



# Ward One Update

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## Message from Council Member Kevin Reich

You can't live in, work in or visit our eastside neighborhoods without being aware of the Northeast Arts District. Banners hang from light poles, Art-A-Whirl invites the world to the largest open studio and gallery tour in the United States and myriad smaller events celebrate the Northeast Arts community throughout the year. But if there's one aspect of the District that could use more attention, it might be a careful consideration of what is sometimes termed the "creative economy".

The many artists who live and work in Northeast Minneapolis fuel a creative economy by producing goods and services that generate employment and revenue. At its most basic level this economic activity consists of such things as the rent an artist pays for space, the gallery that displays an artist's work, the company that sells artists' supplies or purchases their end products. Beyond the positive impact of these specific activities are the related activities in design, manufacturing, studio production, advertising, etc. and the significant economic activity and job creation they engender. The proximity of these diverse activities can lead to many layers of cross-pollination among creative people and activities. In this situation, a thriving Arts District creates exponentially greater economic value, exchange and growth.

I am pleased to announce "**Arts District/Business District**", an **upcoming forum on this topic, on Thursday, March 31<sup>st</sup>, 6:30-8 p.m. at Corporate Art Force, 1400 Van Buren St. NE.** One of the main purposes of this roundtable discussion will be to make the complex dynamics of the creative economy more explicit. We'll bring together representatives from a variety of stakeholders in NE Arts District, including working artists, arts-related businesses, and the public sector, to discuss their roles, what contributions each makes toward advancing the NE Arts District's creative economy, exactly where their interests and contributions overlap and how they can collaborate to enhance the District and thereby create a shared environment where each thrives and develops future opportunity.

Some of the participants who will help start this conversation include Bill Kieger, president of Corporate Art Force, Nick Legeros of NEMAA, City Coordinator Steven Bosacker, Arts Commission Chair Ken Koense, K-12 educators in the Arts District, and other interested stakeholders. I hope you'll also consider attending and contributing to this discussion. For further information, please call the Ward 1 office at

## First Ward

### Neighborhood Associations

[Audubon Park Neighborhood Association](#)

[Columbia Park Neighborhood Association](#)

[Holland Neighborhood Improvement Association \(HNIA\)](#)

[Logan Park Neighborhood Association](#)

[Concerned Citizens of Marshall Terrace](#)

[Northeast Park Neighborhood Association](#)

[Southeast Como Improvement Association](#)

[Waite Park Community Council](#)

[Windom Park Citizens in Action](#)

612-673-2201.



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## Spotlight on the Hollywood

Some exciting events are brewing at the Hollywood Theater this spring and summer. First up is an open house on Saturday, May 21, during Art-A-Whirl. This is a great opportunity to grab some popcorn and take a peek at the art-deco interior of this historic building.

Then this July, the Hollywood will be welcoming local theater company Theatre Pro Rata for seven performances of Samuel Beckett's *Waiting for Godot*. Theatre Pro Rata, a St. Paul-based organization, seeks out unique locations for their summer productions. In 2010 they performed *Traveling Light* at Pioneers and Soldiers Memorial Cemetery. Theatre Pro Rata staff will be working with the City of Minneapolis and the Johnson Street Merchants to make this a successful production that highlights both the Hollywood and the thriving business district that surrounds it.

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## Eastside School News

**Northeast Middle School's production of Disney's *Alice in Wonderland*** will have two public performances in March. Featuring 75 student performers, this production offers audiences a chance to share in the contagious excitement of NEMS' popular theater program. Performances **Thursday, March 10 and Friday, March 11, 7 p.m.**, Northeast Middle School Auditorium, 2955 Hayes St NE. Tickets \$5.



(Miriam Resch, Erica Spiess & Reagan Nudell rehearse)

**Congratulations to Edison High School science teacher Kate Rosok,** named Minnesota's "**Outstanding Earth Science Teacher**" by the National Association of Geoscience teachers. This is Rosok's first year at Edison, where she teaches 9<sup>th</sup> grade science, as well as Physical Science, Chemistry and Physics for 11<sup>th</sup> and 12<sup>th</sup> graders. She and her 9<sup>th</sup> grade class are working with the Mississippi Watershed Management Organization and Freshwater Society on a water quality project. In April students are planning a clean-up before street sweeping to prevent pollutants from entering the watershed and river.

**Viva City,** celebrating MPS student achievement in visual and performing arts, is in full swing. The **High School Visual Arts Exhibition** is on display in Mpls Central Library's Cargill Gallery, March 2-29. The juried exhibit includes the work of 5 Edison students. 3



Need to report a broken street light? Is there a stray dog roaming your neighborhood? Do you just want a question about the City of Minneapolis answered? Minneapolis 311 is the most efficient option for taking care of these and many other issues.

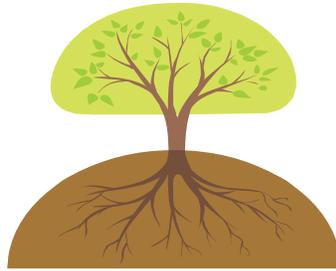
Beginning April 12, Minneapolis 311 hours will be reduced. Operators will be available from 7 a.m. to 7 p.m. Mon.-Fri. However, you will find many 311 services and information sources online at [www.ci.minneapolis.mn.us/311](http://www.ci.minneapolis.mn.us/311). Also, the Ward One office staff is 311-trained, so you may always call our office at 612-673-2201 for assistance.

