

## Preparing youth for their future ...and ours.

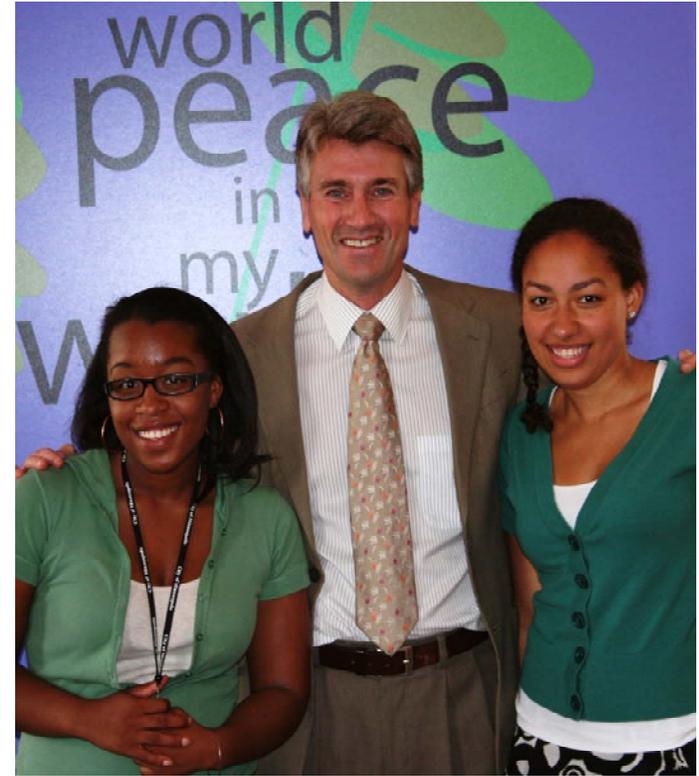
### Success Story

Patients and their families walking into HCMC are greeted with a friendly smile from Martin Campbell and his fellow ambassadors. As a recent high school graduate dreaming of one day becoming CEO of a large urban hospital, Martin was an ideal candidate for a medical



internship through STEP-UP's healthcare pipeline. "Working at HCMC has helped me to enhance

my people and problem solving skills. I have learned the importance of networking and professionalism," said Martin. Chosen to speak at STEP-UP's year-end recognition event, Martin shared his goal of leading a hospital some day with the crowd. Then, as he stepped down from the podium, he lifted his shirt sleeve to show a STEP-UP staff member that "I've already got the CEO watch!"



### The Minneapolis Promise

Questions? Contact

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# The Minneapolis Promise

**Jobs,  
Career and College Planning  
and Free Tuition  
for Minneapolis  
Youth**

## What is the Minneapolis Promise?

**The Minneapolis Promise** is an innovative cluster of coordinated efforts designed to eliminate barriers to college for Minneapolis students. The Minneapolis Promise helps students get on the path to success and says to our young people that if they stay in school and focus on where they want to go, Minneapolis will get them there. The Minneapolis Promise provides young people with:

- counseling to help them plan a vision for their future,
- quality summer jobs to prepare them for the workforce, and
- financial assistance to attend college.

### College and Career Centers

Privately funded College and Career Centers, operated by AchieveMpls, are located in all seven Minneapolis public high schools. In each Center, students will find a room full of computers, trained counselors and college planning resources to plan their future. In 9th grade, every high school student develops a personalized “My Life Plan,” an online college planning tool. The Centers help students make smarter decisions earlier about where they want to go with their future and how to get there.

### STEP-UP Summer Jobs

Mayor Rybak started the STEP-UP youth summer jobs program in 2004 to help give more young people access to quality summer jobs, ideally connected to their career interest. Today, STEP-UP is Minneapolis’ largest youth job training program providing jobs to 1,300 young people (Summer 2009). STEP-UP also gives young people a comprehensive work readiness training program certified by the Chamber of Commerce. In all, City jobs programs employed 2,270 youth working at nearly 200 businesses, community organizations and government agencies.

### College Financial Help

Financial challenges are among the strongest barriers to higher education and removing those barriers opens up endless options for our youth. That’s why Minneapolis Community and Technical College (MCTC), Metro State University and St. Paul College offer free college tuition to eligible Minneapolis high school graduates via the Power of YOU (POY) program. Since it launched in 2006, POY has helped 757 Minneapolis students enroll at the three participating colleges. The U of MN Founder’s Program, also launched in 2006 and recently renamed “U Promise”, has given college aid to 353 Minneapolis students. So far, nearly 1,110 students have received free tuition through The Minneapolis Promise!



### Fast Facts: Since 2006...

- 4,676 Minneapolis youth have received jobs through the STEP-UP summer job program.
- 85.9% of Minneapolis high school seniors applied to at least one 2- or 4-year college compared to 69.2% in 2007-8.
- 1,110 Minneapolis graduates have enrolled in college via Power of You and U Promise.

