



Request for City Council Committee Action from the Department of Human Resources

Date: December 9, 2009

To: Ways & Means/Budget Committee

Referral to: City Council

Subject: City of Minneapolis Voluntary Fitness Club Discount

Recommendation: Authorize the proper City officials to execute the contracts necessary to renew the discount program with Lifetime Fitness and implement a discount program with 501Fit.

Previous Directives: On May 21, 2007 the City Council received information on discount programs with Lifetime Fitness and Snap Fitness. At that time, we committed to continue to seek out fitness discount opportunities for employees. On October 10, 2008, the City Council authorized City officials to execute contracts necessary to implement fitness discount programs with the YMCA and Core Power Yoga.

Prepared by: Amy Friedman

Approved by:

Pamela French
Human Resources Director

Steven Bosacker
City Coordinator

Presenters in Committee: Joyce Traver

Financial Impact

- No financial impact

Supporting Information

Lifetime Fitness

Lifetime Fitness will continue to offer the same program at the same rates for City employees that have been in place since May, 2007. The program provides a discount on the Platinum level membership, which allows access to clubs at the Bronze, Gold and Platinum levels.

	City of Minneapolis Rate	Regular Platinum Rate
Single	\$49.95	\$79.95
Couple	\$89.90	\$119.90
Family	\$119.85	\$149.85

Locations at Bronze level: Apple Valley, Champlin, Coon Rapids, Highland Park, New Hope, Roseville, and St Paul

Locations at Gold Level: Bloomington North, Bloomington South, Eagan, Fridley, Lakeville, Maple Grove, Target Center, Plymouth, Savage, and Woodbury

Locations at Platinum Level: Chanhassen, Crosstown, St. Louis Park, and White Bear Lake

Locations not included in City of Minneapolis Membership: Onyx level clubs are not part of this discounted membership program. They are: Eden Prairie, Minneapolis (not Target Center), Minnetonka and Oakdale Village Tennis.

501Fit

501Fit is a small, fully equipped fitness studio located at 501 S. Washington Avenue. The corporate discount program includes the following:

- Employees pay a discounted monthly gym membership fee of \$39/month (regularly \$49/month)
- Employees pay 50% of the new client startup fee (\$49.50 regularly \$99)
- Free 30-minute fitness orientation with purchased gym membership (value of \$50)
- \$20 off a single massage treatment with purchased gym membership
- FREE gym membership while actively enrolled in any Strength 345 Power Lunch G-Werx Strength Class