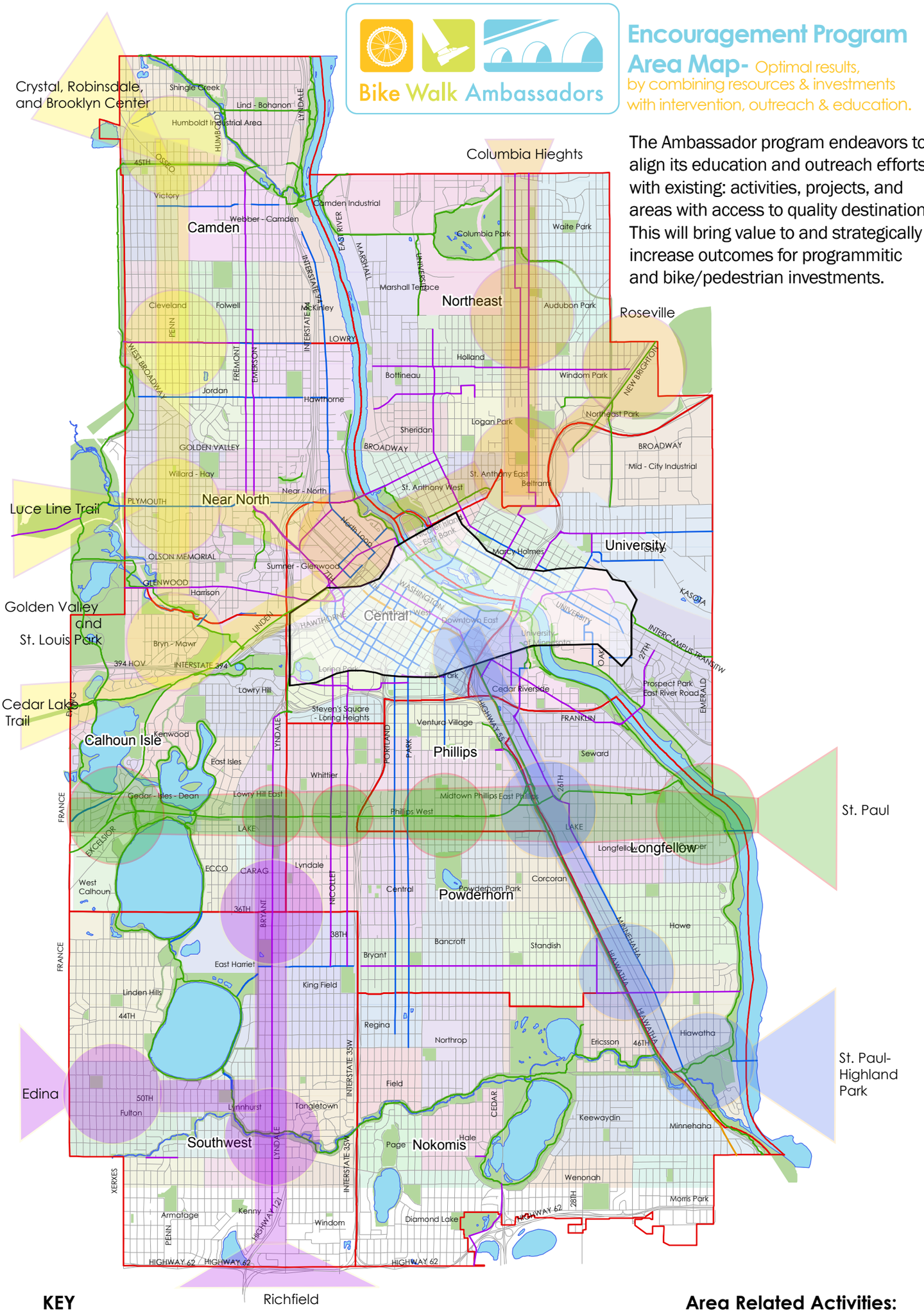
Encouragement Program Area Map- Optimal results, by combining resources & investments with intervention, outreach & education.

Bike Walk Ambassadors

The Ambassador program endeavors to align its education and outreach efforts with existing: activities, projects, and areas with access to quality destinations. This will bring value to and strategically increase outcomes for programmitic and bike/pedestrian investments.



KEY

- Mpls. Communities
- Existing Bike Lanes
- Light Rail Train
- Funded Bikeways
- Off Strreet Trails

Ambassador Program Encouragement Areas

- N.E.- Central/North Loop Corridor
- North- Penn/Cedar Lk & Luce Line Trl Corridor
- South- Midtown Greenway/SWLRT Corridor
- South- Hiawatha LRT/46th Corridor
- South West- Bryant/50th Corridor
- Down Town & University of Minnesota

Area Related Activities:

- Bike&Walk Trip/Destination Maps
- Strategic Opportunities-
  - Events
  - Project Openings
  - Bike Parking
  - Ped Landscaping
- Employer Outreach
- School/Park/Youth Outreach & Ed.
- Worship Outreach
- Recreational Outreach
- Educational Trips & Classes