CPED Goal 1: Plan and develop a vibrant, sustainable community *revised 2/8/11*									
City Goal/Direction - April 2010	**Existing CPED [Planning) Bus Plan Objectives**	**CPED [Planning] Tactics (2010 and 2011 annual work plan)**	**Existing Performance Measure**	**2006**	**2007**	**2008**	**2009**	**2010 Target (YE actual)**	**2014 Target**
Jobs & Economic Vitality	**[Community Development]**								
3) Strong commercial corridors, thriving business corners	Promote commercial corridors as destinations with a mix of uses, commercial dominating	Site plan review on commercial corridors Rezoning work on commercial corridors	Site plans approved on commercial corridors as a % of total				New measure in 2010	No target est. 53%	TBA
		Designate commercial properties that are considered eligible for local historic designation	Properties designated to align with commercial corridor policy				New measure in 2010	Baseline data collection	TBA
		Process applications related to state historic tax credit	Applications processed				New measure in 2010	Baseline data collection	TBA
4) Planes, trains and streetcars move goods and workers smartly	Support successful streets and communities by balancing the needs of all modes of transportation with land use policy.	Station area planning and implementation	# of station area plans completed and % of total stations along LRT corridors					5 5	5
		Review of light rail system plans	# of LRT systems undergoing environmental, historic or alternatives analysis and review					3	2
		Streetcar system planning and review	# of Street Car lines undergoing environmental, historic or alternatives analysis and review				New measure in 2010	Baseline data collection	2
8) Arts and artists are economic drivers in and of themselves	Support the arts and culture economy through policy refinement, permit review, technical assistance and public art commissions and conservation.	Administration of the Public Art Program	# and inventory of public art installations,conservations and permits	4	6	10	13	14 6: 2 gifts, 2 installations, 1 permit, 1 review	10
Livable Communities, Healthy Lives [Transportation and PW]									
1) Equitable, integrated transit system	Continue addressing the needs of all modes of transportation, emphasizing the development of a more effective transit network.	Define and promote the city's transportation, land use and design interests through participation on various committees and work groups associated with all the major projects as they move through the FTA process.	# of plans reviewed for consistency with Comp Plan				New measure in 2010	No target 1	TBA
2) Thoughtful neighborhood design with density done right	Preserve the stability and diversity of the city's neighborhoods while allowing for increased density in order to attract and retain long-term residents and businesses.	Administer site plan review to ensure new development is consistent with traditional urban form Zoning enforcement Rezone properties to align with adopted policy Revise zoning code to implement adopted policy, including revision to 1-4 unit residential site plan standards Revise zoning code and/or preservation ordinance to incorporate conservation districts	# and type of zoning code text amendments and description of how these directly implement policies	12	13	10	24	10 9	10
			# of land use actions reviewed	894	819	617	547	600 560	750
			# and type of preservation ordinance amendments				New measure in 2010	Baseline data collection	TBA
			# of preservation applications processed	NA	186	153	246	222	300
			# of wrecking permits reviewed	NA	192	313	236	187	75
5) Active lifestyles: walkable, bikeable, swimmable	Promote the physical and mental health of residents and visitors by recognizing that safe outdoor amenities and spaces support exercise, play, relaxation and socializing.	Enforce bike rack provisions in code	# of new bike parking spaces required as part of approved site plans				New measure in 2010	150 2,268	175

