

Healthy Foods Policy: Stakeholder Questions

Planning Questions

- Who are the key stakeholders to involve in this process?
- What are our key talking points on what a Healthy Foods Policy is and why we may implement one?
- What is our timeline and process for engaging stakeholders?
- What format are we going to use to engage stakeholders? Meetings, surveys, one on one's and casual conversations, focus groups, etc?
- How are we going to articulate to concerned stakeholders the purpose for implementing this new policy? Why is it important?
- Who do we need to involve for organizational approval?

Sample Questions to Ask Staff & Board Stakeholders

- What are our organization's top priorities and where does nutrition fit in?
- What significant benefits could come from us creating a healthy foods policy?
- What are some of the things we currently are already doing that could be part of our healthy foods policy?
- What are the biggest risks for us in creating a healthy foods policy?
- What are the biggest barriers to distributing healthy food and how can we overcome them?
- Are there foods we would like to increase distributing? Decrease distributing? Restrict distributing?
- What is our strategy for foods we do not want to distribute or want to minimize distributing?
- What are the top three changes we would like to see after the policy is implemented?
- How will we evaluate the policy to determine its effectiveness?
- How can we leverage our commitment to nutrition in order to connect with current and new donors?
- What type of external communication and materials do we need to promote our priorities in the community (e.g. Healthy Food Drive List)?

Sample Questions to Ask Volunteer Stakeholders

- What are some of the things we currently are already doing that could be part of our healthy foods policy?
- Are there foods we should increase distributing? Decrease distributing? Restrict distributing?
- What food requests do you hear from food shelf guests/clients that we should prioritize?

Sample Questions to Ask Client Stakeholders

- What foods would you like to receive more of at the food shelf? Less?
- What foods do you wish your family ate more of?
- Are you interested in learning more about healthy eating?

