City of Minneapolis
Great Streets
NEIGHBORHOOD BUSINESS DISTRICT PROGRAM

Façade Improvement Matching Grant Program

2221 West 50th Street

BEFORE

AFTER

Broder's Terzo Vino Bar, Paperback Exchange, and Sparrow Café

New storefront windows make a big impact on the street environment. As Broder's Terzo Bar, a new tenant in 2013, decided to update the storefront in its new space, the building owner complemented this action by upgrading the storefronts of the existing tenants to create a unified appearance. The entire project cost was $55,000. The Great Streets Façade Improvement Matching Grant Program contributed $10,000 and the Lynnhurst Neighborhood Association contributed $2,000. Every $1 in public funds leveraged $4.30 in private matching funds.