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**City Council President**  
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*Ward 5 - Blong Yang*  
*Ward 6 - Abdi Warsame*  
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*Ward 8 - Elizabeth Glidden*  
*Ward 9 - Alondra Cano*  
*Ward 10 - Lisa Bender*  
*Ward 11 - John Quincy*  
*Ward 12 - Andrew Johnson*  
*Ward 13 - Linea Palmisano*

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*Haila Maze - Principal Planner, Research Thematic Lead*  
*Lacy Shelby - Principal Urban Designer*  
*Peter Crandall - City Urban Designer*  
*Jody Rader - Urban Design Research Assistant*

**City of Minneapolis**  
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350 South Fifth Street  
Minneapolis, MN 55415  
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**Minneapolis**  
Community Planning and  
Economic Development

  
**Minneapolis**  
City of Lakes

**WARD 7**

**COUNCIL MEMBER: LISA GOODMAN**

population: 27,928

**2015**

**City of Minneapolis**  
Department of Community Planning and Economic Development  
105 Fifth Avenue South #200  
Minneapolis, MN 55401  
[www.minneapolismn.gov](http://www.minneapolismn.gov)

# Ward 7

## Context

**Ward 7** is composed of beautiful, stable and in-demand residential neighborhoods as well as exciting and active downtown financial, business and entertainment districts. It hosts a plethora of special events including the Minneapolis Aquatennial, the Twin Cities Pride Festival, the Basilica Block Party, the City of Lakes Loppet and Rock the Garden. It is also home to two of the city's beautiful natural lakes, Lake of the Isles and Cedar Lake as well as the Cedar Lake regional trail.

Ward 7 is currently represented on the City Council by **Lisa Goodman**, who was first elected in 1997.



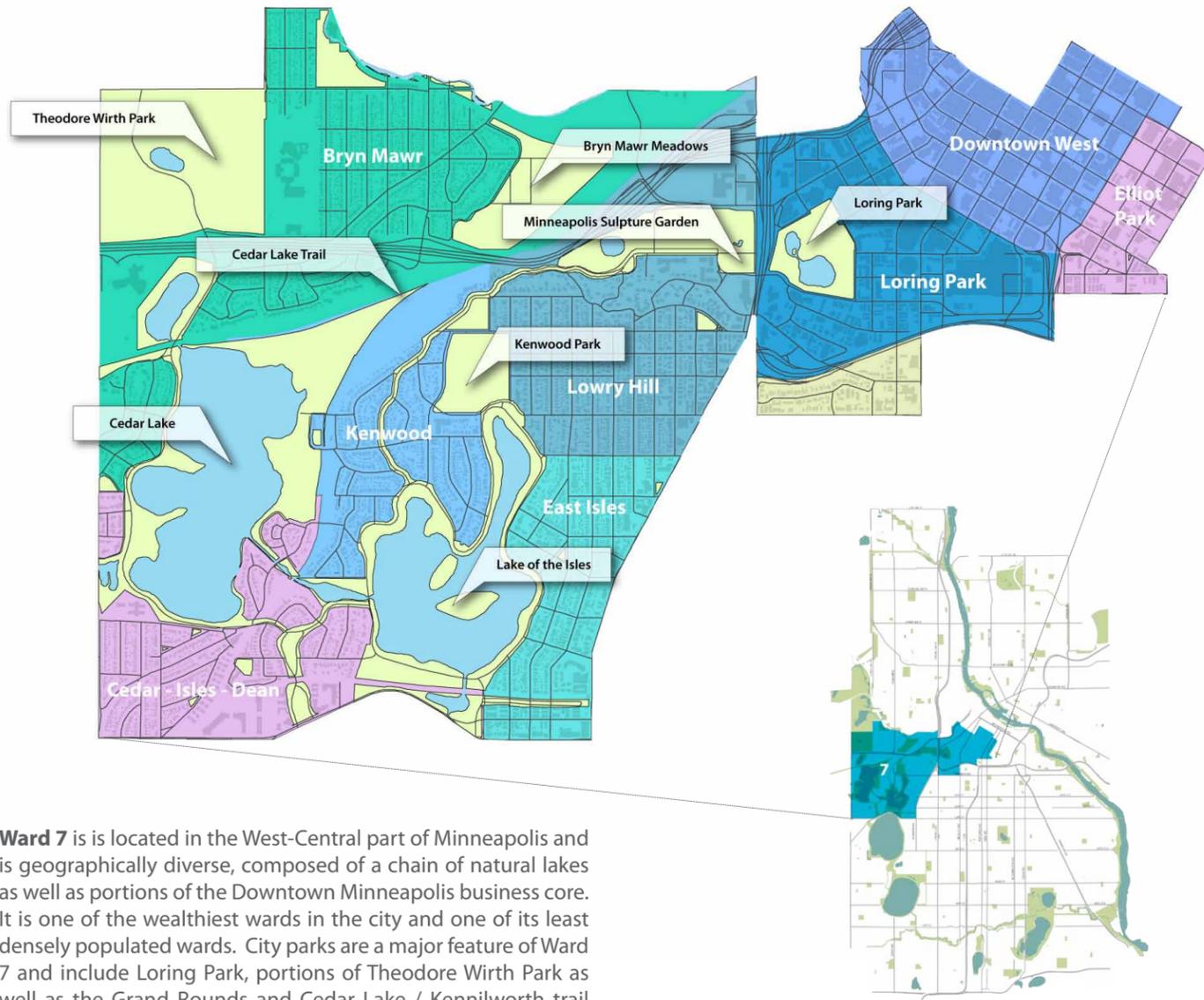
***Lake of the Isles** is a lake in Minneapolis, Minnesota connected to Cedar Lake and Lake Calhoun. It is home to winter ice skating and hockey, as well as a New Year's Eve celebration featuring roasted marshmallows and hot chocolate. The lake has an area of 109 acres, 2.86 miles of shoreline with a little under 3 miles of paved walking & biking paths, and a maximum depth of 31 feet.*

*Lake of the Isles is known for its two wooded islands, its long north arm, and the stately houses of the Kenwood, Lowry Hill and East Isles neighborhoods which surround it. The two wooded islands are protected wildlife refuges which contain virgin woods. Exploring or landing on either Mike's Island (to the north) or Raspberry Island (to the south) is prohibited.*

*The lake was created in its current form in the early 20th century by dredging a small lake (called Wita Tomna meaning "Four Islands Lake" by the local Dakota people) and marsh complex. The dredged materials—mostly peat and silt—were used to create about 36 acres of park land around the lake.*

# Ward 7

## Context



**Ward 7** is located in the West-Central part of Minneapolis and is geographically diverse, composed of a chain of natural lakes as well as portions of the Downtown Minneapolis business core. It is one of the wealthiest wards in the city and one of its least densely populated wards. City parks are a major feature of Ward 7 and include Loring Park, portions of Theodore Wirth Park as well as the Grand Rounds and Cedar Lake / Kennilworth trail corridors.

