



Request for City Council Committee Action from the Department of Public Works

Date: April 29, 2014

To: Honorable Kevin Reich, Chair Transportation & Public Works Committee

Subject: 2014 Graffiti Prevention Micro Grant Program Agreements

Recommendation:

Authorize the proper City officials to negotiate and enter into agreements for the prevention, eradication and education about the negative effects of graffiti, with each of the ten (10) groups listed in Attachment A for the term of May 1, 2014 through January 15, 2015.

Previous Directives:

- December 13, 2013: Adoption of 2014 General Appropriation Resolution which included a one-time increase of \$75,000 to the graffiti transfer (totaling \$125,000) in 2014 for graffiti micro grants.

Department Information:

Prepared by: David Herberholz, Director, Solid Waste and Recycling Division

Approved by: _____

Steven A. Kotke, P.E., Director of Public Works

Presenters in Committee: David Herberholz

Reviews

- Permanent Review Committee (PRC): Approval _X_ Date February 6, 2014
- Civil Rights Approval Approval _X_ Date February 12, 2014
- Policy Review Group (PRG): Approval ___ Date _____

Financial Impact

- No financial impact
- Action is within the Business Plan

Community Impact

City Goals: Maintain the physical infrastructure to ensure a healthy, vital and safe city

Supporting Information

The Division of Solid Waste and Recycling was directed to provide Innovative Graffiti Prevention Micro Grants in five of the previous six years. These grants are a reimbursement grant that requires the grantee to provide a 1:1 match of in-kind or alternate funding. The recommended grantees leverage an average of 62% of all project costs through in-kind or alternate funding. This is consistent with previous grant years where grantees leveraged an average of 69% of all project costs.

In 2013, 10 projects were funded. Two projects are still pending and one project was cancelled. The seven completed projects have resulted in the prevention of graffiti through seven murals, including 17 utility box wraps. Project participants reported reaching over 800 community members with information about their project, graffiti prevention and the negative effects of graffiti. Overall, project areas sustained a 68% reduction in graffiti.

Attachment A: List of Recommended 2014 Innovative Graffiti Prevention Micro Grant Recipients