Northeast Middle School students – Caleb Widstrand, Rilet Weston and Josue Morales – had pieces displayed in the **Middle School Exhibition** in February. **Viva City Vocal**, with instrumental and dance performances by students grades 5-12, is March 14, 7 p.m., Ted Mann Concert Hall. For more information about Viva City, call 612-668-0233.

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## Grow Our Urban Forest

As Emerald Ash Borer continues to threaten Minneapolis' ash trees, it's more important than ever to ensure the health and diversity of our urban forest. A thriving tree canopy cleans the air, mitigates storm water



runoff, provides habitat for wildlife, reduces cooling costs and often increases property values. Tree Trust is partnering once again with the City of Minneapolis to provide low-cost trees to residents through the City Trees Program. This year, for the first time, businesses and non-profits may also participate.

The 2011 selection will include shade trees, smaller ornamentals, at least one shade tolerant variety and a Honeycrisp apple. Ordering starts Monday, March 14, on the Tree Trust website: [www.treetrust.org](http://www.treetrust.org). You may also call the Ward 1 office at 612-673-2201 and we'll mail you an order form. The program is limited to one tree per Minneapolis address. Quantities are limited and trees are available on a first-come first-served basis, so don't wait too long to place your order. Pickup dates are May 21-23 at the City of Minneapolis Impound Lot.

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## Neighborhood Clean Sweeps

Now is the time to think about Spring and plan for your 2011 Neighborhood CleanSweep. The Minneapolis CleanSweep is a partnership between Solid Waste and Recycling and your community to help you clean up your neighborhood. The entire community can clean out garages, sheds, attics, basements, yards, alleyways and boulevards, leaving your area sparkling. Solid Waste and Recycling will provide your group with trucks and drivers for a flat fee of \$96 per truck per hour. Otherwise, you may secure volunteer vehicles to haul the items to the South Transfer Station and you will be provided with special CleanSweep vouchers. Available CleanSweep dates begin on April 23<sup>rd</sup>. For more information about this program and the application, click [HERE](#).

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## "Lefty" Cyson Field Update

Minneapolis Parks & Recreation has received \$300,000 from the Hennepin County Youth Sports Grant Program to make improvements to Northeast Park Field #1, also known as "Lefty" Cyson Field. Upgrades could include irrigation, fencing, bullpens, batting cage and scoreboards. MPRB will be holding a public meeting to offer more

Many of us are trying to cut back on paper bag use by taking our own bags to the grocery store. If you find that that practice leaves you short of paper bags for separating your recycling, the City of Minneapolis has an alternative for you. You may use wastebaskets, pails or corrugated boxes for separated paper, plastic or cans. *These alternative containers should be 10 gallons or less and there must be a city recycling sticker on at least one side of the container.*

**The Ward One office has a supply of recycling stickers, so if you need some, just give us a call at 612-673-2201. We would be happy to mail or drop them off for you.**

## Meet with your Council Member

If you would like to discuss an issue or concern with Kevin, he'd be happy to meet with you at either City Hall or a convenient location in Ward One. Please call the Ward One office at 612-673-2201 or email [lisa.brock@ci.minneapolis.mn.us](mailto:lisa.brock@ci.minneapolis.mn.us) to schedule a date.

information and receive your input on Tuesday, March 29, 6:30-8 pm, at Northeast Park Recreation Center, 1615 Pierce Street NE.

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## SECIA Office Moving April 1

Southeast Como Improvement Association (SECIA) office is moving from its current location at 837 15<sup>th</sup> Ave SE on April 1<sup>st</sup>. Their new home will be located in the Apiary Building, 1170 15<sup>th</sup> Ave SE. An open house to welcome the neighborhood to the new location is planned for this spring.

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## Save The Date:

### Edison High School Lady Tommies 1<sup>st</sup> Sub-Section Tournament Game

**Thursday, March 3, 7 p.m.** Edison Gymnasium, 700 22<sup>nd</sup> Ave NE. Tickets \$7 for adults/ \$5 for students / Children under 7 free.

### "Disney's Alice in Wonderland" at Northeast Middle School

**March 10-11, 7 p.m.** NEMS, 2955 Hayes St. NE. Tickets \$5.

### "Once On This Island", Marcy School

**March 10-12, 7 p.m.; March 16, 4 p.m.; March 17-18, 7 p.m.** For further information, call Project Success at 612-874-7710.

### NE Network - "Sustainable Gardening & Urban Agriculture"

**March 10, 7:30-8:45 a.m.** Granite Studio, 2551 Central Ave NE. To RSVP, click [HERE](#).

### "Footloose" at Thomas Edison High School

**March 16-18, 7 p.m.** Edison High School Auditorium, 700 22<sup>nd</sup> Ave NE. Tickets \$8 for adults / \$4 for students.

### Northeast Home Improvement Fair

**Saturday, March 26, 10 a.m. – 2 p.m.** Northeast Middle School, 2955 Hayes St. NE.

### "Arts District/Business District" Forum

**Thursday, March 31, 6:30-8 p.m.** Corporate Art Force, 1400 Van Buren Street NE.

### Waite Park Spring Gala & Silent Auction

**Saturday, April 9.**

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