### Neighborhood Communities

- Bryn Mawr
- Kenwood
- Cedar - Isles - Dean
- East Isles
- Lowry Hill
- Loring Park
- Downtown West
- Elliot Park



Lake of the Isles



Foshay Tower Downtown Minneapolis

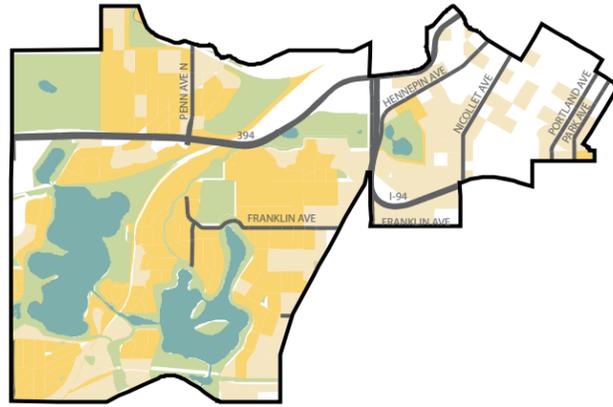


"Spoonbridge and Cherry" by Claus Oldenburg in the Minneapolis Sculpture Garden

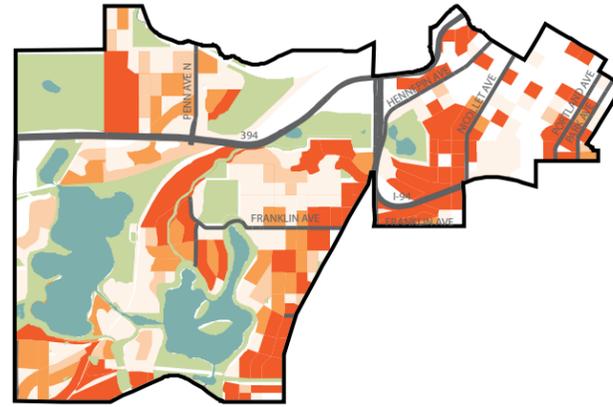
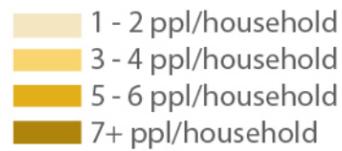
# Ward 7

## Population\*

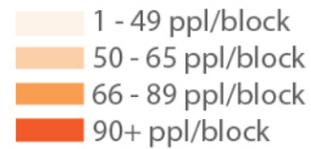
\* Population, Housing, Age and Race/Ethnicity data is collected from the 2010 census conducted by the US census bureau. Income, Education and Employment data is collected from the 5 year American Community Survey summary data for the years 2008-2013.



Average Household Size per Census Block



Total Population per Census Block



Housing: Average Household Size (Minneapolis)



Housing: Average Household Size (Ward 7)



Average household size is 0.36 people less than the rest of the city

Population: Average Population by Census Block (Minneapolis)



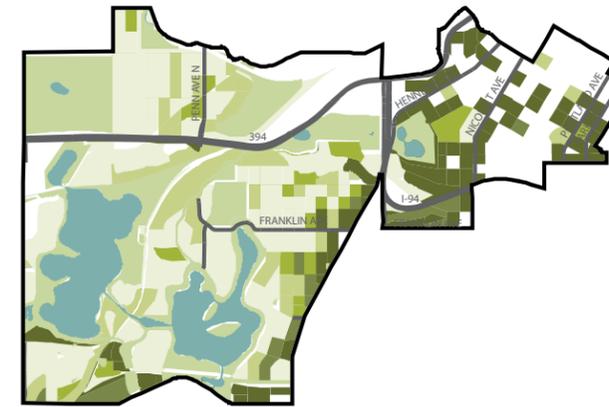
Population: Average Population by Census Block (Ward 7)



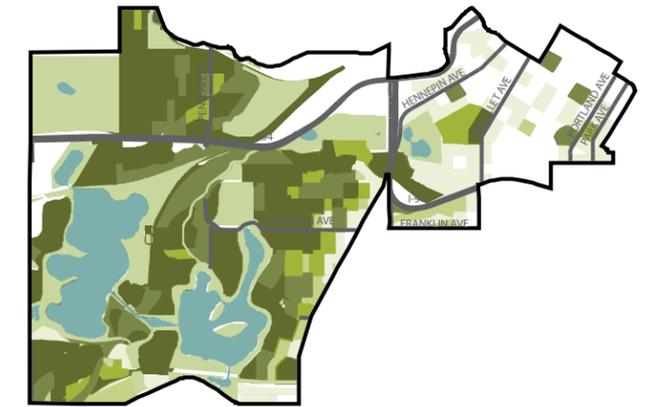
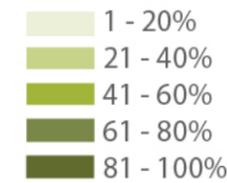
Average block population is 3.59 people less than the rest of the city

# Ward 7

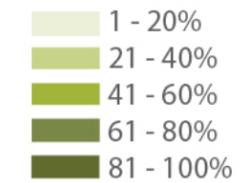
## Housing



Renter Occupied Units as a Percent of Total Units Per Census Block



Owner Occupied Units as a Percent of Total Units Per Census Block



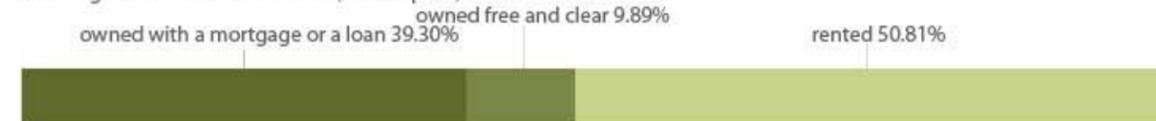
Housing: Vacant vs. Occupied (Minneapolis)



Housing: Vacant vs. Occupied (Ward 7)



Housing: Owned vs. Rented Units (Minneapolis)



Housing: Owned vs. Rented Units (Ward 7)



