

INSIDE INDUSTRY

Health Care and Science, Technology,
Engineering, and Mathematics (STEM)

Hosted by MNSCU Community and Technical Colleges Career Services and City of Minneapolis



ENTRY . TRANSITION . ADVANCEMENT

Thursday, October 22nd

Minneapolis Central Library

Second Floor
300 Nicollet Mall
Minneapolis, MN



Industry Employer and MNSCU College Presentations

- Discover what new career paths and opportunities await within the **health care and STEM industry sectors**
- Discover your education options to help you in your current career or career change

Schedule of Events

Inside Industry Health Care:

9:30 a.m. – 11:30 a.m.

Entry, Transition, and Advancement Sessions:

12:00 p.m. – 12:50 p.m.

Inside Industry STEM:

1:00 p.m. – 3:00 p.m.

Successful Job Search

- Attend an **Entry, Transition, and Advancement Session**: Equip yourself to navigate the job search process successfully
- Network with hiring managers, health care and STEM job fairs on site

More event information and free transportation information available at www.minneapolismn.gov/cped/metp/InsideIndustry

Presented by



INSIDE INDUSTRY

SCHEDULE

Inside Industry: Health Care | Pohlad Hall

Health Care Industry Speaker

9:30 a.m. – 10:10 a.m.

- Learn what's happening in the health care industry and what you need to do to prepare.

MNCSU College Panels

10:15 a.m. – 10:45 a.m.

- Learn how to enroll into college and what health care programs are available to pursue a career.

Health Care Panel: "Employer Expectations"

10:50 a.m. – 11:40 a.m.

- What do employers look for in the ideal candidate? What does it take to enter, transition and advance?

Health Care Job Fair

9:30 a.m. – 11:30 a.m.

Entry, Transition, and Advancement Sessions

"Hire Me Again" by Julie Tschida of Right 4 Your Business | Pohlad Hall

12:00 p.m. – 12:50 p.m.

- Looking for a job can be challenging, especially in transition from one career to another. Learn the value of building experiences through networking, marketing yourself well, internships or volunteering to overcome these obstacles.

"Create Your Personal Brand" by Sharon Hanson | RKMC Comm Rm

12:00 p.m. – 12:50 p.m.

- Stand out in a pool of job applicants by knowing & communicating your unique value. Create your personal brand statement and tagline.

Inside Industry: STEM | Pohlad Hall

IT Industry Speaker: Liz Cherif, Thomson Reuters

1:00 p.m. – 1:40p.m.

- Learn about the qualities, skills, and education that is needed to get into and be successful in IT. Learn about the new trends in the industry.

MNCSU College Panels

1:45 p.m. – 2:15 p.m.

- Learn how to enroll into college and what STEM programs are available to pursue a career.

STEM Panel: "Employer Expectations"

2:20 p.m. – 3:00 p.m.

- What do employers look for in the ideal candidate? What does it take to enter an IT job, transition from another industry, and advance in the profession?

STEM Job Fair

1:00 p.m. – 3:00 p.m.

MNSCU College Exhibits

10:00 a.m. – 3:00 p.m.

Minneapolis Community & Technical College, St. Paul College, Century College, Hennepin Technical College, North Hennepin Community College, Metropolitan State University, and Inver Hills Community College