



# Request for City Council Committee Action from the Department of Community Planning & Economic Development

Date: November 16, 2009

To: Council Member Scott Benson, Health, Energy & Environment Committee

**Subject:** Recommendation for a target to be placed under the "Employment and Poverty" indicator for reducing the gap in poverty rates between minorities and whites.

**Recommendation:** Approval of the amendments proposed to the Employment and Poverty Indicator approved at the City Council meeting on October 16, 2009.

**Previous Directives:** After the October 16, 2009 City Council meeting, Community Planning and Economic Development staff were directed to report back to the Health, Energy and Environment Committee with a recommendation for a target to be placed under the "Employment and Poverty" indicator for reducing the gap in poverty rates between minorities and whites.

Prepared by: Deb Bahr-Helgen, Director, METP (612) 673-6226

Approved by: Cathy Polasky, Director of Economic Policy and Development, CPED

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Presenters in Committee: Mark R. Brinda, Manager, METP

### Reviews

- Permanent Review Committee (PRC): Approval **N/A** Date \_\_\_\_\_
- Policy Review Group (PRG): Approval **N/A** Date \_\_\_\_\_

### Financial Impact

- No financial impact

### Community Impact

- City Goals – One Minneapolis
- Living Wage/Business Subsidy Agreement Yes\_\_\_\_\_ No **X**

### Supporting Information

On October 16, 2009 the Health, Energy and Environment committee approved revisions to the Minneapolis Sustainability Indicators and Targets with one exception. It was resolved that the Department of Community Planning and Economic Development staff be directed to report back to the Health, Energy and Environment Committee with a recommendation for a target to be placed under the "Employment and Poverty" indicator for reducing the gap in poverty rate between Minneapolis minority and white residents.

The following two items are the staff recommendation to the Health, Energy and Environment Committee:

**1. Amendment Employment and Poverty Sustainability Indicator #1:**

Reduce the percentage of *employed Minneapolis residents* ~~full-time workers~~ living in poverty from the 2008 baseline of 10.1% to 7% by 2014.

**2. Proposed Employment and Poverty Sustainability Indicator #2:**

Reduce the percentage of Minneapolis minority residents living in poverty from the 2008 Census Bureau reported average of 36% to that of the 2008 metropolitan minority average of 21% by 2014.