14.48% higher rate of rented units, compared to the rest of the city

# Ward 7

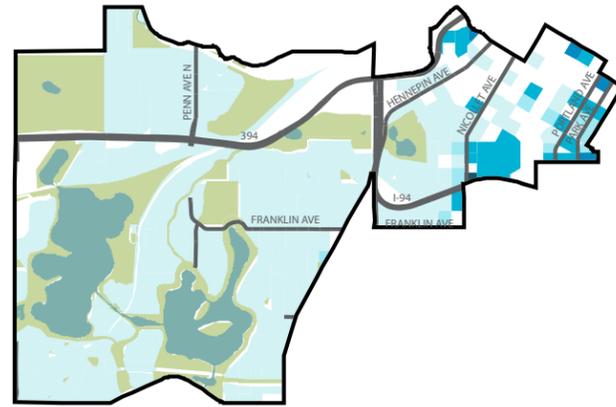
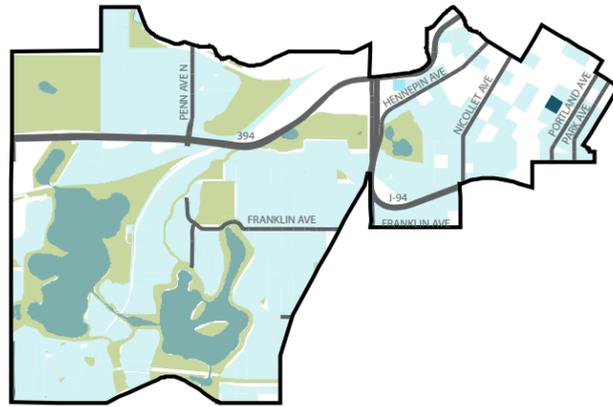
## *Minneapolis Sculpture Garden*

*The Minneapolis Sculpture Garden is located on Vineland Place, across from the Walker Art Center. The 11-acre garden is a joint project of the Minneapolis Park & Recreation Board (MPRB) and the Walker Art Center.*

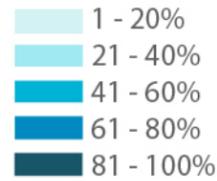
*The largest urban sculpture garden in the country, the garden hosts more than 40 works on permanent view, in addition to temporary installations that keep the Garden experience continually fresh. It offers visitors an opportunity to enjoy important works of art by leading American and international artists in a setting of plazas, walkways, and plantings.*

# Ward 7

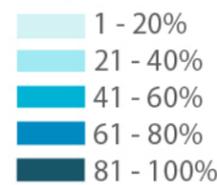
## Race + Ethnicity



People Identifying as Hispanic or Latino as a Percent of Total Units Per Census Block



People Identifying as Black or African American Only as a Percent of Total Units Per Census Block



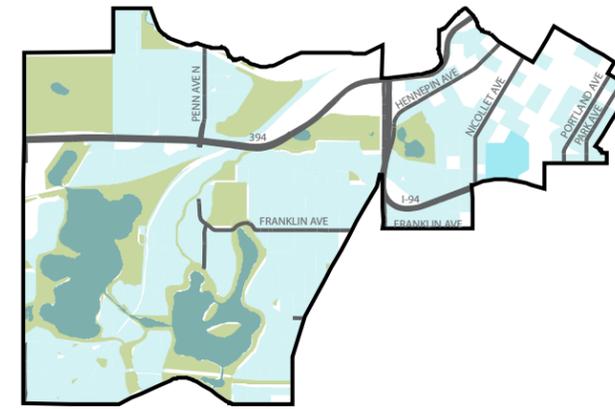
Race and Ethnicity (Minneapolis)



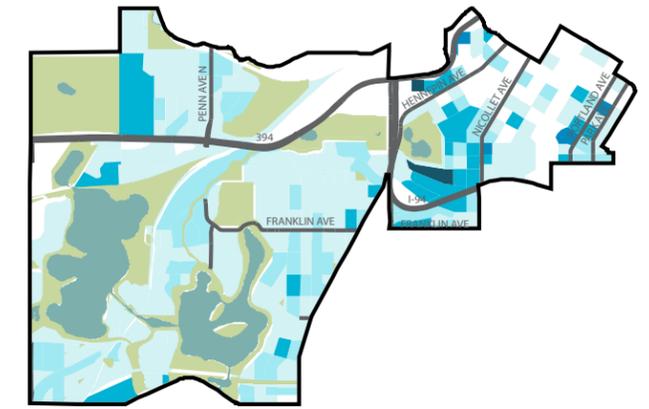
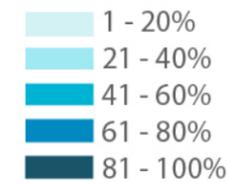
Race and Ethnicity (Ward 7)



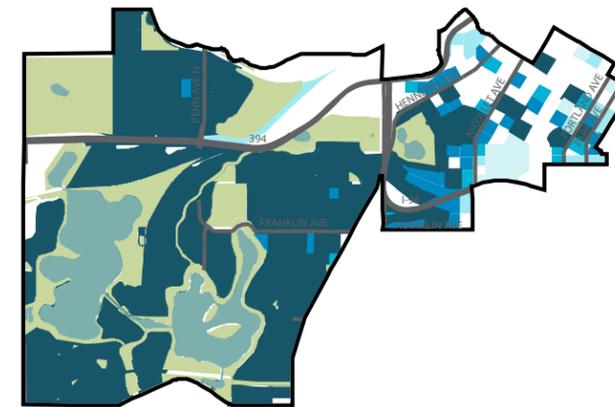
12.42% higher white population, compared to the rest of the city



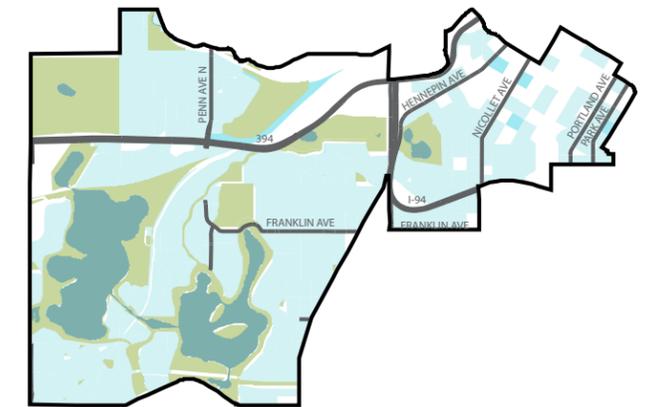
People Identifying as American Indian or Alaska Native Only as a Percent of Total Units Per Census Block



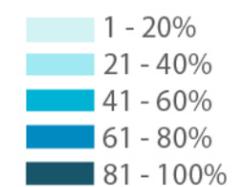
People Identifying as Two or More Races as a Count Per Census Block



People Identifying as White Only as a Percent of Total Units Per Census Block



People Identifying as Asian, Native Hawaiian, or Pacific Islander Only as a Percent of Total Units Per Census Block



# Ward 7

## Hennepin Avenue Theater District

*As part of a master plan to turn Hennepin Avenue into the region's premier theater district, the city has invested millions in the past decade to bring these theaters back to life. The City purchased the 1921 Historic Orpheum Theatre in 1988 and extended the stage; brought back the marquee; restored terra cotta walls, friezes, plaster reliefs, sculptures and murals; and added a 2,000-pound Italian chandelier. The result is a dazzling premier stage for theatrical productions and concerts. The theater opened in 1993.*

