

INSIDE INDUSTRY

Health Care and Science, Technology, Engineering, and Mathematics (STEM)

Hosted by MNSCU Community and Technical Colleges Career Services and City of Minneapolis



ENTRY . TRANSITION . ADVANCEMENT

Thursday, October 22nd

Minneapolis Central Library

Second Floor
300 Nicollet Mall
Minneapolis, MN



Industry Employer and MNSCU College Presentations

- Discover what new career paths and opportunities await within the **health care and STEM industry sectors**
- Discover your education options to help you in your current career or career change

Schedule of Events

Inside Industry Health Care:

9:30 a.m. – 11:30 a.m.

Entry, Transition, and Advancement Sessions:

12:00 p.m. – 12:50 p.m.

Inside Industry STEM:

1:00 p.m. – 3:00 p.m.

Successful Job Search

- Attend an **Entry, Transition, and Advancement Session**: Equip yourself to navigate the job search process successfully
- Network with hiring managers, health care and STEM job fairs on site

More event information and free transportation information available at www.minneapolismn.gov/cped/metp/InsideIndustry

Presented by



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SCHEDULE

Inside Industry: Health Care | Pohlad Hall

- Health Care Industry Speaker** 9:30 a.m. – 10:10 a.m.
• Learn what's happening in the health care industry and what you need to do to prepare.
- MNSCU College Panels** 10:15 a.m. – 10:45 a.m.
• Learn how to enroll into college and what health care programs are available to pursue a career.
- Health Care Panel: "Employer Expectations"** 10:50 a.m. – 11:40 a.m.
• What do employers look for in the ideal candidate? What does it take to enter, transition and advance?
- Health Care Job Fair** 9:30 a.m. – 11:30 a.m.

Entry, Transition, and Advancement Sessions

- "Hire Me Again" by Julie Tschida of Right 4 Your Business | Pohlad Hall** 12:00 p.m. – 12:50 p.m.
• Looking for a job can be challenging, especially in transition from one career to another. Learn the value of building experiences through networking, marketing yourself well, internships or volunteering to overcome these obstacles.
- "Create Your Personal Brand" by Sharon Hanson | RKMC Comm Rm** 12:00 p.m. – 12:50 p.m.
• Stand out in a pool of job applicants by knowing & communicating your unique value. Create your personal brand statement and tagline.

Inside Industry: STEM | Pohlad Hall

- IT Industry Speaker: Liz Cherif, Thomson Reuters** 1:00 p.m. – 1:40p.m.
• Learn about the qualities, skills, and education that is needed to get into and be successful in IT. Learn about the new trends in the industry.
- MNSCU College Panels** 1:45 p.m. – 2:15 p.m.
• Learn how to enroll into college and what STEM programs are available to pursue a career.
- STEM Panel: "Employer Expectations"** 2:20 p.m. – 3:00 p.m.
• What do employers look for in the ideal candidate? What does it take to enter an IT job, transition from another industry, and advance in the profession?
- STEM Job Fair** 1:00 p.m. – 3:00 p.m.

MNSCU College Exhibits

- 10:00 a.m. – 3:00 p.m.
Minneapolis Community & Technical College, Saint Paul College, Century College, Hennepin Technical College, North Hennepin Community College, Metropolitan State University, and Inver Hills Community