

# The Minneapolis Plan for Arts and Culture

*The Integration of cultural strategies into the City's goals and businesses*

The Minneapolis Plan for Arts & Culture was commissioned by the city to develop a ten-year strategic plan that defines the role of the city in supporting arts and culture, and the role of arts and culture in accomplishing the city's broader goals. The nine-month planning effort involved input from more than 500 participants in interviews, community meetings, and surveys. Those involved in the planning effort strongly believed that there is was an opportunity for arts and culture to become a true priority for the city, and for the city to use the tools and resources at its disposal, together with committed and focused leadership, to fully integrate the arts into its daily business.

## Plan Recommendations

#1: Integrate and utilize arts and culture as a resource for economic development.



#2: Develop robust leadership on behalf of cultural development.



#3: Increase resources for arts and culture in Minneapolis.



#4: Strengthen the city's public art program by providing a definite funding commitment and confirming policy.

#5: Promote Minneapolis arts and culture to residents and visitors, and to civic and community leadership as an integral aspect of the city's identity, quality of life, economic vitality and civic health.



#6: Promote collaborations among arts and cultural organizations and artists, and with the city and other partners.

#7: Preserve and strengthen arts education opportunities for Minneapolis youth.



## Priority Objectives

### Objective 1.1

Create policies and procedures for cultural facilities development, operation and management. The proposed policies are intended to address city support of arts and cultural capital projects through funding, guidelines, and incentives.

### Objective 2.1

Begin a series of efforts to provide arts and cultural leadership within the city government, including strengthening the Department of Community Planning & Economic Development's and the Minneapolis Arts Commission's involvement in arts and cultural affairs, and creating an "Arts & Culture Team" of City staff.

### Objective 3.1

Identify a dedicated public funding mechanism for cultural support with a cultural funding task force to be appointed to research funding options and allocation methods, with an emphasis on supporting small and mid-sized organizations and individual artists.

### Objective 4.3

Establish a City policy for funding Public Art including dedicating 2% of the city's annual net bond and requiring certain private developments to dedicate funds for public art.

### Objective 6.4

Convene regular meetings and workshops with arts and cultural organizations, including sessions about how artists and organizations can assist the city in addressing issues and goals.

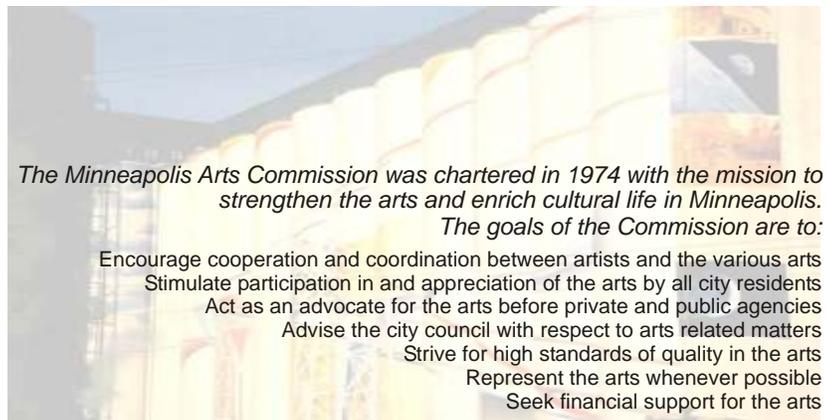
### Objective 7.1

City leadership to become strong, visible, vocal and active advocates for arts education and life-long learning through the arts.

*The Minneapolis Arts Commission was chartered in 1974 with the mission to strengthen the arts and enrich cultural life in Minneapolis.*

*The goals of the Commission are to:*

- Encourage cooperation and coordination between artists and the various arts
- Stimulate participation in and appreciation of the arts by all city residents
- Act as an advocate for the arts before private and public agencies
- Advise the city council with respect to arts related matters
- Strive for high standards of quality in the arts
- Represent the arts whenever possible
- Seek financial support for the arts



## **Public Meeting**

Join the Minneapolis Arts Commission to discuss the Minneapolis Plan for Arts and Culture on Wednesday, September 21, 5:30 to 7:00 p.m., at Theatre de la Jeune Lune, 105 North 1st Street

## **Minneapolis Plan for Arts and Culture**

To read the complete draft of the Minneapolis Plan for Arts and Culture, please visit the web site at <http://www.ci.minneapolis.mn.us/dca/>

## **Picture Identification from front side** *(top to bottom):*

- Theatre de la Jeune Lune, 2005 Regional Tony winner; play, Tartuffe
- Osmo Vanska, Musical America 2005 Conductor of the Year & Music Director, Minnesota Orchestra
- Fernando Botero sculpture
- Minneapolis MOSAIC performers
- Minneapolis Public School student

### **Mayor of Minneapolis**

R.T. Rybak

### **Minneapolis City Council**

Ward 1 Paul Ostrow, President

Ward 2 Paul Zerby

Ward 3 Donald Samuels

Ward 4 Barbara Johnson

Ward 5 Natalie Johnson Lee

Ward 6 Dean Zimmermann

Ward 7 Lisa Goodman

Ward 8 Robert Lilligren, Vice President

Ward 9 Gary Schiff

Ward 10 Dan Niziolek

Ward 11 Scott Benson

Ward 12 Sandy Colvin Roy

Ward 13 Barret Lane

### **Minneapolis Arts Commission**

Jane Gregerson, Chair

Connie Beckers

Judson Bemis, Jr.

Christi Cottrell

Heather Faulkner

Randy Hartten

Ben Heywood

Sue Jahn

Andrea Jenkins

Deborah Jindra

Jessica Kohen

Marianne Norris

Katie Nyberg

Dr. Maxine Rossman

Randy Rowoldt

Mick Spence

Dr. Kathleen Welch

***To contact your council member, please call 612-673-2200.  
To contact the Minneapolis Arts Commission, please call 673-2597.***