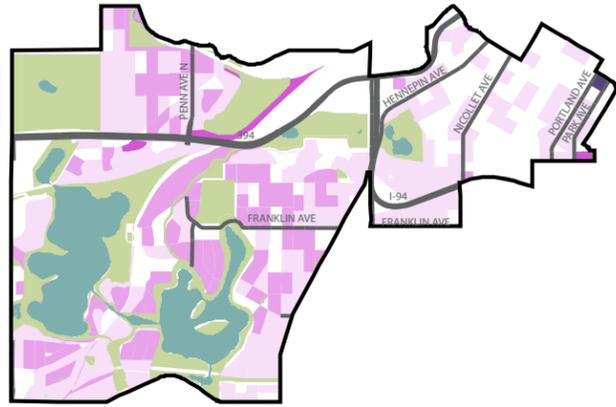
*Also owned by the City, the Historic State Theatre was restored to past grandeur, with a marquee stretching across the entire façade and an architectural mix of Italian Renaissance, Byzantine, and Moorish elements. The theater opened in 1991.*

*In 2001, the City acquired the Pantages Theatre. The building fronts Hennepin Avenue just south of Seventh Street. The City renovated the building under general contract and the Pantages Theater reopened for productions in 2002.*

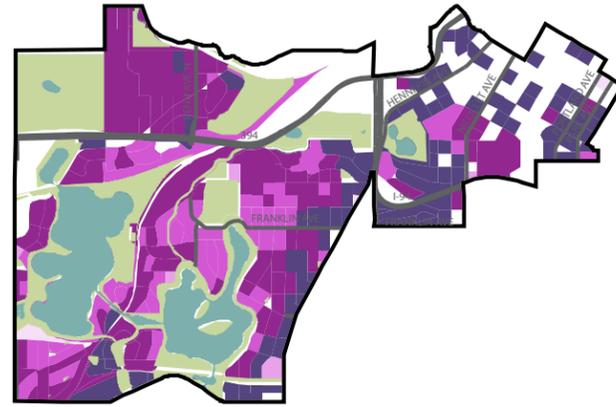
*In 2000, Hennepin Theatre Trust, a 501(c)(3) non-profit, was created to assume responsibility for and to guarantee the future of these three theaters. In 2005, the Trust executed a long term financing arrangement with the City of Minneapolis to transition ownership of these theaters from the City to the Trust. Today, Hennepin Theatre Trust continues to operate, preserve and program these historic theaters. As the long term owner, operator and principal programmer of these amazing venues, the Trust is positioned to create a bright future for them, presenting a broad array of live entertainment that enriches our community.*

# Ward 7

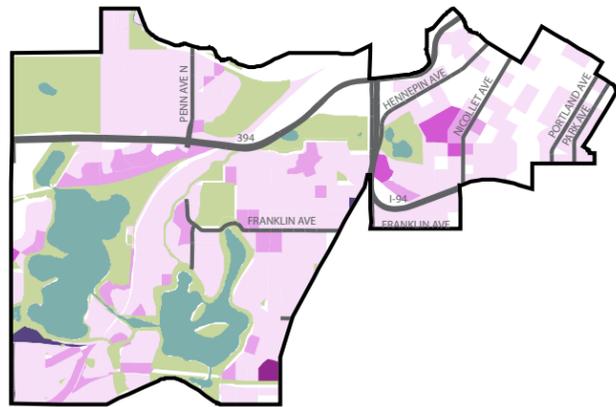
## Age



Population 20 Years and Younger as a Percent of Total Units Per Census Block



Population Age 21 - 64 as a Percent of Total Units Per Census Block



Population Age 65+ as a Percent of Total Units Per Census Block

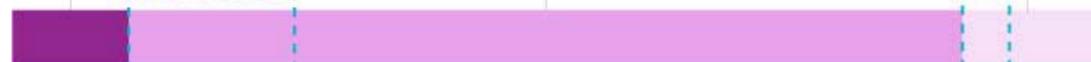


kids aged 20 and younger 26.18%      adults aged 21-64 65.85%      Older adults aged 65+ 7.98%



Population: Age Groups (Ward 7)

kids aged 20 and younger 10.90%      adults aged 21-64 76.68%      Older adults aged 65+ 12.42%

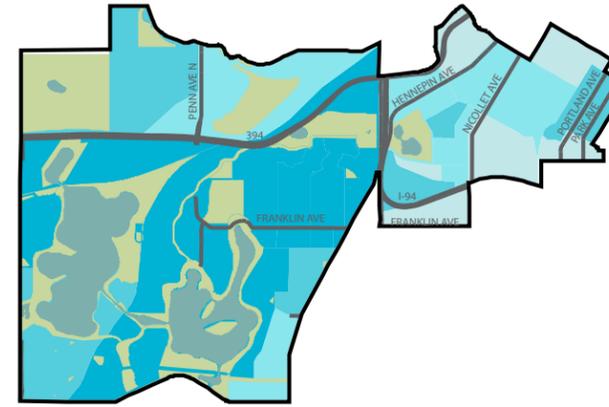


population of kids aged 20 and younger is 15.28% lower than the rest of the city

population of older adults aged 65+ younger is 4.44% higher than the rest of the city

# Ward 7

## Income



Mean Per Capita Income



2014 Income Levels (Minneapolis)\*

per capita income \$28,741



average household income \$65,898

2014 Income Levels (Ward 7)\*

per capita income \$51,910



average household income \$86,264

\*Source: U.S. Census Bureau, Census 2010, Esri forecast for 2014

# Ward 7

## Nicollet Mall

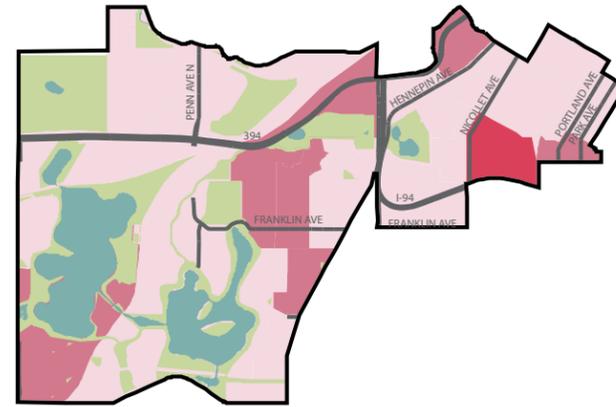
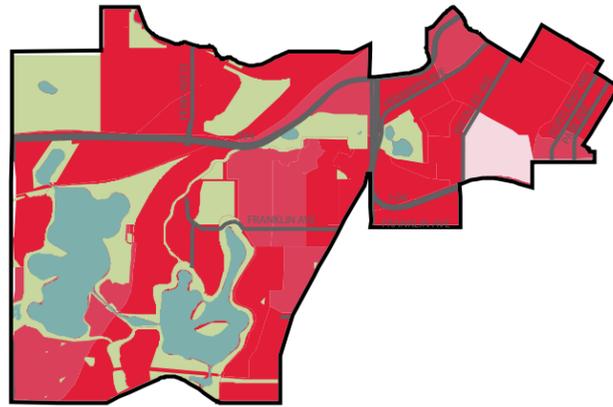
***Nicollet Mall** is an twelve-block portion of Nicollet Avenue running through downtown Minneapolis, Minnesota, United States. Working as a pedestrian and transit mall, it is also a shopping and dining district. Along with Hennepin Avenue to the west, Nicollet Mall forms the cultural and commercial heart of the city.*

