



**Request for City Council Committee Action
Health Department**

Date: November 20, 2013

To: PUBLIC SAFETY, CIVIL RIGHTS & HEALTH COMMITTEE
Referral to: WAYS & MEANS/BUDGET COMMITTEE

Subject: CONTRACTS FOR PARENT EDUCATION AND SUPPORT TO
PREVENTION YOUTH VIOLENCE

Recommendation:

Council authorization for the proper City officials to contract with the following agencies for funding to provide parent education and support to prevent youth violence, contingent upon final Council approval with the 2014 budget, from fund/department 00100-8600111: The Link, \$70,000; and, Pillsbury United Communities, \$70,000

Previous Directives: None

Prepared or Submitted by: Becky McIntosh, Director of Planning & Administration
Phone: x2884

Approved by: _____
Gretchen Musicant, Commissioner of Health

Permanent Review Committee (PRC): Approval ____ Not Applicable X
Policy Review Group (PRG) Approval ____ Date of Approval ____ Not Applicable X

Presenters in Committee: Oliviah Walker, Senior Public Health Specialist/Youth Development

Financial Impact (Check those that apply)

X Other financial impact (Explain): Contingent upon Council approval of funding for 2014.

Background/Supporting Information Attached

The department is requesting to award \$70,000 each to The Link's Triple P-Positive Parenting Program and Pillsbury United Communities' Women United Against Youth Violence Project to provide youth violence prevention parent education and support services. These agencies were selected through a competitive process approved by the PRC, and awards are contingent upon Council approval of \$150,000 in funding for the 2014 budget. The balance of \$10,000 is recommended to be reserved to assist with external evaluation of the program.

Research has shown that teaching family management skills, stress management, and effective communication to parents of adolescents reduces peer conflict, aggression, delinquency and substance use. Culturally appropriate programming that provides education, support and skill-building to parents of teens is a critical component toward protecting youth from harm, promoting their healthy development and reducing youth violence. Projects will utilize evidence-based practices or model programs that have been well researched and evaluated and show consistent findings of positive outcomes for youth and parents.