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City Goal/Direction - April 2010	**Existing CPED [Planning) Bus Plan Objectives**	**CPED [Planning] Tactics (2010 and 2011 annual work plan)**	**Existing Performance Measure**	**2006**	**2007**	**2008**	**2009**	**2010 Target (YE actual)**	**2014 Target**
Eco-Focused [Regulatory, Energy and Env.]									
2) Trees: a solid green investment	Encourage a healthy thriving urban tree canopy and other desirable forms of vegetation.	Review tree requirements in the site plan review chapter; complete site plan review	# of new trees required as part of adopted site plans				New measure in 2010	250 1,517	300
A City That Works									
4) Infrastructure — streets, bridges, sidewalks, sewers, bike lanes & paths — well-managed and maintained	To ensure city investments - land sales, acquisition, bond issuances, capital improvements, development assistance - are consistent with the City's Comp Plan	Conduct required analyses and facilitate CPC review of whether proposed city investments are consistent with the Comp Plan.	# of plans and projects reviewed for consistency with the Comprehensive Plan and adopted City policy				New measure in 2010	78	82
		Prioritize projects that implement adopted plans and policies	Projects prioritized by CPED				New measure in 2010	25	50
6) Transparency, accountability and fairness are our hallmarks	Acknowledge and engage public input and participate in neighborhood and lead City level planning efforts to provide an overall policy framework.	Engagement in community meetings for planning processes to align community objectives with City goals and policies	Participation in public hearings, meetings and forums				New measure in 2010	Determine Baseline	TBA
A Safe Place To Call Home [Public Safety/Health]									
4) Healthy homes, welcoming neighborhoods	Noise pollution can affect human health and community livability. The City will aggressively advocate for corrective measures to mitigate noise impacts on residents.	Implement noise mitigation measures	# of homes receiving noise mitigation packages			New measure in 2009	653	805 YE-NA	500

CPED Goal 2: Promote Private Sector Growth to build a healthy economy *revised 2/8/11*

City Goal/Direction - April 2010	Existing CPED [BD-BF) Objectives	Tactics (2010 and 2011 annual work plan)	Existing Performance Measure	2006	2007	2008	2009	2010 Target 2010 Actual	2014 Target
Businesses — big and small — start here, stay here, thrive here i.e. citywide work	Assist existing and new businesses to start here, expand here and be successful	Offer a variety of financing programs for businesses to assist with acquisition, renovations, equipment and working capital needs.	# loans	189	95	102	103	110 133	125
			$ value **City** portion of business investment/loan	$4.4 M	$4.1 M	$3.7 M	$3.1 M	$2.5 M $3.6M	$4.5 M
			$ value **non-City** portion of business investment/loan	$331 M	$643.5 M	$1225.3 M	$498.9 M	$400 M $504M	$450 M
		Economic Development staff will proactively call on existing Minneapolis businesses in key sectors and areas to establish a direct relationship and identify issues and opportunities	# of businesses called	NA	NA	NA	79	120 156	200
			# of business start ups (welcome postcard sent)	NA	NA	NA	2,308	2700 2680	3,300
		CPED staff will actively engage with business prospects and site selectors, marketing the City's advantages, providing guidance on navigating City regulatory requirements, and identifying potential locations and applicable City assistance tools.	Number of prospects addressed	NA	NA	NA	NA	100 67	120
			Number of prospects landed	NA	NA	NA	NA	10 9	30
		Actively pursue resources and financing tools for commercial real estate development projects in target areas and sectors (including Hennepin County TOD, DEED Redevelopment, Met Council LCDA, Living Cities, EPA, DOE, HUD, EDA)	$ amount of development grants and financing received	NA	NA	NA	NA	$1.5 M $2.6 M	$2 M
		Reclaim polluted land to make ready for development - pursue funding for Minneapolis remediation projects through Hennepin County, Metropolitan Council and DEED programs	$ amount of contamination grants rec'd	$4.1 M	$5.7 M	$4.3 M	$5.7 M	$5.5 M $5.7 M	$6 M
			Acres of land to be recovered due to secured clean-up grants	39.1	56.1	61.9	30.4	40 44.7	50
#NAME?	focus development efforts around priority neighborhood nodes, corridors, activity and growth centers in the City.	The Great Streets neighborhood business district program is a multistrategy investment vehicle for commercial corridors and nodes, including:							
		Real estate loans for catalytic commercial redevelopment projects	# of Loans (Great Streets)	NA	4	1	5	5 1	8
			$ value **City** portion of business investment/loan	NA	$990,000	$150,000	$2.1 M	$2 M $245K	$2 M
			$ value **non-City** portion of business investment/loan	NA	$4.5 M	$9.6 M	$9.6 M	$10 M $14 M	$10 M
			Permanent jobs created/retained	NA	112	160	220	200 433 BF/58 BD	300
			Construction jobs	NA	88	157	188	150 460 BF/454 BD	200
		Façade improvement matching grants to spur noticable investment	# of façade improvement projects	NA	NA	NA	85	85 96	100
			Total investment (City and private, 1:2 ratio)	NA	NA	NA	$928,000	$1 M $989 K	$1,150,000
			Investment dollars leveraged	NA	NA	NA	$616,000	$700 K $674 K	$750,000
		Technical and marketing assistance to businesses and business districts	# of businesses assisted	NA	NA	120	150	150 296	200
		Business recruitment to vacant commercial properties	# of businesses recruited	NA	NA	NA	NA	10 9	20
		Commercial Corridor/Node 2% Loans	# of Loans	19	10	15	19	20 20	25