*Many iconic Minneapolis buildings line the Mall, notably the IDS Center, the former Dayton's flagship store (now Macy's), Orchestra Hall, and the Hennepin County Library. On Thursdays in the summer, Nicollet hosts a popular farmers' market.*

*The City of Minneapolis, in partnership with the Minneapolis Downtown Council, has recently undertaken an effort to redesign and rebuild Nicollet Mall with the help of internationally renowned design firm James Corner Field Operations. Plans call for a \$50 million redesign of the mall from building face to building face, from Washington Avenue to Grant Street. The new design prioritizes the sidewalk space for pedestrians and includes additional greening, enhanced lighting and adds destination features for those seeking respite.*

# Ward 7

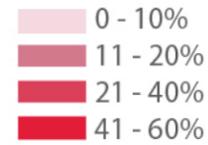
## Employment



Percentage of Employed Population within the Labor Force



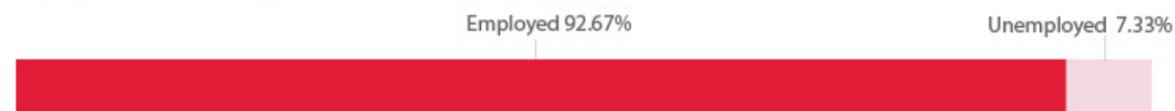
Percentage of Unemployed Population within the Labor Force



Employment as a Percentage of Civil Labor Force (Minneapolis)

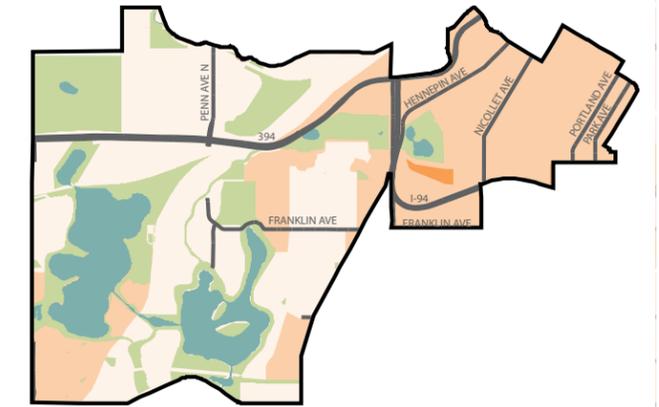
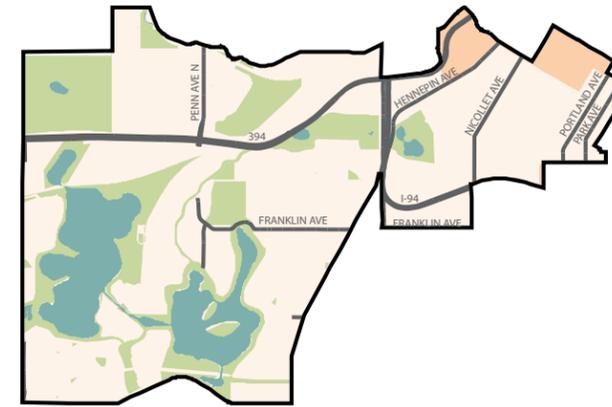


Employment as a Percentage of Civil Labor Force (Ward 7)



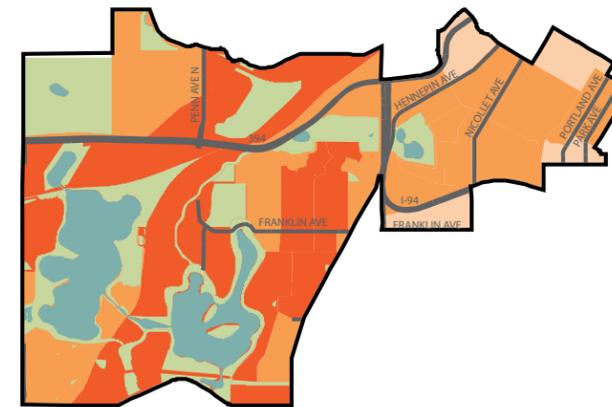
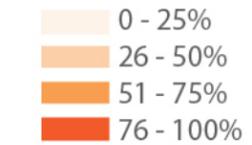
# Ward 7

## Education



Percentage of Population of Block Group with Less than a High School Education

Percentage of Population of Block Group with a High School Education and Some College



Percentage of Population of Block Group with a College Degree

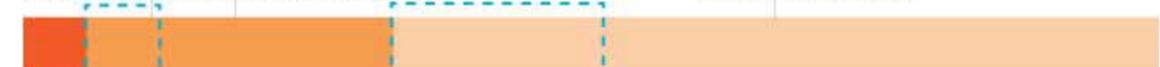
Reported Educational Attainment (Minneapolis)

High School Education Plus 38.75%  
Less than High School Education 11.81%  
College Degree 49.44%



Reported Educational Attainment (Ward 7)

High School Education Plus 26.94%  
Less than High School Education 5.46%  
College Degree 67.59%

