



2007 Accomplishments

City of Minneapolis
Transportation & Public Works Committee

May 6th, 2008

Who We Are

The Downtown Minneapolis Transportation Management Organization (TMO) is a public-private partnership of the City of Minneapolis and downtown business community.

Our Mission

The TMO exists to promote congestion mitigation strategies and advocate for environmentally sound transportation policies to assure the continuous and orderly growth of Downtown Minneapolis and the region.

How we do that

- Operate Commuter Connection
- Reach out to Employers
- Educate Downtown Community
- Advocate for Transportation

Commuter Connection

What is it?

- Walk-in Transportation Resource Center:
 - Personalized trip planning
 - Carpool registration and renewal
 - Transit information and pass sales
 - Bicycle information
 - Parking information

2007 Accomplishments Commuter Connection

- 33,000 Commuter Connection Customer Visits
- 4,031 Carpool Registration
- 1,544 Metropass pictures
- Helped 1/4-1/3 of our customers change modes

Employer Outreach

What is it?

- Market Transportation Demand Management (TDM)* in Downtown
- Educate on why this is important to their business' bottom line and their employees
- Personalized assistance to make it happen!

* TDM – Promotion of transit, carpool, vanpool, bicycling, walking, telecommuting, flexible work schedule

2007 Accomplishments Employer Outreach

- 238 employers directly and personally contacted
- 75 newly implemented employer programs
- 74 Commuter Challenge Employers with 7,000 Downtown Minneapolis pledges
- 8 new employers assisted in moving Downtown
- 23 Developments assisted with TDM plan fulfillment
- Over 300 participants for annual Bike/Walk to Work

2007 Accomplishments

Education of Downtown Community

- Transportation Summit – October 2007
- 91 attendees
- Key Presentations:
 - Mayor Rybak
 - Chamber President Klingel
 - I-35W Bridge Replacement
 - Urban Partnership Agreement (UPA)
 - Transitways Updates
- 13 Exhibits

2007 Accomplishments

Education of the Downtown Community

- Monthly Executive Committee meetings with special interest topics
- Periodically co-host informational events
- Newsletter and emails
- Website www.mplstmo.org

2007 Accomplishments Advocacy

- Access Minneapolis: 10 Year Transportation Plan
- Downtown Circulator
- Citizens Environmental Advisory Committee
- Bicycle Advisory Committee
- Pedestrian Advisory Committee

Unique to 2007

Response to I-35W Bridge Collapse

- 9 Commuter Fairs and 2 Carpool Trainings in first two weeks following bridge collapse
- Participated in Mayor's August 3rd business and media meeting
- Created and distributed flyer of services
- Interviewed by media
- Transportation Summit in October 2007