



Request for City Council Committee Action from the Fire Department

Date: September 15, 2009

To: Don Samuels, Chair, Public Safety & Regulatory Services Committee

Subject: Stop, Drop & Control Blood Pressure Control Program Participation

Recommendation: Authorize Minneapolis Fire Department to enter into an agreement with Novartis Pharmaceutical to provide firefighter education related to blood pressure control and allow the use of campaign logo on firefighter gear and apparatus. The Minneapolis Firefighters IAFF Local 82, St. Paul Fire and the International Association of Firefighters are also participants in the program.

Previous Directives: Mayoral Resolution making August Blood Pressure Awareness Month in the City of Minneapolis.

Department Information

Prepared by: Charlotte Holt, Deputy Chief of EMS

Approved by: Alex Jackson, Chief

Presenters in Committee: Charlotte Holt, Deputy Chief of EMS

Financial Impact

- No financial impact
- Action is within the Business Plan

Community Impact

- City Goals-Meets Public Safety and Community Outreach Goals.

Supporting Information

- Stop, Drop and Control is a campaign that provides educational materials for firefighters and their families regarding hypertension and the role it plays as the number one killer of firefighters.
- The program also provides educational materials for firefighter dissemination and encourages their participation in community outreach projects such as blood pressure screenings.
- The Department is hoping to see positive results of the campaign reflected in the results of the next departmental health assessments.
- The Stop, Drop and Control logo will be used on firefighter gear and apparatus as a marketing tool creating awareness of the campaign.