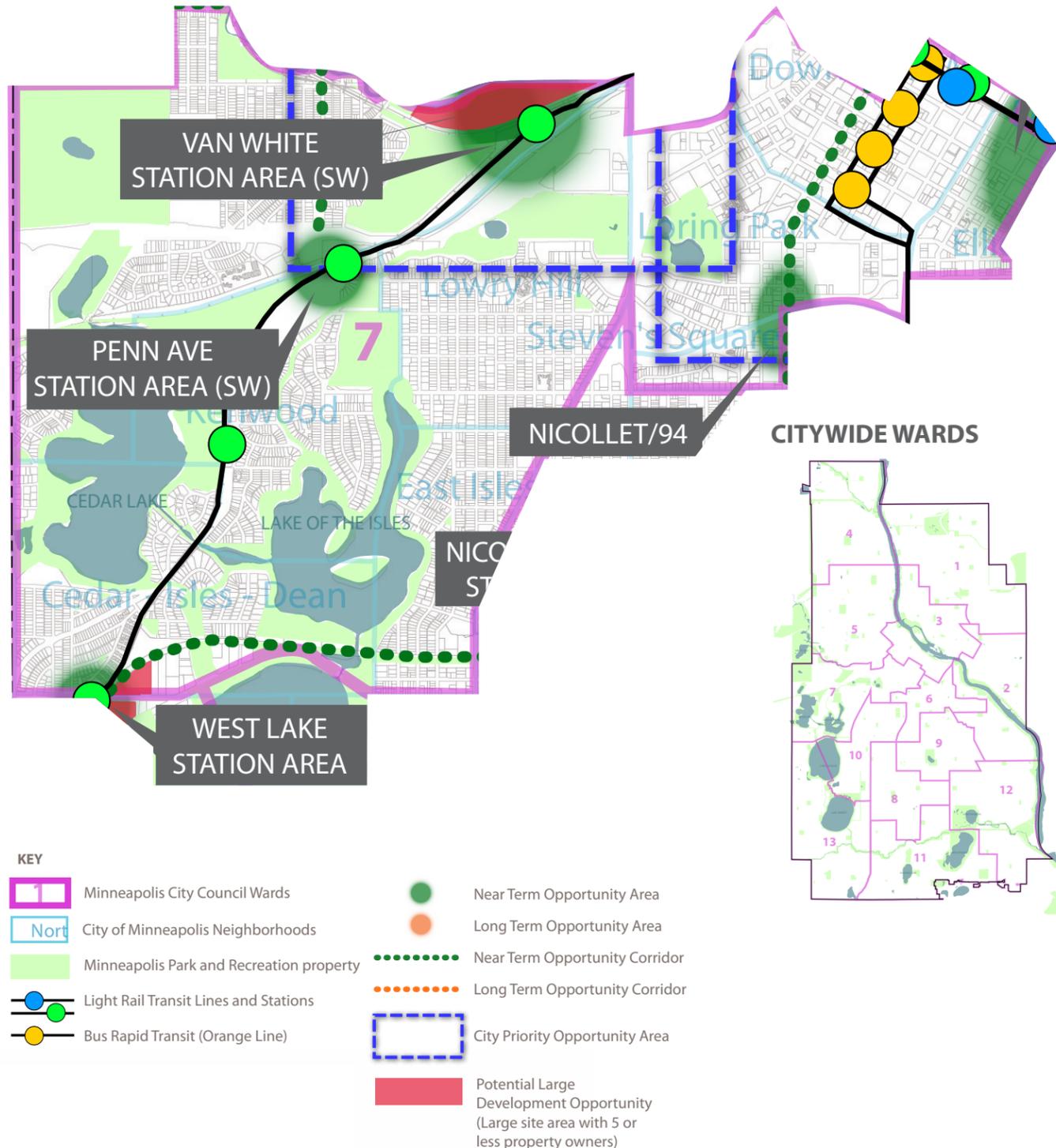


6.35% less reported having less than a high school degree, than the rest of the city

18.15% more reported having a college degree, than the rest of the city

# Ward 7

## Opportunity Sites



### Van White Station Area

The Van White Station Area on the future extension to the Green Line (SWLRT) presents a significant short, mid and long term opportunity to transform acres of City owned facilities into mixed use transit oriented development that will increase tax base, jobs and housing units. The Van White Station Area is part of the larger Bassett Creek Valley area that envisions broad redevelopment of the area, which is identified as a priority opportunity by CPED. The Investment Framework identified infrastructure needs based on the future operation of LRT and anticipated development interest. The vision for the station is outlined in the Bassett Creek Valley Master Plan.



### Penn Avenue Station Area

The Penn Avenue Station Area on the future extension to the Green Line (SWLRT) presents an opportunity for near term mixed use transit oriented development. Additionally, the access to the station presents an opportunity formalize a clear connection to the Cedar Lake and Kenilworth Trails, providing a strong recreational amenity to the surrounding neighborhood. The Investment Framework identified infrastructure needs based on the future operation of LRT and anticipated development interest. The vision for the station is outlined in the Bryn Mawr Land Use Plan.



### West Lake Station Area

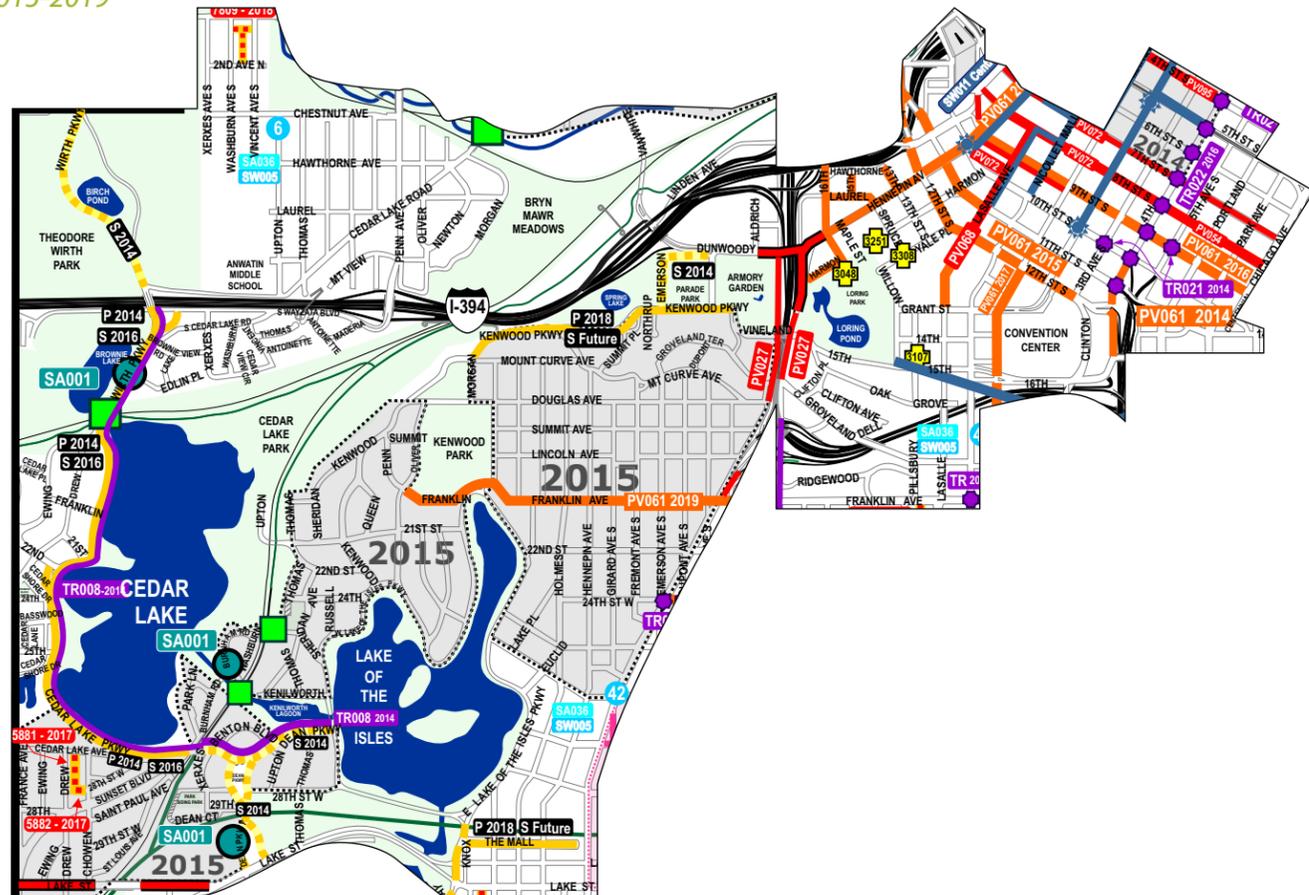
The West Lake Street Station Area on the future extension to the Green Line (SWLRT) presents an opportunity to transform nearly 15 acres of auto oriented commercial development into a mixed-use, pedestrian-friendly activity center with opportunities for housing, retail, and employment. The auto oriented development is supported by transportation infrastructure that prioritizes automobiles over pedestrians and bicycling. In 2014 the Pedestrian Advisory Committee identified the intersection of West Lake Street, Excelsior Boulevard and Market Plaza as a priority for CIP funding. The West Lake Street Station Area is in amenity rich area that has had and continues to have significant development interest. In 2012, the MPRB has envisioned alterations to the northwest end of Lake Calhoun Parkway to accommodate the growing sailing activities on Lake Calhoun and as well as some new opportunities to support visitors in new buildings and structures. (See page 10 of drawings.) In 2013, Hennepin County led the development of the Investment Framework. The Investment Framework identified infrastructure needs based on the future operation of LRT and anticipated development interest. For more information, see the Midtown Greenway Land Use and Development Plan .



