

# HOLIDAZZLE

VILLAGE

FEATURING

MINNEAPOLIS HOLIDAY MARKET

November 5, 2014

MINNEAPOLIS  
**DOWNTOWN**  
COUNCIL

# Weekends within the Holidazzle Village

Programming will include consistent elements as well as activities that are special to each weekend, including:

## All Weekends:

- Choir and Band featured
- Holidazzle Character sightings
- City of Trees
- Reindeer Barn
- Story Time

## Select Weekends:

- Winter Fireworks
- Interactive Dog Sledding Experience
- Glass Blowing Demos
- Pop-up Ice Rink





## 2014 Holidazzle Village

### Load in of event structures

- Nov 10 Load in of Mpls Holiday Market into Peavey Plaza
- Nov 15 Load in of Holidazzle Village structures onto Nicollet Mall  
Additional greenery and lights, stage, tents, huts, gateway pieces, trees
- Nov 24 Final week of load in  
Trees decorated  
Final preparations
- Nov 27 Thanksgiving

### Weekdays Nov 28-Dec 24

- 11am – Mpls Holiday Market Opens in Peavey Plaza
- 9pm – Mpls Holiday Market closes (Dec 24<sup>th</sup> closes at 6pm)

### 1<sup>st</sup> Weekend

- Nov 28 open Holidazzle Village (weekends and Nov 28) & Mpls Holiday Market (everyday Nov 28 – Dec 24)  
8am - Nicollet Mall closed from S 10<sup>th</sup> St to S 11<sup>th</sup> St, cross traffic at 10<sup>th</sup>, 11<sup>th</sup>, and 12<sup>th</sup> stays open  
11am – Mpls Holiday Market Opens in Peavey Plaza  
3pm – Holidazzle Village opens on Nicollet Mall  
6:00pm – S 11<sup>th</sup> St closed at Marquette to LaSalle for potential fireworks show  
7:30pm – S 11<sup>th</sup> St open  
8pm – Holidazzle Village closes  
9pm – Mpls Holiday Market closes
- Nov 29 11am – Mpls Holiday Market Opens in Peavey Plaza  
3pm – Holidazzle Village opens on Nicollet Mall  
8pm – Holidazzle Village closes  
9pm – Mpls Holiday Market closes
- Nov 30 11am – Mpls Holiday Market Opens in Peavey Plaza  
3pm – Holidazzle Village opens on Nicollet Mall  
8pm – Holidazzle Village closes  
9pm – Mpls Holiday Market closes  
10:30pm – Nicollet Mall opens

### 2<sup>nd</sup> Weekend

- Dec 6 8am – Nicollet Mall closed from S 10<sup>th</sup> St to S 11<sup>th</sup> St, cross traffic at 10<sup>th</sup>, 11<sup>th</sup>, and 12<sup>th</sup> stays open  
9am – FOCI glass blowing trailer staged  
11am – Mpls Holiday Market Opens in Peavey Plaza  
3pm – Holidazzle Village opens on Nicollet Mall  
8pm – Holidazzle Village closes  
9pm – Mpls Holiday Market closes
- Dec 7 11am – Mpls Holiday Market Opens in Peavey Plaza

3pm – Holidazzle Village opens on Nicollet Mall  
8pm – Holidazzle Village closes  
9pm – Mpls Holiday Market closes  
10:30pm – Nicollet Mall opens

### 3rd Weekend

Dec 13 8am – Nicollet Mall closed from S 10<sup>th</sup> St to S 11<sup>th</sup> St, cross traffic at 10<sup>th</sup>, 11<sup>th</sup>, and 12<sup>th</sup> stays open  
9am – Dog sled team and support items moved into place  
11am – Mpls Holiday Market Opens in Peavey Plaza  
3pm – Holidazzle Village opens on Nicollet Mall  
8pm – Holidazzle Village closes  
9pm – Mpls Holiday Market closes

Dec 14 11am – Mpls Holiday Market Opens in Peavey Plaza  
3pm – Holidazzle Village opens on Nicollet Mall  
8pm – Holidazzle Village closes  
9pm – Mpls Holiday Market closes  
10:30pm – Nicollet Mall opens

### 4th Weekend

Dec 20 8am – Nicollet Mall closed from S 10<sup>th</sup> St to S 11<sup>th</sup> St, cross traffic at 10<sup>th</sup>, 11<sup>th</sup>, and 12<sup>th</sup> stays open  
8am – Artificial Ice Rink loaded in and rink constructed on Nicollet Mall  
11am – Mpls Holiday Market Opens in Peavey Plaza  
3pm – Holidazzle Village opens on Nicollet Mall  
8pm – Holidazzle Village closes  
9pm – Mpls Holiday Market closes

Dec 21 11am – Mpls Holiday Market Opens in Peavey Plaza  
3pm – Holidazzle Village opens on Nicollet Mall  
8pm – Holidazzle Village closes  
9pm – Mpls Holiday Market closes  
10:30pm – Nicollet Mall opens

Dec 24 Final day of Mpls Holiday Market  
11am – Mpls Holiday Market Opens in Peavey Plaza  
6pm – Mpls Holiday Market closes

### Load out of event structures

Dec 22 Load out of Holidazzle Village structures from Nicollet Mall  
Stage, tents, gateway pieces, trees, huts, additional greenery and lights

Dec 25-29 Load out of Mpls Holiday Market from Peavey Plaza

Dec 30 Load out completed of Mpls Holiday Market from Peavey Plaza



**Holidazzle Village layout – Nicollet Mall, Nov 28-30, Dec 6-7, 13-14, 20-21**

- Costume Characters
- Reindeer
- Story reader stage
- ▲ City of Trees – community decorated trees
- Band – open area when not performing
- ★ Gateway sites
- Choir Float – moveable
- Santa Workshop
- Ice Rink/Dog Sled/FOCI demo
- Grand Marshal Float – moveable
- Road closure barricades
- ☾ Public porta potties

