Committee), Property owners, Building managers,
Building and block club members

Resources: NRP \$10,000

Timeline: 1998 \$ 5,000
2000 \$ 5,000

Contract Manager: NRP

Goals and Objectives:
Community, Youth, Families and Seniors

Elliot Park Neighborhood NRP Strategic Plan

Community, Youth & Family	1997	1998	1999	2000	2001	total
Elliot Park play area	210000					210000
Child-Care project		50000	50000			100000
Neighborhood Prticipation	4000	4000	4000	4000	4000	20000
SpaceSpace Internship		1500	1500	1500	1500	6000
Welcoming Program		5000		5000		10000
Sub-total	214000	60500	55500	10500	5500	346000

FINANCIALS

Elliot Park Neighborhood NRP Strategic Plan

Administrative Implementation Costs

The implementation of these NRP strategies are based on 10% of the total dollar allocation over the course of five years.

Item	1997	1998	1999	2000	2001	Total
Personnel						
Executive Director @ 33%	12000	12000	12000	12000	12000	60000
NRP Organizer @ 70%	21000	21000	21000	21000	21000	105000
Admin Assistant @ 75%	18000	18000	18000	16000	16000	86000
FICA/comp Benefits @ 15%	7650	7650	7650	7350	7350	37650
Medical	7200	7200	7200	7200	7200	36000
Personnel Sub-total	65850	65850	65850	63550	63550	324650
Overhead						
Advertising/PR	1200	2400	1800	1250	920	7570
Audit/accounting	6000	6000	6000	6000	6000	30000
Insurance	1000	1000	1000	1000	1000	5000
Office supplies	600	1200	600	600		3000
Print/mail	3000	3000	3000	1200		10200
Rent	6000	6000	6000	6000	6000	30000
Training	3000	8000	5000	2000		18000
Tech Services	950	4150	3350	1600		10050
Utilities	2400	2400	2400	1800		9000
Overhead Sub-total	24150	34150	29150	21450	13920	122820
Total	90000	100000	95000	85000	77470	447470

Elliot Park Neighborhood NRP Strategic Plan

Summary (All Costs)

Income	1996	1997	1998	1999	2000	2001	total
First Step Admin	{23852}	{7600}					
First Step Imple	165500	284500					450000
Plan Implement		581100	1409100	867600	451600	267831	3577231
Plan Admin		90000	100000	95000	85000	77470	447470
total	165500	955600	1509100	962600	536600	345301	4474701
Expenditures							
First Step							
Econ Dev.Staffing	54000						54000
Restaurant study	35000						35000
Purchase Linda's site	53500						53500
Computer network		50000					50000
Computer training		84000					84000
Safety staffing	20000						20000
Police equipment	3000						3000
Security training		61000					61000
Hinkle-Murphy ADA		66000					66000
Nutrition education		23500					23500
Sub-total	165500	284500					450000
Economic Development							
Boarded Early Access		35000					35000
BDF: Band Box rehab			110000				110000
BDF: Community Coffeehouse			20000	10000			30000
BDF: Commercial Greenhouse				250000			250000
BDF: Glassworks studio			300000				300000
BDF: Harvest Enterprises		40000	20000				60000
BDF: Legal rights center		70000					70000
BDF: Masterworks		90000					90000
BDF: Undesignated loan fund			100000	100000	100000		300000

Elliot Park Neighborhood NRP Strategic Plan

	1996	1997	1998	1999	2000	2001	total
Elliot's Web				100000	100000	100000	300000
EPBPA support		15000	15000				30000
Transportation project				60000	60000		120000
Sub-total							1695000
Crime & Safety							
Drug/Alcohol Outreach		36000					36000
Neighborhood Hot line		3600	3600	3600	3600	3600	18000
Neighborhood Prosecution			90000	90000			180000
Safety Lighting			50000	50000	50000		150000
Sub-total							384000
Housing & Environment							
Hinkle-Murphy contingency		60000					60000
1517 Portland early access		15000					15000
Augustana/11th Avenue			500000				500000
Community gardens		2500	15000	2500	2500	2500	25000
Housing rehab loans			125000	125000	125000	125000	500000
Neighborhood streetscape				21000			21000
Sub-total							1121000
Community, Youth & Family							
Elliot Park play area		210000					210000
Child-Care project			50000	50000			100000
Neighborhood Participation		4000	4000	4000	4000	4000	20000
SpaceSpace Internship			1500	1500	1500	1500	6000
Welcoming Program			5000		5000		10000
Sub-total							346000
all Project totals	165500	865600	1409100	867600	451600	236600	
Administration		90000	100000	95000	85000	77470	447470
contingency						31231	
Yearly totals	165500	955600	1509100	962600	536600	345301	4474701

Acknowledgements

The Elliot Park NRP process has drawn on the talents, resources, energy and dedication of a large number of residents, property owners, business owners, neighborhood educators, and social service providers. Their hard work and commitment to the process, extensive outreach, and dialogue has resulted in a balanced, dynamic, and visionary plan that reflects the diverse interests, concerns, and hopes of the community.

We wish to thank the following individuals who gave their time and diligence to the NRP process and to the development of the Elliot Park NRP Strategic Plan.

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Donna Anderson	Ann Kiskoondath
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George DuFour	Lois Morrison
Sue Jagodzinski	Mike O'Neal
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