# Ward 7

## Capital Improvement

2015-2019



### LEGEND

- BIK20** BIKE
- SWK01** SIDEWALK
- BR101** BRIDGE
- PV001** PARKWAY
- PV006** PAVING
- PV056** RESURFACING
- PV061** HIGH VOLUME RESURFACING
- PV074** CSAH
- TR008** TRAFFIC
- SW004** CSO
- SW011** TUNNEL
- SA001** SANITARY SEWER
- SA036** I & I REMOVAL
- WTR12** WATER

### Capital Improvement Plan\*

The City of Minneapolis Capital Improvement Plan is the 5-year strategic investment plan for infrastructure improvements within city bounds. It includes projects ranging from traffic and safety improvements to street lighting updates to repaving and complete street reconstruction.

Major upcoming improvements for Ward 7 include the reconstruction of the Hennepin Lyndale corridor from Lowry Hill to Interstate 94, as well as several resurfacing project in Downtown West and the upcoming Southwest LRT project.

\*For more detailed project information consult the full City of Minneapolis CIP map at <http://www.minneapolismn.gov/cip/>

# Ward 7

## Land Use Features



### Legend

- Transit Station
- Growth Center
- Major Retail Center
- Activity Center
- Neighborhood Commercial Node
- Industrial Employment District
- Commercial Corridor
- Community Corridor
- Centerline
- Urban Neighborhood
- Mixed Use
- Commercial
- Public and Institutional
- Transitional Industrial
- Industrial
- Parks and Open Space
- Water

### Land Use Features\*

Ward 7 has some starkly contrasting land use features, including the idyllic urban neighborhoods of Kenwood, Lowry Hill and Cedar-Isles-Dean in addition to the major portion of the Downtown business core with some of its tallest skyscrapers and most intensive land use categories. Hennepin Avenue is a major commercial corridor for the city and growth centers have been identified in Downtown West and Bassett Creek Valley. Downtown Minneapolis is also a major retail center and Uptown is major activity center for the city.

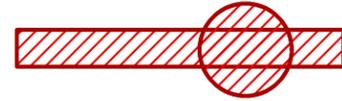
\*For more detailed information on Future Land Use consult the **Minneapolis Plan for Sustainable Growth** online at : [http://www.ci.minneapolis.mn.us/cped/planning/plans/cped\\_plans](http://www.ci.minneapolis.mn.us/cped/planning/plans/cped_plans)