CPED Goal 2: Promote Private Sector Growth to build a healthy economy *revised 2/8/11*

City Goal/Direction - April 2010	Existing CPED [BD-BF) Objectives	Tactics (2010 and 2011 annual work plan)	Existing Performance Measure	2006	2007	2008	2009	2010 Target 2010 Actual	2014 Target
Proactive business development in key growth areas i.e competitive sector work	CPED will engage with key businesses and business organizations in priority economic sectors and geographic areas to actively maintain the diversity and vitality of economic activity and the city's position as the regional economic hub	Business calling	# of businesses called (reported above)	NA	NA	NA	79	120 156	200
Epicenter for the new green jobs economy		Active participation in business organizations and networking events	TBD	TBD	TBD	TBD	TBD	TBD	TBD
Arts and artists are economic drivers in and of themselves									
Use less energy, produce less waste	Assist businesses in overcoming barriers to implement cost effective energy efficiency improvements	Partner with utilities, nonprofits, and others to market and deliver energy retrofit programs throughout the City.	# of buildings retrofit in Minneapolis	NA	NA	NA	NA	10 10	25
		Offer a variety of financing tools to finance residential and commercial building retrofits.	# of Loans	NA	NA	NA	NA	10 10	50
Strong partnerships with parks, schools, government, non-profits and private sector	Foster strong relations with partners to achieve economic development goals	Pursue regional partnerships for common economic development goal of job growth	TBD	TBD	TBD	TBD	TBD	TBD	TBD
		CPED is actively engaged with the University's business development and assistance, development and research commercialization activities							
		Bank Qualified 501(c)(3) Loan Program	# of Loans (Bank Qualified)	7	6	4	5	7 5	7
			Value of Private Loans	$10M	$10M	$8M	$18M	$20M $30.2M	$20M

CPED Goal 3: Promote economic self-sufficiency for individuals and families *revised 2/8/11*

METP Template for 2010 - 2014 Business Plan

City Goal/Direction - April 2010	Existing CPED [METP] Objectives	CPED [METP] Tactic (2010 and 2011 annual work plan)	Existing Performance Measure	2006	2007	2008	2009	2010 Target 2010 Actual	2014 Target
Talent magnet connecting people to training and jobs to people	Low-income Minneapolis residents find and keep jobs or pursue training that will lead to employment	Both programs use a community-based employment service delivery system to provide the following services: Career Counseling, Free Career Workshops, Internet job search assistance, Resume Building, Interview Training, Job Leads, Career Assessment, Access to Training Programs.	Number of Adult Program job placements	1,156	1,032	812	645	650 782	1,000
			Average hourly wage of Adult Program placements	$10.51	$11.23	$11.02	$11.15	$11.10 $10.81	$12.00
	Assists Adults to become reemployed who lose their jobs through closings, reorganization, or other permanent layoffs.		Number of Dislocated Worker Program Clients Served	707	651	704	1,033	850 1,300	700
			Number of Dislocated Worker Program placements	372	305	264	249	225 388	275
			Average hourly wage of Dislocated Worker Program placements	$18.25	$19.51	$20.21	$20.25	$20.85 $21.21	$21.50
			Minneapolis Workforce Center Usage - Universal Services Provided	50,252	57,661	57,018	81,501	80,000 158,099 (prel)	60,000
Teens prepared with career and life skills	Minneapolis youth 14-21 years of age connect to meaningful work experiences.	Summer and year-round programs help youth with: paid summer and year-round employment, work readiness training, career exploration, community service, educational goal setting, and mentorship/leadership opportunities.	Number of Minneapolis youth who successfully complete work readiness training in summer programming	700	800	1,143	1,903	1900 2,296	2,000
			Number of Minneapolis youth who receive subsidized and unsubsidized summer work experience	1,475	2,011	1,850	2,270	2300 2,312	2,500
			Number of Minneapolis youth who receive year round work experience	82	83	83	122	100 58	80

