

American Recovery and Reinvestment Act of 2009
Management & Oversight Summary – City of Minneapolis
Committee of the Whole, April 9, 2009



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Presentation Summary

- Federal Overview
- City Team
- Strategic Goals
- Process and Prioritization
- Government and Community Partners
- Accountability and Transparency
- Next Steps



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Federal Overview



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"If we do not act boldly and swiftly, a bad situation will become worse..."
President Barack Obama, January 24, 2009

The ARRA of 2009:

- Over 400 pages
- \$787 Billion
- 350 individual spending and tax provisions



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SEC. 3. PURPOSES AND PRINCIPLES.

(a) STATEMENT OF PURPOSES.—The purposes of this Act include the following:

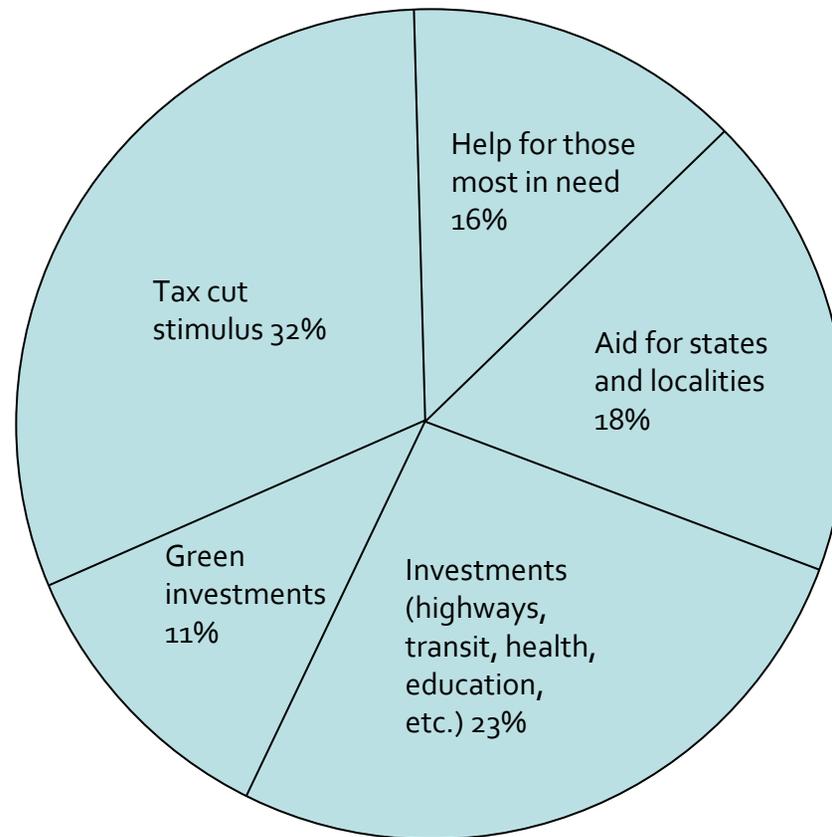
- (1) To preserve and create jobs and promote economic recovery.
- (2) To assist those most impacted by the recession.
- (3) To provide investments needed to increase economic efficiency by spurring technological advances in science and health.
- (4) To invest in transportation, environmental protection, and other infrastructure that will provide long-term economic benefits.
- (5) To stabilize State and local government budgets, in order to minimize and avoid reductions in essential services and counterproductive state and local tax increases.

(b) GENERAL PRINCIPLES CONCERNING USE OF FUNDS.—The President and the heads of Federal departments and agencies shall manage and expend the funds made available in this Act so as to achieve the purposes specified in subsection (a), including commencing expenditures and activities as quickly as possible consistent with prudent management.



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ARRA balances tax cuts, investments and aid:



-Source: Center for American Progress, "Blueprint for American Prosperity." March 18, 2009, Washington D.C.