# Ward 7

## City Investments 2014

### Long Range Planning

#### Art in Public Places Projects



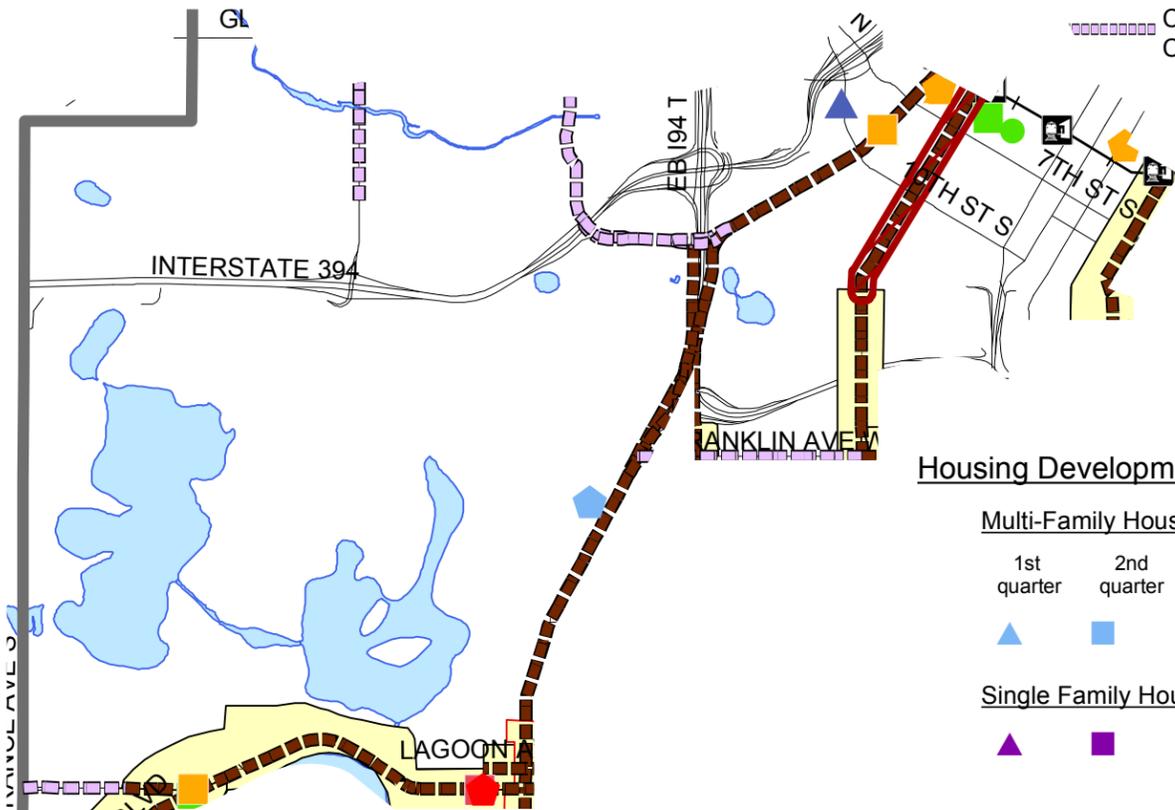
○ 1/2 Mile LRT Station area

■ LRT Station

— LRT Line

— Commercial Corridors

— Community Corridors



### Housing Development and Policy

#### Multi-Family Housing Financing

1st quarter 2nd quarter 3rd quarter 4th quarter



#### Single Family Housing Financing



### Business Development

#### Business Finance Loans

1st quarter 2nd quarter 3rd quarter 4th quarter



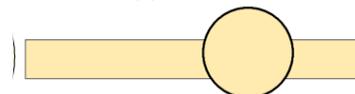
#### Facade Matching Grants



#### Redevelopment Grants



#### Great Streets Business District Support Grants



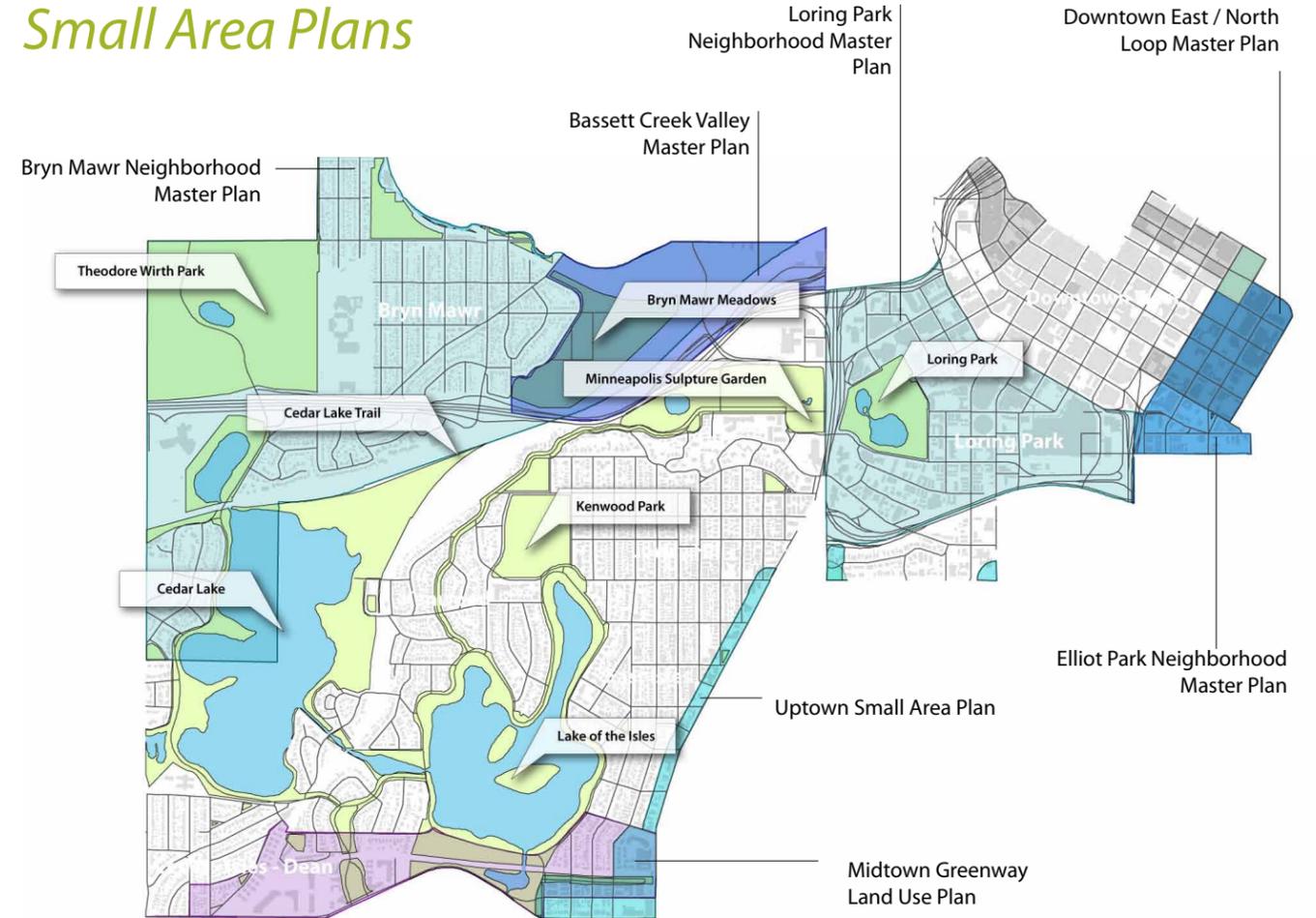
### CPED Investments\*

CPED administers a number of programs to support housing and business development in the city. Funds are targeted to meet City goals and priorities, including development and preservation of affordable mixed-income rental and ownership housing, business development and expansion, business district support, and public art. This map shows the distribution of CPED program investments made in 2014.

\*For more detailed project information consult the city's adopted plans website at: [http://www.ci.minneapolis.mn.us/cped/planning/plans/cped\\_plans](http://www.ci.minneapolis.mn.us/cped/planning/plans/cped_plans)

# Ward 7

## Small Area Plans



### Small Area Plans\*

The Small Area Plan process builds upon the Minneapolis Plan for Sustainable Growth by providing planning at a more detailed level for smaller areas within the city including corridors and transit station areas. These plans are generally intended to guide growth and development, taking into consideration specific contextual conditions and information.

Ward 7 has several small area plans shaping its future including the Bryn Mawr Neighborhood Land Use Plan, The Uptown Small Area Plan, the Midtown Greenway Land Use Plan and the Bassett Creek Valley Master Plan as well as the Loring Park Neighborhood Master Plan

\*For more detailed project information consult the city's adopted plans website at: [http://www.ci.minneapolis.mn.us/cped/planning/plans/cped\\_plans](http://www.ci.minneapolis.mn.us/cped/planning/plans/cped_plans)