CPED Goal 4: Develop and preserve lifecycle housing throughout the city *revised 2/8/11*

City Goal	CPED Objective	CPED Tactic (2010 and 2011 annual work plan)	Performance Measure	2006	2007	2008	2009	2010 Target 2010 Actual	2014 Target
Healthy homes, welcoming neighborhoods	Remove blight	Vacant & Boarded program Neighborhood Stabilization Program	Number of properties demolished	5	10	32	38	50 73	30
	Redevelop infill housing where appropriate	NSP - Foreclosure Recovery Program Home Ownership Works Program Homeownership Program Affordable Ownership Housing Program	Number of city-owned vacant lots sold for new housing development.	30	4	8	2	10 9	50
	Ensure that single family housing units be maintained as such, as opposed to converting to multi-unit dwellings	NSP - Foreclosure Recovery Program Home Ownership Works Program Homeownership Program Affordable Ownership Housing Program	Number of single family units rehabbed for ownership.	2	12	12	38	25 13	35
Homelessness eliminated	Prevent home mortgage foreclosures	Provide assistance to tenants at risk of foreclosure through 311, Minneapolis Housing Services, and legal services.	City/metro relative foreclosure trends	1,610	2,895	3,077	2,233	2,500 2,308	1,000
	Ensuring chronically homeless households, with school-age kids who are struggling in school, find decent and safe housing.	It's All About Kids Program	Number of homeless families housed.	60	60	60	60	60 709	60
	Continue implementing the Homelessness Commission recommendations.	Emergency Shelter Program	Number of units of affordable and supportive housing for long-term and short-term homeless singles, families, and youth produced and preserved Note: numbers reflect affordability @ 30% AMI	366	111	63	527	280 443	280
Thoughtful neighborhood design with density done right	CPED housing division will locate our affordable housing developments on or near transit corridors	Affordable Housing Trust Fund Low Income Housing Tax Credits Housing Revenue Bonds TIF	Number of affordable housing units located on/near transit corridors	New construction: 281 Preserved: 205	New: 185 Preserved: 318	New: 219 Preserved: 274	New: 140 Preserved: 574	New: 250 139 Preserved: 250 525	New: 250 Preserved: 250
High-quality, affordable housing for all ages and stages in every neighborhood	Expand availability of affordable housing	Affordable Housing Trust Fund Low Income Housing Tax Credits Housing Revenue Bonds TIF	Number of affordable housing units produced citywide [any location]	New construction:281 Preserved : 205	New : 185 Preserved : 318	New : 219 Preserved : 274	New : 140 Preserved : 574	New : 250 139 Preserved: 250 525	New : 250 Preserved : 250
	Affordable housing options are available in all parts of the city and the region (same as Council goal)		Number and percentage of new [closed] affordable housing units located in non-impacted areas	183 (62%)	113 (66%)	101 (71%)	75 (93%)	100 (80%) 130	101 (80%)
Race and class gaps in employment and housing are closed	Partner with the MN Home Ownership Center in supporting marketing efforts to people of color (emerging markets)	MN Home Ownership Center's Emerging Markets Housing Initiative (EMHI)	Measures to be identified after current strategic planning complete	TBD	TBD	TBD	TBD	TBD	TBD
Seniors stay and talents are tapped	Support different housing options for seniors	Affordable Housing Trust Fund Low Income Housing Tax Credits Housing Revenue Bonds	Number of new senior housing units completed [or, closed?]	61	0	0	0	**77** **77**	128 (3 yr goal: 2011- 2014)