

**MIDTOWN GLOBAL MARKET**

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May 14, 2008

Attn: Sandra Colvin Roy, Chairperson
Transportation and Public Works Committee
Room 304 -- City Hall
350 5th Street South
Minneapolis, MN 55415

RE: Appeal of Public Works Denial of Application for Encroachment Permit

I am writing on behalf of the Midtown Global Market to appeal the recent denial of MGM's applications for encroachment permits for the following:

1. Temporary Banners on Lake Street, promoting MGM's free parking program
2. Permanent Signage on Lake Street, promoting the same free parking program
3. Installation of hardware for temporary street banners for special events. Such banners would be similar to those occasionally used at Lake St and Bloomington Ave and at Lake St and Hennepin Ave.

We are appealing this denial for the following reasons:

1. We believe that the requested signs are not advertising but directional signage.
2. This signage is necessary for the success of the Midtown Global Market and its tenants.
3. We have observed similar signage, both temporary and permanent, in public right of ways in the City of Minneapolis.

We hope that you will be able to schedule a hearing of this appeal at the next meeting of the Transportation Committee.

Very Truly Yours,

A handwritten signature in black ink, appearing to read "John Wheeler".

John Wheeler
Director of Incubators
Neighborhood Development Center
Managing Agent for Midtown Global Market.