

Bike Walk Ambassador Program Outline: Programming, Staffing, Supporting Documents & Activities

Adult Education (18 and up)

- All Programs
- Higher Education
- Main Work Plan
- Sub-Work Plans

Youth Serving Organizations Parent, Staff & Organizational Development & Support

Workplace and Community Employer, Property, and Organizational Development & Support

Encouragement, Enforcement, & Educational Events

Volunteer Development & Education

Youth & Safe Routes Program (pre-k to 12 grade)

Rebecca Gomez
Youth & Safe Routes
Sub-Work Plan

High School Youth Ambassador Program:

- Summer Youth Ambassador Program
- Youth Developed Materials
- Outreach & Education

k-12 Safe Routes to Schools, Parks & Youth Organizations:

- Educational, Support, & Outreach Programs
- Guided Rides & Walks

Youth/Family Education & Encouragement:

- Family Resources
- Educational & Outreach Programs

Research, Development & Campaign Programs

David Peterson
Research, Development
& Sub-Work Plan

Research & Material/Resource Development:

- Maps
- Bike Walk Data
- Demonstration Materials

Workplace & Place of Worship Campaign Program:

- Encouragement Programs
- Informational Sessions
- Safety Education
- Guided Rides & Walks
- Policy Development

Events & Volunteer Program

Volunteer & Event Ambassador
Mackenzie Turner
Main Workplan & Management plans (under development)

Bike Walk Events:

- NTP and Bike Pedestrian Project Openings
- Promotional & Education Events/Activities
- Manage Ambassador Requests
- Higher Education Events & Outreach

Volunteer Program:

- General Support
- Coordinate Volunteer Certified Bike Instructors and Trainings
- Coordinate & Recruit Volunteers
- Volunteer Training and Development