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DIVISION A—APPROPRIATIONS PROVISIONS

TITLE I — AGRICULTURE, RURAL DEVELOPMENT, FOOD AND DRUG ADMINISTRATION, AND RELATED AGENCIES

TITLE II — COMMERCE, JUSTICE, SCIENCE, AND RELATED AGENCIES

TITLE III — DEPARTMENT OF DEFENSE

TITLE IV — ENERGY AND WATER DEVELOPMENT

TITLE V — FINANCIAL SERVICES AND GENERAL GOVERNMENT

TITLE VI — DEPARTMENT OF HOMELAND SECURITY

TITLE VII — INTERIOR, ENVIRONMENT, AND RELATED AGENCIES

TITLE VIII — DEPARTMENTS OF LABOR, HEALTH AND HUMAN SERVICES, AND EDUCATION, AND RELATED AGENCIES

TITLE IX — LEGISLATIVE BRANCH

TITLE X — MILITARY CONSTRUCTION AND VETERANS AFFAIRS AND RELATED AGENCIES

TITLE XI — STATE, FOREIGN OPERATIONS, AND RELATED PROGRAMS

TITLE XII — TRANSPORTATION, HOUSING AND URBAN DEVELOPMENT, AND RELATED AGENCIES

TITLE XIII — HEALTH INFORMATION TECHNOLOGY

TITLE XIV — STATE FISCAL STABILIZATION FUND

TITLE XV — ACCOUNTABILITY AND TRANSPARENCY

TITLE XVI — GENERAL PROVISIONS—THIS ACT



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DIVISION B—TAX, UNEMPLOYMENT, HEALTH, STATE FISCAL RELIEF, AND OTHER PROVISIONS

TITLE I — TAX PROVISIONS

TITLE II — ASSISTANCE FOR UNEMPLOYED WORKERS AND STRUGGLING FAMILIES

TITLE III — PREMIUM ASSISTANCE FOR COBRA BENEFITS

TITLE IV — MEDICARE AND MEDICAID HEALTH INFORMATION TECHNOLOGY; MISCELLANEOUS MEDICARE PROVISIONS

TITLE V — STATE FISCAL RELIEF

TITLE VI — BROADBAND TECHNOLOGY OPPORTUNITIES PROGRAM

TITLE VII — LIMITS ON EXECUTIVE COMPENSATION



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Total Federal Stimulus Dollars	\$787 Billion
Total Federal Tax Benefits (of the total)	\$288 Billion
Total Pool of Potential Dollars Identified by City to Date (through competitive and discretionary programs – add'l programs will be identified and added)	\$4.9 Billion
Total Formula Dollars ('\$' x 'population' - for e.g.)	\$20.92 Million
Total Additional Anticipated Formula Dollars	\$3.50 Million
Total Estimated Already Awarded Non-City (PHA for e.g.)	\$19.97 Million



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From Memorandum to Federal Dept. Heads and Agencies, February 9, 2009

"The President has made it clear that every taxpayer dollar spent on our economic recovery must be subject to unprecedented levels of transparency and accountability. He has identified five crucial objectives for Federal agencies, to ensure that:

- Recovery funds are awarded and distributed in a prompt, fair, and reasonable manner;
- The recipients and uses of all recovery funds are transparent to the public, and that the public benefits of these funds are reported clearly, accurately, and in a timely manner;
- Recovery funds are used for authorized purposes and every step is taken to prevent instances of fraud, waste, error, and abuse;
- Projects funded under the recovery legislation avoid unnecessary delays and cost overruns; and,
- Programs meet specific goals and targets, and contribute to improved performance on broad economic indicators."

