

City of Minneapolis Employment & Training

Committed to Growing a Competitive Workforce

Monthly Update – August, 2013



STEP-UP Celebration

On August 15, over 1,000 STEP-UP interns, supervisors, alumni and long-time supporters gathered at the Guthrie Theater to celebrate 10 years and 18,000 internships in the STEP-UP program.

The event honored the interns, gave special recognition to 30 employers that have hired interns each of the last 10 years and thanked Mayor Rybak and US Bancorp CEO Richard Davis for their vision and leadership in creating and supporting STEP-UP.



The Lundstrum Center and the High School for Recording Arts, both STEP-UP employers, gave rousing performances. The event also featured special messages from U.S. Representative Keith Ellison, U.S. Senator Amy Klobuchar and Minneapolis Regional Chamber President Todd Klingel. The most impressive remarks were given by two interns who displayed the skills and talents of our young people.

[Check out photos of STEP-UP interns at work](#)

[View the STEP-UP alumni video](#)

STEP-UP Receives Award

The STEP-UP program's success was recognized by the Minnesota Workforce Council Association at their annual summer meeting.

METP Director, Deb Bahr-Helgen, received the Best Practices award for STEP-UP which ranks among the top three programs in the state.

For more information on METP services, contact: Deb Bahr-Helgen, METP Director, 612-673-6226
[METP Website](#)

Coming to Minneapolis: Platform to Employment

This free program is designed to help the long-term unemployed return to work.

Applicants must have exhausted their unemployment insurance, be 50+ years of age or a veteran 30 years of age, or younger, and live in Minneapolis.

The program provides five weeks of employment training including new and successful career development tools and job search strategies, job placement help, support and networking.

Applications are due Friday, September 6, 2013, online only, at [Platform to Employment](#). For assistance contact: North Minneapolis WorkForce Center, 1200 Plymouth Ave., 612-520-3500.

The program is a partnership between METP, the Minnesota Department of Employment and Economic Development (DEED) and The WorkPlace. Funding is made possible from the WalMart Foundation, AARP Foundation and Citi Group Community Development.

Google Alerts

Google Alerts is a free tool that can help job seekers flag job openings that haven't been posted on MinnesotaWorks.net or are located outside the geographical area that MinnesotaWorks.net covers.

Job seekers can set up an alert for the companies they are interested in and be one of the first to see new openings at their chosen employers. [Find out more.](#)

Short Term Training Information at ISEEK

ISEEK provides short-term training options to upgrade current job skills or to obtain employment. These include seminars, personal enrichment courses, workshops, continuing education, non-credit courses and college diploma and certificate programs. Short-term training takes less than a year, but may take up to two years to complete an associate's degree. [ISEEK](#)

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METP Staffing Announcements

Kylie Patterson, who has been working as an intern with the STEP-UP program this year, has been hired as a STEP-UP Associate.

Kylie received her Master's Degree in Public Policy from the University of Minnesota's Humphrey School School of Public Affairs. She has a Bachelor of Arts in Political Science and African American Studies from Temple University.



Kylie's career spans work in the policy and workforce development fields. She has worked for the Pew Charitable Trusts, HIRED, EMERGE and the Council of State Governments.

Tammy Dickinson, STEP-UP Director, has been promoted to Family Support Specialist III.

Before coming to METP in 2008, Tammy managed programs at Tree Trust, YouthBuild and AmeriCorps. She has a Bachelor of Arts degree in Psychology from the University of Minnesota.

Grow North

Grow North is a new City of Minneapolis financial incentive aimed at bringing jobs and intensive business investment to North Minneapolis.

Incentives are available to businesses that commit to

- bringing at least 75 jobs to North Minneapolis
- offer a significant number of jobs to Northside residents and
- pursue a high level of green construction for new construction or building renovations.

In addition to financing resources available from the City, Grow North offers

- forgivable loans for capital investments such as acquisition, building improvements and new construction up to \$200,000
- workforce training and recruitment assistance and
- home-buyer down payment assistance for employees of recruited businesses who wish to purchase a home in North Minneapolis through the Minneapolis Advantage program.

Contact Kristin Guild, CPED Manager, at 612-673-5168.

Meet Peter, STEP-UP Intern

My name is Peter Froehlich and I am STEP-UP intern at METP.



This summer, I was asked to speak to students in South High School's Year Round WIA program. (WIA stands for Work-force Investment Act and MPS is for Minneapolis Public Schools). I graduated from South High in 2011 and was a participant in Year Round WIA @ MPS there.

One of the ten elements of the Year Round WIA @ MPS program is leadership. I spoke to the students about my success after graduating from high school - that I attended Transitions Plus and Minneapolis Community and Technical College (MCTC) at the same time. My main message for the students was "do not give up, no matter what obstacles you may face".

This visit to South High gave me a chance see old classmates and staff who were glad to see me and curious what I was up to. Everyone was pleased with my success at MCTC and life. It was fun to go back to motivate the students to keep being successful in their education.

After my STEP-UP internship, I will continue taking classes at MCTC in order to attain a Liberal Arts degree in communications as I am interested in journalism.

Upcoming Events

September 11 – South Metro Area Job Fair, 10AM-3PM
Mall of America – East Rotunda

September 17 - Minneapolis Workforce Council Meeting

September 18 - Minneapolis Youth Council Meeting

October 4 - Construction Industry Open House
11:00AM - 1:00PM, Construction Laborers Training Center, 2350 Main Street, Lino Lakes, MN

- Free BBQ lunch provided
- Learn about skilled laborers union member training and apprenticeship programs
- Attend a mini construction industry trade show.

*RSVP REQUIRED. Please call 651-653-6710.