- From www.recovery.gov, "Accountability and Transparency"



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City Team



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City Team:

- Mayor & Council created Economic Recovery Action Team
- Led by Coordinator's Office & Mayor's Office
 - Steven Bosacker, City Coordinator (Internal coordination)
 - Tina Smith, Mayor's Office (External coordination/collaboration)
- Cross-departmental leadership team
 - Department Heads, Results Minneapolis and *ad hoc* staff as needed



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City Team (alphabetical):

Pat Born, Director, Finance
Steven Bosacker, City Coordinator
Matt Bower, IGR
Sara Dietrich, Director, Communications
Captain Larry Doyle, MPD
Rocco Forte, Director, Emergency Preparedness & Regulatory Services
Brett Hjelle, Interagency Coordinator, Public Works
Michael Jordan, Director, Civil Rights
Steve Kotke, Director, Public Works
Gretchen Musicant, Minneapolis Health Commissioner
Cathy Polasky, CPED
Gayle Prest, Sustainability, City Coordinator
Gene Ranieri, Director, IGR
Susan Segal, City Attorney
Tina Smith, Mayor's Chief of Staff
Jay Stroebel, Results Minneapolis, City Coordinator
Karen Wagner, Minneapolis Fire



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City Team – Working Principles:

- Analyze ARRA and identify opportunities for Minneapolis and the region
- Develop cross-departmental teams to identify best approach to seek competitive grants
- Partner with regional and state government agencies to maximize regional investments
- Cooperate with nonprofit and NGO's to leverage federal dollars and compete effectively
- Engage community partners to ensure collaborative proposals and opportunities are not missed
- Prepare proposals rapidly that advance the City's strategic priorities
-Formula or Block Grant Dollars



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Strategic Goals



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City's strategy:

- Preserve and create jobs
- Make public investments that translate into a more competitive future for the people of Minneapolis and the entire region



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Minneapolis Strategic Priorities:

- **Protect Public Safety Gains**
- **Retain and Create Jobs, & Prepare Workers for the 21st Century Economy**
- **Modernize Infrastructure**
- **Leverage Minneapolis' Wireless & Technology Infrastructure**
- **Support People & Communities Most Impacted by the Economic Downturn**
- **Expand our Green Economy & Build a Greener Minneapolis**
- **Promote Regional Competitiveness & Efficiencies**



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Process and Prioritization



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ARRA Authorized February 2009	Receive Program Deadlines and Guidance	Develop Project Recommendations	Mayor & Council Approves	Grants Submitted to Federal Government	Grant Received	Projects Implemented and Evaluated
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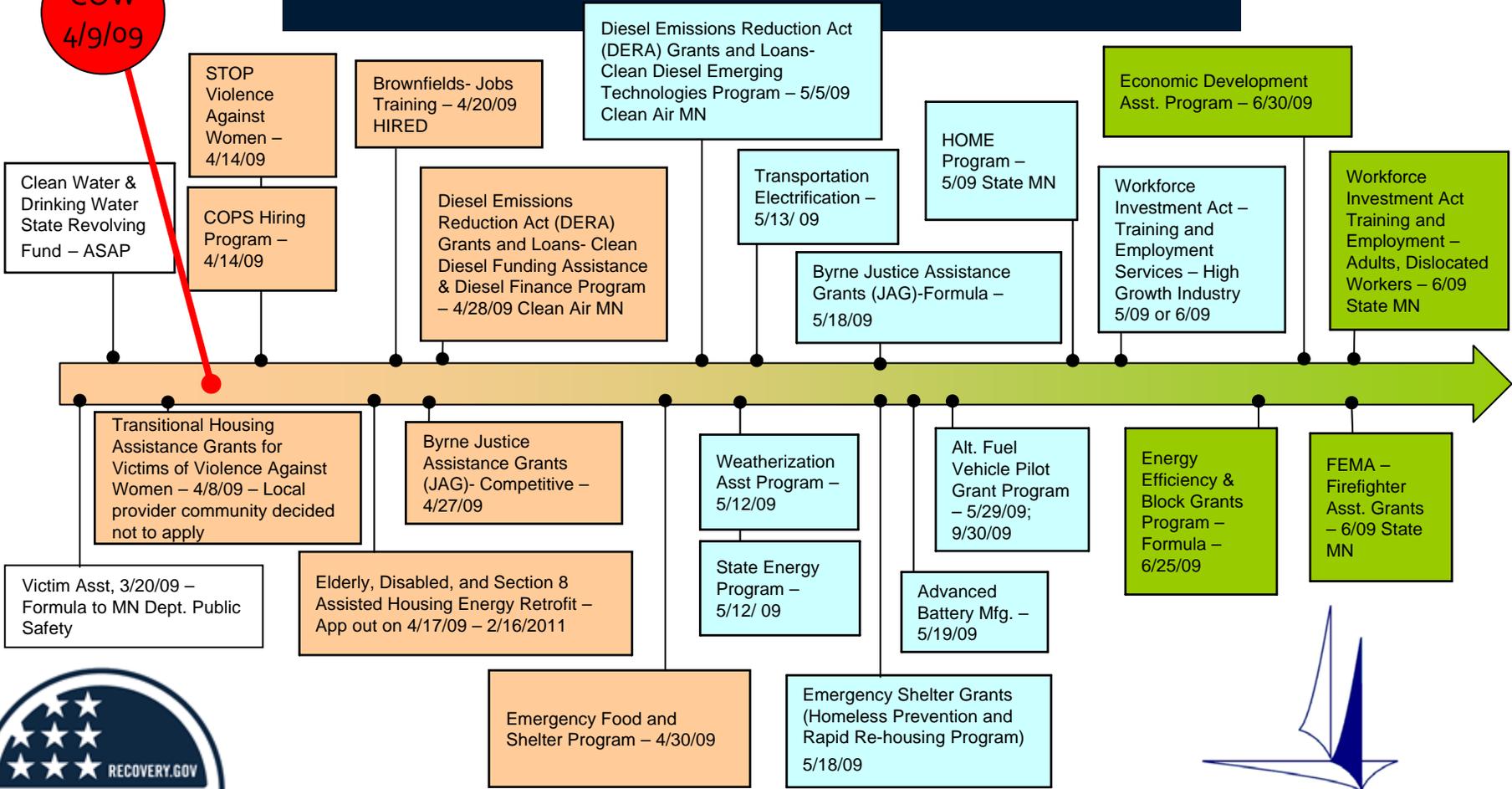


Ongoing Communications



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COW
4/9/09



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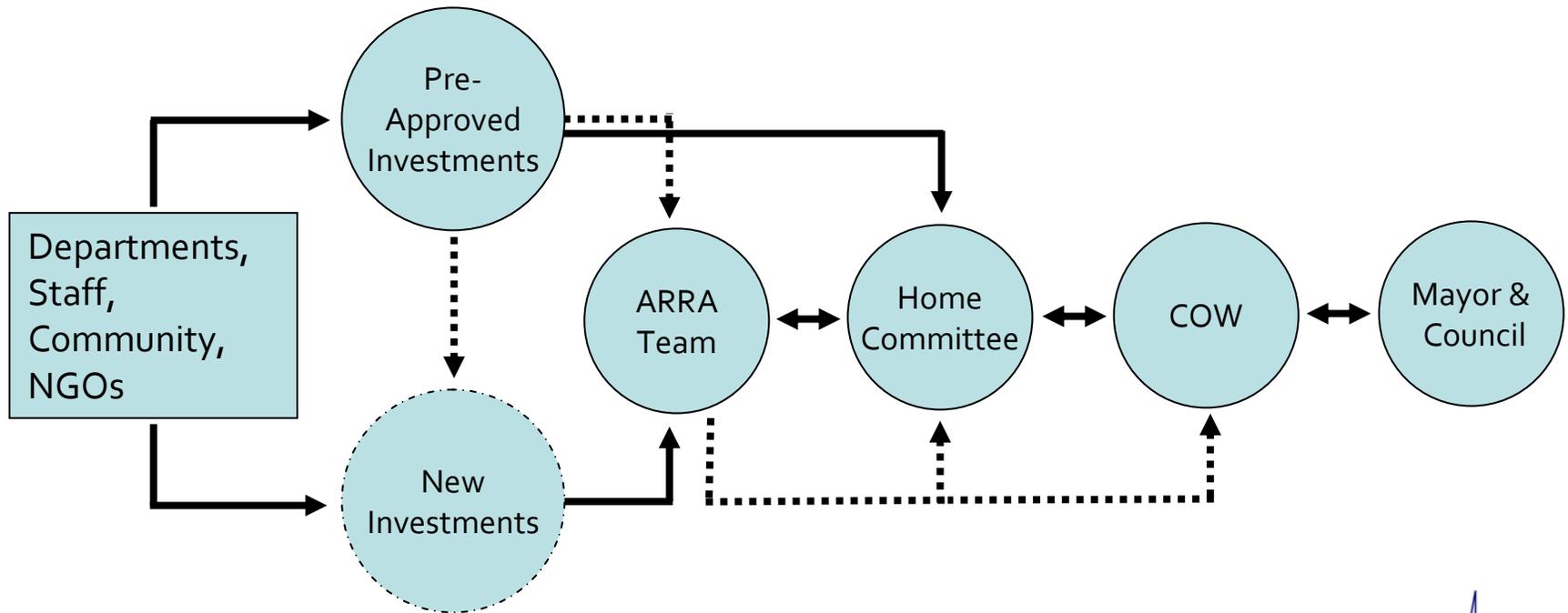
Project Prioritization:

Grant proposals fall into *two* categories:

1. Grants for programs/priorities that previously approved through Council process (*When and where clear policies/priorities are already established*)
2. Grants seeking dollars for new programs or policy directions



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New program criteria:

Departments,
Staff,
Community,
NGO's

- Create or preserve jobs
- Advance current and approved city priorities, policies and projects before launching new efforts
- Integrate and coordinate work across jurisdictions and policy areas, and advance metro wide collaboration
- Advance energy efficiency and climate protection
- Include diverse community representation.
- Leverage other public, private and nonprofit resources
- Make one-time investments to create long term solutions
- Advance projects that can demonstrate measurable results and return on investments
- Do not start something we cannot continue when money is gone

New
Investments



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Council Process:

Committee of the Whole:

- Acts as home committee for ARRA reports, updates, management presentations
- Public comment available if required/desired

Home Committee(s):

- Approve grant requests,
- Accept grants,
- Lacking clear policy
- Unified grants process



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Government & Community Partners



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Government and Community Partners:

Collaborating with other government agencies, non-profits, businesses, philanthropic community and other NGO's

- **Staff directed**
- **Department level**
- **Work with identified community partners**



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Partner Meetings Held to Date:

White House

Brookings Institution

State of Minnesota

Metropolitan Council

Hennepin County

Minneapolis Downtown Council

Public Schools

Public Housing Authority

Business and Government Affairs Council

Municipal Building Commission

McKnight Foundation

Meetings on the Horizon:

Park Board

Foundations

Other Suggestions



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Accountability and Transparency



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Minneapolis Values:

Open, Transparent & Proactive

- Approaching the federal economic recovery opportunities
- Pursuing and investing federal dollars
- Tracking results and creating accountability



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Minneapolis Objectives:

- Create **awareness** of the City's strategy/process for approaching the federal economic recovery dollars by providing **clear, timely & easy-to-access information**.
- Provide **transparency** to how Minneapolis is strategically and effectively **investing taxpayer dollars**.
- Offer a **path** for community partners and the public to **learn about and participate in Minneapolis' economic recovery**.
- Maintain strong **connections** between Minneapolis' long-range **strategic goals** and the City's **recovery strategy**.



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Primary Vehicle:

Recovery Web site - developed in partnership (BIS, Results Minneapolis, Communications)

- Promote City's strategy, values, process & public opportunities (Committee of the Whole presentations)
- Tracks & presents proposals submitted
- Tracks & presents results/outcomes from economic recovery dollars
- Provides links to Feds grants site (for the public/nonprofits)
- Promotes opportunities for bids



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Other Tactics:

Internal

- Leadership e-mail updates
- Weekly meetings
- Shared-information on intranet site
- Minneapolis Matters

External

- Committee meetings
- Public events
- NewsBites
- Media relations
- Twitter



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Thank you

